

TDM SYSTEM UPDATE

FY2019 Enhancements

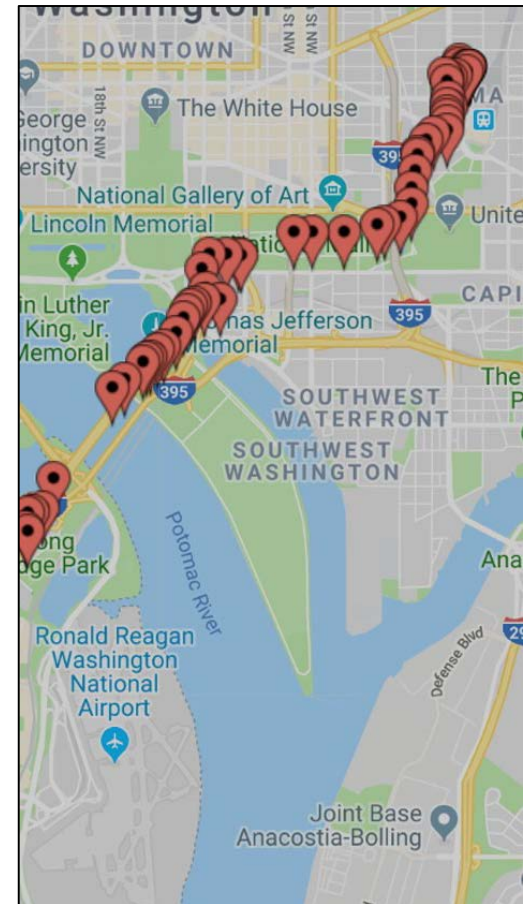
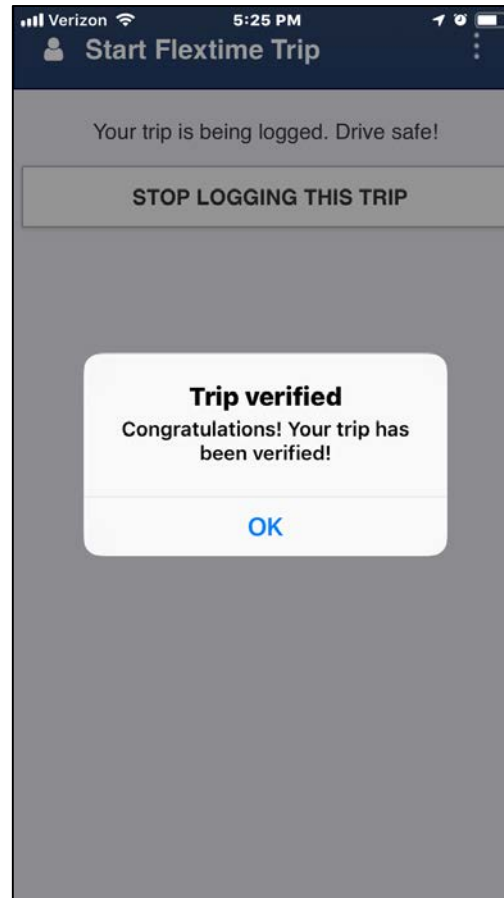
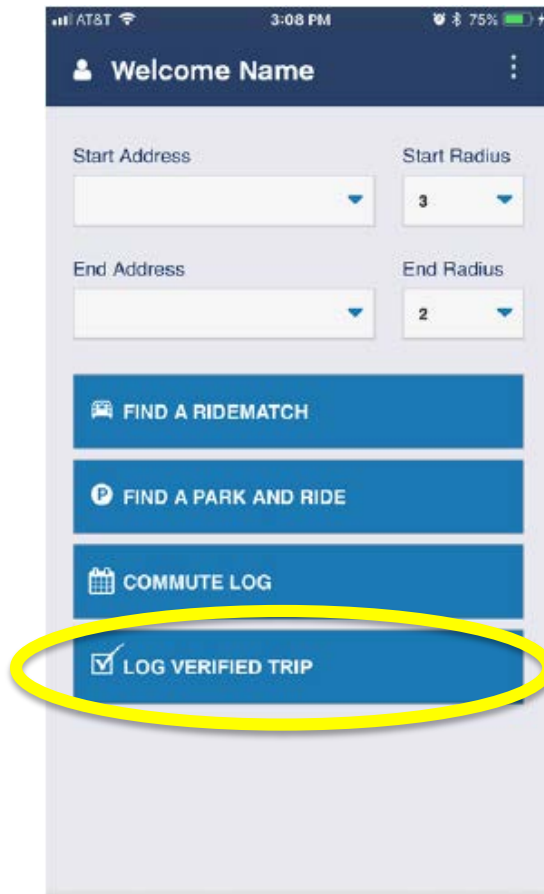
Dan Sheehan
Program Manager

Commuter Connections Ridematching Committee
June 18, 2019

Presentation Overview

- Updates since the March meeting
- Review of all FY2019 TDM System enhancements
- Plans for FY2020

New Update: Verified Commute Logging



New Update: Special Events

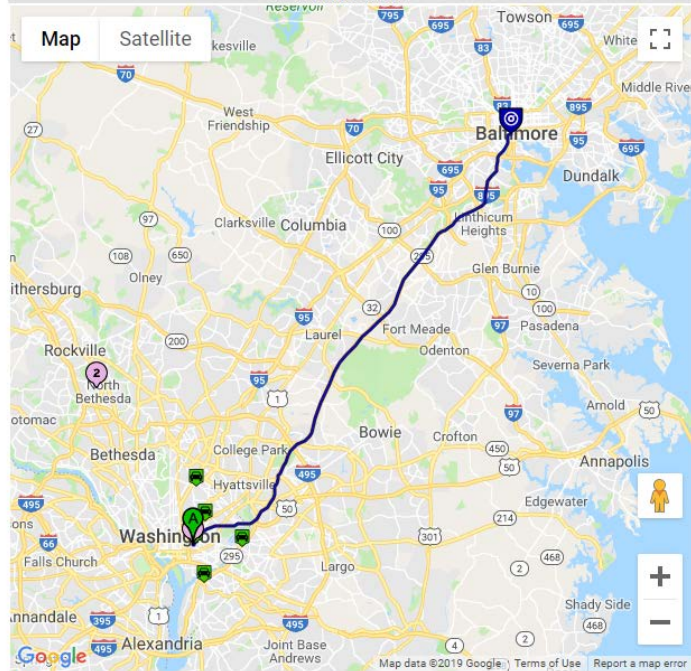
SPECIAL EVENTS ADMINISTRATION - EVENT MATCHES

MAP	Driving Direction	Match Letter	Search Criteria
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MATCH DETAILS

Event Details: JAZZ FESTIVAL on 06/28/2019 at 8:00:PM
 Event Location: 1ST MARINER ARENA - 201 W BALTIMORE ST BALTIMORE MD 21201
 Starting Address: 700 NORTH CAPITOL WASHINGTON DC 20001

RIDEMATCH MAP



LEGEND

Click on the icons displayed on the map to view more information about the event, matches, and park & ride lots.



SPECIAL EVENTS ADMINISTRATION - EVENT MATCHES

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MATCH DETAILS

Event Details: JAZZ FESTIVAL on 06/28/2019 at 8:00:PM
 Event Location: 1ST MARINER ARENA - 201 W BALTIMORE ST BALTIMORE MD 21201
 Starting Address: 700 NORTH CAPITOL WASHINGTON DC 20001

[MATCH LETTER](#) [Print](#)



Start Address
 FAKEFLEX HEMRY
 700 NORTH CAPITOL
 WASHINGTON, DC 20001

Event
 JAZZ FESTIVAL on 06/28/2019 at 8:00:PM
 1ST MARINER ARENA
 201 W BALTIMORE ST
 BALTIMORE, MD 21201

Welcome!

Hello FAKEFLEX HEMRY:

Welcome and thank you for using Commuter Connections to request a ridematch. We suggest the following commute options for you:

Potential Ridematches

New Update: Duplicate Employer Prevention

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

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CREATE ACCOUNT - NEW EMPLOYER

We found the following employers similar to the one you are trying to add

Employer Name	Address	Select
ICMA	777 NORTH CAPITOL ST NE STE 500 WASHINGTON DC 20002	<input type="radio"/>
ICMA - RC	777 NORTH CAPITOL ST NE WASHINGTON DC 20002	<input checked="" type="radio"/>
ICMA RETIREMENT CORPORATION	777 NORTH CAPITOL ST NE WASHINGTON DC 20002	<input type="radio"/>
ICMA RETIREMENT CORPORATION-9	777 NORTH CAPITOL ST NE STE 9 WASHINGTON DC 20002	<input checked="" type="radio"/>
ICMA-RC	777 NORTH CAPITOL ST NE STE 600 WASHINGTON DC 20002	<input type="radio"/>
ICMARC	777 NORTH CAPITOL ST NE WASHINGTON DC 20002	<input checked="" type="radio"/>
INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION	777 NORTH CAPITOL ST NE STE 500 WASHINGTON DC 20002	<input type="radio"/>
JRSA	777 NORTH CAPITOL ST NE STE 800 WASHINGTON DC 20002	<input checked="" type="radio"/>
MWCOG	777 NORTH CAPITOL ST NE STE 300 WASHINGTON DC 20002	<input type="radio"/>
MWCOG	777 NORTH CAPITOL ST WASHINGTON DC 20002	<input type="radio"/>

No, I want to add this as a new employer

Next Page Back

New Update: Co-Branded Matchletters



MATCH LETTER [Print View](#)



MATCH LETTER [Print View](#)

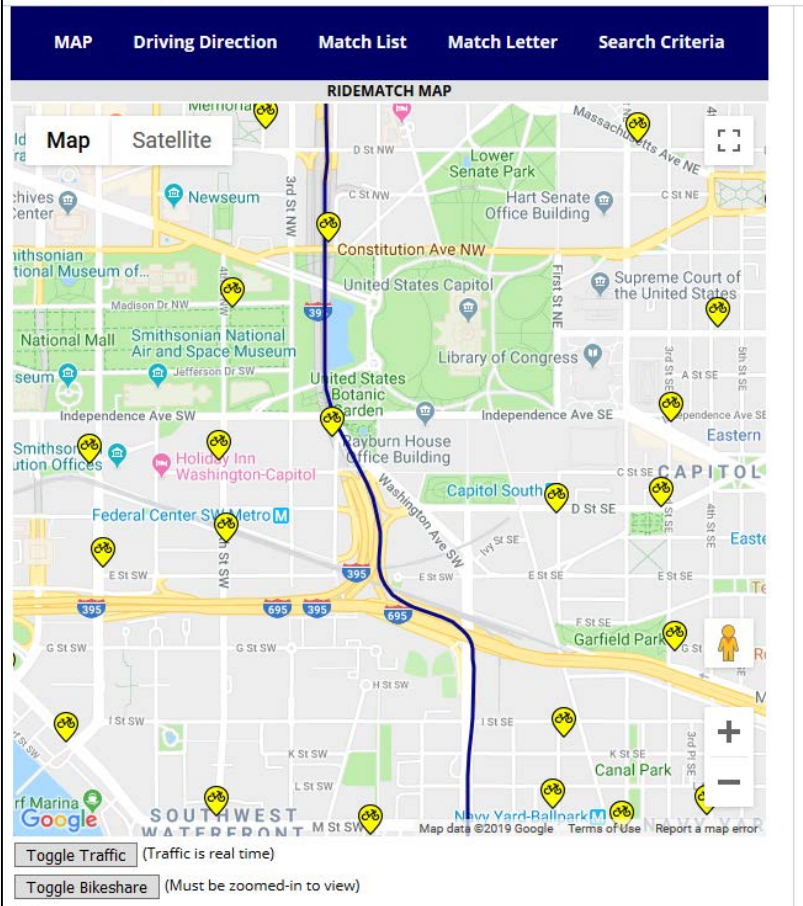


New Update: Email Communications

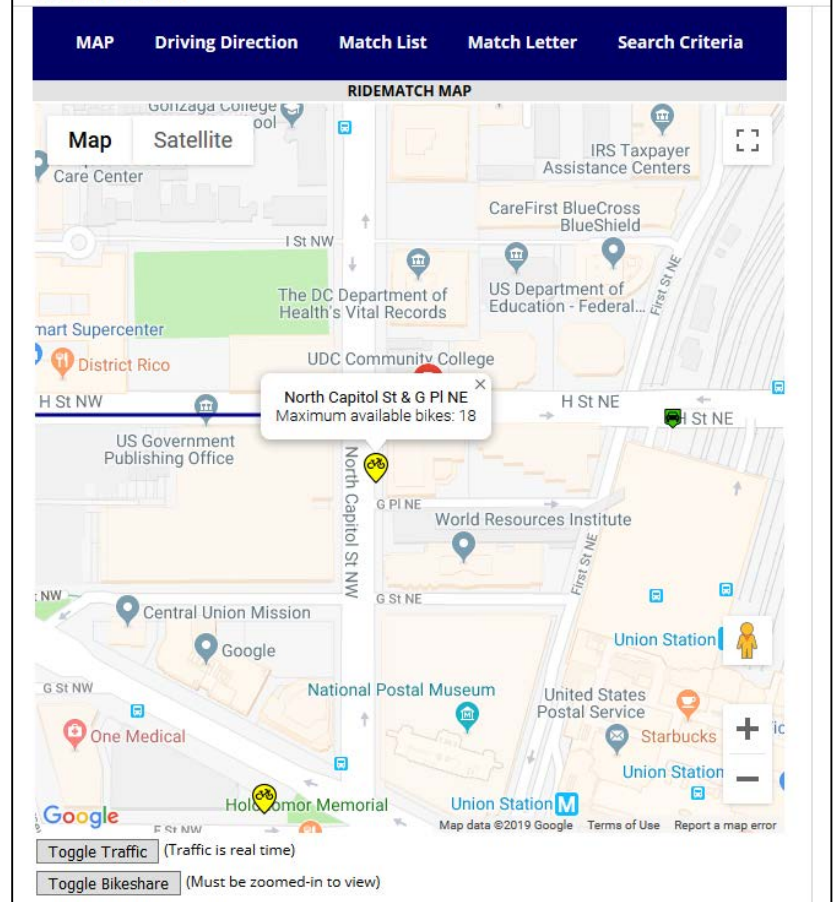
- Partner Agency Emails
- Commuter-to-Commuter Emails

FY19 Review: Capital Bikeshare



RIDESHARE ADMINISTRATION - RIDEMATCH RESULTS



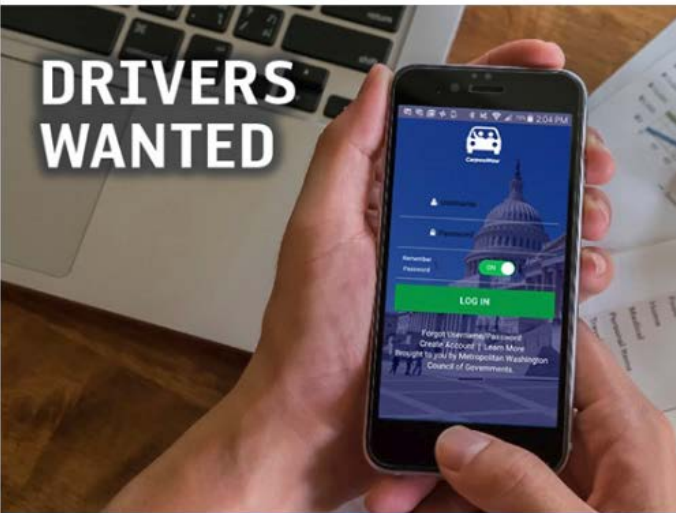
RIDESHARE ADMINISTRATION - RIDEMATCH RESULTS




FY19 Review: Marketing Enhancements

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DRIVERS WANTED



carpoolnow.org 800.745.RIDE

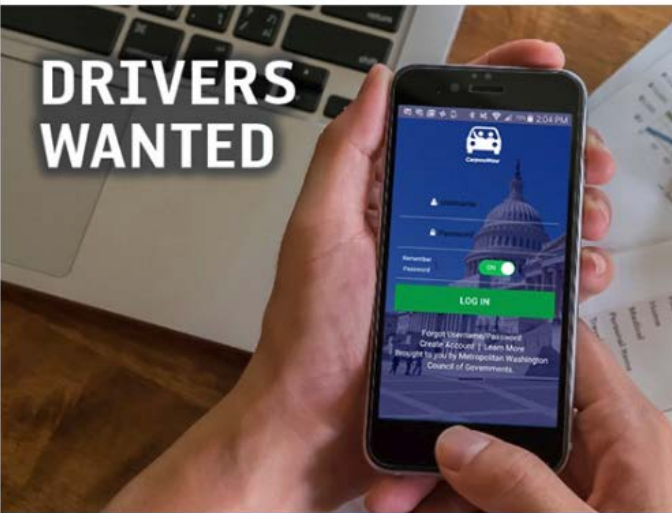
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CARPOOL NOW APP – Commuter Connections [Learn More](#)
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FY19 Review: Marketing Enhancements

Commuter Connections

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carpoolnow.org 800.745.RIDE

COMMUTERCONNECTIONS.ORG

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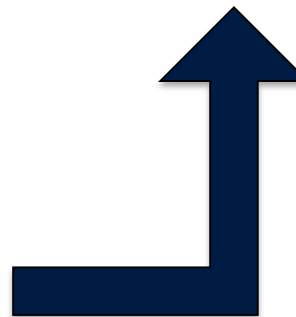
[Learn More](#)

Try the CarpoolNow app and connect with commuters jus...

AD SOURCE ADMINISTRATION

Manage an Ad Source from the list below or [ADD](#) a new one.

Code	Description	Date Active	Active	# of Commuters	Manage
APPCP1	Account created through CarpoolNow	03/26/2019	Yes	1	EDIT
APPCP2	TEST	03/26/2019	Yes	0	EDIT DELETE
APPCC1	Account created through CC mobile app	03/26/2019	Yes	0	EDIT DELETE
FBGRH1	Baltimore GRH for FB	03/29/2019	Yes	0	EDIT DELETE



FY19 Review: Marketing Enhancements

ACCOUNT INFORMATION **APP FORM:** XRIDE *

Commuter Id: 747844
GRH Registration Id: 747844
Commuter CCRS Id: 747844
Commuter Status: Active ▼
Date of Original Entry: 05/01/2019
Date Last Updated: 05/07/2019

Site Id: 10001
Site Name: COMMUTER CONNECTIONS

Ad Source: None ▼
Reg Type: Internet ▼
 Share my name with other registrants
First Name: [Text Field] * **MI:** [Text Field]

Note: The 'Reg Type' dropdown menu is highlighted with a yellow circle, showing options: Internet (selected), Telephone, PAPER, and Other.

FY19 Review: Address Standardization

HOME ADDRESS

Address Type:

Street Address: * Apt #:

City: *
State: *

*
 *
 *
 *
 *
powered by Google

COMMUTE INFORMATION

Current Commute Mode:

How did you learn about us? *

EMPLOYER SEARCH

Employer Street Number: *

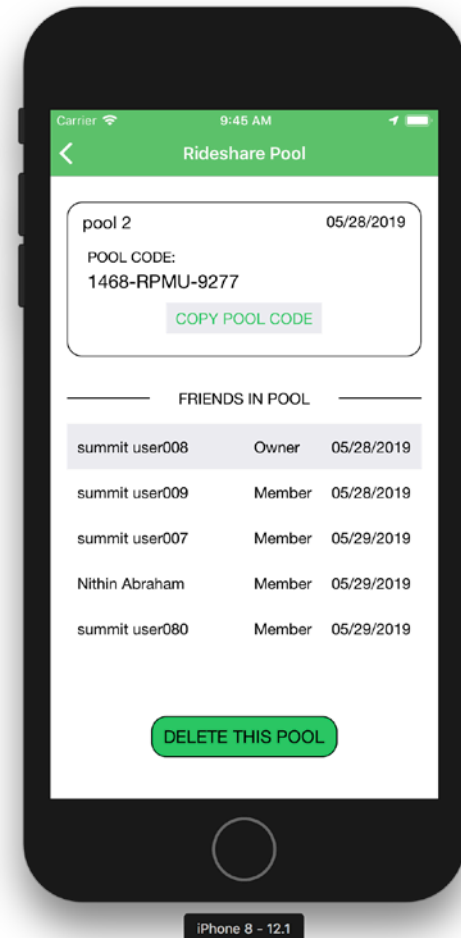
Employer Street Name: *

FY20 Plans: Conversion to ArcGIS

- Currently developing the *Commuter Connections GIS Depot*
 - Replace Google with ESRI ArcGIS
 - Internally program geocodes, routing, and map queries
- Ridematching Batch Geocoding Update
 - Safety-net to ensure commuters have proper geocodes
- Ridematching Algorithm Enhancements
 - Update of current route matching algorithms to consider and use alternate origins and destinations.

FY20 Plans: incenTrip

- Point structure adjustments
- Commuter Connections Integration
 - Registered carpools
 - Incentive administration



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