

INAUGURAL EVENT RECAP



DCBR 2016



7,111 TOTAL
RIDERS



\$1.7M TOTAL
ECONOMIC IMPACT



\$38,750 RAISED FOR
VISION ZERO



27% DC
RESIDENTS

Why May?

May is National Bike Month and is celebrated from coast to coast during this month with various special events.

DCBR is the culminating event of bike month in DC following Bike to School Day, and Bike to Work Day.

Supporting Vision Zero

DCBR is committed to raising awareness for street safety in District Communities.

In 2016, DCBR raised \$38,750 to help support the Vision Zero Street Safety programs led by WABA: Family for Vision Zero Summit, Neighborhood Street Safety Audits, and Safe Street Workshops.



IN PARTNERSHIP WITH



WASHINGTON
AREA
BICYCLIST
ASSOCIATION



CAPITAL SPORTS
VENTURES



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR