

National Capital Region Emergency Preparedness Council Senior Leader Seminar

September 10, 2008

Briefing



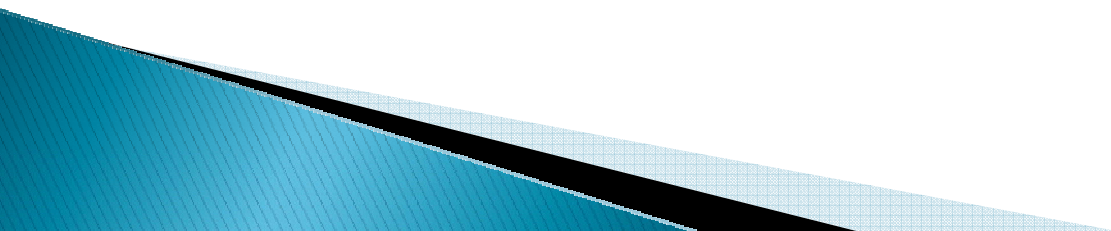
Logistics

- ▶ Date: October 21, 2008
- ▶ Location: MWCOG Boardroom
- ▶ Time:
 - Registration begins at 7:00 a.m.
 - Exercise 8:00 a.m. to 1:00 p.m.

Purpose

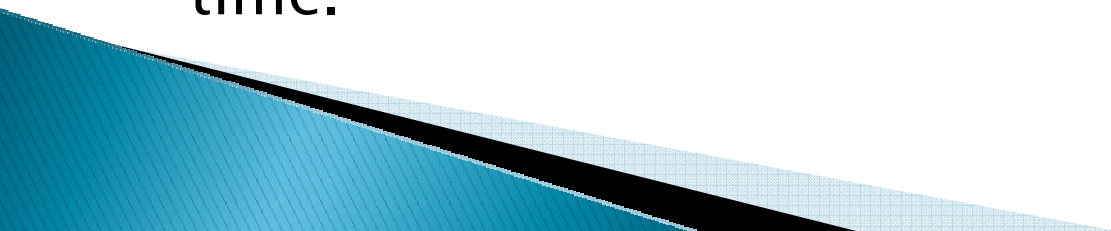
- ▶ The purpose of the SLS is to build upon the region's ability to respond to and recover from, with limited resources, an incident of national significance through:
 - managing expectations of the general public;
 - maintaining critical infrastructure;
 - mitigating the magnitude of the economic impact and strengthening the interrelationships of public and private sector enterprise within the NCR.

Goals

- ▶ The SLS will be designed to build awareness of the unique challenges of a pandemic flu event in order for the participants to gain an understanding of the differences in managing a pandemic from other all-hazards emergencies and disasters.
 - ▶ The SLS will provide an opportunity for NCR leaders to inform seminar participants on how their respective roles and responsibilities intersect in the context of a pandemic event that will have regional, national and global effects.
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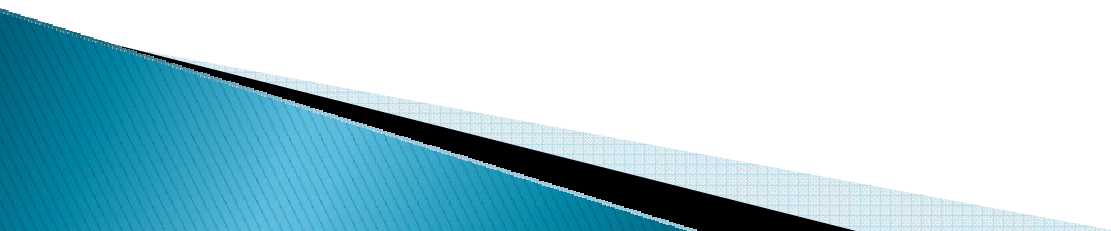
Objectives

Focus Area – Private Sector and Government Impact

- ▶ Develop an understanding of the interdependencies between private sector enterprise and the public sector during a pandemic, and their effects in the NCR.
 - ▶ Examine how the impact a severe pandemic event on the workforce (private sector, government, and non-profit) will affect business and government operations.
 - ▶ Explore the economic impact a severe pandemic event will have upon businesses and commercial operations within the NCR over an extended period of time.
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Objectives

Focus Area – Communication and Coordination

- ▶ Examine the decision-making authorities of various public safety and health officials for response to a pandemic, including the authority to declare a state of emergency and/or a public health emergency. Understand how decisions are communicated within the NCR.
 - ▶ Gain an awareness of the decision-making process and the flow of information to the public during a pandemic event. Understand how emergency risk communication principles apply to an emerging or actual pandemic event.
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Objectives

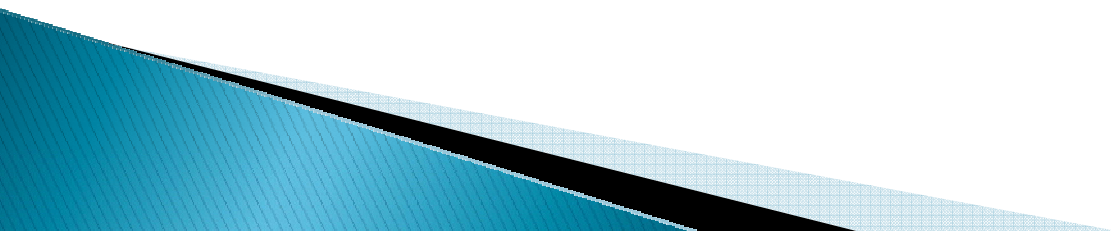
Focus Area – Communication and Coordination , Cont.

- ▶ Examine emergency risk communication methods for providing information to individuals in the NCR that better enable them make the best possible decisions about their well-being. Examine how risk communication messaging can be utilized to let the public understand that options for response may be severely limited depending upon the widespread impact of the pandemic.
- ▶ Develop an understanding of coordination and communication processes for local, state, federal, private and non-profit organizations and identify any gaps.

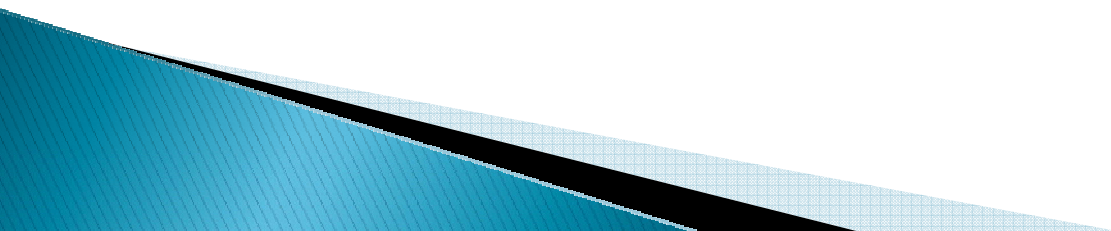
Method

- ▶ The SLS will be a facilitated, scenario-based discussion focusing on high-level decision-making and policy development processes within a regional framework.

Game Periods

- ▶ Game Period One: Preparation
 - ▶ Game Period Two: Response
 - ▶ Game Period Three: Recovery
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Special Topic Briefings

- ▶ Scarce Resources (medical and non-medical)
 - ▶ Priority tiers
 - ▶ Energy
 - ▶ Transportation
 - ▶ Morgue issues
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Questions