

# Metropolitan Washington Air Quality Committee January 28, 2009

## 1. Air Quality Action Days

• The Clean Air Partners e-newsletter was distributed to more than 2,600 AirAlert's subscribers in early January and included articles on the 2008 ozone season, parts washer rebate program, radon action month, and teleworking. The e-newsletter also included links to the Maryland Climate Action Report, National Capital Region Climate Change Report, Telework!VA, and EPA's National Radon Action Month web site.

### 2. Marketing and Public Relations

- Sponsorship commitments to date are projected at \$132,500 and include contributions from Washington Gas, Montgomery County, Commuter Connections, Mirant, Lockheed Martin, Prince George's County, and Constellation Energy. An additional \$30,000 in sponsorships from Fairfax County and the Telework!VA program are pending.
- In-kind sponsorship commitments for the placement of transit ads have been received from WMATA, Maryland Transit Authority, Frederick County TransIT, Montgomery County Ride On (new), City of Fairfax (new), and City of Alexandria (new).

#### 3. Public Education

• There have been few requests for the curriculum and outreach materials over the winter months; however, the Education Program Manager has already received several requests for presentations in the spring and summer.

#### 4. Business Roundtable

 One new application for the aqueous parts washer rebate program was received from an auto dealership in Rockville, MD (VOB Nissan/Saab) in January. The application has been approved.

#### 5. Meetings

- The Managing Director, Chair, and Co-Chair met with the Executive Director and key staff from the Baltimore Metropolitan Council (BMC) on January 26, 2009 to discuss a presentation to the BMC Board of Directors in April 2009.
- Clean Air Partners will conduct an all-day strategic planning meeting on February 5, 2009 at MDOT headquarters. All Board members, staff, and consultants have been invited to participate.