

REGION FORWARD COALITION

# 2012 Activity Center Update Conceptual Map Approval

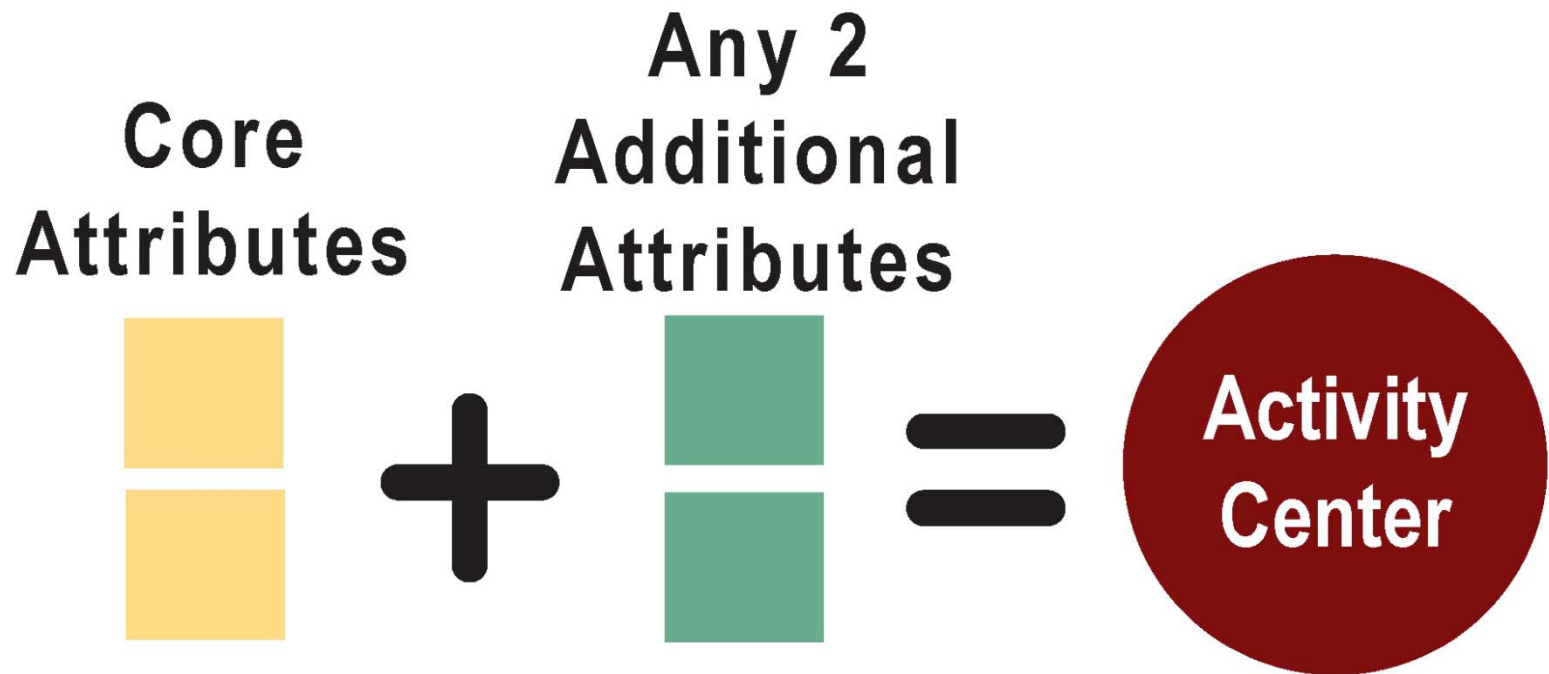
July 13<sup>th</sup>, 2012

Planning Directors Technical Advisory Committee  
Regional Forward Coalition Complete Communities Team

# Agenda

- Approve Attribute Menu
- Approve Conceptual Activity Centers Map
- Review Next Steps and Process

# Attribute Menu



# ***Core Attributes*** *(required)*

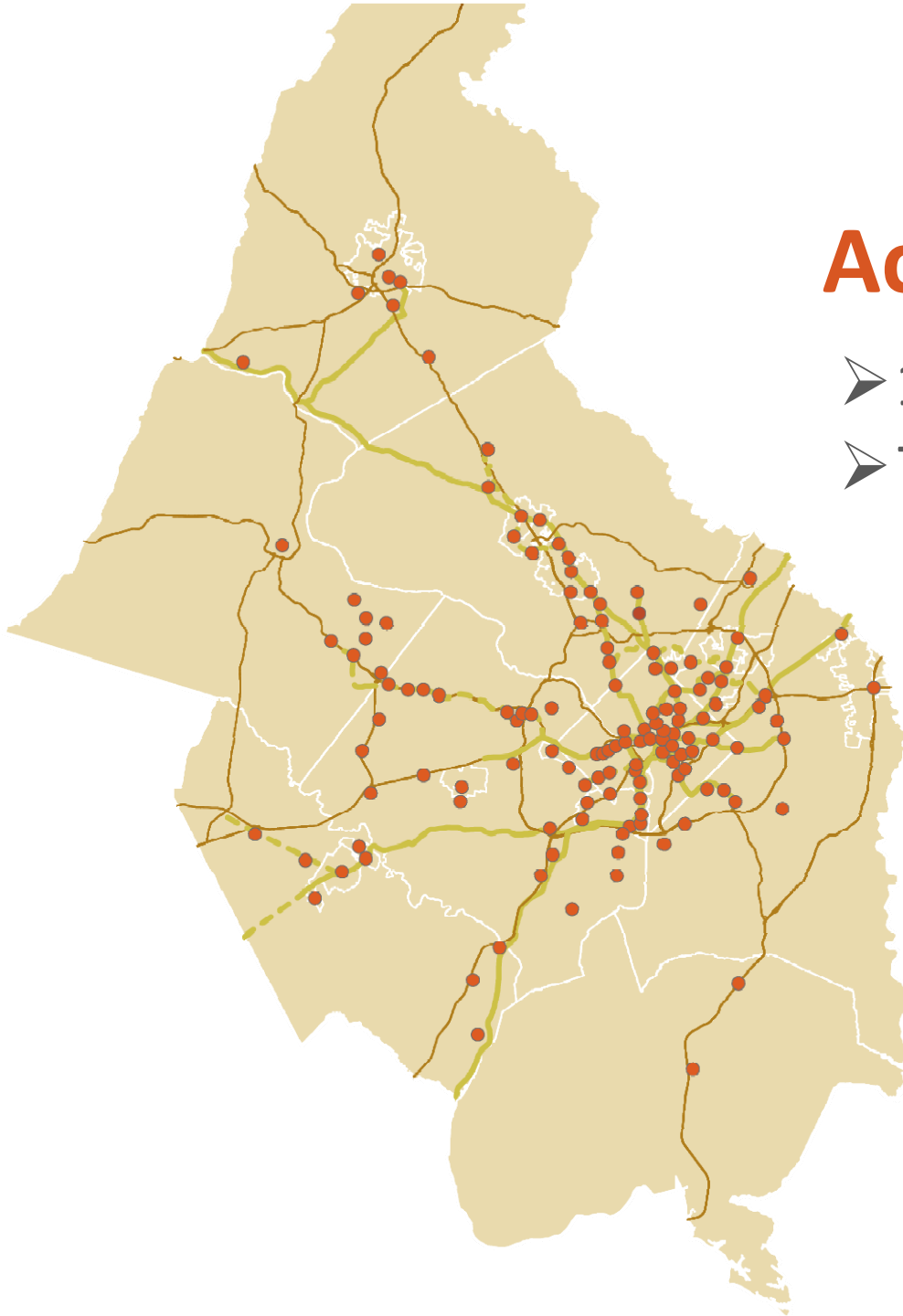
- **Policy:** In 2012, the center or priority growth area should be designated in a jurisdiction's adopted comprehensive/general plan or other locally-adopted land use plan.
- **Density:** By 2040, have a persons per acre density (employment + population) that falls within the top one-half of densities within the jurisdiction.

# ***Additional Attributes (any 2 required)***

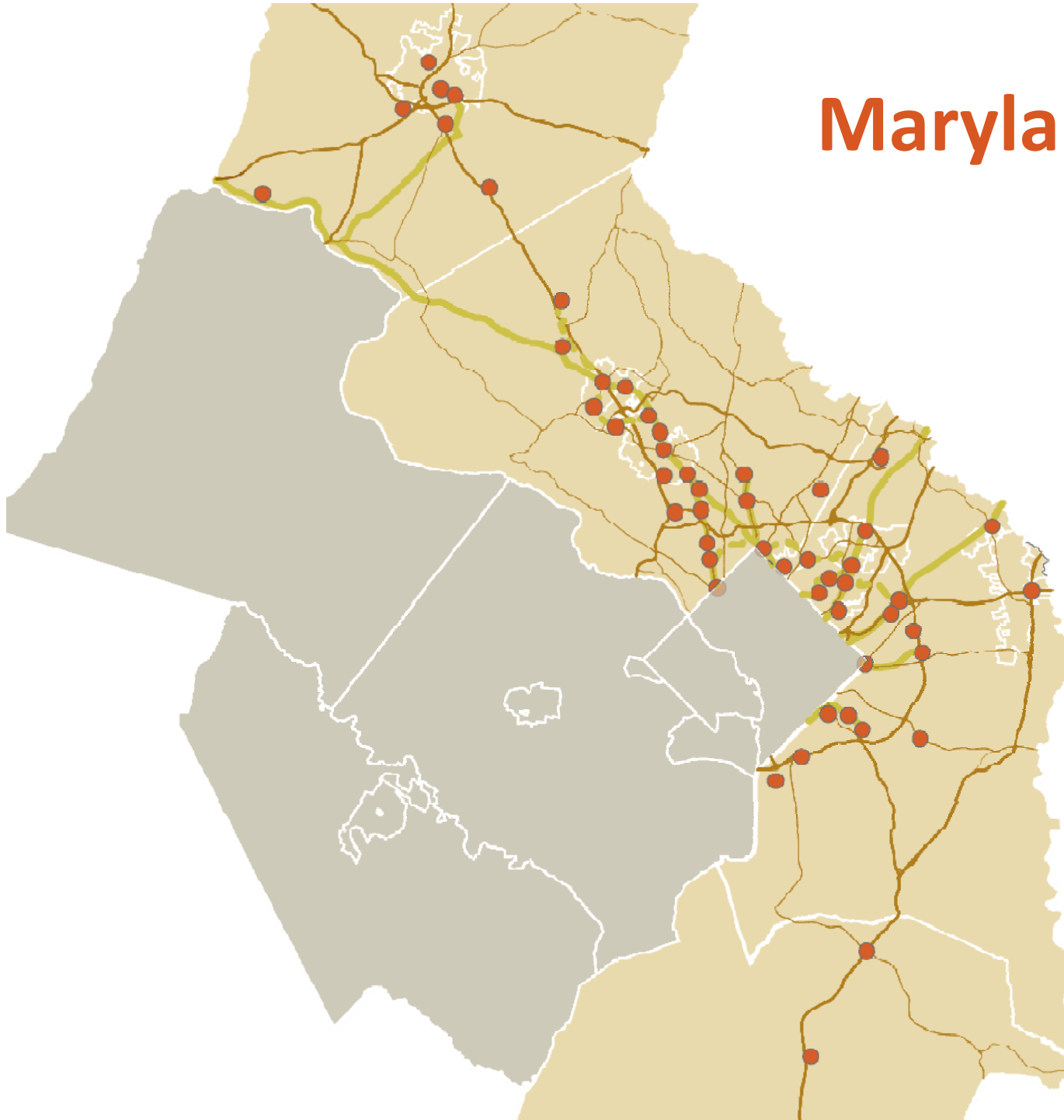
- **Intersection Density:** In 2012, have at least 55 intersections per square mile.
- **Transit Capacity:** In 2012, have
  - existing high-capacity/performance transit (e.g. Metrorail, BRT, commuter rail, or light rail) OR
  - a planned transit station identified in the Financially Constrained Long-Range Transportation Plan (CLRP) OR
  - a planned transit station with dedicated local funding*(Region Forward Target)*
- **Land Use Mix:** In 2012, have a locally-adopted land use plan/ ordinance that encourages mixed-use development (e.g. through a mixed-use designation, form-based codes, or overlay zoning).
- **Housing & Transportation Affordability:** Combined housing and transportation costs do not exceed 45% of regional median income, as measured by the H + T Index. *(Region Forward Target)*

# Conceptual Activity Centers Map

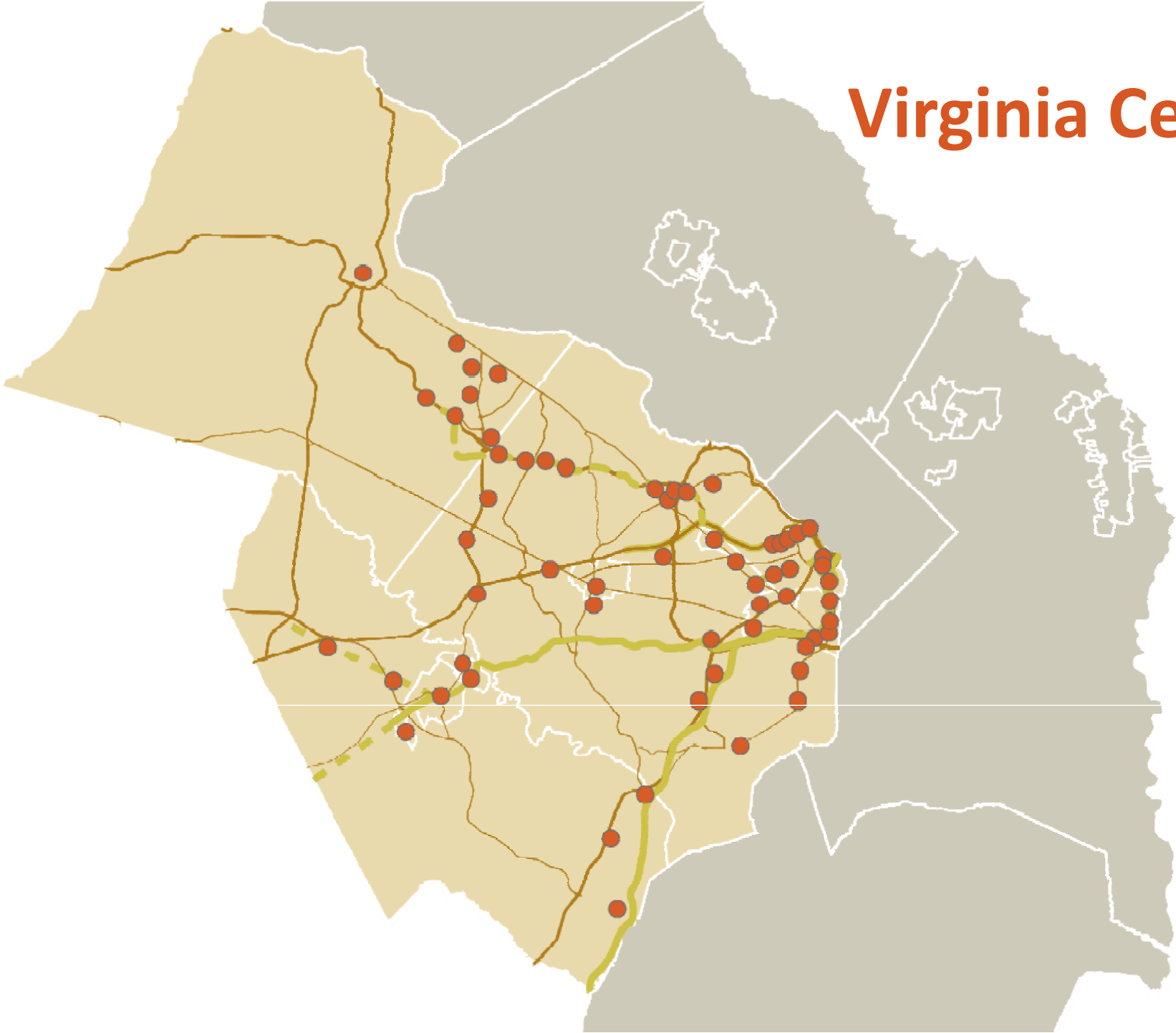
- 136 centers total
- 70% served by transit by 2040



# Maryland Centers

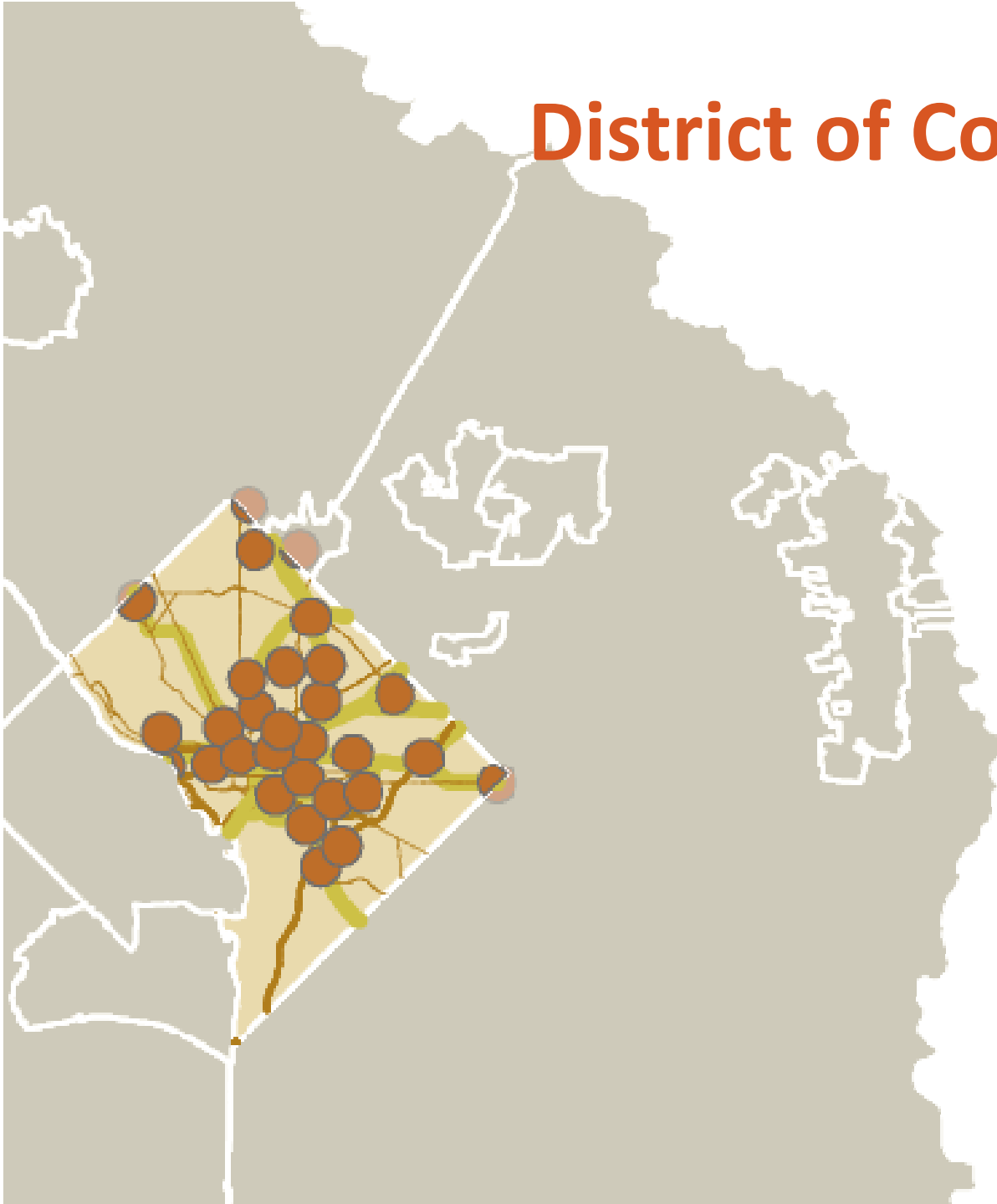


# Virginia Centers





# District of Columbia Centers

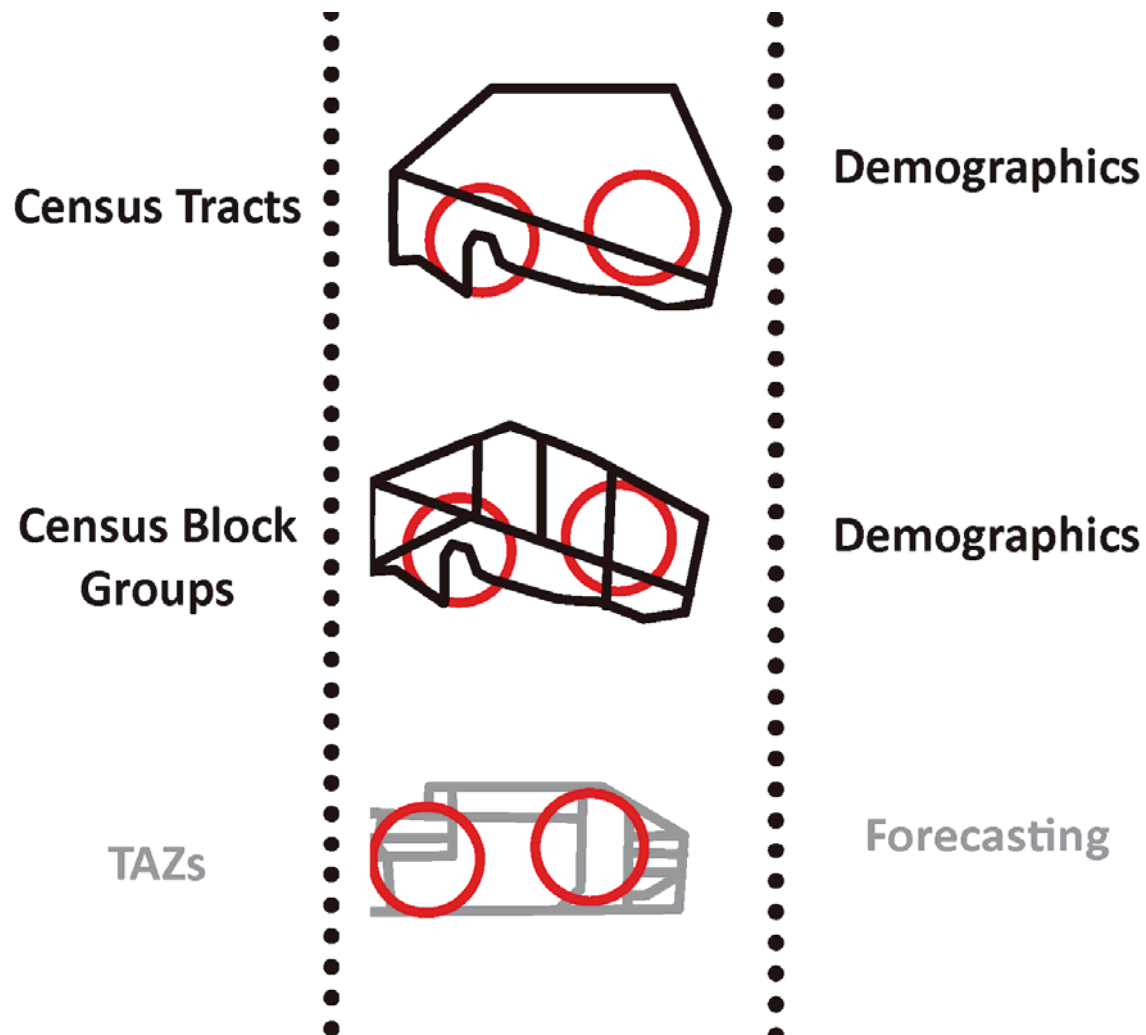


# Key Applications – How Activity Centers will be used

- Technical:
  - Growth forecasts
  - Transportation modeling
  - Demographic analysis
- Policy:
  - Priority growth areas
  - Monitor progress on Region Forward
  - Inform planning, development, grantmaking activities
  - Prioritize locations for investment

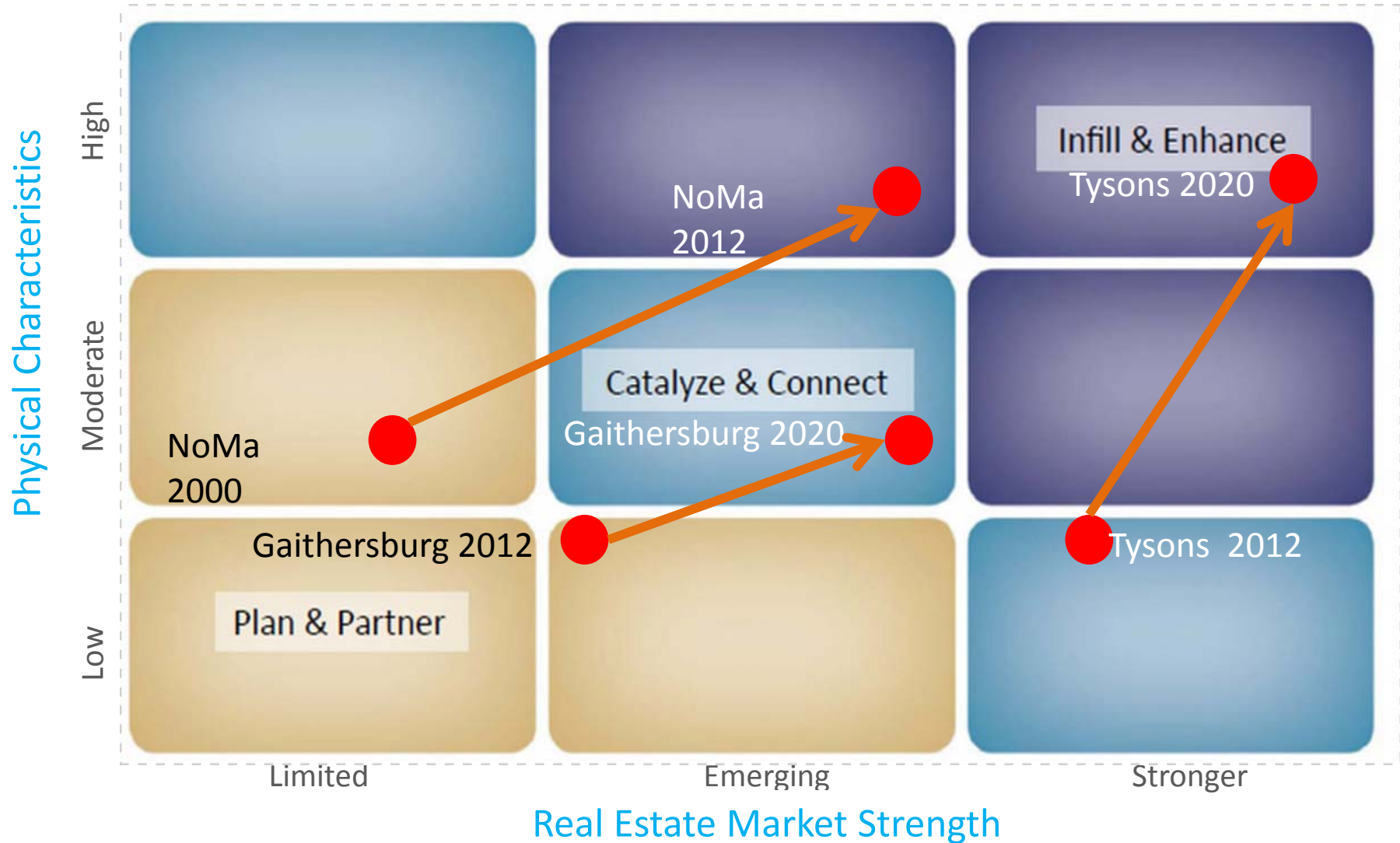
# Next Steps

## Step 2: Develop Technical Boundaries (ongoing)



# Next Steps

## Step 3: Create Activity Center Investment Plan



# Schedule

- July:
  - PDTAC approval of **illustrative Activity Center Map**
  - Region Forward Coalition approval for public comment
  - Introduce Activity Centers to COG Board at retreat
- July – August: Develop **technical boundaries**
- August – September:
  - Outreach to city councils and county boards
  - Launch **typology work**
- November: COG Board and TPB approval of Activity Centers