



U.S.
PLASTICS
PACT™

Established 2020

Led by: The Recycling Partnership and World Wildlife Fund, part of the Ellen MacArthur Foundation's global Plastics Pact network

Overview

The plastics waste challenge is too big and too important to address alone.

The **U.S. Plastics Pact** is uniting business, government, and nonprofit leaders to:

- **Set the national strategy to realize a circular economy through national targets**
- **Develop a roadmap to reach the targets and stimulate progress through collaborative action-oriented workstreams**
- **Measure and report progress with accurate and timely data**
- **Empower action for businesses, government and the entire value chain**
- **Catalyze effective policy to accelerate progress**



The U.S. Plastics Pact Targets

The U.S. Plastics Pact is igniting system change to realize a circular economy in the U.S. by setting the national strategy and coordinating collective action to:



Define a list of packaging that is problematic or unnecessary by 2021 and take measures to eliminate them by 2025



100% of plastic packaging will be reusable, recyclable, or compostable by 2025



Undertake ambitious actions to effectively recycle or compost 50% of plastic packaging by 2025



Average of 30% recycled content or responsibly-sourced bio-based content by 2025

Through these targets, the U.S. Plastics Pact will reduce the use of non-renewable virgin plastics and minimize negative impacts on environment.



Ahold Delhaize | USA



U.S. Plastics Pact Activators as of 1/31/21



Welcome, New
U.S. Plastics
Pact Activators



GLOBAL NETWORK



NATIONAL PLASTICS PACT

- Canada
- Chile
- France
- Netherlands
- Poland
- Portugal
- South Africa
- United Kingdom
- United States of America



REGIONAL PLASTICS PACT

- European (EEA)

Why join now?

Everyone Has a Role in the U.S. Plastics Pact

Business – Lead by example, support the Pact, share expertise, and activate workstream

Nonprofit – Lead actions, unite efforts and guide process

Federal Government – Provide counsel, unite efforts, and conduct multi-stakeholder engagement

State Government – Legislative expertise, project support and research

Local Government – Conduct pilot projects, amplify best practices, and engage citizens

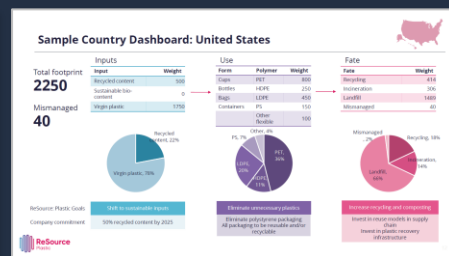
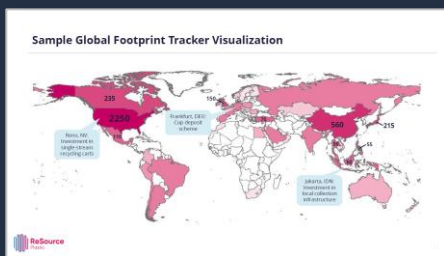


WWF's ReSource Plastic Footprint Tracker



What is it?

A methodology/tool for companies to measure and track their global plastics footprint

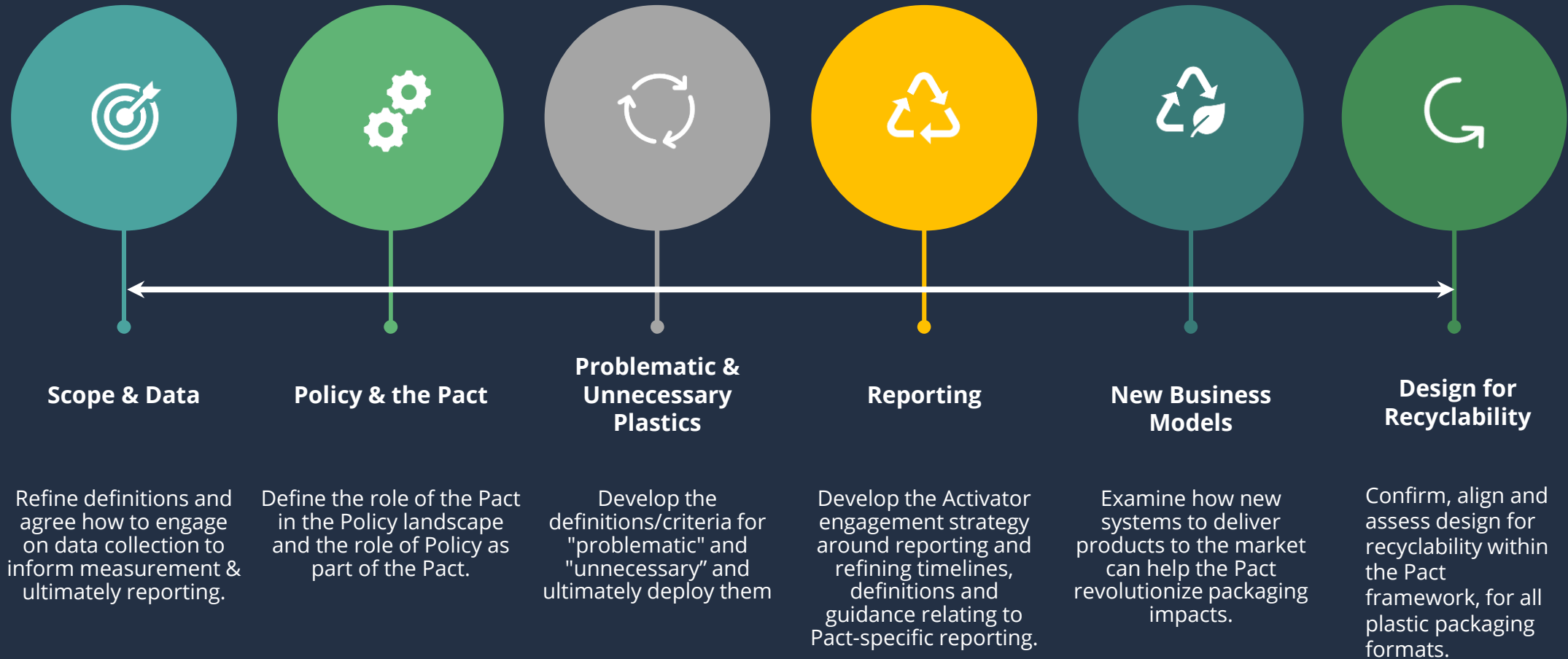


- Company data inputted into tool will be confidential; outputs calculated against all targets will be reported publicly as a part of the Pact yearly progress report
- No additional cost for Tracker use

How it is relevant for the Pact?

- ReSource's Footprint Tracker tool provides a consistent accounting methodology that allows companies to consistently measure their footprint and report progress to the U.S. Pact year over year
- Includes both quantitative and qualitative methods for measuring in-supply chain activities and 'beyond supply chain' activities, such as innovation and technology, employee/consumer engagement, investments in waste management, clean-ups, and more
 - NGOs and Not-for-Profit Activators will only report against the qualitative method (the Beyond Supply Chain survey)

Phase 1 Workstreams and Actions



Later Workstreams: PCR and the Pact, Goals of a Circular System, Activators for Action, Activator Engagement, Composting Solutions, Catalyzing Innovation, and more

Be an Activator of the U.S. Plastics Pact

	Benefits	Responsibilities	Annual U.S. Plastics Pact Activator Fees <i>Business Size (U.S. Sales Revenue)</i> (Pact invoicing cycle runs: April 1 – March 31)*	
For-Profit Activators	<ul style="list-style-type: none"> • Demonstrate dynamic industry leadership • Create new cross-value partnerships with businesses, NGOs, and governments to catalyze progress toward national targets • Align actions with current business goals & investments • Help shape the Pact's national strategy & workstreams • Recognition as a U.S. Plastics Pact Activator in PR & Events • Early access to research and innovation • Access to expert advice on sustainable plastics strategy 	<ul style="list-style-type: none"> • Actively support collective progress toward the targets • Be an active member participating in regular meetings & workstreams as desired • Pay Activator fees • Report annually 	Large (\$1B+)	\$50,000
			Mid-Size (\$101M - \$1B)	\$25,000
			Small (\$50M-\$100M)	\$10,000
			Small (\$1M- \$49M)	\$5,000
			Start-up (< \$1M)	\$2,000
Non-Profit Activators	<ul style="list-style-type: none"> • Demonstrate dynamic leadership • Create new cross-value partnerships with businesses, NGOs, and governments to catalyze progress toward national targets • Help shape the Pact's national strategy & workstreams • Resource and best practices sharing network opportunities • Implement actions on-the-ground across workstreams • Recognition as a U.S. Plastics Pact Activator in PR & Events • Early access to research and innovation 	<ul style="list-style-type: none"> • Actively support collective progress toward the targets • Be an active member participating in meetings & workstreams as desired • No dues • Report annually 	Government	\$0 (commitment to action)
			NGOs, Universities	\$0 (commitment to action)

*A pro-rata fee structure will be offered to Activators joining mid-cycle

What comes next?

Timeline

Pact formal
announcement
(August 25,
2020)

Roadmap & workstream building to drive action (August 2020 thru Q1 2021)

Education, communication & collaboration (ongoing)

Pact Roadmap
Publication (Q2 2021)

August 2020 – Mid 2021

Next Steps



**Complete signatory
documentation**



**Begin participating in
Pact activity right away!**



**Be part of the
National
Roadmap
Publication**

Stay in touch:
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