



Bike to Work Day 2013 Regional Sponsorship Declaration

Please Return by December 31, 2012

Please check one of the following Sponsor Levels:	Cash	In-Kind
GOLD SPONSOR LEVEL \$7,000 <i>Mentioned as major sponsor on approximately 75 Radio ads, plus all Silver and Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
SILVER SPONSOR LEVEL \$4,000 <i>Logo on 12,000 T-Shirts plus Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
BRONZE SPONSOR LEVEL \$1,000 <i>Logo on Website and 70,000 Brochures and/or Posters</i>	<input type="checkbox"/>	<input type="checkbox"/>
If In-kind donation, please describe: _____ _____		

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,000 in cash or \$2k in cash and \$2k in accepted merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; certain locations however may require a fee.

Name : _____	Title: _____
Organization: _____	
Address: _____	
City, State, Zip: _____	
e-mail: _____	Phone: _____
Fax: _____	Website: _____
Signature _____	Date: _____

Please make check payable to the **Metropolitan Washington Council of Governments**
 777 N. Capitol Street, Suite 300, Washington, DC 20002, ATTN: Douglas Franklin. Send logos to dfranklin@mwkog.org in a high resolution format for quality reproduction by January 31, 2012. Preferred format is eps. Fax signed form to (202) 962-3203, or e-mail it to dfranklin@mwkog.org. Contact Doug at (202) 962-3792 with any questions.

