

## Consent Agenda

Resolution R18-10  
April 14, 2010

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 North Capitol Street, NE  
Washington, DC 20002**

### **RESOLUTION SUPPORTING CONTINUING REGIONAL STRATEGIES TO REDUCE OBESITY**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) and through its Health Officials Committee has long supported region-wide efforts to improve the health of the region's population; and

**WHEREAS**, since the mid-1970s, the prevalence of obesity and overweight has increased dramatically in the United States, and the prevalence of overweight has tripled among children and adolescents, and nearly two in three adult Americans are either overweight or obese, and high health, social, and economic costs to the public and private sectors are known to be associated with obesity, and

**WHEREAS**, the prevalence of overweight children and adolescents has nearly tripled in the same time span; and

**WHEREAS**, COG has sponsored multiple activities to share information on best practices to address obesity, including a 2009 regional forum on "Childhood Obesity and the Impact on Learning" which brought to light the need for community-wide strategies to support school efforts to reduce obesity; and

**WHEREAS**, surveys of the region's policies and programs aimed at reducing childhood obesity, and research of best practices continue to show gaps in policies and programs in the region; and

**WHEREAS**, the Institute for Medicine's report *Local Government Actions to Prevent Childhood Obesity* recommends 12 high priority action steps for local governments to reduce the prevalence of obesity in children including reducing sedentary behavior through greater emphasis on physical activity and encouraging better eating habits by increasing access to healthy affordable foods; and

**WHEREAS**, the region must work together to build broad based understanding and support for health and education policies, including land use decisions, that are focused on reducing obesity and creating healthier communities.

### **NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

1. Member jurisdictions are strongly urged to utilize the Institute of Medicine report to select appropriate strategies and action steps that may or may not include new tax strategies. COG will survey member jurisdictions to measure the use of strategies recommended by the Institute of Medicine, and member jurisdictions will provide status updates to COG until all steps are implemented across the region.
2. COG supports and encourages state legislation to increase safe, all weather alternatives modes to bus transportation; removes vending machines during school hours; and requires adequate space for physical activity in every school.

3. Jurisdictions are also encouraged to focus actions and promote policies that:
  - a. Encourage healthy eating and exercise without focusing on body image;
  - b. Improve collection of obesity related data, including Youth Risk Behavior Survey, Body Mass Index, and cardiovascular and fitness levels;
  - c. Allow easier access to fresh foods in low income areas in retail stores, farmers markets and community gardens;
  - d. Ensures that healthy food is available near schools for after school snacks, and reduces focus on unhealthy foods around schools;
  - e. Provide sports programs that balance the need to compete with the need to be inclusive; and provides more free-for-all programs such as roller-blading and leagues that include participants of all ages and abilities;
  - f. Endorse and participate in Safe Routes to School programs.
  
4. COG will continue to engage stakeholders across the region through health fairs, health summits, and other activities to increase support for and involvement in changing beliefs and behaviors related to eating and exercise habits.

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**RESOLUTION IN SUPPORT OF A REGIONAL FOSTER CARE MEDIA CAMPAIGN**

**WHEREAS**, the need for loving foster parents continues to grow in the metropolitan Washington region; and

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) is committed to continuing its tradition of honoring invaluable foster parents and recruit additional resource parents for the region's waiting children; and

**WHEREAS**, as local governments continue to face extremely difficult fiscal constraints, we must be both pragmatic and strategic in our approach to maximize the number of resource homes with the scarce resources that are available; and

**WHEREAS**, the region's child welfare committees have recommended that COG partner with the Freddie Mac Foundation to develop a media campaign to both honor existing foster parents and assist in recruiting additional foster parents; and

**WHEREAS**, funding to support the regional media campaign will be provide to COG by the Freddie Mac Foundation.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
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The Executive Director or his designee is authorized to seek consulting services with VPC, Inc. to produce video and audio segments, as well as purchase television and radio media buys, in an amount not to exceed \$45,000. No COG matching funds are required.

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**RESOLUTION AUTHORIZING THE ENGAGEMENT OF A PAYROLL PROCESSING FIRM  
FOR FISCAL YEARS 2011-2015**

**WHEREAS**, COG's Accounting Office is currently responsible for all payroll-processing functions; and

**WHEREAS**, following the announcement that the staff associate responsible for payroll processing will be retiring, the Chief Financial Officer and the Executive Director determined that it would be cost efficient and effective to outsource the payroll function; and

**WHEREAS**, the selection of a payroll processing firm was completed through a competitive procurement basis by a technical selection committee comprised of staff appointed by the Executive Director.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
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The Executive Director is authorized to enter into a contract with ADP to provide payroll processing and related services for the period beginning April 14, 2010 through COG's Fiscal Year 2015. The Executive Director is further authorized to extend the period of performance for an additional three fiscal years at COG's option based on the performance and cost effectiveness of the payroll outsourcing. The estimated initial implementation cost is \$26,000 and the first annual payroll processing fee is \$30,000.

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**APPOINTMENT OF STRATEGIC PLAN REVIEW TASK FORCE**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) approved its first member-led Strategic Plan in 1999; and

**WHEREAS**, the COG Strategic Plan was revised in 2004 to incorporate significant expanded roles in homeland security and emergency management; and

**WHEREAS**, the COG Strategic Plan is provided to all COG members, incorporated into the fiscal year work program and budget, and is used to shape COG's annual policy focus and priorities; and

**WHEREAS**, several COG members recommended that COG undertake a preliminary review of the Strategic Plan as part of the discussion at the COG July 2009 leadership retreat and work session.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

1. The COG Board appoints the following members to the Strategic Plan Review Task Force: Bruce Williams, City of Takoma Park, *Chairman*; Michael Brown, District of Columbia; Penelope Gross, Fairfax County; Andrea Harrison, Prince George's County; Frank Principi, Prince William County.
2. The Task Force will review the current 2004 COG Strategic Plan to determine if it warrants expanded COG member and staff review and modification, and if yes, outline the proposed process, committee structure, timetable and budget required to undertake a more comprehensive review and update.
3. The Task Force will present its findings and recommendations at the COG July 2010 leadership retreat and work session.

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**RESOLUTION AUTHORIZING COG TO EXECUTE A COOPERATIVE AGREEMENT AND ISSUE CONTRACTS TO DEVELOP, EVALUATE AND UPDATE THE CONCEPT OF OPERATIONS PLAN FOR PANDEMIC INFLUENZA IN THE DISTRICT OF COLUMBIA, AND UPDATE THE REGIONAL HEALTH AND MEDICAL GAP ANALYSIS**

**WHEREAS**, the Metropolitan Washington Council of Governments (COG) has completed previous tasks on planning for pandemic influenza for the District of Columbia; and

**WHEREAS**, COG has been requested by the District of Columbia Department of Health (DOH) to issue contracts to develop, evaluate and update the DOH concept of operations plan for pandemic influenza in the District of Columbia as well as to update the regional health and medical gap analysis; and

**WHEREAS**, the contractor will support the District of Columbia DOH by reviewing documents, drafting plan components, reviewing and editing various plan components, and integrate the final DOH plan into a final District Operating Plan for pandemic influenza; and

**WHEREAS**, the contractor will support the District of Columbia DOH by updating the COG regional health and medical gap analysis through the creation of a health and medical resource inventory, the identification of gaps within this inventory, and the development of a strategy for the region to reduce the identified gaps in preparation for emergency response; and

**WHEREAS**, funding for the tasks related to the plan for pandemic influenza in the District of Columbia and the regional gap analysis will be provided to COG by the District of Columbia Department of Health.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to execute a cooperative agreement with the District of Columbia to complete tasks related to pandemic influenza planning and health. COG is further authorized to issue contracts to develop, evaluate and update the concept of operations plan for pandemic influenza and the regional health and medical gap analysis in the District of Columbia. The District of Columbia Department of Health will provide COG with \$268,796 in Centers for Disease Control and Prevention funding to perform this work. No COG matching funds will be required.