

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE
Washington, D.C. 20002-4290**

**RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ACCEPT FUNDING FOR
THE STREET SMART PEDESTRIAN AND BICYCLE CAMPAIGNS**

WHEREAS, each year in the Washington region nearly one hundred pedestrians and bicyclists are killed (more than a fifth of all persons killed on the roads) and thousands more are injured; and

WHEREAS, in the Fall of 2002, the National Capital Region Transportation Planning Board (TPB) initiated a multi-year series of regional mass media pedestrian and bicycle safety campaigns known as Street Smart, directed at motorists, pedestrians, and bicyclists, with the goal of reducing pedestrian and bicyclist injuries and deaths; and

WHEREAS, in April of 2005, the TPB adopted Resolution R20-2005 approving a process for the TPB to annually send letters to its local government member jurisdictions asking them to contribute to the next year's Street Smart Pedestrian and Bicycle Safety Campaign, with a suggested contribution level of five cents per capita; and

WHEREAS, in early 2009, similar to years passed, the TPB sent an official letter and table of suggested contributions to its member jurisdictions requesting funds for Street Smart; and

WHEREAS, federal funds have been provided for the program by the Virginia Department of Motor Vehicles.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to annually receive and expend funding from the jurisdictions which have agreed to participate in the Street Smart Campaign for the purposes of implementing both its Pedestrian Safety and Bicycle Safety campaigns. The Executive Director is further authorized to enter into annual agreements with a competitively procured project consultant(s) to implement the campaigns. Annual funding agreements will be reflected in future Work Plan and Budget documents. No COG matching funds are required.