



2013 Washington Baltimore Regional Air Passenger Survey

General Findings

Final Report July 2014

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EXECUTIVE SUMMARY

In October 2013 a regional air passenger survey (APS) was conducted at the three major commercial airports in the Washington-Baltimore Region: Ronald Reagan Washington National Airport (DCA), Washington Dulles International Airport (IAD) and Baltimore/Washington International Thurgood Marshall Airport (BWI). The survey was jointly funded by the Metropolitan Washington Airports Authority (MWAA) and the Maryland Aviation Administration (MAA) of the Maryland Department of Transportation (MDOT). Approximately 24,700 passengers out of a total of 69,300 enplaning passengers on 673 flights were interviewed as they waited to board their planes, an overall response rate of 36%. More than 24,000 survey questionnaires were completed. The survey questionnaires asked about the trip that was being made, the passenger's trip to the airport, the passenger's choice of airport, and the passenger's demographic characteristics. The 2013 regional air passenger survey was the eleventh in a series of regional air passenger surveys conducted since 1981. Prior surveys were conducted in 1981/82, 1987, 1992, 1998, 2000, 2002, and every two years since 2005. Data from the air passenger surveys provides the basis for analysis of major changes in airport use in the region and are an essential component of the air systems planning and master planning processes.

This report summarizes the findings regarding passenger trip characteristics, and compares the 2013 data to similar data collected in 2009 and 2011. Regional percentages shown in this document are subject to a sampling error of approximately plus or minus three percentage points at the 90 percent confidence level. Percentages at each of the individual airports are subject to a sampling error of twice that amount.

Major findings from the 2013 APS are summarized below by the following areas of interest: airport usage, airport choice, airport preference, air trip purpose, ground trip origin, airport mode of access, and air traveler characteristics.

Airport Choice

In 2013, closest airport and air travel cost were the most important factors in selecting an airport, the same as the 2009 and 2011 survey results. While the percentage of passengers citing closest airport as their most important reason for choosing DCA declined when compared with 2011, more respondents cited less expensive airfare and better public transportation. Overall, quality of air service was less important than accessibility conditions in terms of airport choice.

Closest Airport

- 65% of DCA travelers (down from 71% in 2011)
- 46% of IAD travelers (up from 42% in 2011)
- 58% of BWI travelers (unchanged from 2011)

Lowest Airfare

- 11% of DCA travelers (up from 4% in 2011)
- 15% of IAD travelers (up from 8% in 2011)
- 22% of BWI travelers (unchanged from 2011)

Airport Preference

- For all air passengers (both residents and non-residents of the area combined) airport preference changed little between 2011 and 2013. In 2013, 37% of the air passengers preferred DCA, 17% preferred IAD, and 30% preferred BWI. About 17% of air passengers expressed no preference for a particular airport.
- In 2013, 35% of area residents preferred DCA, 16% preferred IAD, and 25% preferred BWI.
- In 2013, 38% of non-residents preferred DCA, 19% preferred IAD, and 36% preferred BWI.

Trip Purpose

- In 2013, the percentage of locally originating air passengers (those air passengers whose travel began from within the Washington-Baltimore Air Systems Region) reporting that they were traveling for non-business related reasons increased from 56% in 2011 to 67% in 2013.
- While non-business trips such as vacation, and student or school related travel, personal or family affairs increased, business related trips overall declined from 44% in 2011 to 33% in 2013.

Ground Trip Origin

- Between 2011 and 2013 the percentage of air passengers beginning their trips from a private residence remained unchanged at 60% of the total trip originations.
- The percentage of air passengers beginning their trip to the airport from a hotel or motel showed a slight increase, from 27% to 30%, between 2011 and 2013.

Mode of Access

- The most common mode of access to the airports in 2013 continued to be the automobile; the use of private cars and rental cars combined accounted for 62% of all local originations.
- Metrorail usage by passengers traveling to DCA continues to be among the highest proportions of any airport in the United States at 15%. Access by private car to DCA remained the same as in the 2011 survey, at 35%.

Air Traveler Characteristics

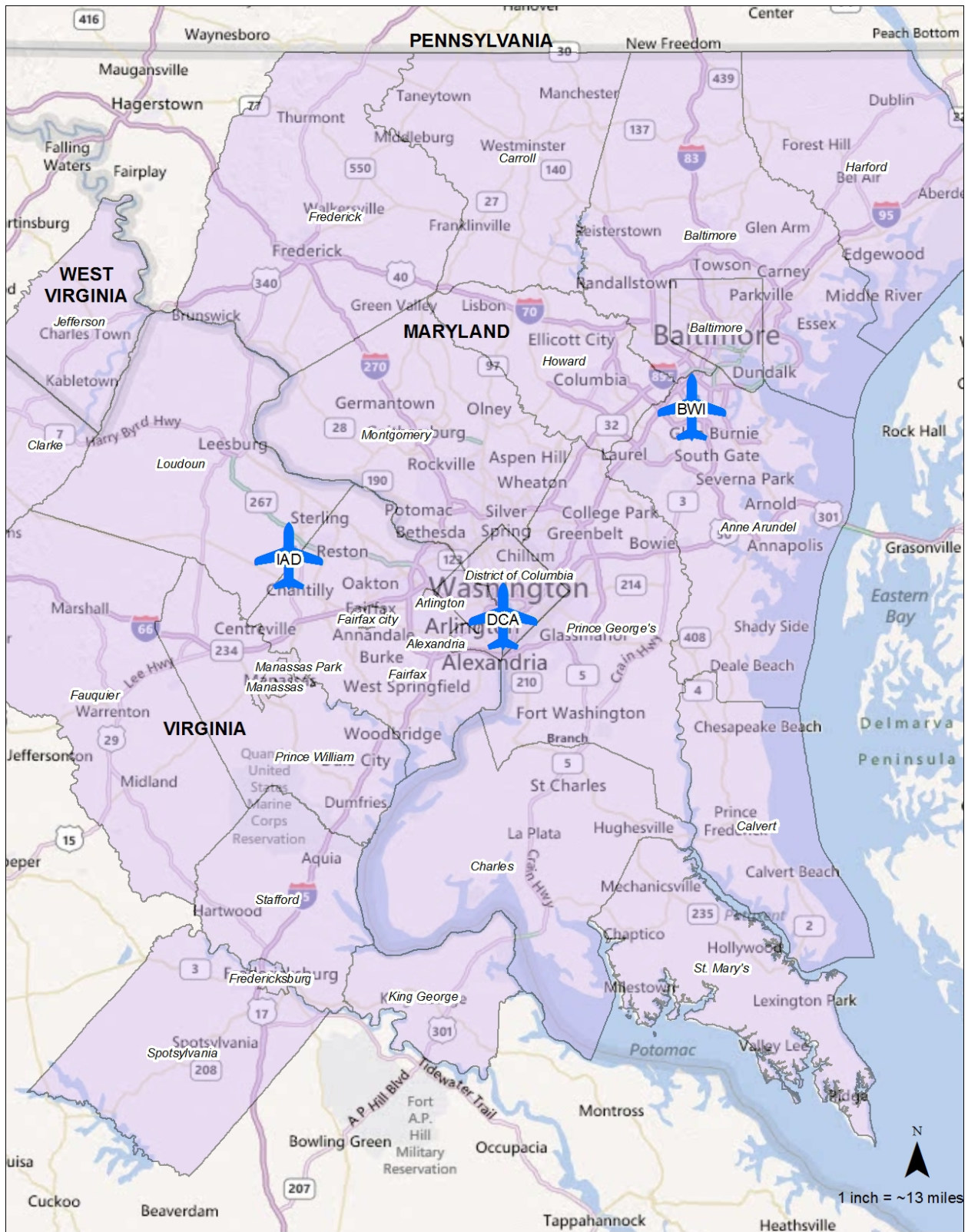
- In 2011, area residents accounted for 42% of the total departing air passengers, and non-residents 58%.

- Local originating passengers under the age of 25 remained almost the same, 7% in 2011 and 8% in 2013, and remained the same for passengers age 35 and older with 72% while passengers between the ages of 25 and 34 dropped from 21% in 2011 to 19% in 2013.
- Household incomes for air travelers in the Washington-Baltimore region continue to be higher than the regional median. In 2013, only 28% of the region's passengers had household incomes less than \$80,000, same as in 2011, whereas at all three airports, more than 70% of air passengers (both residents and non-residents) had incomes of \$80,000 or more.
- Comparison of residents and non-residents that are departing passengers show that just over half of area resident departing passengers have an annual household income of over \$120,000.

This survey was a joint venture, conducted by the National Capital Region Transportation Planning Board (TPB), the Maryland Aviation Administration and the Metropolitan Washington Airports Authority, in cooperation with the airlines serving the region. Project oversight was provided by the Aviation Technical Subcommittee of the TPB Technical Committee, composed of a broad range of Federal, State, Local, and private aviation interests.

Results of the 2013 APS were impacted by the Federal government shutdown of October 1st through 16th, 2013. Air passenger volumes during this time were lower than comparable periods when the Federal government was fully open for business. The survey results show significant declines in government-related travel when compared with the 2011 survey results; however, this decrease is due less to the government shutdown during the survey period and more to the cumulative effect of travel reduction for government workers and government contractors over the past couple of years due to the ongoing Federal cutbacks known as "sequestration." These longer-term funding reductions had a greater impact on changes in air travel patterns in the region, particularly at DCA, than the shutdown itself. Finally, the expansion of the survey to annual air passenger originations to represent a typical year tends to flatten out any impact from the government shutdown period.

Figure 1: Washington / Baltimore Air System Planning Region



INTRODUCTION

This report summarizes the general findings from the 2013 Washington-Baltimore Regional Air Passenger Survey (APS) conducted concurrently at Ronald Reagan Washington National Airport (DCA), Washington Dulles International Airport (IAD), and Baltimore/Washington International Thurgood Marshall Airport (BWI). The Metropolitan Washington Council of Governments (COG) conducted this survey as part of its Continuous Airport System Planning (CASP) program. One of the goals of the CASP program is to continue the rational development of aviation facilities and services at the three major commercial airports serving the Washington-Baltimore region, shown in Figure 1.

The 2013 regional air passenger survey was the eleventh in a series of regional air passenger surveys conducted since 1981. Prior surveys were conducted in 1981/82, 1987, 1992, 1998, 2000, 2002, and every two years since 2005. Data from the air passenger surveys provides the basis for analysis of major changes in airport use for the region. Hundreds of millions of dollars have been invested in facility improvements at the region's three major commercial airports in the past several years and more improvements are planned for the future. The data produced by these air passenger surveys will be invaluable in further planning for these improvements. Several other areas in which the survey data will be particularly useful are as follows:

- Market analyses, passenger trip mode and purpose, geographic information, preferred airport, and socioeconomic data on passengers for use in developing airport, airline and support services
- Planning for airport access roadways and services, including development of transportation model improvements such as enhanced mode split models and estimates of airport traffic volumes
- Planning terminals and groundside facilities, including parking, curbside, baggage, and passenger boarding gate areas
- Time series trend analyses of changes in air traveler characteristics and airport use
- Air passenger demand and allocation forecasting for future updates of the Washington-Baltimore Regional Airport System Plan

The 2013 air passenger survey was conducted during the two week period from Wednesday, October 9th to Tuesday, October 22nd, 2013. A small number of flights that were either missed or required resurveying were resurveyed between October 23rd and October 31st, 2013. Approximately 24,700 passengers out of a total of 69,000 enplaning passengers on 673 (592 domestic and 81 international) flights were interviewed as they waited to board their planes, an overall response rate of 36 percent. The completed survey questionnaires representing the responses of these 24,700 passengers were processed and tabulated.¹

¹ Families or groups traveling together may complete one questionnaire for their group, although it is preferable to have each individual over the age of 16 complete their own questionnaire.

Table 1: Data Collection Summary

Airport	No. of Flights Surveyed	Rev. Pass Count	Actual No. of Completed Surveys	Response Rate
BWI	225	25,101	8,790	35%
DCA	221	17,639	6,639	38%
IAD	227	26,320	9,313	35%
Total	673	69,060	24,742	36%

The survey sample included flights from 36 airlines, of which 23 were international and 13 were domestic carriers. The sample flights were grouped into 322 destination clusters. The survey instrument contained questions regarding the respondent’s airline trip, the trip to the airport, the choice of airport, and several demographic questions, such as household size, household income, and respondent age. More information on the sampling plan for the survey is included in Appendix A of this report. The 2013 survey questionnaire is included as Appendix B of this report.

FINDINGS - TRANSPORTATION

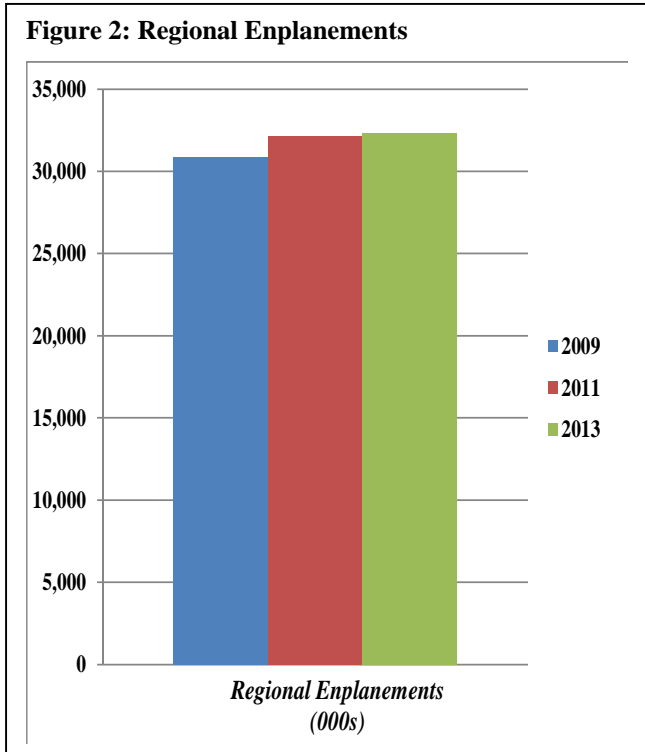
Survey results are summarized by airport as well as for the Washington-Baltimore air systems planning region as a whole. The various travel modes used to access each airport, trip purpose, number of trips at each airport, preferred airport, trip origin, place of origin, age of air travelers and income of air travelers are included. These summaries generally reflect trips where passengers arrived at the airport by ground transportation. Passengers who connected with flights are included only in discussions of total enplanements in the airport use section of this report.

Although the data for the 2013 survey were collected over a two week period in October, the survey results have been annualized to observed annual passengers for the 12-month period from January to December 2013. Regional percentages shown in the data tables are subject to a sampling error of approximately plus or minus three percentage points at the 90 percent confidence level. Percentages at individual airports are subject to a sampling error of twice that amount. Where applicable, the 2013 survey results are compared with results from the 2009 and the 2011 surveys.

Airport Use (Survey Question A-1)²

Overall commercial aviation activity in the region increased very slightly (less than 1%) between 2011 and 2013 after a 4% increase between 2009 and 2011. As shown in Table 2, observed annual enplanements in 2013 (32.3 million) are now 1.4 million higher than in 2009 (30.8 million).

However, most of the regional growth between 2011 and 2013 has been in connecting passengers rather than locally originating passengers. Table 2 shows that local originating enplanements declined by 4% between 2011 and 2013, while connecting enplanements have increased regionally by 16% for the same time period. While local originating enplanements increased at DCA, a decline of 3% and 17% was observed at BWI and IAD respectively. Regionally, DCA accounted for almost all of the local originating enplanement increase between 2011 and 2013.



All three airports show an increase in connecting passengers between 2011 and 2013 with a regional increase of 16%. However, IAD accounted for 45% of the total increase in connecting passengers, while DCA and BWI accounted for 29% and 25% respectively.

Local originating air passengers between 2011 and 2013 declined at both BWI and IAD while it increased at DCA. At BWI the number of local originating passengers declined by 258,000 (a 3% decrease when compared with the 2011 survey). At IAD the number of local originating passengers decreased by almost 1.3 million, a decline of 17% for the same time period. At DCA, local originating passengers increased by 475,000 between 2011 and 2013 (an increase of 6%).

Figure 3, Figure 4, and Figure 5 illustrate the airport share of local originating passengers, connecting passengers, and total enplaning passengers from the surveys conducted in 2009, 2011, and 2013. In 2013, the greatest share of the region's total enplaning passengers departed from BWI, which accounted for 35% (same as in 2011), while 34% (down from 36% in 2011) departed from IAD and 32% (up from 29% in 2011) departed from DCA. IAD had the greatest share of the region's connecting passengers (52%) and DCA has the greatest share of the region's local originating passengers (37%).

² Where applicable, references are given to the survey question for which data are compiled for the analysis.

Table 2: Annual Air Passenger Trip Originations (000s³)

Enplanement Type		<i>BWI Marshall</i>			<i>Dulles</i>			<i>Reagan National</i>			<i>Region</i>		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Local originations (came by ground transportation)	<i>Number</i>	8,898	8,756	8,498	6,898	7,496	6,214	8,051	8,211	8,686	23,847	24,463	23,398
	<i>Percent</i>	85%	78%	75%	60%	65%	57%	91%	88%	85%	77%	76%	72%
Connected from another flight	<i>Number</i>	1,579	2,468	2,776	4,644	4,078	4,646	797	1,148	1,511	7,020	7,694	8,933
	<i>Percent</i>	15%	22%	25%	40%	35%	43%	9%	12%	15%	23%	24%	28%
Total Enplanement	<i>Number</i>	10,477	11,224	11,274	11,542	11,574	10,860	8,848	9,359	10,197	30,867	32,157	32,331
Percent of Region		34%	35%	35%	37%	36%	34%	29%	29%	32%	100%	100%	100%

Notes:

* Totals may not add due to rounding

* "Total Enplanements" includes passengers on domestic scheduled, commuter and international flights

³ Unless otherwise noted, "000s" means "thousands of originations"

Figure 3: Airport Share of Annual Local Originating Passengers

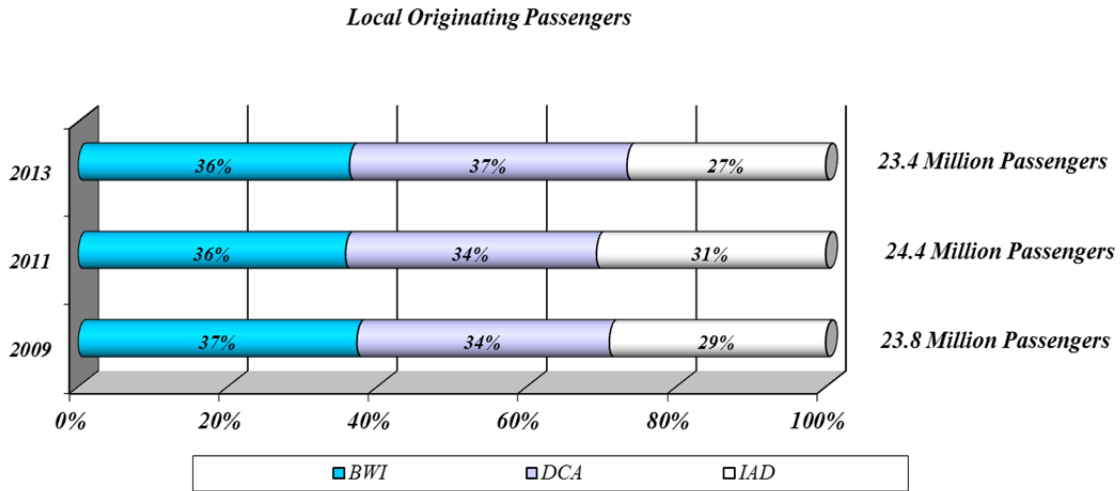


Figure 4: Airport Share of Annual Connecting Passengers

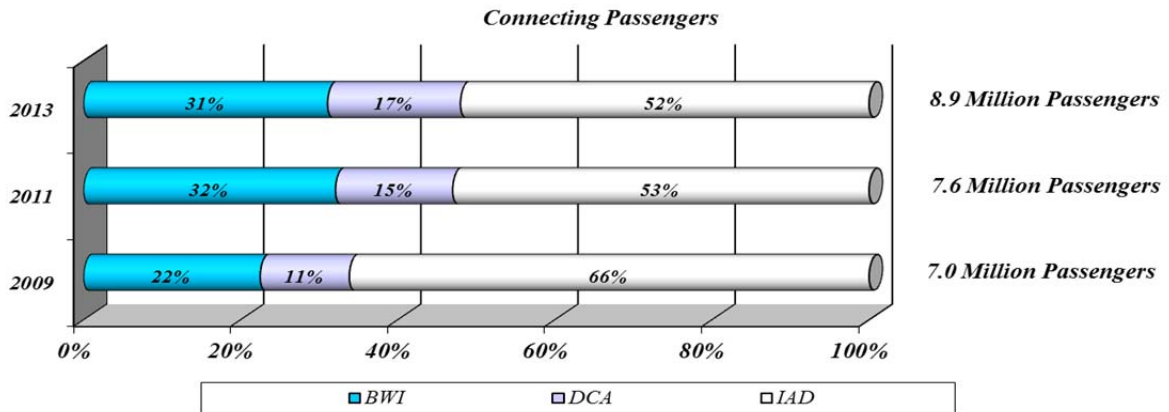
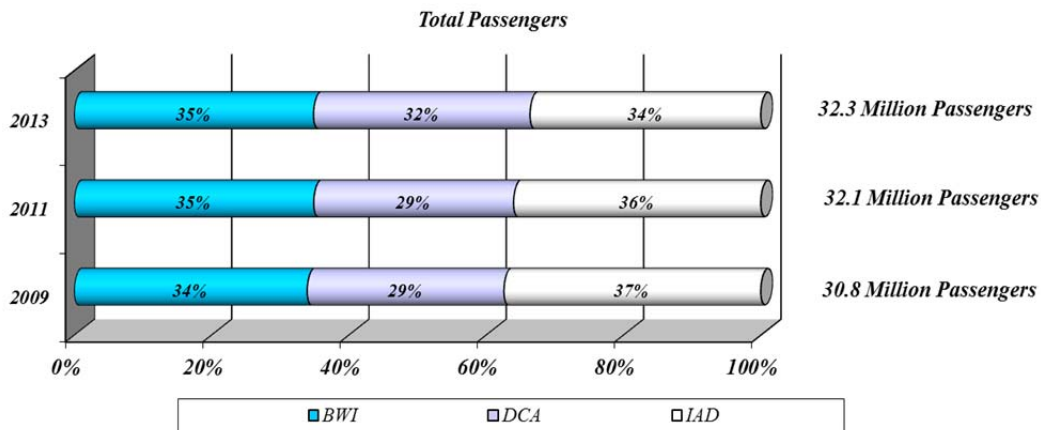


Figure 5: Airport Share of Total Annual Passengers



Airport Choice (Survey Question C-3)

Survey respondents were asked to rank the three most important reasons (out of a list of nine) for choosing the airport from where they were flying. Table 3 summarizes the airport choice responses, which are categorized either as accessibility conditions (closest airport, convenient limo, bus, or rail service, easy road access, good parking facilities) or quality of air service reasons (more convenient flight times, less expensive airfare, only airport with non-stop flights, only airport that serves market, and frequent flyer specific airline).

When compared with 2011, in 2013 the percentage of locally originating passengers citing accessibility conditions as the most important factor in airport choice slightly increased from 61% to 63% at the regional level. While the percentage of passengers citing this reason declined between 2009 and 2011 at all three airports, a significant increase was observed between 2011 and 2013 - from 59% to 63%, at BWI and from 44% to 51% at IAD. At DCA, passengers citing accessibility conditions as the most important factor declined from 76% in 2011 to 72% in 2013. This change suggests that convenience of flight times, availability of direct non-stop flights to destinations, and less expensive airfare may have caused an increase in quality of air service factors (and corresponding decline in the prominence of accessibility factors) for passengers choosing DCA.

Figure 6: Airport Choice (Region)

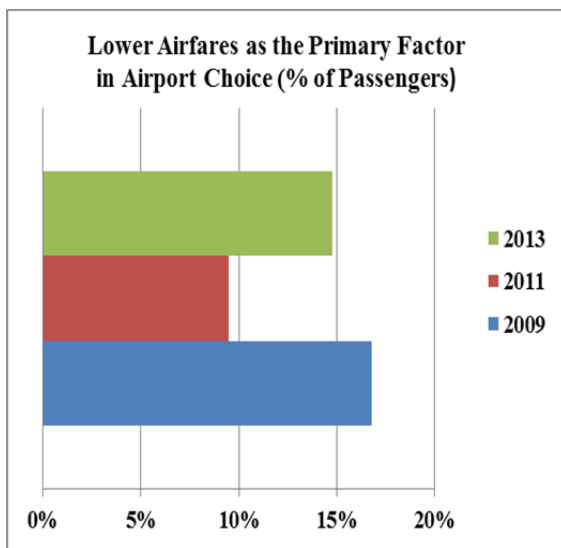
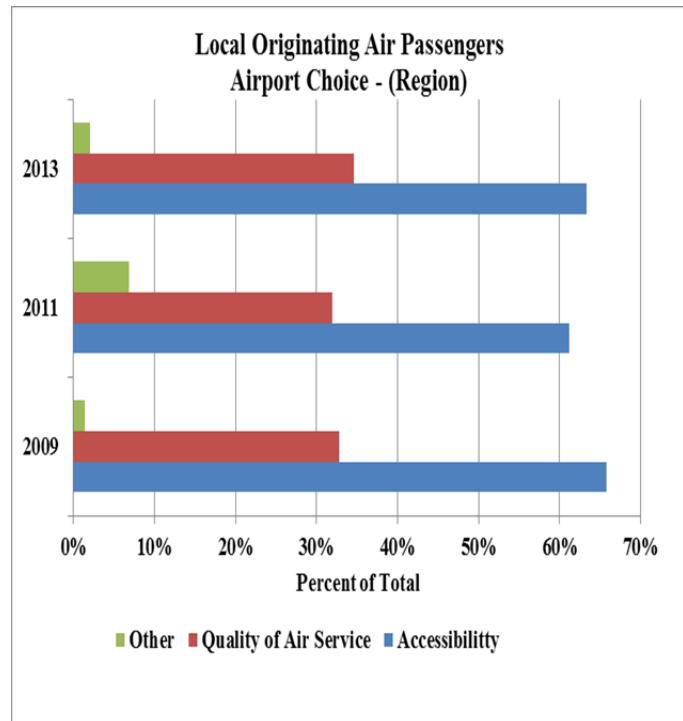


Figure 7: Lower Airfares and Airport Choice

While quality of air service as an important reason for choosing an airport showed a slight decline from 33% in 2009 to 32% in 2011, this factor increased slightly in 2013 to 35%. This change could be attributed to an increase of passengers citing less expensive airfare as a key factor of airport choice which has shown an increase from 9% in 2011 to 15% in 2013, reversing a downward trend observed between 2009 and 2011. Since passengers would be expected to be more sensitive to prices, the increase in lower airfare as an airport choice factor suggests that airlines may have also lowered their fares in response to the economic conditions. In addition, survey results discussed in a later section of this report indicate that the typical

air traveler using the three regional airports, even though fairly affluent, may be relatively price sensitive and place more value on travel cost: the percentage of passengers citing more convenient flight times as the most important reason dropped by two percentage points when compared with 2011.

In addition to analyzing survey respondents' primary reason for choosing an airport, their second and third choices were separately considered. While regionally 63% of locally originating passengers cited accessibility conditions as the most important factor in airport choice, only 50% do so when citing accessibility conditions as either their first, second, or third important factor in airport choice. Only 48% of locally originating passengers cited quality of service conditions as either their first, second, or third choice. Better public transportation was cited six times more as a first, second, or third factor for airport choice at DCA than being the only reason for doing so. Finally, the percentage of passengers citing more convenient flight time and better access roads and parking as an important factor for choosing their particular airport more than doubled if it was their first, second, or third reason at all three airports (see Table 5).

Airport Preference (Survey Question C-2)

Passengers were also asked which airport they would have preferred to use for their trip as travel restrictions and service availability sometimes prevent passengers from using their preferred airport. Table 6 shows the percentages for preferred airport, by airport, for locally originating passengers for each of the survey years.

For the region, in 2013, 36% of locally originating passengers preferred to use DCA, 18% preferred to fly out of IAD. These findings are similar to 2011. In 2013, 29% (up from 28% in 2011) preferred to travel from BWI. Sixteen percent of the passengers expressed no particular preference for one of the region's three commercial airports, up from 14% in 2011.

Between 2011 and 2013, there was a slight change in the number of passengers flying out of their preferred airport. In 2013, 66% of the local originating air passengers reported that they flew out of their preferred airport, down from 67% in 2011. Figure 8 illustrates these percentages for the three most recent survey years.

Table 3: Primary Reasons for Airport Choice

Primary reason for choosing airport used	BWI Marshall			Dulles			Reagan National			REGION		
	2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
<i>Accessibility</i>												
Closest airport	56%	56%	58%	53%	42%	46%	72%	71%	65%	61%	57%	58%
Convenient limo, bus, or rail service	1%	0%	1%	1%	0%	1%	6%	4%	6%	3%	2%	1%
Easy road access / Good parking facilities	3%	3%	4%	3%	2%	5%	1%	1%	2%	2%	2%	5%
SUBTOTAL --Accessibility	60%	59%	63%	57%	44%	51%	79%	76%	72%	66%	61%	63%
<i>Quality of Air Service</i>												
More convenient flight times	5%	7%	6%	8%	11%	11%	8%	8%	7%	7%	9%	7%
Only airport with non-stop flights	4%	4%	4%	11%	14%	14%	2%	3%	4%	5%	7%	5%
Less expensive airfare	27%	18%	22%	16%	8%	15%	7%	4%	11%	17%	9%	15%
Frequent flyer specific airline	1%	4%	2%	4%	7%	3%	2%	2%	2%	2%	4%	3%
Only airport that serves market	1%	2%	1%	3%	5%	4%	1%	1%	1%	2%	3%	4%
SUBTOTAL -- Quality of Air Service	39%	35%	35%	42%	45%	47%	20%	19%	25%	33%	32%	35%
OTHER	1%	6%	2%	2%	11%	2%	1%	5%	3%	1%	7%	2%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

* "Total Enplanements" include passengers on scheduled domestic, commuter and international flights

Table 4: Primary Reason for Airport Choice by Airport (Business and Non-Business Travelers)

Primary reason for choosing airport used	BWI Non			IAD Non			DCA Non			REGION Non		
	Business	Business	Total	Business	Business	Total	Business	Business	Total	Business	Business	Total
<u>Accessibility</u>												
Closest airport	58%	55%	56%	45%	42%	43%	70%	58%	62%	59%	53%	55%
Convenient limo, bus, or rail service	1%	1%	1%	1%	1%	1%	4%	6%	5%	2%	3%	3%
Easy road access / Good parking facilities	4%	3%	4%	5%	5%	5%	2%	2%	2%	3%	3%	3%
SUBTOTAL --Accessibility	63%	59%	60%	51%	48%	49%	76%	66%	70%	65%	59%	61%
<u>Quality of Air Service</u>												
More convenient flight times	8%	6%	7%	13%	12%	12%	8%	8%	8%	9%	8%	8%
Only airport with non-stop flights	5%	4%	4%	14%	12%	13%	4%	4%	4%	7%	6%	6%
Less expensive airfare	15%	24%	21%	10%	18%	15%	5%	15%	11%	10%	19%	16%
Frequent flyer specific airline	4%	3%	3%	5%	4%	4%	3%	2%	2%	4%	3%	3%
Only airport that serves market	2%	2%	2%	5%	5%	5%	2%	1%	1%	3%	2%	2%
SUBTOTAL -- Quality of Air Service	33%	38%	37%	46%	49%	48%	21%	30%	27%	32%	38%	36%
OTHER	4%	2%	3%	3%	3%	3%	4%	4%	4%	3%	3%	3%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

Table 5: First, Second, or Third Reasons for Airport Choice

First, Second, or Third reason for choosing airport used	BWI		IAD		DCA		TOTAL	
	2011	2013	2011	2013	2011	2013	2011	2013
<i>Accessibility</i>								
Closest airport	30%	27%	27%	25%	35%	32%	31%	29%
Convenient limo, bus, or rail service	3%	3%	2%	3%	12%	11%	6%	6%
Easy road access / Good parking facilities	16%	19%	13%	16%	11%	12%	14%	16%
SUBTOTAL --Accessibility	49%	49%	43%	44%	59%	56%	51%	50%
<i>Quality of Air Service</i>								
More convenient flight times	15%	16%	18%	20%	17%	17%	16%	17%
Only airport with non-stop flights	2%	7%	4%	12%	2%	7%	3%	8%
Less expensive airfare	19%	18%	12%	13%	10%	11%	14%	14%
Frequent flyer specific airline	6%	5%	8%	7%	5%	5%	6%	6%
Only airport that serves market	7%	2%	11%	4%	5%	2%	7%	2%
SUBTOTAL -- Quality of Air Service	48%	49%	53%	55%	38%	42%	46%	48%
OTHER	3%	2%	4%	2%	3%	2%	3%	2%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%

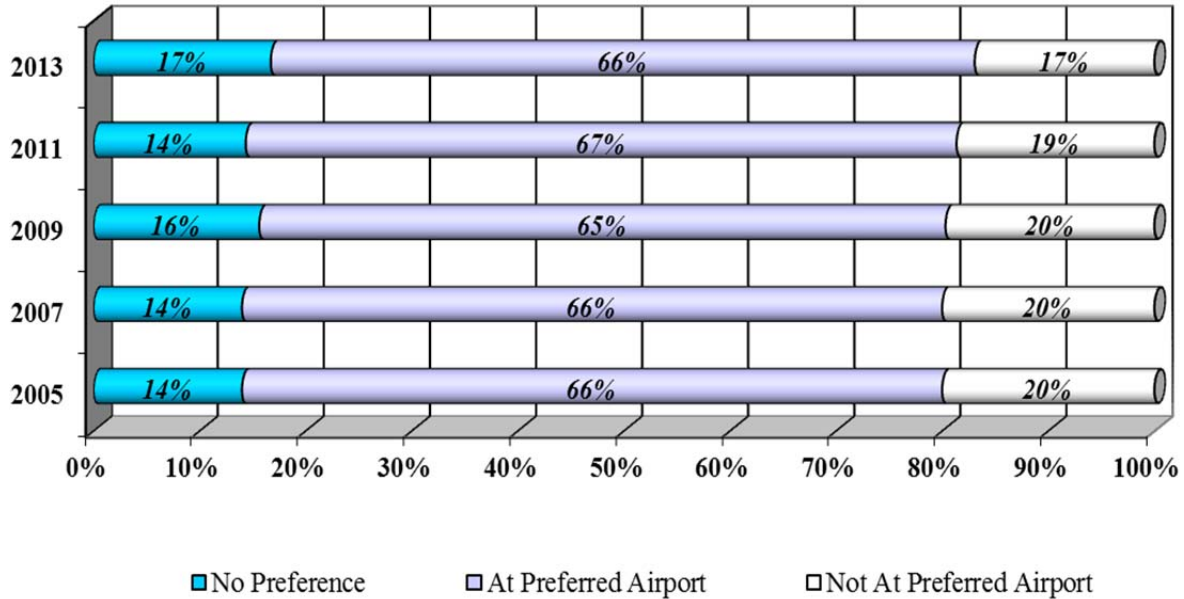
Table 6: Annual Originating Air Passengers' Preferred Airport (000s)

Preferred Airport		BWI Marshall			Dulles			Reagan National		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
BWI MARSHALL	<i>Number</i>	5,522	5,942	5,904	455	389	398	276	238	294
	<i>Percent</i>	65%	70%	72%	7%	6%	7%	4%	3%	4%
DULLES	<i>Number</i>	530	435	336	3,303	3,566	2,979	504	587	660
	<i>Percent</i>	6%	5%	4%	50%	52%	51%	7%	7%	8%
REAGAN NATIONAL	<i>Number</i>	1,180	1,068	863	1,549	1,623	1,242	5,946	6,092	5,981
	<i>Percent</i>	14%	13%	11%	24%	23%	21%	77%	77%	71%
No Preference	<i>Number</i>	1,297	998	1,085	1,248	1,333	1,218	1,023	1,010	1,441
	<i>Percent</i>	15%	12%	13%	19%	19%	21%	13%	13%	17%
TOTAL	<i>Number</i>	8,529	8,443	8,188	6,555	6,911	5,837	7,749	7,927	8,376
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		365	311	310	338	581	377	300	287	310
Total Originations		8,894	8,754	8,498	6,893	7,492	6,214	8,049	8,214	8,686

Notes:

* Totals may not add due to rounding

Figure 8: Travel from Preferred Airport (Originating Passengers Only)



The difference in airport preference between residents and non-residents is summarized in Table 7. In 2013, local originating passengers who were visiting the region (non-residents) accounted for 58% of local originating passengers. Of these visitors, 35% selected DCA as their preferred airport compared with 38% percent of resident air passengers who preferred DCA. Preference rates for non-residents were 16% and 25% for IAD and BWI, respectively, compared to 19% and 36% for residents. Non-residents continued to be least likely to express a preference for a particular airport, (24%), compared to residents (7%).

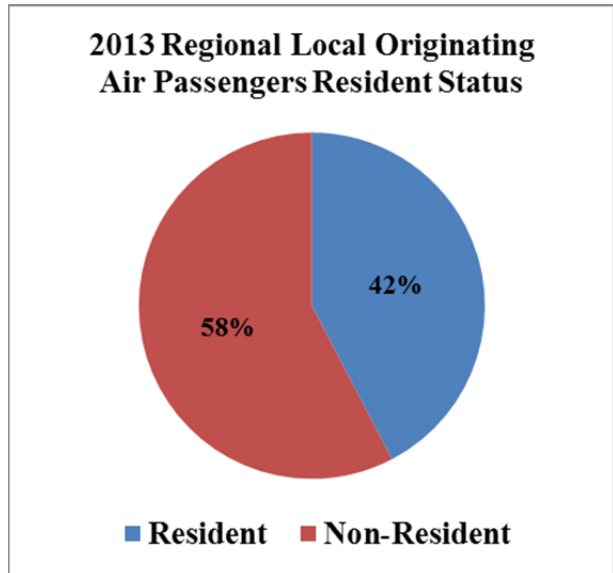


Figure 9: Air Passenger Resident Status

Table 7: Annual Originating Air Passengers' Preferred Airport by Resident Status (000s)

Preferred Airport		Non-Residents			Residents			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
BWI Marshall	<i>Number</i>	3,138	3,085	2,959	2,415	3,143	3,176	5,553	6,228	6,135
	<i>Percent</i>	26%	27%	25%	31%	31%	36%	27%	29%	30%
Dulles	<i>Number</i>	1,789	1,656	1,859	1,716	2,311	1,645	3,505	3,967	3,504
	<i>Percent</i>	15%	14%	16%	22%	23%	19%	17%	18%	17%
Reagan National	<i>Number</i>	4,634	4,464	4,181	3,227	3,681	3,330	7,861	8,145	7,511
	<i>Percent</i>	38%	39%	35%	41%	36%	38%	39%	38%	37%
No Preference	<i>Number</i>	2,722	2,304	2,809	559	981	602	3,281	3,285	3,411
	<i>Percent</i>	22%	20%	24%	7%	10%	7%	16%	15%	17%
TOTAL	<i>Number</i>	12,283	11,509	11,808	7,917	10,116	8,753	20,200	21,625	20,561
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include non-respondents and resident unknown

Trip Purpose (Survey Question A-3)

In 2013, the percentage of locally originating air passengers reporting that they were traveling for non-business related reasons decreased compared to 2011. In past surveys, business-related travel accounted for a little less than half of all reported travel. As shown in Table 8, this percentage decreased to 33% in 2013 from 44% in 2011. While non-business vacation travel dropped from 24% in 2011 to 21% and student/school-related travel dropped from 5% to 3%, in 2013 vacation travelers increased to 32% and students show a slight increase to 4% when compared with 2011. Similarly, personal or family related travel increased from 28% in 2011 to 31% in 2013. Table 9 shows the same information cross-tabulated with resident status.

Figure 10 shows air travel by trip purpose at each of the three airports in 2013. This figure shows that DCA generally has the greatest percentage of business-related air travel, IAD has the greatest percentage of vacation-related travel and BWI has the greatest percentage of personal or family-related travel, almost the same as in 2011.

Results of the 2013 APS were impacted by the Federal government shutdown of October 1st through 16th, 2013. Air passenger volumes during this time were lower than comparable periods when the Federal government was fully open for business. The survey results show significant declines in government-related travel when compared with the 2011 survey results; however, this decrease is due less to the government shutdown during the survey period and more to the cumulative effect of travel reduction for government workers and government contractors over the past couple of years due to the ongoing Federal cutbacks known as “sequestration.” These longer-term funding reductions had a greater impact on changes in air travel patterns in the region, particularly at DCA, than the shutdown itself.

Figure 10: 2013 Annual Originating Air Passengers by Trip Purpose (Percent by Airport)

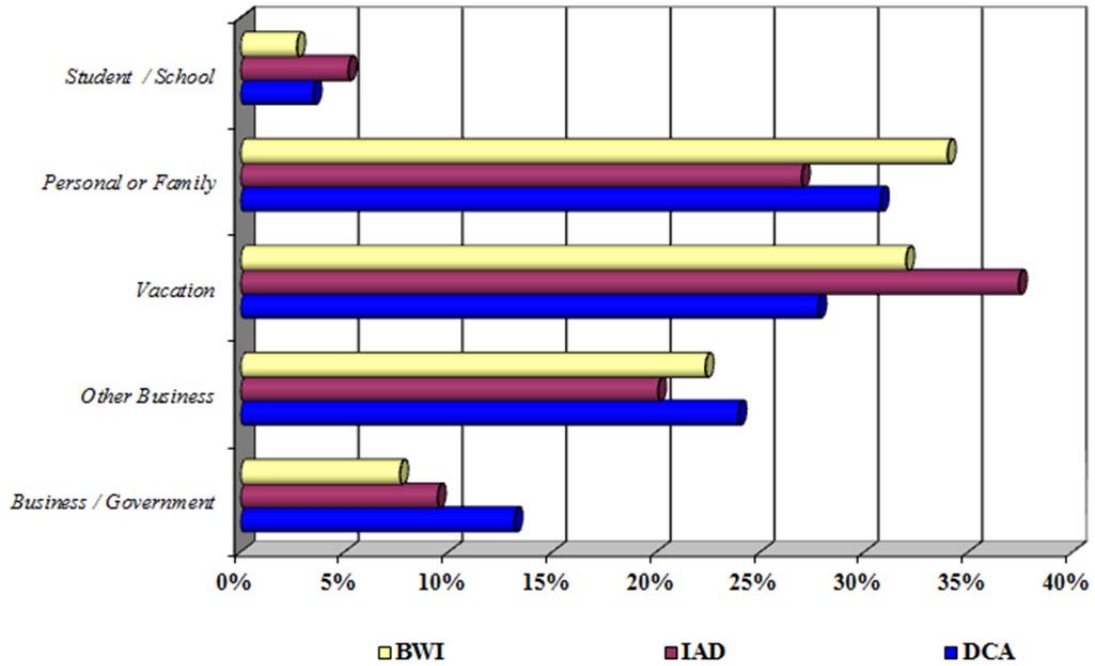


Table 8: Annual Originating Air Passenger Trip Purpose (000s)

Trip Purpose	BWI Marshall			Dulles			Reagan National			REGION			
	2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013	
<i>Business Related</i>													
Business related to government (including military)	<i>Number</i>	1,069	1,292	635	1,268	1,362	568	1,856	2,170	1,111	4,193	4,824	2,314
	<i>Percent</i>	12%	15%	8%	19%	19%	9%	23%	27%	13%	18%	20%	10%
Other Business	<i>Number</i>	1,692	2,048	1851	1,238	1,596	1203	1,838	2,106	2,019	4,768	5,750	5,073
	<i>Percent</i>	19%	24%	22%	18%	22%	20%	23%	26%	24%	20%	24%	22%
SUBTOTAL -- Business	<i>Number</i>	2,761	3,340	2,486	2,506	2,958	1,771	3,694	4,276	3,130	8,961	10,574	7,387
	<i>Percent</i>	31%	38%	30%	37%	41%	30%	46%	52%	37%	38%	44%	33%
<i>Non-Business Related</i>													
Vacation	<i>Number</i>	2,243	1,809	2650	1,728	1,803	2242	1,791	1,458	2,343	5,762	5,070	7,235
	<i>Percent</i>	25%	21%	32%	25%	25%	37%	22%	18%	28%	24%	21%	32%
Personal or family affairs	<i>Number</i>	2,990	2,873	2815	1,997	1,878	1617	1,822	1,877	2,596	6,809	6,628	7,028
	<i>Percent</i>	34%	33%	34%	29%	26%	27%	23%	23%	31%	29%	28%	31%
Student or school related	<i>Number</i>	567	244	225	199	221	311	347	202	296	1,113	667	832
	<i>Percent</i>	6%	3%	3%	3%	3%	5%	4%	2%	4%	5%	3%	4%
Other	<i>Number</i>	304	417	102	373	347	49	346	356	66	1,023	1,120	217
	<i>Percent</i>	3%	5%	1%	5%	5%	1%	4%	4%	1%	4%	5%	1%
SUBTOTAL -- Non-Business	<i>Number</i>	6,104	5,343	5,792	4,297	4,249	4,219	4,306	3,893	5,301	14,707	13,485	15,312
	<i>Percent</i>	69%	62%	70%	63%	59%	70%	54%	48%	63%	62%	56%	67%
TOTAL	<i>Number</i>	8,865	8,683	8,278	6,803	7,207	5,990	8,000	8,169	8,431	23,668	24,059	22,699
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		29	74	220	90	286	224	50	47	257	169	407	701
Total Originations		8,894	8,757	8,498	6,893	7,493	6,214	8,050	8,216	8,688	23,837	24,466	23,400

Notes:

* Business related to government include Federal, State and Local Governments

** Totals may not add due to rounding

Table 9: Annual Originating Air Passenger Trip Purpose (000s) by Resident Status

Trip Purpose	BWI Marshall				Dulles				Reagan National				Region				
	Resident	Non-Resident	Unknown	Total	Resident	Non-Resident	Unknown	Total	Resident	Non-Resident	Unknown	Total	Resident	Non-Resident	Unknown	Total	
<i>Business Related</i>																	
Business related to federal government (including military)	<i>Number</i>	218	347	70	635	202	265	101	568	243	737	131	1,111	663	1,349	302	2,314
	<i>Percent</i>	6%	9%	10%	8%	10%	8%	13%	9%	8%	16%	16%	13%	8%	11%	13%	10%
Other Business	<i>Number</i>	627	1090	134	1851	457	601	145	1203	558	1279	182	2019	1,642	2,970	461	5,073
	<i>Percent</i>	17%	27%	20%	22%	22%	19%	18%	20%	19%	28%	22%	24%	19%	25%	20%	22%
SUBTOTAL -- Business	<i>Number</i>	845	1,437	204	2,486	659	866	246	1,771	801	2,016	313	3,130	2,305	4,319	763	7,387
	<i>Percent</i>	23%	36%	30%	30%	32%	28%	30%	30%	27%	43%	38%	37%	27%	37%	33%	33%
<i>Non-Business Related</i>																	
Vacation	<i>Number</i>	1,236	1,160	254	2,650	727	1,246	269	2,242	993	1,094	255	2,342	2,956	3,500	778	7,234
	<i>Percent</i>	34%	29%	38%	32%	35%	40%	33%	37%	34%	24%	31%	28%	34%	30%	34%	32%
Personal or family affairs	<i>Number</i>	1,383	1,243	189	2,815	623	748	246	1,617	1,132	1,231	233	2,596	3,138	3,222	668	7,028
	<i>Percent</i>	38%	31%	28%	34%	30%	24%	30%	27%	38%	27%	28%	31%	36%	27%	29%	31%
Student or school related	<i>Number</i>	97	102	26	225	44	226	41	311	22	246	28	296	163	574	95	832
	<i>Percent</i>	3%	3%	4%	3%	2%	7%	5%	5%	1%	5%	3%	4%	2%	5%	4%	4%
Other	<i>Number</i>	42	57	3	102	11	33	5	49	13	49	4	66	66	139	12	217
	<i>Percent</i>	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%
SUBTOTAL -- Non-Business	<i>Number</i>	2,758	2,562	472	5,792	1,405	2,253	561	4,219	2,160	2,620	520	5,300	6,323	7,435	1,553	15,311
	<i>Percent</i>	77%	64%	70%	70%	68%	72%	70%	70%	73%	57%	62%	63%	73%	63%	67%	67%
TOTAL	<i>Number</i>	3,603	3,999	676	8,278	2,064	3,119	807	5,990	2,961	4,636	833	8,430	8,628	11,754	2,316	22,698
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		92	94	34	220	55	106	63	224	91	121	45	257	238	321	142	701
Total Originations		3,695	4,093	710	8,498	2,119	3,225	870	6,214	3,052	4,757	878	8,687	8,866	12,075	2,458	23,399

Notes:

* Totals may not add due to rounding

Trip Origin (Survey Question B-1)

Table 8 summarizes the ground trip origin responses for the last three survey years. As shown, in the current and past surveys, most local passengers left for the airport from a private residence. While the percentage of air passengers beginning their trip from a private residence increased from 56% to 60% between 2009 and 2011, the percentage has remained unchanged in 2013 at 60%. Those leaving from a hotel or motel showed a slight increase from 27% in 2011 to 30% in 2013. DCA continued to have the greatest percentage of passengers originating from a hotel or motel at 37%. For the region, there slight increase was observed in the percentage of passengers who reported beginning their trip to the airport from either their regular place of employment, while those passengers beginning their trip from another place of business remained the same.

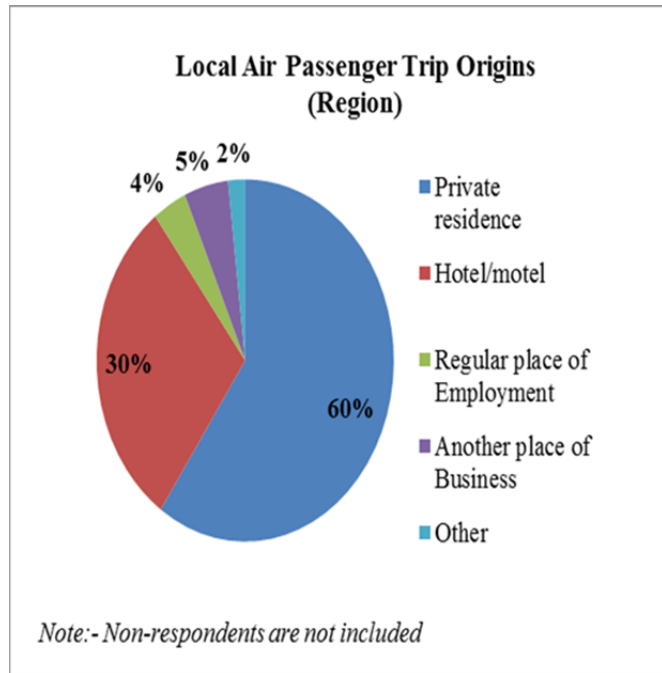


Figure 11: 2013 Local Air Passenger Trip Origins

Mode of Access (Survey Question B-7)

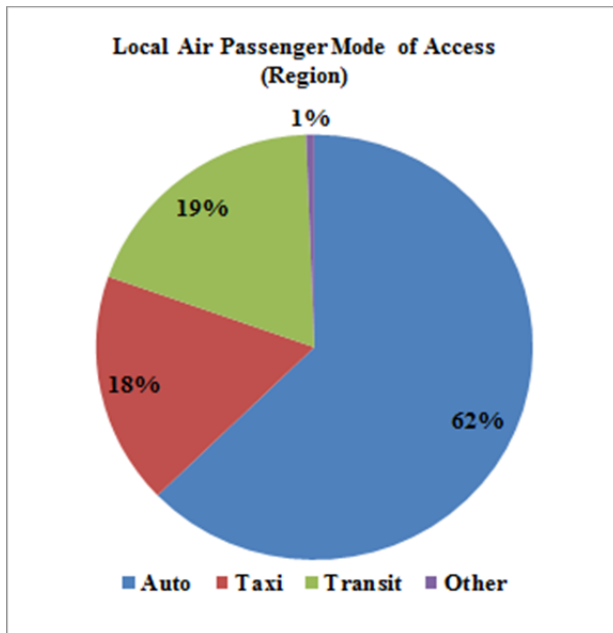


Figure 12: 2013 Local Air Passenger Mode of Access

Table 9 provides a summary of mode of access. As in previous surveys, the most common mode of access to the airports in 2013 was the automobile (both private autos and rental cars), accounting for 62% of all local originations. Taxicabs were used by 18% of the passengers, and public transportation⁴ carried 14% of passengers. Hotel and motel courtesy buses accounted for 4% of all local originations in 2013.

Metrorail usage by passengers traveling to DCA remains among the highest proportions of any airport in the nation, at 15%. Access by private car to DCA showed a slight decline to 34% in 2013 from 35% in 2011. The percentage of air passengers arriving by rental car at DCA remained almost the same at 9%.

⁴ Metrorail, Metrobus / MTA bus, MTA light rail, MARC commuter rail, and airport buses, vans, and limousines.

Table 10: Annual Originating Air Passenger Trip Origin (000s)

Ground Trip Origin		BWI Marshall			Dulles			Reagan National			REGION		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Private residence	<i>Number</i>	5,376	5,740	5,676	4,026	4,570	3,760	3,614	4,127	4,398	13,016	14,437	13,834
	<i>Percent</i>	61%	66%	67%	61%	64%	61%	46%	51%	51%	56%	60%	60%
Hotel/motel	<i>Number</i>	2,073	1,811	1,864	1,813	1,885	1,940	2,992	2,708	3,161	6,878	6,404	6,965
	<i>Percent</i>	24%	21%	22%	27%	26%	32%	38%	33%	37%	29%	27%	30%
Passenger's regular place of employment	<i>Number</i>	436	463	328	242	272	180	464	476	349	1,142	1,211	857
	<i>Percent</i>	5%	5%	4%	4%	4%	3%	6%	6%	4%	5%	5%	4%
Another place of business	<i>Number</i>	446	418	403	268	252	203	541	631	511	1,255	1,301	1,117
	<i>Percent</i>	5%	5%	5%	4%	4%	3%	7%	8%	6%	5%	5%	5%
Other	<i>Number</i>	446	228	160	303	140	58	286	146	209	1,035	514	427
	<i>Percent</i>	5%	3%	2%	5%	2%	1%	4%	2%	2%	4%	2%	2%
TOTAL	<i>Number</i>	8,777	8,660	8,431	6,652	7,119	6,141	7,897	8,088	8,628	23,326	23,867	23,200
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		121	96	67	246	377	73	154	123	59	521	596	199
Total Originations		8,898	8,756	8,498	6,898	7,496	6,214	8,051	8,211	8,687	23,847	24,463	23,399

Notes:

* Totals may not add due to rounding

Table 11: Annual Originating Air Passenger Mode of Access (000s)

Mode of Access		BWI Marshall			Dulles			Reagan National			REGION		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Private car	Number	5,189	5,551	5,289	3,537	3,847	3,049	2,524	2,782	2,887	11,250	12,180	11,225
	Percent	59%	64%	64%	53%	55%	50%	32%	35%	34%	48%	51%	49%
Rental car	Number	1,480	1,217	1,188	1,017	923	1,032	652	655	793	3,149	2,795	3,013
	Percent	17%	14%	14%	15%	13%	17%	8%	8%	9%	14%	12%	13%
Taxi	Number	444	516	414	946	1,174	968	2,483	2,520	2,624	3,873	4,210	4,006
	Percent	5%	6%	5%	14%	17%	16%	32%	31%	31%	17%	18%	18%
Metrorail (DCA)	Number	60	29	0	77	35	0	1,284	1,275	1,235	1,421	1,339	1,235
	Percent	1%	0%	0%	1%	0%	0%	16%	16%	15%	6%	6%	5%
Rail service	Number	208	187	130	NA	NA	NA	5	9	0	213	196	130
	Percent	2%	2%	2%				0%	0%	0%	1%	1%	1%
Light Rail (BWI)	Number	66	74	103	NA	NA	NA	NA	NA	NA	66	74	103
	Percent	1%	1%	1%			0%			0%	0%	0%	0%
Airport bus/Van/Limo	Number	803	571	629	648	630	554	444	375	527	1,895	1,576	1,710
	Percent	9%	7%	8%	10%	9%	9%	6%	5%	6%	8%	7%	8%
Hotel/motel courtesy bus	Number	260	289	386	199	246	268	380	327	308	839	862	962
	Percent	3%	3%	5%	3%	3%	4%	5%	4%	4%	4%	4%	4%
Metrobus/MTA Bus	Number	NA	79	71	NA	142	138	NA	53	65	NA	274	274
	Percent		1%	1%		2%	2%		1%	1%		1%	1%
Other	Number	223	103	44	196	58	33	109	53	62	528	214	139
	Percent	3%	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%
TOTAL	Number	8,733	8,616	8,254	6,620	7,055	6,042	7,881	8,049	8,501	23,234	23,720	22,797
	Percent	100%	99%	100%	100%	98%	100%	100%	99%	100%	100%	99%	100%
Non-Respondents		164	140	239	275	441	174	169	162	185	608	743	598
Total Originations		8,897	8,756	8,493	6,895	7,496	6,216	8,050	8,211	8,686	23,842	24,463	23,395

Notes:

* Totals may not add due to rounding

Mode of Access Habits, Parking Utilization, and Parking Habits (Questions B-8 and B-9)

In a question new to the 2013 survey, passengers were also asked (in regards to means of transportation to the airport): “is this how you usually get to this airport?” 81% of respondents replied “yes”, meaning that they were using their usual mode of access to the airport, while 22 % replied “no. It is expected that travel to the airport on a “usual” mode of access would be more common among more frequent travelers and among residents of the region who are more accustomed to each of the three airports.

Respondents’ use of airport parking facilities show that overall 39% use the parking facilities located at the airports: 52% at BWI, 27% at DCA, and 32% at IAD. Among those who used parking facilities at BWI, 30% used the long term A or B garage, 24% used the daily garage and 22% used off-airport, private parking garages. At DCA, over half of parking usage was at the long term / daily parking garage, and at IAD long term / daily parking and long term / economy parking each had a 34% share of total parking use.

The survey also asks if the traveler was dropped off at the terminal curbside. Regionally, almost 68% of those responding “yes” arrived via private vehicle (not including rental cars). At BWI, IAD, and DCA, the percentage of those dropped off at the terminal curbside who arrived via private vehicle (not including rental cars) was 76%, 71%, and 55%, respectfully (see Table 12).

The 2013 survey added another new question as part of the parking inquiry: “is this where you usually park your vehicle at this airport?” Overall, 77% responded “yes.” At BWI, 26% responded that their usual parking facility at the airport is the long term A or B garage, 21% usually park at off-airport, private garages, and 19% usually park at the daily parking garage. Almost 50% of DCA respondents indicated that their usual parking location is the long term / daily garage, and 23% of them usually park at the economy lot. At IAD, 32% usually park at the long term / daily parking lots and 30% usually park in the long term / economy lot.

Analyzing mode of access by resident status (as shown in Figure 13) reveals some interesting differences. While residents of the region overwhelmingly used the private auto to access an airport, air passengers visiting the region continued to be more evenly distributed among private autos (31%), rental cars (23%) and taxicabs (20%). This percentage split also occurred in both 2009 and 2011. Non-resident air passengers were also more likely than resident air travelers to use hotel/motel courtesy bus for ground access to the airport.

Table 11 through Table 14 summarize resident versus non-resident (passengers arriving by ground transportation only) mode of access to each airport and for the region as a whole. Table 14 shows a 3% reduction in the use of Metrorail by non-residents to access DCA.

Figure 13: Departing Passenger Mode of Access by Resident Status

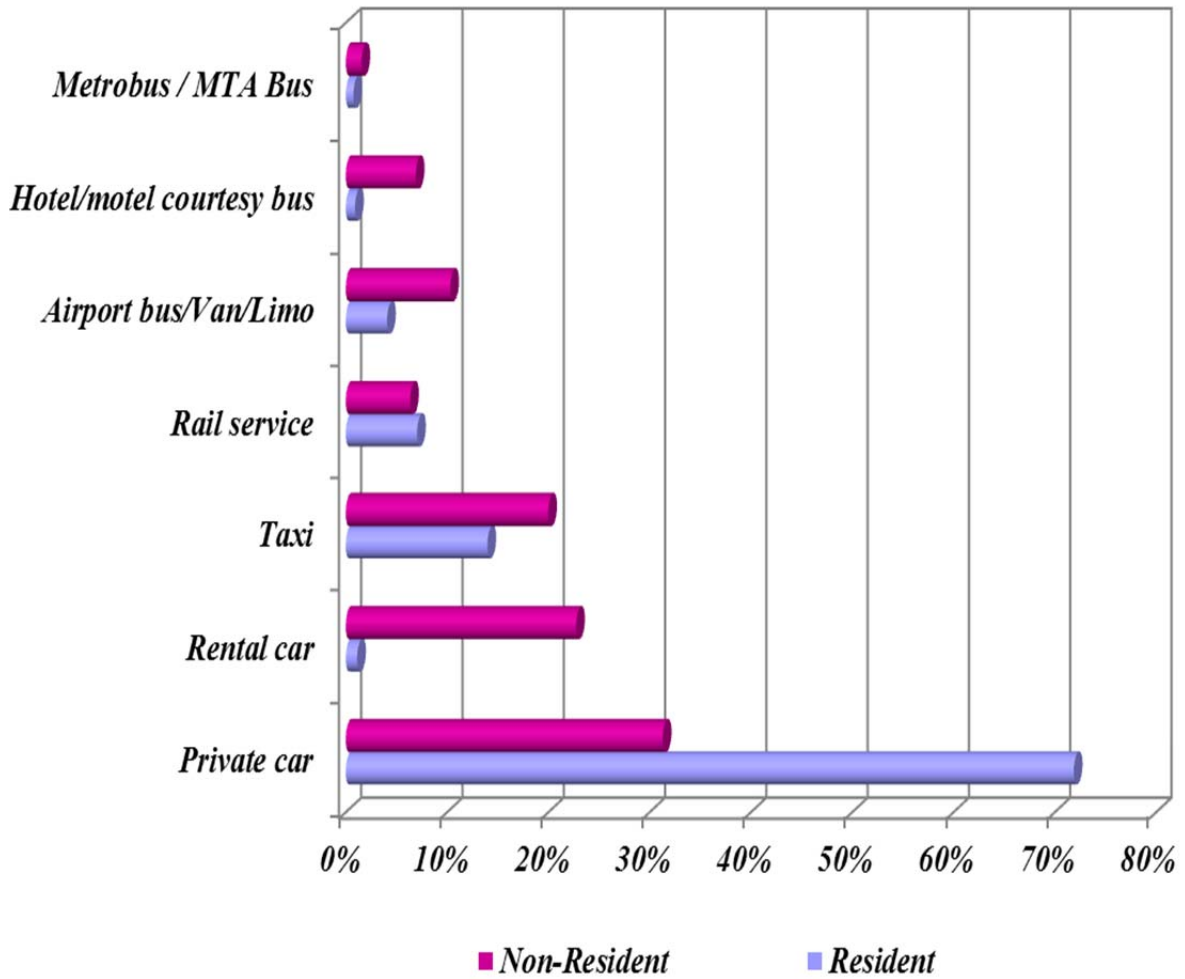


Table 12: Annual Originating Air Passenger Drop-Off at Airport by Mode of Access (000s)

Mode of Access		BWI Marshall			Dulles			Reagan National			REGION		
		YES	NO	Total	YES	NO	Total	YES	NO	Total	YES	NO	Total
Private car	Number	2,526	2,394	4,920	1,918	926	2,844	1,747	940	2,687	6,191	4,260	10,451
	Percent	76%	91%	82%	71%	80%	74%	55%	72%	60%	67%	84%	73%
Rental car	Number	139	140	279	136	139	275	104	111	215	379	390	769
	Percent	4%	5%	5%	5%	12%	7%	3%	9%	5%	4%	8%	5%
Taxi	Number	176	9	185	318	36	354	861	76	937	1,355	121	1,476
	Percent	5%	0%	3%	12%	3%	9%	27%	6%	21%	15%	2%	10%
Metrorail (DCA)	Number	0	0	0	0	0	0	62	129	191	62	129	191
	Percent	0%	0%	0%	0%	0%	0%	2%	10%	4%	1%	3%	1%
Rail service	Number	6	8	14	NA	NA	NA	0	0	0	6	8	14
	Percent	0%	0%	0%				0%	0%	0%	0%	0%	0%
Light Rail (BWI)	Number	20	13	33	NA	NA	NA	NA	NA	NA	20	13	33
	Percent	1%	0%	1%							0%	0%	0%
Airport bus/Van/Limo	Number	287	31	318	238	21	259	247	17	264	772	69	841
	Percent	9%	1%	5%	9%	2%	7%	8%	1%	6%	8%	1%	6%
Hotel/motel courtesy bus	Number	148	29	177	62	12	74	94	24	118	304	65	369
	Percent	4%	1%	3%	2%	1%	2%	3%	2%	3%	3%	1%	3%
Metrobus/MTA Bus	Number	24	5	29	25	12	37	22	4	26	71	21	92
	Percent	1%	0%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%
Other	Number	8	6	14	13	5	18	54	1	55	75	12	87
	Percent	0%	0%	0%	0%	0%	0%	2%	0%	1%	1%	0%	1%
TOTAL	Number	3,334	2,635	5,969	2,710	1,151	3,861	3,191	1,302	4,493	9,235	5,088	14,323
	Percent	99%	100%	100%	99%	99%	100%	99%	100%	100%	100%	100%	100%
Non-Respondents		33	25	58	17	9	26	25	20	45	75	54	129
Total Originations		3,367	2,660	6,027	2,727	1,160	3,887	3,216	1,322	4,538	9,310	5,142	14,452

Notes:

* Totals may not add due to rounding

Table 13: Annual Originating Air Passenger Mode of Access by Resident Status, BWI (000s)

Mode of Access		Non-Residents			Residents			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
Private car	<i>Number</i>	2,001	2,006	1,704	2,547	3,234	3,117	4,548	5,240	4,821
	<i>Percent</i>	42%	47%	43%	87%	84%	86%	59%	65%	63%
Rental car	<i>Number</i>	1,321	1,110	1,094	43	42	42	1,364	1,152	1,136
	<i>Percent</i>	27%	26%	27%	1%	1%	1%	18%	14%	15%
Taxi	<i>Number</i>	305	330	296	65	136	85	370	466	381
	<i>Percent</i>	6%	8%	7%	2%	4%	2%	5%	6%	5%
Metrorail (DCA)	<i>Number</i>	47	14	0	11	14	0	58	28	0
	<i>Percent</i>	1%	0%	0%	0%	0%	0%	1%	0%	0%
Rail service	<i>Number</i>	122	91	50	69	80	73	191	171	123
	<i>Percent</i>	3%	2%	1%	2%	2%	2%	2%	2%	2%
Light Rail (BWI)	<i>Number</i>	45	44	48	12	24	49	57	68	97
	<i>Percent</i>	1%	1%	1%	0%	1%	1%	1%	1%	1%
Airport bus/ Van/Limo	<i>Number</i>	573	370	400	140	166	195	713	536	595
	<i>Percent</i>	12%	9%	10%	5%	4%	5%	9%	7%	8%
Hotel/motel courtesy bus	<i>Number</i>	224	193	342	18	65	21	242	258	363
	<i>Percent</i>	5%	5%	9%	1%	2%	1%	3%	3%	5%
Metrobus / MTA Bus	<i>Number</i>	NA	36	29	NA	39	34	NA	75	63
	<i>Percent</i>		1%	1%		1%	1%		1%	1%
Other	<i>Number</i>	174	64	34	32	30	7	206	94	41
	<i>Percent</i>	4%	2%	1%	1%	1%	0%	3%	1%	1%
TOTAL	<i>Number</i>	4,812	4,258	3,997	2,937	3,830	3,623	7,749	8,088	7,620
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include resident unknown, and non-respondents for mode of access.

Table 14: Annual Originating Passenger Mode of Access by Resident Status, DCA (000s)

Mode of Access		Non-Residents			Residents			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
Private car	<i>Number</i>	861	838	964	1,353	1,747	1,583	2,214	2,585	2,547
	<i>Percent</i>	19%	20%	21%	53%	55%	53%	32%	35%	33%
Rental car	<i>Number</i>	581	575	706	15	33	22	596	608	728
	<i>Percent</i>	13%	13%	15%	1%	1%	1%	9%	8%	9%
Taxi	<i>Number</i>	1,555	1,541	1,606	653	758	783	2,208	2,299	2,389
	<i>Percent</i>	35%	36%	34%	26%	24%	26%	32%	31%	31%
Metrorail (DCA)	<i>Number</i>	722	740	655	444	476	491	1,166	1,216	1,146
	<i>Percent</i>	16%	17%	14%	17%	15%	16%	17%	16%	15%
Rail service	<i>Number</i>	3	5	0	1	2	0	4	7	0
	<i>Percent</i>	0%	0%	0%	0%	0%	0%	0%	0%	0%
Light Rail (BWI)	<i>Number</i>	NA	NA	NA	NA	NA	NA	NA	NA	NA
	<i>Percent</i>									
Airport bus/ Van/Limo	<i>Number</i>	301	210	400	67	128	66	368	338	466
	<i>Percent</i>	7%	5%	9%	3%	4%	2%	5%	5%	6%
Hotel/motel courtesy bus	<i>Number</i>	346	294	263	5	6	27	351	300	290
	<i>Percent</i>	8%	7%	6%	0%	0%	1%	5%	4%	4%
Metrobus / MTA Bus	<i>Number</i>	NA	33	44	NA	8	17	NA	41	61
	<i>Percent</i>		1%	1%		0%	1%		1%	1%
Other	<i>Number</i>	82	28	56	8	22	5	90	50	61
	<i>Percent</i>	2%	1%	1%	0%	1%	0%	1%	1%	1%
TOTAL	<i>Number</i>	4,451	4,264	4,694	2,546	3,180	2,994	6,997	7,444	7,688
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include resident unknown, and non-respondents for mode of access.

Table 15: Annual Originating Air Passenger Mode of Access by Resident Status, IAD (000s)

Mode of Access		Non-Residents			Residents			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
Private car	<i>Number</i>	1,170	1,096	1,043	1,774	2,348	1,562	2,944	3,444	2,605
	<i>Percent</i>	40%	40%	33%	76%	76%	75%	56%	59%	50%
Rental car	<i>Number</i>	796	711	897	15	39	34	811	750	931
	<i>Percent</i>	27%	26%	28%	1%	1%	2%	15%	13%	18%
Taxi	<i>Number</i>	358	387	468	380	483	350	738	870	818
	<i>Percent</i>	12%	14%	15%	16%	16%	17%	14%	15%	16%
Metrorail (DCA)	<i>Number</i>	43	10	0	17	14	0	60	24	0
	<i>Percent</i>	1%	0%	0%	1%	0%	0%	1%	0%	0%
Rail service	<i>Number</i>	NA	NA	NA	NA	NA	NA	NA	NA	NA
	<i>Percent</i>									
Light Rail (BWI)	<i>Number</i>	NA	NA	NA	NA	NA	NA	NA	NA	NA
	<i>Percent</i>									
Airport bus/ Van/Limo	<i>Number</i>	317	293	423	140	156	94	457	449	517
	<i>Percent</i>	11%	11%	13%	6%	5%	4%	9%	8%	10%
Hotel/motel courtesy bus	<i>Number</i>	137	171	214	3	21	32	140	192	246
	<i>Percent</i>	5%	6%	7%	0%	1%	2%	3%	3%	5%
Metrobus / MTA Bus	<i>Number</i>	NA	47	110	NA	22	15	NA	69	125
	<i>Percent</i>		2%	3%		1%	1%		1%	2%
Other	<i>Number</i>	120	31	12	13	15	8	133	46	20
	<i>Percent</i>	4%	1%	0%	1%	0%	0%	3%	1%	0%
TOTAL	<i>Number</i>	2,941	2,746	3,167	2,342	3,098	2,095	5,283	5,844	5,262
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include resident unknown, and non-respondents for mode of access.

Table 16: Annual Originating Air Passenger Mode of Access by Resident Status, Region (000s)

Mode of Access		Non-Residents			Residents			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
Private car	<i>Number</i>	4,032	3,940	3,711	5,674	7,329	6,262	9,706	11,269	9,973
	<i>Percent</i>	33%	35%	31%	73%	73%	72%	48%	53%	48%
Rental car	<i>Number</i>	2,698	2,396	2,697	73	114	98	2,771	2,510	2,795
	<i>Percent</i>	22%	21%	23%	1%	1%	1%	14%	12%	14%
Taxi	<i>Number</i>	2,218	2,258	2,370	1,098	1,377	1,218	3,316	3,635	3,588
	<i>Percent</i>	18%	20%	20%	14%	14%	14%	17%	17%	17%
Metrorail (DCA)	<i>Number</i>	812	764	655	472	504	491	1,284	1,268	1,146
	<i>Percent</i>	7%	7%	6%	6%	5%	6%	6%	6%	6%
Rail service	<i>Number</i>	125	96	50	70	82	73	195	178	123
	<i>Percent</i>	1%	1%	0%	1%	1%	1%	1%	1%	1%
Light Rail (BWI)	<i>Number</i>	45	44	48	12	24	49	57	68	97
	<i>Percent</i>	0%	0%	0%	0%	0%	1%	0%	0%	0%
Airport bus/ Van/Limo	<i>Number</i>	1,191	873	1,223	347	450	355	1,538	1,323	1,578
	<i>Percent</i>	10%	8%	10%	4%	4%	4%	8%	6%	8%
Hotel/motel courtesy bus	<i>Number</i>	707	658	819	26	92	80	733	750	899
	<i>Percent</i>	6%	6%	7%	0%	1%	1%	4%	4%	4%
Metrobus / MTA Bus	<i>Number</i>	NA	116	183	NA	69	66	NA	185	249
	<i>Percent</i>		1%	2%		1%	1%		1%	1%
Other	<i>Number</i>	376	123	102	53	67	20	429	190	122
	<i>Percent</i>	3%	1%	1%	1%	1%	0%	2%	1%	1%
TOTAL	<i>Number</i>	12,204	11,268	11,858	7,825	10,108	8,712	20,029	21,376	20,570
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include resident unknown, and non-respondents for mode of access.

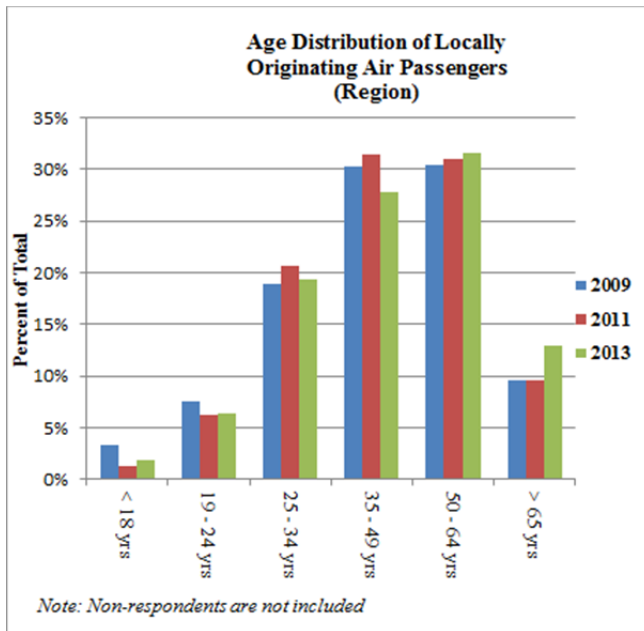
FINDINGS - AIR TRAVELER CHARACTERISTICS

Section D of the survey questionnaire contained several questions regarding demographic characteristics of the air passenger. This section summarizes the responses to these questions.

Resident Status (Question D-1)

Table 17 summarizes resident status for locally originating air passengers in 2009, 2011, and 2013. While the expected 60% non-resident / 40% resident split was observed (similar to 2009, 2007, and pre-2005 survey results)⁵, in 2013 the share of resident trips decreased from 47% percent in 2011 to 42% in 2013. A more significant drop in non-resident trip originations was observed at IAD.

Age (Survey Question D-3)



Between 2007 and 2009, the percentage of locally originating air passengers under the age of 25 increased slightly to 11%; however, in 2011 this age group decreased to only 7%, and in 2013 it increased slightly to 8% of local originations. Passengers between the ages of 25 and 49 show a decline from 52% in 2011 to 47% in 2013. Departing passengers over the age of 65 have also increased between 2011 and 2013. Table 18 provides the detailed age distribution for passengers at the three airports and the region as a whole.

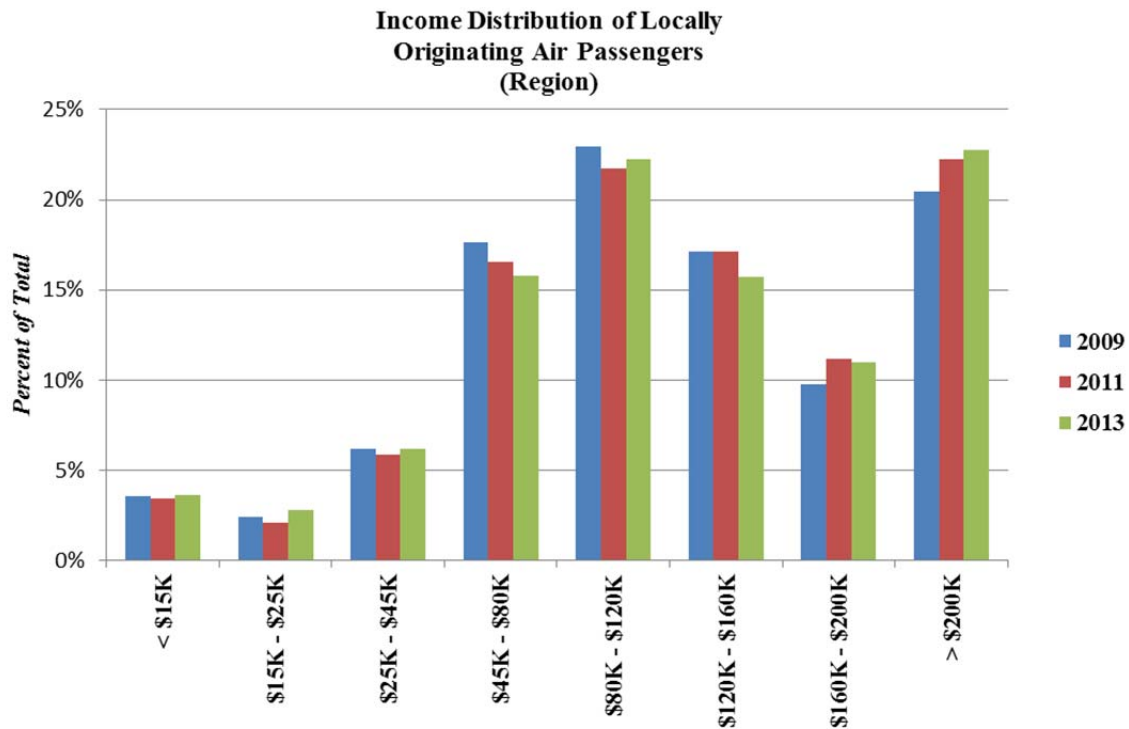
Figure 14: Age Distribution

⁵ The 2005 APS was conducted during spring rather than autumn, and the seasonal variation in air travel resulted in a 50/50 split between residents and non-residents for locally originating air passengers.

Income (Survey Question D-4)

Air travelers in the Washington-Baltimore region continue to have high household incomes. Table 17 shows originating air passengers' household income data for the three airports and the region. The median household income for the region is \$81,685.⁶ The median household income for the U.S. is \$53,046.⁷ In 2013, almost half of the region's originating air passengers had household incomes of at least \$120,000, slightly less when compared to the 2011 findings. At BWI, the share of departing passengers with a household income of less than \$120,000 decreased from 53% in 2011 to 54% in 2013. A similar decrease was also observed at IAD and at DCA for the same income group. On average, air travelers at DCA had slightly higher household incomes than passengers at IAD and BWI.

Figure 15: Income Distribution of Locally Originating Air Passengers



Comparing between residents and non-residents shows that over half of area resident departing passengers have an annual household income over \$120,000 (see Table 20). Conversely, almost 56% of non-resident departing passengers have annual household incomes below that number. This finding demonstrates that air travelers from the Washington-Baltimore region are affluent relative to the regional and national distribution of household income.

⁶ In 2012 inflation adjusted dollars for the Washington-Baltimore-Northern Virginia DC-MD-VA-WV Combined Statistical Area. Source: 2008-2012 American Community Survey

⁷ *Ibid.*

Table 17: Annual Originating Air Passenger Resident Status (000s)

Resident Status		BWI Marshall			Dulles			Reagan National			REGION		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Resident	<i>Number</i>	2,969	3,835	3,695	2,365	3,103	2,118	2,579	3,178	3,051	7,913	10,116	8,864
	<i>Percent</i>	38%	47%	47%	44%	52%	40%	36%	42%	39%	39%	47%	42%
Non-Resident	<i>Number</i>	4,869	4,321	4,093	3,013	2,849	3,224	4,511	4,339	4,758	12,393	11,509	12,075
	<i>Percent</i>	62%	53%	53%	56%	48%	60%	64%	58%	61%	61%	53%	58%
TOTAL	<i>Number</i>	7,838	8,156	7,788	5,378	5,952	5,342	7,090	7,517	7,809	20,306	21,625	20,939
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals do not include non-respondents and resident unknown

* Totals may not add due to rounding

Table 18: Annual Originating Air Passenger Age (000s)

Age Group		BWI Marshall			Dulles			Reagan National			REGION		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
18 or Younger	<i>Number</i>	416	90	151	210	83	125	96	99	144	722	272	420
	<i>Percent</i>	5%	1%	2%	3%	1%	2%	1%	1%	2%	3%	1%	2%
19 to 24 Years	<i>Number</i>	732	517	539	422	396	359	480	445	492	1,634	1,358	1,390
	<i>Percent</i>	9%	7%	7%	7%	6%	6%	7%	6%	6%	8%	6%	6%
25 to 34 Years	<i>Number</i>	1,414	1,538	1,447	1,058	1,407	975	1,607	1,559	1,728	4,079	4,504	4,150
	<i>Percent</i>	18%	19%	18%	17%	22%	18%	22%	21%	22%	19%	21%	19%
35 to 49 Years	<i>Number</i>	2,220	2,382	2,073	2,004	2,097	1,609	2,287	2,388	2,300	6,511	6,867	5,982
	<i>Percent</i>	27%	30%	26%	33%	32%	29%	31%	32%	29%	30%	31%	28%
50 to 64 Years	<i>Number</i>	2,500	2,524	2,612	1,783	1,924	1,678	2,257	2,317	2,517	6,540	6,765	6,807
	<i>Percent</i>	31%	32%	33%	29%	30%	30%	31%	31%	31%	30%	31%	32%
65 or Older	<i>Number</i>	796	885	1,127	627	594	805	637	618	849	2,060	2,097	2,781
	<i>Percent</i>	10%	11%	14%	10%	9%	15%	9%	8%	11%	10%	10%	13%
TOTAL	<i>Number</i>	8,078	7,936	7,949	6,104	6,501	5,551	7,364	7,426	8,030	21,546	21,863	21,530
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		817	820	550	788	992	664	685	788	656	2,290	2,600	1,870
Total Originations		8,895	8,756	8,499	6,892	7,493	6,215	8,049	8,214	8,686	23,836	24,463	23,400

Notes:

* Totals may not add due to rounding

Table 19: Annual Originating Air Passenger Annual Household Income (000s)

Annual Household Income		BWI Marshall			Dulles			Reagan National			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Less than \$15,000	Number	296	234	188	190	196	188	164	207	229	650	637	605
	Percent	4%	3%	3%	4%	4%	4%	3%	3%	4%	4%	3%	4%
\$15,000 - \$24,999	Number	188	139	149	125	137	164	124	110	149	437	386	462
	Percent	3%	2%	2%	2%	3%	4%	2%	2%	2%	2%	2%	3%
\$25,000 - \$44,999	Number	440	429	477	336	330	251	353	336	308	1,129	1,095	1,036
	Percent	6%	6%	8%	7%	6%	6%	6%	5%	5%	6%	6%	6%
\$45,000 - \$79,000	Number	1,354	1,293	1,093	958	850	597	911	961	947	3,223	3,104	2,637
	Percent	20%	19%	18%	19%	16%	14%	15%	15%	15%	18%	17%	16%
\$80,000 - \$119,000	Number	1,678	1,564	1,445	1,128	1,184	889	1,394	1,334	1,388	4,200	4,082	3,722
	Percent	24%	23%	23%	22%	22%	21%	22%	21%	22%	23%	22%	22%
\$120,000 - \$159,000	Number	1,181	1,229	1,040	861	856	639	1,084	1,133	955	3,126	3,218	2,634
	Percent	17%	18%	17%	17%	16%	15%	17%	18%	15%	17%	17%	16%
\$160,000 - \$199,999	Number	593	681	629	519	628	516	674	790	692	1,786	2,099	1,837
	Percent	9%	10%	10%	10%	11%	12%	11%	12%	11%	10%	11%	11%
\$200,000 and up	Number	1,138	1,284	1,206	1,045	1,297	963	1,555	1,595	1,638	3,738	4,176	3,807
	Percent	17%	19%	19%	20%	24%	23%	25%	25%	26%	20%	22%	23%
TOTAL	Number	6,868	6,853	6,227	5,162	5,478	4,207	6,259	6,466	6,306	18,289	18,797	16,740
	Percent	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Non-Respondents		2,034	1,895	2,278	1,733	2,026	2,008	1,788	1,746	2,378	5,555	5,667	6,664
Total Originations		8,902	8,748	8,505	6,895	7,504	6,215	8,047	8,212	8,684	23,844	24,464	23,404

Notes:

* Totals may not add due to rounding

**Table 20: Annual Originating Air Passenger Household Income
by Resident Status (000s)**

Annual Household Income		Resident	Non-Resident	Unknown	Total
Less than \$15,000	<i>Number</i>	156	394	55	605
	<i>Percent</i>	2%	4%	6%	4%
\$15,000 - 24,999	<i>Number</i>	113	297	52	462
	<i>Percent</i>	2%	3%	6%	3%
\$25,000 - 44,999	<i>Number</i>	328	655	53	1,036
	<i>Percent</i>	5%	7%	6%	6%
\$45,000 - 79,000	<i>Number</i>	886	1,595	156	2,637
	<i>Percent</i>	13%	18%	18%	16%
\$80,000 - 119,000	<i>Number</i>	1,410	2,126	186	3,722
	<i>Percent</i>	21%	24%	21%	22%
\$120,000 - 159,000	<i>Number</i>	1,210	1,274	150	2,634
	<i>Percent</i>	18%	14%	17%	16%
\$160,000 - 199,999	<i>Number</i>	876	887	74	1,837
	<i>Percent</i>	13%	10%	8%	11%
\$200,000 and up	<i>Number</i>	1,839	1,818	150	3,807
	<i>Percent</i>	27%	20%	17%	23%
TOTAL	<i>Number</i>	6,818	9,046	876	16,740
	<i>Percent</i>	100%	100%	100%	100%
Non-Respondents		2,051	3,024	1,589	6,664
Total Originations		8,869	12,070	2,465	23,404

Notes:

* Totals may not add due to rounding

Boarding Pass and Bag Checking (Question A-4)

As in the 2009 and 2011 surveys, passengers were asked where and if passengers had made a stop for a boarding pass and/or bag check at the following locations:

- Curbside agent for boarding pass
- Curbside agent for bag check
- E-ticket kiosk for boarding pass
- E-ticket kiosk for bag check
- Ticket agent in terminal for boarding pass
- Ticket agent in terminal for bag check
- None of the above

Table 21 shows the distribution of originating air passenger activities for boarding pass and bag checking at airport terminals. Overall, 74% of departing passengers reported stopping for a boarding pass and/or bag check: 72% at DCA, 76% at IAD, and 75% at BWI. Conversely, 24% percent of departing passengers reported to have made no stop for either a boarding pass and/or bag check: 27% at DCA, 24% at BWI and IAD. When compared with the 2011 findings, passengers who made a stop for a boarding pass and/or bag check decreased at all three airports. The reduction in stops for a boarding pass could be attributed to passengers having boarding pass printed before arriving at the airport, or may be checking in using an e-ticket displayed on their smartphone. The decline in stops for bag checking is likely due to both the increased use of checked baggage fees by more airlines and increases in the fees (in actual dollars) themselves.

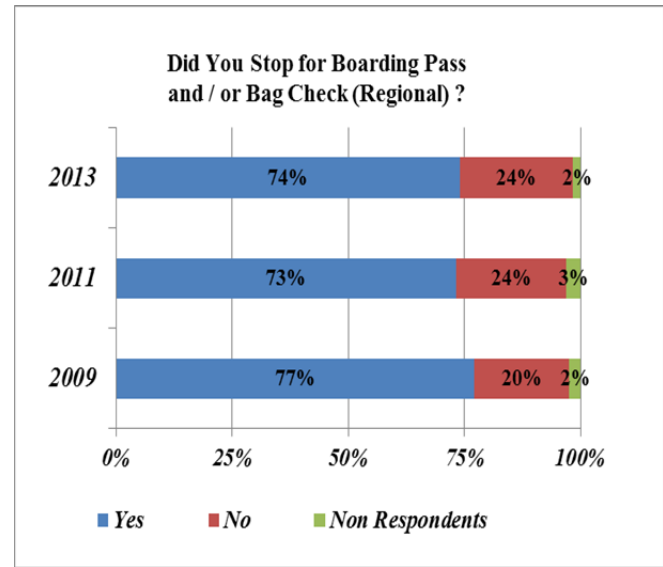


Figure 16: Boarding Pass and Bag Check Stops

Among passengers who reported to have made a stop for boarding pass and/or bag check, 27% used the e-ticket kiosk: 34% DCA, 20% at IAD, and 24% at BWI. Twenty two percent made a stop at the terminal ticket agent: 17% at DCA, 24% at IAD, and 26% at BWI. Passengers have also used airport terminal airline curbside facilities for boarding pass and/or bag checking services. Overall, 9% of passengers reported using the curbside facilities for these services: 6% at DCA, 6% at IAD, and 14% at BWI.

Comparison of domestic and international departing passengers shows that among domestic departures overall, 73%, same as in 2011 stopped for a boarding pass and/or bag check: 72% at DCA, down from 74% in 2011, 73% at IAD, up from 69% in 2011, and 74% at BWI, up from 73% in 2011. Among international departures, 83% stopped for a boarding pass and/or bag check overall: 83% at DCA, 82% at IAD, and 93% at BWI. Table 22 shows departing passenger activities for boarding pass and bag checking at all three airport terminals (total) by domestic and international travel. Table 23 breaks down the information by airport, for domestic travel only; Table 24 shows the same information but for international travel only.

Table 21: At-Airport Use of Boarding Pass and Bag Check Facilities

Passengers at Airport Boarding Pass and Bag Check		BWI Marshall			Dulles			Reagan National			TOTAL		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Only stopped at Curbside for Boarding Pass	<i>Number</i>	178	220	236	98	140	118	116	163	169	392	523	523
	<i>Percent</i>	2%	3%	3%	1%	2%	2%	1%	2%	2%	2%	2%	2%
Only stopped at Curbside for Bag Check	<i>Number</i>	486	537	625	179	163	145	206	175	225	871	875	995
	<i>Percent</i>	5%	6%	7%	3%	2%	2%	3%	2%	3%	4%	4%	4%
Only stopped at E-ticket Kiosk for Boarding Pass	<i>Number</i>	1,334	1,506	1,184	1,035	1,022	690	2,033	1,979	1,768	4,401	4,507	3,642
	<i>Percent</i>	15%	17%	14%	15%	14%	11%	25%	24%	20%	18%	18%	16%
Only stopped at E-ticket Kiosk for Bag Check	<i>Number</i>	781	544	350	593	424	257	455	395	371	1,830	1,363	978
	<i>Percent</i>	9%	6%	4%	9%	6%	4%	6%	5%	4%	8%	6%	4%
Only stopped at Ticket Agent for Boarding Pass	<i>Number</i>	625	581	517	600	702	540	653	631	606	1,879	1,914	1,663
	<i>Percent</i>	7%	7%	6%	9%	9%	9%	8%	8%	7%	8%	8%	7%
Only stopped at Ticket Agent for Bag Check	<i>Number</i>	746	861	1,100	449	729	574	416	484	461	1,611	2,074	2,135
	<i>Percent</i>	8%	10%	13%	7%	10%	9%	5%	6%	5%	7%	8%	9%
Stopped at Curbside for Boarding Pass and Bag Check	<i>Number</i>	386	479	530	153	197	284	388	304	413	928	980	1,227
	<i>Percent</i>	4%	5%	6%	2%	3%	5%	5%	4%	5%	4%	4%	5%
Stopped at E-ticket Kiosk for Boarding Pass and Bag Check	<i>Number</i>	723	438	350	501	418	436	821	538	644	2,045	1,394	1,430
	<i>Percent</i>	8%	5%	4%	7%	6%	7%	10%	7%	7%	9%	6%	6%
Stopped at Ticket Agent for Boarding Pass and Bag Check	<i>Number</i>	702	621	811	813	900	878	445	502	626	1,960	2,023	2,315
	<i>Percent</i>	8%	7%	10%	12%	12%	14%	6%	6%	7%	8%	8%	10%
Stopped at Curbside and E-ticket Kiosk for Boarding Pass and Bag Check	<i>Number</i>	10	4	5	12	10	7	18	23	32	40	37	44
	<i>Percent</i>	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Stopped at Curbside and Ticket Agent for Boarding Pass and Bag Check	<i>Number</i>	6	9	11	36	28	76	13	24	29	55	61	116
	<i>Percent</i>	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
Stopped at E-ticket Kiosk and Ticket Agent for Boarding Pass and Bag Check	<i>Number</i>	58	45	48	60	57	73	65	50	73	183	152	194
	<i>Percent</i>	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Stopped at more than place for Boarding Pass and Bag Check	<i>Number</i>	618	581	571	704	607	651	856	828	845	2,179	2,016	2,067
	<i>Percent</i>	7%	7%	7%	10%	8%	10%	11%	10%	10%	9%	8%	9%
Did Not stop for Boarding Pass or Bag Check	<i>Number</i>	2,099	2,119	2,029	1,372	1,705	1,305	1,409	1,940	2,322	4,880	5,764	5,656
	<i>Percent</i>	24%	24%	24%	20%	23%	21%	18%	24%	27%	20%	24%	24%
Non Respondents	<i>Number</i>	143	210	129	288	387	179	155	181	100	587	778	408
	<i>Percent</i>	2%	2%	2%	4%	5%	3%	2%	2%	1%	2%	3%	2%
Total	<i>Number</i>	8,896	8,755	8,496	6,895	7,489	6,213	8,050	8,217	8,684	23,841	24,461	23,393
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

Table 22: At-Airport Use of Boarding Pass and Bag Check Facilities by Destination

Passengers at Airport Boarding Pass and Bag Check		Domestic			International			Total		
		2009	2011	2013	2009	2011	2013	2009	2011	2013
Only stopped at Curbside for Boarding Pass	<i>Number</i>	355	429	448	38	94	75	392	523	523
	<i>Percent</i>	2%	2%	2%	2%	4%	3%	2%	2%	2%
Only stopped at Curbside for Bag Check	<i>Number</i>	850	835	942	40	0	53	890	835	995
	<i>Percent</i>	4%	4%	5%	2%	0%	2%	4%	3%	4%
Only stopped at E-ticket Kiosk for Boarding Pass	<i>Number</i>	4,282	4,337	3,515	120	170	127	4,401	4,507	3,642
	<i>Percent</i>	20%	20%	17%	6%	7%	4%	18%	18%	16%
Only stopped at E-ticket Kiosk for Bag Check	<i>Number</i>	1,692	1,256	927	137	107	51	1,830	1,363	978
	<i>Percent</i>	8%	6%	5%	6%	4%	2%	8%	6%	4%
Only stopped at Ticket Agent for Boarding Pass	<i>Number</i>	1,592	1,601	1,245	287	313	418	1,879	1,914	1,663
	<i>Percent</i>	7%	7%	6%	14%	13%	15%	8%	8%	7%
Only stopped at Ticket Agent for Bag Check	<i>Number</i>	1,440	1,787	1,815	171	287	320	1,611	2,074	2,135
	<i>Percent</i>	7%	8%	9%	8%	12%	11%	7%	8%	9%
Stopped at more than place for Boarding Pass and/or Bag Check	<i>Number</i>	6,450	5,695	6,061	940	1,003	1,332	7,390	6,698	7,393
	<i>Percent</i>	30%	26%	30%	44%	41%	47%	31%	27%	32%
Did Not stop for Boarding Pass or Bag Check	<i>Number</i>	4,612	5,418	5,302	268	346	354	4,880	5,764	5,656
	<i>Percent</i>	21%	25%	26%	13%	14%	12%	20%	24%	24%
Non Respondents	<i>Number</i>	472	622	288	115	156	120	587	778	408
	<i>Percent</i>	2%	3%	1%	5%	6%	4%	2%	3%	2%
Total	<i>Number</i>	21,744	21,980	20,543	2,116	2,476	2,850	23,859	24,456	23,393
	<i>Percent</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

Table 23: At-Airport Use of Boarding Pass and Bag Check Facilities by Airport, Domestic Departures

Passengers at Airport Boarding Pass and Bag Check		Domestic											
		BWI			IAD			DCA			Total		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Only stopped at Curbside for Boarding Pass	Number	177	214	235	63	52	46	114	163	167	355	429	448
	Percent	2%	3%	3%	1%	1%	1%	1%	2%	2%	2%	2%	2%
Only stopped at Curbside for Bag Check	Number	485	526	618	161	137	102	204	172	222	850	835	942
	Percent	6%	6%	8%	3%	3%	3%	3%	2%	3%	4%	4%	5%
Only stopped at E-ticket Kiosk for Boarding Pass	Number	1,333	1,499	1,179	937	874	582	2,012	1,964	1,754	4,282	4,337	3,515
	Percent	15%	18%	14%	18%	16%	15%	25%	24%	21%	20%	20%	17%
Only stopped at E-ticket Kiosk for Bag Check	Number	773	539	345	465	324	211	455	393	371	1,692	1,256	927
	Percent	9%	6%	4%	9%	6%	5%	6%	5%	4%	8%	6%	5%
Only stopped at Ticket Agent for Boarding Pass	Number	576	536	432	374	452	245	642	613	568	1,592	1,601	1,245
	Percent	7%	6%	5%	7%	8%	6%	8%	8%	7%	7%	7%	6%
Only stopped at Ticket Agent for Bag Check	Number	710	822	1,043	333	493	328	397	472	444	1,440	1,787	1,815
	Percent	8%	10%	13%	6%	9%	8%	5%	6%	5%	7%	8%	9%
Stopped at more than place for Boarding Pass and/or Bag Check	Number	2,420	2,097	2,167	1,493	1,380	1,295	2,536	2,218	2,599	6,450	5,695	6,061
	Percent	28%	25%	27%	29%	26%	33%	32%	27%	31%	30%	26%	30%
Did Not stop for Boarding Pass or Bag Check	Number	2,072	2,092	2,010	1,143	1,402	994	1,397	1,924	2,298	4,612	5,418	5,302
	Percent	24%	25%	25%	22%	26%	26%	18%	24%	27%	21%	25%	26%
Non Respondents	Number	135	200	125	183	244	67	153	178	96	472	622	288
	Percent	2%	2%	2%	4%	5%	2%	2%	2%	1%	2%	3%	1%
Total	Number	8,680	8,525	8,154	5,153	5,358	3,870	7,911	8,097	8,519	21,744	21,980	20,543
	Percent	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

Table 24: At-Airport Use of Boarding Pass and Bag Check Facilities by Airport, International Departures

Passengers at Airport Boarding Pass and Bag Check		International											
		BWI			IAD			DCA			Total		
		2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013
Only stopped at Curbside for Boarding Pass	Number	2	6	1	35	88	72	1	0	2	38	94	75
	Percent	1%	3%	0%	2%	4%	3%	1%	0%	1%	2%	4%	3%
Only stopped at Curbside for Bag Check	Number	2	11	7	18	26	43	2	3	3	21	40	53
	Percent	1%	5%	2%	1%	1%	2%	1%	3%	2%	1%	2%	2%
Only stopped at E-ticket Kiosk for Boarding Pass	Number	1	7	5	98	148	108	21	15	14	120	170	127
	Percent	0%	3%	1%	6%	7%	5%	15%	13%	9%	6%	7%	4%
Only stopped at E-ticket Kiosk for Bag Check	Number	9	5	5	129	100	46	0	2	0	137	107	51
	Percent	4%	2%	1%	7%	5%	2%	0%	2%	0%	7%	4%	2%
Only stopped at Ticket Agent for Boarding Pass	Number	50	45	85	226	250	295	11	18	38	287	313	418
	Percent	23%	20%	25%	13%	12%	13%	8%	16%	23%	14%	13%	15%
Only stopped at Ticket Agent for Bag Check	Number	37	39	57	116	236	246	18	12	17	171	287	320
	Percent	17%	17%	17%	7%	11%	10%	13%	10%	10%	8%	12%	11%
Stopped at more than place for Boarding Pass and/or Bag Check	Number	83	80	159	787	837	1,111	71	46	62	940	963	1,332
	Percent	38%	35%	46%	45%	39%	47%	51%	40%	38%	45%	39%	47%
Did Not stop for Boarding Pass or Bag Check	Number	26	27	19	230	303	311	12	16	24	268	346	354
	Percent	12%	12%	6%	13%	14%	13%	9%	14%	15%	13%	14%	12%
Non Respondents	Number	8	10	4	105	143	112	2	3	4	115	156	120
	Percent	3%	4%	1%	6%	7%	5%	2%	3%	2%	5%	6%	4%
Total	Number	216	230	342	1,742	2,131	2,344	139	115	164	2,097	2,476	2,850
	Percent	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Notes:

* Totals may not add due to rounding

**APPENDIX A:
SURVEY METHODOLOGY**

The following discussion is a brief summary of the methodology used to conduct the 2013 Washington-Baltimore Regional Air Passenger Survey.

Survey Design

The survey was designed to provide current air traffic patterns and user characteristics for passengers departing from the region's three major commercial airports: Ronald Reagan Washington National Airport (DCA), Washington Dulles International Airport (IAD) and Baltimore/Washington Thurgood Marshall International Airport (BWI). It was designed to be compatible with the previous surveying efforts, done in 1981/82, 1987, 1992, 1998, 2000, 2002, and every two years since 2005, so comparative analysis could be performed.

For surveys conducted through 2009, the samples for domestic flights were stratified by different regions of the United States: Northeast, New York Metropolitan Area, Mid-Atlantic, Southeast, Great Lakes, and West. For international flights, the samples were stratified into twenty four different regions of the world. However, beginning with the 2011 survey, for both domestic and international flights were stratified by airline and destination frequencies (i.e., the higher the scheduled flight frequency to a destination the higher the number of flights sampled and vice versa).

Survey Question Changes for 2013

The 2013 survey introduced an on-line response option for the questionnaire. A uniform resource locator (URL, the formal

Sample Selection

A sample of departing air travelers was obtained by surveying all passengers on selected flights scheduled during the survey period. A sample frame was developed which included all scheduled departures during the two-week period. This list was compiled electronically from the Official Airline Guide (OAG), provided by MWAA. The edited sample frames contained one record for each flight leaving from the three airports during a seven-day week (e.g. flights scheduled to fly seven days a week were included in the sample frame seven times, flights flying six days during the week were included six times, etc.)

To ensure an acceptable level of confidence for parameter estimates while remaining within the budget constraints, a sample of approximately 673 flights, were drawn. Since each of the three airports had approximately the same number of domestic departures, 213 at BWI, 211 at DCA, and 168 domestic flights at IAD were selected. For international flight activity from the region, additional international flights were selected at each airport: 12 at BWI, 10 at DCA⁸, and 59 at IAD.

The sample was then reviewed by MWAA and MAA, and provided any corrections or changes for their respective flights, and provided a list of any new flights that were to be added during the

⁸ DCA provides service to Canadian and Caribbean destinations.

survey period. These editions were then used to select the final flight sample. The final samples were listed by airport, date, and departure time to enable manpower requirements to be calculated and staff time to be scheduled.

The survey was conducted of departing passengers only. Arriving passengers were not surveyed, primarily due to limited resources. It would also have been difficult to hold arriving passengers' attention as they look for a connecting flight, or hurry through the airport to ground transportation. It is assumed, therefore, that the characteristics of arriving passengers would mirror those of the departing passengers surveyed. This is a hypothesis that may be tested in a future survey.

During review of this report, the Aviation Technical Subcommittee raised concerns that the survey sampling plan for the 2015 survey needed to be reviewed to bring it in line with observed passenger trends; for example, the 2013 survey had the highest number of samples at IAD, yet IAD had the lowest observed locally originating passenger volume for that year. The subcommittee directed staff to conduct a review of the sampling plan prior to the 2015 survey, including looking at the distribution of wide-body and narrow-body aircraft being sampled during the same time frame at each airport. Staff will undertake this review while preparing the sampling plan for the 2015 survey, while noting that part of the perceived oversampling at IAD is due to the treatment of discrete international markets and the way they are allocated in the overall sample.

Conducting the Survey

The survey was conducted during a two-week period beginning Wednesday, October 9th and extending through Tuesday October 22nd, 2013. Flights that were missed and those that required resurveying due to insufficient response rates were surveyed again during the period ending October 29th, 2013. Survey managers were appointed for each of the airports from MWCOG staff, and teams of surveyors were assembled. One or two surveyors were assigned to each flight that was selected, based on the size of aircraft and how many passengers were expected. Self-administered questionnaires were distributed to the passengers as they checked-in and waited for boarding, in the gate area. The questionnaires were collected as the passengers completed them, or when the flight was called for boarding. Any late arriving passengers were given a questionnaire and a self-addressed postage paid mail-back envelope and asked to complete it in route and drop it in the mail. In the 2013 survey, respondents were also given the option of responding through online questionnaire. A copy of the survey questionnaire is included in this report as Appendix B. A copy of the Survey Procedures for the 2013 Air Passenger Survey is included in this report as Appendix C.

Factoring the Survey Data

Since the survey was conducted over two weeks in October 2013, and not continuously throughout the calendar year, the survey data do not reflect any specific annual period. Rather, the survey as it was conducted represents a "snapshot" of passenger activity, taken during the fall travel period. This survey period should be representative of typical average results.

The survey responses were expanded to represent annual passenger estimates by a three-step process. The survey responses obtained on each sampled flight were first factored up to the

boarding count totals (revenue passengers only). This number was obtained from the gate attendant at the closing of each flight. Secondly, the factored survey responses were expanded to represent bi-weekly passenger totals. And lastly, observed annual enplanement of regional air travel was obtained from MWAA for DCA and IAD and from MAA for BWI.

Level of Confidence

For the region as a whole, the theoretical level of error for response totals was expected to be within a range of plus or minus three percentage points. The level of error for each of the individual airports, or by other sub-units, was expected to be higher. Analysis of the survey data indicates that, at a 90 percent level of confidence, parameter at the regional level are within a range of plus or minus three percentage points. Percentages at individual airports are subject to a sampling error of twice that amount.

APPENDIX B:

SURVEY QUESTIONNAIRE⁹

⁹ There were separate questionnaires for each airport: DCA, IAD, and BWI. The questionnaires are substantively identical. The only differences are on the questionnaire front page where the specific airport is identified and in questions where a specific airport is identified or omitted from the possible answers to eliminate illogical results. These places are illustrated with rectangles on the questionnaire image.

A. ABOUT YOUR TRIP TODAY

1. How did you get to Baltimore/Washington International Thurgood Marshall Airport for this trip? (Please check ONE answer)

- ₀₁ I came to this airport by GROUND TRANSPORTATION (e.g. auto, taxi, Metro, etc.) (Please proceed directly to QUESTION #2)
- ₀₂ I was on this flight when it arrived at this airport. (STOP. That is all the information we need)
- ₀₃ I made a connection at this airport from a DOMESTIC FLIGHT...
- ₀₄ I made a connection at this airport from an INTERNATIONAL FLIGHT...

with _____ Airlines.
(Please fill in the name of the airline and STOP. That is all we need to know)

If you arrived at this airport by GROUND TRANSPORTATION, please complete the rest of this survey.

2. What is the final destination of your trip today?

_____ Airport _____ City
_____ State/Province _____ Country

3. What type of trip is this? (Please check the answer for the main purpose of your travel)

- ₀₁ Business related to the federal/state/local Government (Including military)
- ₀₂ Business that is not related to government
- ₀₃ Vacation
- ₀₄ Personal or family affairs
- ₀₅ Student or school related
- ₀₆ Other purpose (Specify: _____)

4. Since your arrival at the airport, did you stop at any of the following? (Please check ALL that apply)

- ₀₁ Curbside agent for boarding pass
- ₀₂ Curbside agent for bag check
- ₀₃ E-ticket kiosk for boarding pass
- ₀₄ E-ticket kiosk for bag check
- ₀₅ Ticket agent in terminal for boarding pass
- ₀₆ Ticket agent in terminal for bag check
- ₀₇ None of the above

B. ABOUT YOUR GROUND TRIP TO BWI MARSHALL AIRPORT:

1. Where did you start your ground trip to this airport (BWI)? (Please check ONE answer)

- ₀₁ Private residence ₀₄ Another place of business
- ₀₂ Hotel/Motel ₀₅ Other (Specify: _____)
- ₀₃ My regular place of employment

2. What is the address of the place above?
(If you prefer to provide a less specific geographic location, please indicate the nearest intersection, or building name)

_____ Street _____ City Quadrant
Number Name (e.g., SW, NE)

_____ City _____ State _____ Zip Code

3. What time did you begin your trip to the airport today? (Enter time and circle AM or PM)

__ : __ AM PM

4. What time did you arrive at the airport today? (Enter time and circle AM or PM)

__ : __ AM PM

5. How many people who came to the airport with you are getting on the plane with you (including yourself)?

_____ People (Including yourself)

6. How many checked-in bags on this flight are yours?

_____ Bags (Enter '0' if no bags were checked)

7. What was your primary means of transportation to this airport today? (Please check ONE answer)

- ₀₁ Private Car ₀₇ Light Rail (BWI)
- ₀₂ Rented Car ₀₈ Hotel/Motel courtesy bus
- ₀₃ Taxi ₀₉ Metrobus/MTA Bus
- ₀₄ Airport bus/van/limo ₀₅ Other (Specify: _____)
- ₀₅ Metrorail _____
- ₀₆ Amtrak/MARC (BWI)

8. Is this how you usually get to the airport?

₀₁ Yes ₀₂ No

9. If you arrived in a private vehicle (excluding rental cars):

a. Were you dropped off at the terminal curbside?

₀₁ Yes ₀₂ No

b. Where was that vehicle parked (either directly or after dropping you off)?

- ₀₁ It was not parked
- ₀₂ Hourly Parking Garage

- ₀₃ Daily Garage
- ₀₄ Express Parking Lot
- ₀₅ Long Term A or B
- ₀₆ BWI Rail Station Garage
- ₀₇ Off-Airport Private Parking

b1. For how long?

- ₀₁ For a few hours or less
- ₀₂ Until you return from this trip

c. Is this where you usually park your vehicle at the airport?

₀₁ Yes ₀₂ No

C. ABOUT YOUR AIRPORT CHOICE

1. Please rank the three most important reasons for choosing BWI Marshall Airport for your flight today. (Please write 1, 2 or 3 in the appropriate spaces)

- _____ Closest airport
- _____ Easy road access
- _____ Convenient limo, bus, or rail service
- _____ Good parking facilities
- _____ More convenient flight times
- _____ Less expensive airfare
- _____ Only airport with non-stop flights
- _____ Only airport that serves market
- _____ Frequent flyer specific airline
- _____ Other (Specify: _____)

2. If you could have arranged the airline schedule for your trip today, which airport would you have PREFERRED to use?

(Please check ONE answer)

- ₀₁ BWI Marshall
- ₀₂ Washington Dulles International
- ₀₃ Ronald Reagan Washington National
- ₀₄ No preference

3. Please indicate which other airport(s) you considered using today.

(Please check ALL answers that apply)

- ₀₁ Washington Dulles International
- ₀₂ Ronald Reagan Washington National
- ₀₃ Other airport (Specify: _____)
- ₀₄ Did not consider another airport

4. During the last twelve months, how many flights did you make from each of the following airports?

(Please write a number in the appropriate spaces. Count today's trip as one flight)

- _____ BWI Marshall
- _____ Washington Dulles International
- _____ Ronald Reagan Washington National

D. ABOUT YOURSELF

1. Please indicate the location of your current residence:

_____|_____|_____
City/County State Zip Code

Country

2. How many people live in your household?

_____ People (Enter '1' if you live alone)

3. Please check your age bracket:

- ₀₁ 18 or younger ₀₄ 35-49
- ₀₂ 19-24 ₀₅ 50-64
- ₀₃ 25-34 ₀₆ 65 or older

4. Please check the category that includes the total annual income of all persons in your household:

- ₀₁ Less than \$15,000 ₀₅ \$80,000-119,999
- ₀₂ \$15,000-24,999 ₀₆ \$120,000-159,999
- ₀₃ \$25,000-44,999 ₀₇ \$160,000-199,999
- ₀₄ \$45,000-79,999 ₀₈ \$200,000 or more

If you were visiting the Washington-Baltimore area, please answer questions 5 and 6, then proceed directly to section E.

5. How many nights did you stay in the area?

_____ Nights (Enter '0' if you are leaving the same day you arrived)

6. Approximately how much did you spend PER DAY while you were in the area?

(Include expenses which are meals, hotels, rental cars, etc. Do not include airfare. Please check ONE answer)

- ₀₁ Less than \$100 ₀₅ \$400-499
- ₀₂ \$100-199 ₀₆ \$500-749
- ₀₃ \$200-299 ₀₇ \$750-999
- ₀₄ \$300-399 ₀₈ \$1,000 or more

If your air travel begins from this airport please answer question 7, then proceed to section E.

7. How many nights will you spend away on this trip?

_____ Nights (Enter '0' if you are returning today)

E. PLEASE WRITE ANY COMMENTS YOU MAY WISH TO BRING TO OUR ATTENTION BELOW

Thanks for Your Help!



**2013
WASHINGTON – BALTIMORE
REGIONAL AIR PASSENGER
SURVEY**

**TO DETERMINE LOCAL AIRPORT NEEDS
BWI**

This survey concerns your trip today. Please complete this form, even if you have received a form on other days.

All answers are confidential. Personal identification is not required. Thank you for your cooperation.

You can take this survey online by visiting

<http://tinyurl.com/oop9u62>

or scan the QR code below.

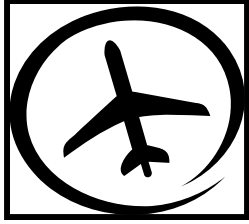


ID number below is required to access online survey.

This survey is being conducted by:
Metropolitan Washington Council of Governments
Metropolitan Washington Airports Authority
Maryland Aviation Administration
in cooperation with the airlines
serving the region's airports.

ID NUMBER (PASSWORD)

APPENDIX C:
SURVEY PROCEDURES MANUAL



*2013 Washington-Baltimore
Regional Air Passenger Survey*

SURVEY PROCEDURES MANUAL



OCTOBER 2013

Metropolitan Washington Council of Governments



PERSONNEL REQUIREMENTS

While working on this survey, you will be representing the ***Metropolitan Washington Council of Governments***, the ***Maryland Aviation Administration*** of the Maryland Department of Transportation, the ***Metropolitan Washington Airports Authority***, and to some extent, the airlines themselves. Your appearance must be business-like. It will be easier to conduct the interviews if you present yourself in this manner. Business casual attire is preferred and comfortable shoes are recommended.

You are expected to engage only in activities or discussions that are directly related to the work of obtaining the information required for the survey.



The success or failure of this survey will be due in large part to your efforts. COG, MAA, and MWAA would like to thank you in advance for your participation in this survey. We are looking forward to conducting a survey that produces even better results than the surveys done in the past.

MAKE SURE YOU HAVE THE FOLLOWING ITEMS:

- **Questionnaires**
- **Gate Announcement**
- **Survey Flight Record Sheet**





BWI

B100913US1933

GATE ATTENDANTS: PLEASE READ THE FOLLOWING ANNOUNCEMENT TWICE PRIOR TO THE INITIAL BOARDING ANNOUNCEMENT FOR THIS FLIGHT.

(Valid for Flights between October 9, 2013, and October 22, 2013)

LADIES AND GENTLEMEN,
THE PASSENGERS ON US Airways, Flight Number 1933 TO Charlotte NC HAVE BEEN SELECTED TO PARTICIPATE IN AN AIR PASSENGER SURVEY BEING CONDUCTED IN THE WASHINGTON-BALTIMORE REGION.

YOUR PARTICIPATION IN THE SURVEY IS COMPLETELY VOLUNTARY; IT WILL ONLY TAKE A FEW MINUTES TO COMPLETE THE QUESTIONNAIRE.

A SURVEY REPRESENTATIVE IS HERE TO DISTRIBUTE THE QUESTIONNAIRES AND COLLECT THEM WHEN YOU ARE FINISHED.

US Airways AND BWI MARSHALL AIRPORT WOULD LIKE TO THANK YOU FOR YOUR COOPERATION.”





2013 WASHINGTON / BALTIMORE REGIONAL AIR PASSENGER SURVEY FLIGHT RECORD

SAMPLE: **B100913US1933**

AIRPORT: **BWI** DESTINATION CITY: **Charlotte NC**

DAY: **WED** CARRIER: **US Airways**

DATE: **10/9/2013** FLIGHT #: **1933**

DEPARTURE TIME: **5:15:00 AM**

AIRCRAFT: **319** NO. SEATS: **124** OAG CODE: **US**

QUESTIONNAIRES:

IN PACKET: BEGINNING # **B00001** ENDING # **B00124**

ADDITIONAL: BEGINNING # _____ ENDING# _____

ADDITIONAL: BEGINNING # _____ ENDING# _____

NO. OF NON-MAILBACK FORMS DISTRIBUTED: **X**

NO. OF ONLINE RESPONSE: **X**

NO. OF MAILBACKS DISTRIBUTED: **X**

TOTAL NO. OF FORMS DISTRIBUTED: **X**

NO. OF COMPLETED QUESTIONNAIRES; **X**

NO. OF REVENUE PASSENGERS: **X**

RESPONSE RATE: _____ SUCCESSFUL FLIGHT? **YES/NO**

RESURVEY DATE #1: _____ RESURVEY DATE #2: _____

REMARKS: _____





SURVEYING PROCEDURES FOR SURVEY INTERVIEWERS

Upon arriving at the airport each day, surveyors are to go to the field office and check in with the lead assistant on duty. Lead assistants will also be assigned to survey flights.

1. The lead assistant will supply each surveyor with the following:
 - All necessary identification badges;
 - The flight package(s) for the flight(s) to be surveyed. ***It is important that each surveyor double check that you have the correct flight package, and that it contains the correct materials.*** (NOTE: All attempts will be made to group flights to be surveyed that are in the same general areas of the airport. Surveyors, therefore, may not be returning to the field office between flights. When this is the case, the surveyor is to make sure you have all materials needed to survey all flights that have been selected)
 - Any additional supplies, such as extra questionnaires, pencils, rubber bands, extra mail-back envelopes, etc., and any special instructions for the day.
2. Lead assistants will check the airport schedule monitors and identify the gates at which the selected flights will board, and make sure the surveyors know how to get to those gates. In general, the surveyor should be at the gate at least one hour and half (90 minutes) prior to the flight's scheduled departure time for domestic flights and at least two hours (120 minutes) prior to the flight's scheduled departure time for international flights.
3. When you reach the gate, introduce yourself to the gate attendant on duty, and tell them that the flight has been selected to be surveyed. If there are any problems with the gate personnel, leave the gate area immediately and contact the field office. Otherwise, present the gate announcement to the attendant and ask that it be read over the PA system two times during the passenger check-in period. In some instances, the surveyor will make the announcement, if the gate attendants are extremely busy.
4. Once the announcement is first read, approach the passengers who have already checked-in. One suggested introduction would be:

“Good morning (afternoon, evening), we are conducting an air passenger survey at Dulles (BWI, Ronald Reagan National) Airport. Are you waiting to board (flight number) to (flight destination) (for example, United Flight number 127 to Los Angeles)? Would you mind taking a few minutes to fill out this brief





questionnaire? You may also complete the survey on-line using a smartphone, tablet, or computer.

5. If the passenger agrees, hand him/her a questionnaire and thank them. Inform them that you will be collecting the completed questionnaires before the flight is called for boarding. Be sure to show the passenger the QR code and web address located on the questionnaire for completing the survey on-line, as well as the survey number that they will need to login to the on-line version of the survey.
6. ***If the passenger does not want to participate, thank them anyway and go to the next passenger.***
7. If the passenger identifies him/herself as an airline employee or other non-revenue passenger, ***DO NOT GIVE THEM A QUESTIONNAIRE. Thank them as well and go to the next passenger.***
8. Move around the waiting room in an organized fashion, remembering to *smile* and be as polite as possible.
9. Although we are interested in obtaining information from as many passengers on a flight as possible, there may be situations in which a single passenger can fill out a single questionnaire for more than one passenger:
 - A tour group that is traveling to and from the same destination, especially if the group is non-English speaking.

The passenger who fills out the questionnaire should indicate that the information provided counts for (X) number of passengers. This can be done by placing the number in the box located at the bottom of the comments section. However the passenger who fills out the questionnaire should fill out Section D, [About Yourself](#)

10. After you have distributed questionnaires to the passengers waiting in the boarding area, move toward the check-in desk. Position yourself near the check-in desk, and, as passengers leave the desk, briefly explain the survey and hand them a questionnaire.

IT IS EXTREMELY IMPORTANT THAT YOU DO NOT INTERFERE WITH THE CHECK-IN PROCESS.

11. If the flight package does not contain a sufficient number of questionnaires, use the extra forms that you should be carrying.





Be sure to note the sequence numbers of the extra questionnaires on the survey log sheet.

12. Approximately ten minutes after the first announcement was read, ask the gate attendant to read it a second time, if possible.
13. As boarding time approaches, begin to hand out mail-back envelopes with the questionnaires to all late-arriving passengers, and any others who may not have time to complete the form.
14. At boarding time, the surveyor needs to collect all completed questionnaires while watching for additional late-arriving passengers. Your goal is to try and reach every passenger on that selected flight.

ABOVE ALL ELSE, DO NOT INTERFERE WITH THE AIRLINE BOARDING PROCESSES.

15. After the flight boards, there are two things the surveyors need to do:
 - Organize the flight package for the return to the office. Separate completed questionnaires from undistributed ones (and any that were not completed fully). Write down the number of mail-backs you distributed on the flight log.
 - Obtain the total number of revenue passengers who boarded that flight from the airline gate attendant. Make sure the attendant gives you the **revenue** count. Record this number on the flight log sheet.
16. If the boarding process is delayed, try to stay at the gate so you can survey any late-arriving passengers.
17. When you have the chance, return to the field office and transfer your notes to the Flight Log.
18. When you are not surveying a flight or on a break, help the lead assistant maintain records and prepare for the upcoming flights.
19. Before leaving for the day, be sure to verify when your next shift will be, and what flights you are expected to survey.

**THANK YOU FOR MAKING THIS
SURVEY A SUCCESS!!!**

