

## Regional Tree Canopy Analysis Updates

August 24, 2023

### Speaker Bios in Agenda Order

**Julie Mawhorter**

**Mid-Atlantic Program Coordinator,  
Annapolis, MD, Pennsylvania, West Virginia, Maryland,  
Ohio, Delaware, New Jersey, D.C..**



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**Julie Mawhorter** serves as the Urban & Community Forestry Coordinator for the Mid-Atlantic states, work. As part of this role, she helps lead regional collaboration with the Chesapeake Bay Program Forestry Workgroup, as the Chesapeake Tree Canopy Outcome Coordinator, engaging a wide network of federal, state, regional, and local partners. Julie started her career with the U.S. Forest Service in 2010 at the Chesapeake Bay Program office, following completion of a PhD in Natural Resource Policy.

**Katherine (Katie) Brownson**

**Forest Service Eastern Region  
USFS Liaison to the Chesapeake Bay Program**



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**Katie Brownson** works as the US Forest Service Liaison to the Chesapeake Bay Program. In this capacity, she helps coordinate the Forestry Workgroup and works with partners to advance forest restoration and conservation across the watershed. She completed her PhD in Integrative Conservation and Ecology at the University of Georgia in 2019. Her dissertation research focused on the social and environmental impacts of Payments for Ecosystem Services programs, using programs in Costa Rica as case studies.

**Katie Walker**

**Chesapeake Conservancy  
Geospatial Program Manager**

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Katie is responsible for supporting projects within the Conservation Innovation Center (CIC) with a focus on geospatial analysis and coordinating with partners. Although there are a wide array of projects that support conservation and restoration efforts, her main focus has been on projects that support Chesapeake Bay TMDL goals—especially Watershed Implementation Plan (WIP) development and achievement. These projects include mapping and prioritizing suitable locations for Best Management Practices (BMPs), developing solutions to better track and report BMP implementation, guiding technical service delivery strategies and designing outreach support tools. Katie is dedicated to informing decision-making and outreach efforts with geospatial analysis and data visualization. She is passionate about working with partners to collaborate and find actionable solutions.

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Before coming to the Conservancy, Katie was the environmental specialist for the GIS program at Washington College's Center for Environment & Society. She also had internships with Conservation International, Climate Institute and the Severn River Association (now ShoreRivers). She holds a bachelor's in environmental studies from Washington College with a concentration in Chesapeake regional studies and anthropology. In her free time, she likes to game and cook when she's indoors, but will take any offer to go hiking or kayaking.

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**Ian Hanou**

**PlanIT Geo™, Inc**

**CEO & Founder**

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**Ian Hanou** is a tree & technology-loving entrepreneur with 20 years of private sector experience. He earned a BS in Forest Management & GIS from Colorado State University and founded PlanIT Geo in 2012. Ian is a thought leader in software, mapping, and sustainable environmental practices through urban forestry, green infrastructure, parks, and ecosystem services. He has led hundreds of projects with clients in government, nonprofit, campus, and private sector. At PlanIT Geo, Ian directs overall operations, management, strategic partnerships, vision, and technology innovation. In 2011, the Society of Municipal Arborists honored Ian with an award for innovation in tree planting prioritization using GIS. He lives in Arvada, CO with his wife, two children, two dogs, and he has summited all 54 Colorado mountains over 14,000 feet.

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**Geri Rosenberg**

**American Forests**

**Senior Manager, Geospatial Development and Analysis**

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**Geri Rosenberg** focuses on geospatial data analysis and data management in her work on the Tree Equity and Forest Resilience programs. She builds data visualizations, maps, and interactive web applications to tell American Forests' stories. Rosenberg has a background in urban and transportation planning with a focus in smart growth, including programs with the Federal Transit Administration, the U.S. Environmental Protection Agency, the Knight Foundation, and several state Departments of Transportation. She holds a bachelor's in urban history and development from Wesleyan University and a certificate in GIS and Web Map Programming from the University of Wisconsin-Madison.