



**Managing Director's Report  
November 17, 2005**

**Financial Report**

- Revenues (\$652,791) were ahead of expenditures (\$383,146) as of October 2005. The cash balance as of October 31, 2005 was \$269,645.

**Task 1. Air Quality Actions Days**

- Jennifer Desimone will give an update later in the agenda.

**Task 2. Marketing and Public Relations**

- \$75K of the \$85K in sponsor commitments for 2005 have been received.

**Paid (\$75K)**

- Constellation Energy Group (\$15K)
- Fairfax County (\$15K)
- Lockheed Martin (\$5K)
- Mirant (\$10K)
- Montgomery County (\$5K)
- Washington Gas (\$15K)
- WMATA (\$10K)

**Invoices Sent (\$10K)**

- Prince George's County (\$10K)

- PRR will summarize the result of the 2005 campaign later in the agenda.

**Task 3. Voluntary Business Emission Reduction Strategy**

- Jeff Steers will give an update later in the agenda.

**Task 4. Public Education**

- Jen Desimone will give an update later in the agenda.

**Task 5. Performance Improvement/Measurement**

- No episodic or end-of-year surveys will be conducted in 2005.

**Task 6. Membership Services**

- Sponsor recognition materials will be provided to our 2005 sponsors, meteorologists, and media partners in November.
- 19 of 37 members have renewed (51%) and two new members have joined (the City of Bowie and Clifton Gunderson).
- Membership information and Clean Air Partners materials were sent to nine jurisdictions in October 2005 (Frederick County, Charles County, City of Gaithersburg, City of Bowie, City of Manassas, City of College Park, City of Greenbelt, City of Takoma Park, and Manassas Park). Follow-up will be conducted in November.