# Washington DC Metropolitan Region Bike to Work Day 2018 Event Final Draft Report







November 14, 2018

Commuter Connections
Metropolitan Washington Council of Governments

### National Capital Region Transportation Planning Board 777 North Capitol Street, N.E., Suite 300 Washington, DC 20002

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## **ACKNOWLEDGEMENTS**

The 2018 Metropolitan Washington Bike to Work Day (BTWD) Pit Stop Managers consisted of the following individuals representing their respective organizations:

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Miller	Melanie	The JBG Companies
Miranda	Nohemy	Fairfax County Department of Transportation
Mumpower	Ollie	City of Gaithersburg
Myers	Christian	VeloCity Bicycle Cooperative
Nieter	Jared	Haymarket Bicycles
Nouri	Gail	WMATA
O'Brien	Kelly	City of Fairfax
Orr	Caterina	Van Eperen

Palmer	Jeff	Spokes etc.
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Rixey	Alex	Fehr & Peers DC
Roeder	Cindy	Town of Herndon
Rose	Betty	Fair Lakes League
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Simon	Steve	Golden Triangle BID
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Taylor	Geralyn	City of Alexandria / GoAlex
Tiffany	Kendall	TransIT Services of Frederick County
Wallace	Remi	Downtown Business Improvement District
White	Leah	American College of Cardiology
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Zahm	Hillary	Macerich/Tysons Corner Center

Zucker	Jennifer	Bethesda Transportation Solutions
Zuniga	Diego	NoMa Business Improvement District

# Metropolitan Washington Council of Governments (COG) staff included:

Nicholas Ramfos Brandon Franklin Douglas Franklin Mark Hersey

# **Washington Area Bicyclists Association (WABA)** staff included: Nick Russo Ben Wokas

# District, Maryland, Virginia, and U.S. Departments of Transportation

For their continued funding support of the Commuter Connections work programs.

Both COG and WABA thank all individuals and organizations which helped make the Washington, DC metropolitan region Bike to Work Day 2018 a success.

### **BACKGROUND and EXECUTIVE SUMMARY**

Bike to Work Day has been held annually in the Washington metropolitan region for over a decade and was originally started by the Washington Area Bicyclist Association with a main rallying point or pit stop in downtown DC. In September 2000, The National Capital Region Transportation Board (TPB's) Commuter Connections program, housed at the Metropolitan Washington Council of Governments, partnered with WABA to form a regional Bike to Work Day Steering Committee to examine the feasibility of adding additional Bike to Work Day pit stops or rallying points throughout the region in 2001, thus creating a larger awareness of using cycling to work as a viable commuting alternative. Since that first involvement with Bike to Work Day in 2001, registration for the event has grown exponentially with more participants signing up every year.

More than 17,200 bicyclists registered for Bike to Work Day 2018, a 7.9 percent decrease under 2017. The May 18th event was held at 100 local pit stops, including a total of nine afternoon pit stops. Several bicycles were raffled off and the first 16,000 registrants who attended received a free BTWD 2018 T-shirt.

The approximate breakdown of registrants by pit stops was:

2018 Pit Stops	# of Registrants
DC - Adams Morgan	542
DC - Anacostia	69
DC - Anacostia River Trail/River Terrace	44
DC - Capitol Hill at Eastern Market	363
DC - Capitol Hill at House Office Buildings	85
DC - Capitol Riverfront at Canal Park	199
DC - Coast Guard Headquarters	70
DC - Columbia Heights (Afternoon)	204
DC - Edgewood - Met Branch Trail	223
DC - Franklin Square	267
DC - Freedom Plaza	594
DC - Georgetown Waterfront Park Area	685
DC - Glover Park	88
DC - Golden Triangle - Farragut Square	309
DC - Golden Triangle - L Street	196

DC - Ivy City	17
DC - Lamond at Seabury (Afternoon)	19
DC - L'Enfant Plaza	81
DC - Mt. Vernon Triangle	215
DC - National Geographic Society	370
DC - NoMa	418
DC - Old City Market and Oven	55
DC - Shaw	271
DC - Southwest Business Improvement District (BID)	62
DC - The Wharf/Southwest Waterfront (Morning & Afternoon)	166
DC - Union Market	96
DC - USDA Farmers Market	76
DC - West End at American College of Cardiology (Afternoon)	45
MD - Bethesda - Downtown	614
MD - Bladensburg Waterfront Park	29
MD - Bowie Old Town	23
MD - Bowie Town Center	34
MD - Capitol Heights at Maryland Park Bicycles	11
MD - College Park - City Hall/UMD	145
MD - FDA White Oak	137
MD - Frederick	376
MD - Friendship Heights	158
MD - Gaithersburg ΓÇô Kentlands	133
MD - Gaithersburg ΓÇô Olde Towne (Afternoon)	35
MD - Greenbelt	115
MD - Hyattsville	133
MD - Indian Head	53
MD - Largo	32
MD - National Institutes of Health Bldg One	415
MD - Naval Support Activity Bethesda	115
MD - North Bethesda at Pike & Rose	283
	ı

MD - Oxon Hill/National Harbor	62
MD - Port Towns - Edmonston (Morning & Afternoon)	34
MD - Rock Springs Business Park	110
MD - Rockville - Fallsgrove	178
MD - Rockville - Town Center	174
MD - Rockville - Twinbrook	84
MD - Silver Spring - Discovery Place	404
MD - Suitland	30
MD - Takoma Park - Downtown/Old Takoma	140
MD - Takoma Park - Sligo Creek Trail	78
MD - University of Maryland (Afternoon)	31
VA - Alexandria - Carlyle	311
VA - Alexandria - Del Ray	206
VA - Alexandria - Mark Center	95
VA - Alexandria - Old Town	450
VA - Alexandria Fairlington Centre	26
VA - Annandale	23
VA - Arlington - Army National Guard Readiness	17
VA - Arlington - Ballston	482
VA - Arlington - Columbia Pike/Penrose Square	172
VA - Arlington - Crystal City Water Park	547
VA - Arlington - East Falls Church Metro Station	152
VA - Arlington - Rosslyn Afternoon Party, Heavy Seas Alehouse	73
VA - Arlington - Rosslyn	956
VA - Arlington - Shirlington Afternoon Party, New District Brewing	68
Co VA - Arlington - Shirlington	204
VA - Burke VRE Station	60
VA - Chantilly	42
VA - Dumfries	17
VA - Fair Lakes	53
VA - Fairfax City Downtown	104

VA - Fairfax County Government Center	113
VA - Falls Church	388
VA - Haymarket Bicycles	10
VA - Herndon (Morning & Afternoon)	534
VA - Huntington	14
VA - Leesburg	280
VA - Lorton	23
VA - Manassas - George Mason University	58
VA - Manassas - Kelly Leadership Center	24
VA - Manassas - VRE Station	47
VA - Manassas Park at Palisades Apartments	4
VA - McLean	40
VA - Mosaic	135
VA - Mt. Vernon - Collingwood Park	47
VA - Reston - Wiehle-Reston East Metrorail Station	535
VA - Rippon Landing VRE Station	8
VA - Springfield/Metro Park at Walker Lane	90
VA - Sterling	377
VA - Tysons Corner Center	89
VA - Vienna	348
VA - Woodbridge - Chinn Center	32
VA - Woodbridge - VRE	10
VA - Woodbridge Tacketts Mill	17

Bicyclists enjoyed free T-shirts, snacks, participated in prize drawings, and heard live bands as well as music spun by DJs, and listened and talked to elected officials. Commuter Connections secured \$59,800 in cash sponsorship donations that went towards the overall regional marketing efforts.

The success of the marketing promotion campaign relied upon targeting of employer and commuter audiences, identification of cost-effective mediums, crafting key messages, and procuring giveaway items such as t-shirts and water bottles designed to attract commuters to try bicycling to work.

The Steering Committee's resources for Bike to Work Day 2018, included:

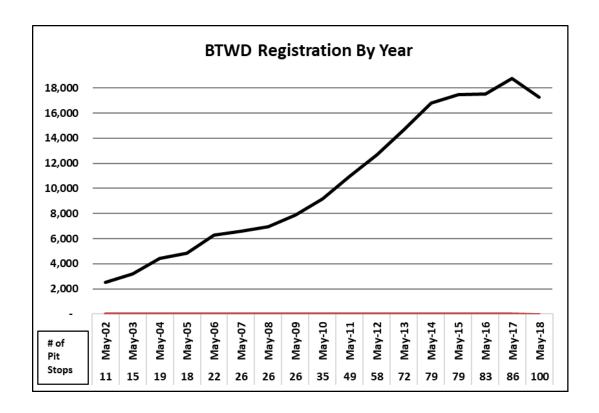
- Web site designed and maintained by Commuter Connections.
- Posters and rack cards developed and printed by Commuter Connections.
- > Promoting the event through WABA's membership.
- Providing links from the local Transportation Management Associations' (TMA) web sites.
- A radio campaign produced and placed by Commuter Connections.
- Outreach to employers through a direct mail and email marketing campaign by Commuter Connections.
- ➤ An article in the Commuter Connections employer newsletter.
- Local marketing efforts by the various pit stop managers.
- ➤ An e-mail to previous year's participants by Commuter Connections.
- Banners designed and printed by Commuter Connections.
- A public affairs outreach effort through the Metropolitan Washington Council of Governments Office of Communications and WABA.
- > The design and distribution of free t-shirts by Commuter Connections.
- Donated giveaway prizes through BicycleSPACE.
- Donated bicycles for the regional raffle from Spokes Etc. Bicycles, BicycleSPACE, and Bikes@Vienna.

In addition, 19 confirmed bicycling convoy routes were identified by WABA along with route leaders who assisted novice and experienced cyclists through the routes. Each route traveled to a pit stop where cyclists received free refreshments, t-shirts and other giveaways. Many pit stops had additional activities for bicyclists and are described later in this report.

Since 2000, the COG/TPB's Commuter Connections program has worked to increase awareness of bicycling to work as a viable commute option by joining with the WABA in their efforts to promote and coordinate the region's annual Bike to Work Day event. Commuter Connections created and maintains a regional marketing effort that helped to increase the number of cyclists participating in the yearly event from 1,100 in 2001 to 17,200 in 2018. Although it accounts for a small percentage of the overall regional commute mode split, bicycling helps reduce traffic congestion, improves air quality, and provides a healthy commute alternative for those commuters who choose to use it as a sustainable means of transportation to and from work.

Since 2006, the Bike to Work Day Event has a budget line item for the Commuter Connections Work Program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and U.S. Departments of Transportation.

# **Registration by Year**



## **SPONSORSHIP**

# **Sponsor Declaration Form**

bike to work day	Please R	eturn by Janu	ary 31, 2018
Please check one of the following Sponse	or Levels:	Cash	In-Kind
GOLD SPONSOR LEVEL \$7, Mentioned as sponsor on over 400 Radio ac Social Media, plus all Silver and Bronze leve		Ш	Ш
SILVER SPONSOR LEVEL \$4, Logo on 17,000 T-Shirts, Press Release, plu Bronze level items			
BRONZE SPONSOR LEVEL \$1, Logo on Website and 90,000 Posters and Ro			
If In-kind donation, please describe:			
Silver and Gold level sponsors must provide a minimum of	f 50% aach Evamn	la: Silvar enongores	man donata \$4 500
in cash, or \$2,250 in cash and \$2,250 in acceptable merch locations is separate from this regional sponsorship declar although uncommon, certain locations may require a sepa	ration, and is typica		
Name:	Title:		
Name: Organization:			
Organization:			
Organization:			
Organization: Address: City, State, Zip:	_ Phone:		
Organization: Address: City, State, Zip: e-mail:	_ Phone:		

## **Sponsor Drive**

Commuter Connections gained both monetary and in-kind sponsorships from a variety of organizations in the Washington metropolitan region. A total of \$59,800 in cash was donated for the region. The following is a list of sponsors who graciously donated to the Bike to Work Day 2018 event:

Sponsors	Level	Amount
City of Alexandria	Gold	\$7,500
ICF	Gold	\$6,000
Spokes Etc.	Gold	\$3,750
Takoma Bicycle	Gold	\$7,500
BicycleSPACE	Silver	\$2,250
Bike Arlington	Silver	\$4,500
California Tortilla Group, Inc	Silver	\$2,250
Capital Sports Ventures	Silver	\$2,250
goDCgo	Silver	\$2,250
Marriott	Silver	\$4,500
Tele Dental Exam	Silver	\$4,500
AAA Mid-Atlantic	Bronze	\$1,200
AASHTO	Bronze	\$1,200
American College of		
Cardiology	Bronze	\$1,200
bikes@vienna	Bronze	\$750
Crystal City BID	Bronze	\$1,200
Fair Lakes League	Bronze	\$1,200
Giant Food	Bronze	\$1,000
Kimpton Hotels & Restaurants	Bronze	\$1,200
MDOT	Bronze	\$1,200
Potomac Pedalers	Bronze	\$1,200
VDOT	Bronze	\$1,200

\$59,800

### **In-kind Sponsors**

Abus Moe's
Brompton MSW
Felt Ortlieb
Green Guru PDW

KIND

#### **HIGHLIGHTS FROM AREA PIT-STOPS**

Adams Morgan: The weather kept most of the 542 riders registered at our pit stop away, but we still had a good turnout despite the rain. We were joined by BicycleSPACE and City Bikes, both of whom set up mini workshops to help riders tune their bikes. Tryst brought out several boxes of bananas and cookies along with hot coffee to warm the wet riders, and The Line Hotel handed out their own in-house breakfast bars as well as water to refill riders' bottles. Ward 1 Councilmember Brianne Nadeau was on hand to help draw names for our raffle items, including a variety of gear contributed by BicycleSPACE and a brand new bike from City Bikes. We also gave away two frame bags donated by Adams Morgan business Grip Unlimited. Everything ran smoothly thanks to the WABA Bike Ambassadors and others who came out to help..

Alexandria – Carlyle: In its 7th year, the Carlyle Pit Stop continues to grow its registration rolls each year and saw a surprisingly strong turnout after a soggy week. Local eateries stepped up to offer freshly made breakfast items and Starbucks coffee. Carlyle's local businesses were present with fun giveaways. And representatives from bicycling shops and groups offered advice, maps and on-the-spot bike maintenance. Carlyle's nonstop raffle gave away many gifts including a 2-night stay at The Westin Alexandria. Carlyle Council, the Pit Stop host, gave away bike lights and recyclable tote bags to registered bicyclists. The talented DJ Scott Fallon made his first appearance to keep the crowd energized. Carlyle's generous sponsors donated serious swag, food, volunteers and exhibit items:

Alexandria Renew Simpson Properties
Access National Bank The Westin Alexandria

Burke & Herbert Bank

Carlyle Council USPTO

Eisenhower Partnership

Conte's Bike Shop Starbucks

**INOVA** 

JLL Sweetfire Donna's

Wheel Nuts

One Life Fitness Whiskey & Oyster
Post Properties Whole Foods
Paradigm Velocity Coop

Pure Barre BPAC

Sugar Shack Donuts Commuter Connections

Teguila & Taco City of Alexandria and GoAlex

Spokeswomen WABA

**Alexandria – Del Ray:** The event was held at Colasanto Park from 6am to 9am. There were 206 registrants for the pit stop.

Alexandria – Mark Center: The event was held at the North Parking garage in the Mark Center from 7am to9am. There were 95 registrants for the pit stop.

**Alexandria – Fairlington Centre:** The event was held at Fairlington Centre from 6:30am to 9am. There were 26 registrants.

**Alexandria - Old Town:** Despite the rain the participation of our community partners, the Old town Alexandria, Market Square pit stop was a huge success. Wheel Nuts, Bicycle Pro Shoppe, Nando's, Spokes, Massages by Marc, Port City Brewery, Potomac Riverboat Company, King Street Wellness, and Pedigo donated prizes which allowed us to raffle off 47 great give away prizes valued at \$30-\$250 every 30 minutes from 6:45 to 8:30 am.

Among our sponsors were, Wheel Nuts, WABA, Bicycle Pro Shop, GoAlex Mobile Store, Vitamin Shoppe, Eco City, Leukemia & Lymphoma Society, BPAC, Vision Zero, Metropolitan Headache and Spine Center, Nando's, Spokes, INOVA Alexandria Hospital, Toole Design, The Thornton and King Street Wellness. Many thanks to the City of Alexandria for their ongoing support of this great event. Without them this event would not have been such a great success.

Alexandria - Old Town: There were 435 registrants. The event was held from 6:30am to 8:30am at the Market Square at Alexandria City Hall.

Our annual DJ Tracy Foust played a good set of upbeat music to keep the crowd pumped up as t-shirts and water bottles were handed out at registration. Jonathan Strauss our MC kept the crowd engaged with his radio announcers voice. Many thanks to City of Alexandria Mayor Allison Silberberg who was in great support of this event. We had over 10 City of Alexandria volunteers who graced the event with the beautiful white GoAlex Polo's.

Anacostia: Due to the rain, the Anacostia pit stop was moved inside of the Anacostia Arts Center. The pit stop event was held from 7am-9am, hosted by goDCgo (Danelle Carey and Erin Ghalayini) and Lester Wallace with Capital Bikeshare's Community Partners Program. Keith Jackson with the Anacostia Bike Company volunteered at the pit stop to provide free bike maintenance and repairs to cyclists who stopped by. Our tables were stocked with the 2018 DC Bike Maps, water bottles, bike lights, bags and additional goDCgo and Capital Bikeshare swag. Capital Bikeshare provided an annual membership to the pit stop which was raffled off to one lucky winner. Additionally, attendees who registered for the Anacostia pit stop received a Bike to Work Day t-shirt. Light breakfast was provided by goDCgo for cyclists who stopped by the station. Bicyclist received granola bars, fruits, and water to energize them for the rest of their commute.

There were 75 registrants for the Anacostia pit stop, which were a mix of individuals who registered prior to the event, and some who registered when they arrived that morning. Since we had to relocate we made sure to reach out all registrants that didn't stop by so they can obtain their swag and t-shirts.

There were 73 registrants for the Anacostia pit stop, including a few who registered when they arrived that morning. Other cyclists also joined without registering, and passersby approached to ask about the event or how to start biking in the city. The pit stop was open from 7-9am.

Anacostia River Trail/River Terrace: There were 12 folks visit the ART/ Benning Road Pit stop that were not registered and we had 16 registered folks show up. There were about 40 registered for the stop.

T-shirts were given to the folks that came though they were not registered since the turnout was lower than expected.

**Annandale:** The event was held at Wakefield Park/Audrey Moore RECenter from 6:30am to 9am. There were 23 registrants for the pit stop.

**Arlington – Army National Guard Readiness:** TARC's bike to work day turned out to be a bigger success than planned. We thought the rain would hinder quite a few participants but were proven wrong. We set up around 5:30am and had roughly about 60 bikers stop by. We offered Gatorade, water, fruit, nuts, t-shirts, water jugs, bike reflectors and an assortment of other items provided to us by Arlington Transportation partners. The pit stop host, Gary Dyson, also paid for additional giveaways out of pocket to show gratitude for patrons that participated.

**Arlington – East Falls Church:** The event was held at the Metro station at East Falls Church from 6:30am to 9am. There were 152 registrants for the pit stop.

Arlington – Rosslyn, Columbia Pike, Shirlington, Ballston, and Two Happy Hours: Despite rainy weather, Bike to Work Day 2018 was a great event in Arlington! Arlington had a total of 9 pit stops, 5 of which were coordinated by BikeArlington. Rosslyn, Ballston, and the New District stop were directly run by BikeArlington; Shirlington and Columbia Pike had the assistance of Phoenix Bikes and the Arlington Transportation Partners, respectively. BikeArlington also helped to provide marketing for the East Falls Church, Crystal City, Army National Guard, and Heavy Seas Alehouse stops. In total there were more than 2,650 registrations in Arlington. Rosslyn had 957 registrations, Ballston had 482, Crystal City had 547, Columbia Pike had 172, East Falls Church had 153, Shirlington had 205, Heavy Seas Happy Hour had 74, and New District Happy Hour had 68. The Army National Guard Readiness stop did not encourage registration but was attended by 47 riders.

The Rosslyn pit stop was again held at Gateway Park and the Ballston pit stop was held at Spokes, Etc. bike shop. The Columbia Pike location was held at Penrose Square and the Shirlington was located just outside the public library. DJs played a good set of upbeat music to keep the crowd pumped up as t-shirts were handed out at registration. An instant winner raffle/giveaway was implemented again this year with prizes for each cyclist. Both afternoon pit stops had augmented bike parking.

Refreshments included bagels, granola bars, bananas and coffee from Republik Coffee. Various stops had additional in-kind food donations from District Taco, Nando's Peri Peri, sweetgreen, Mom's Organic Market, and KIND Snacks. In Shirlington Best Buns

provided the refreshments and at Columbia Pike there was pie from the Acme Pie Company and donuts from Sugar Shack. The Rosslyn BID brought special sock giveaways for all participants at Rosslyn. A unicyclist delighted folks at Ballston dressed as a car. Sign spinners directed cyclists to the pit stops. All the morning stops also had local bike shops doing basic bike checks and maintenance; Trek Bicycles Clarendon in Rosslyn, Spokes, Etc. in Ballston, Papillon Cycles in Columbia Pike, Phoenix Bikes in Shirlington, and Contes in Rosslyn.

Partner organizations on hand included: Acme Pie, American Heart Association, Arlington Arts - Arlington Art Truck, Arlington County Democrats, EcoAction Arlington, Arlington Sports, AFA Cycling Classic, Ballston BID, BASH Boxing, Car Free Diet, Chipolte, Conte's Bike Shop, Columbia Pike Revitalization Organization, CycleBar, DC Bike Ride, DES Bike Element, DES Communications/Toole Design, District Taco, E.G. Reinsch, EcoAction Arlington, Friends of the W&OD Trail, Get Around, Jade & Jasmine Healing Arts, LLC (Acupuncture), Kasper's Cargos Bicycle Copilots program, Kind Snacks, Lost Dog, Mom's Organic Market, Nando's Peri Peri, Papillon Cycles, Phoenix Bikes, Pivot Physical Therapy, Potomac Pedalers, Rosslyn BID, Shirlington Public Library, Signature Theater, Spokes, Etc., sweetgreen, The Bike Lawyer, The Essential Oils Academy, Trek Bicycle Store Clarendon, and WABA.

Despite somewhat rainy weather, turnout was still strong across all of the pit stops. BikeArlington extends special thanks to all the partner organizations, local businesses, and the over 40 volunteers who help us make this event happen.

**Bethesda:** The Bethesda Pit Stop had 314 participants check in on-site and 740 bicyclists pre-register.

MD State Delegate Ariana Kelly once again served as the official Bike to Work Day emcee. This year's program included Proclamations from the State Comptroller, Montgomery County, and the State of Maryland, The complete list of speakers included:

- Comptroller Peter Franchot
- State Senator Susan Lee
- State Delegate Bill Frick
- State Delegate Marc Korman
- Roger Berliner, Montgomery County Council Member
- Hans Reimer, Montgomery County Council Member
- Charles G. Glass, Assistant Secretary for Transportation Policy and Planning, Maryland Department of Transportation
- Al Roshdieh, Director, Montgomery County Department of Transportation Food and refreshments were donated from many different Bethesda businesses. Attendees had their choice of dozens of prizes including various gift certificates, bike accessories, and a bicycle donated by Griffin Cycle. Raffle prizes were awarded several times an hour. There were also prizes awarded via a photo contest.

Several businesses were provided tables with representatives at the event, including: Montgomery County Department of Transportation Bus Rapid Transit, Marriott International, C&O Canal Bike Patrol, the Montgomery County Mobile Commuter Store, Park and Planning, Nando's Peri-Peri, WABA, Honest Tea, Potomac Pedalers, Honest

Tea came out with staff to provide samples of their new sports drink. Baked goods were donated by Bethesda Bagels and Silver provided coffee and yogurt parfaits. Marriott International donated money towards the purchase of fruit, granola bars, butter, cream cheese, paper goods, and utensils. DrinkMore Water donated jugs of water and lent out water dispensers, so participants could fill water bottles instead of picking up bottled water.

Delegate Kelly and BTS Director Kristen Blackmon presented Bethesda's 15th Annual Bicycle Commuter Spirit Award. This year's winner was Carlos Mena, who has shown tenacious spirit and dedication in their long years of bike commuting in all types of weather, as well as a commitment to the environment.

Several businesses helped to promote Bike to Work Day in Bethesda. Professional event photography was done by Danny Peck.

The complete list of Bike to Work Day event partners and sponsors for the Bethesda pit stop included:

**AMR** 

Bethesda Bagels

Bethesda-Chevy Chase Chamber of Commerce

Bethesda Green

**Bus Rapid Transit** 

C&O Canal Bike Patrol

Coalition for the Capital Crescent Trail

Cystic Fibrosis Foundation Cycle for Life

DrinkMore Water

Flvina V

Framer McGee's

Griffin Cycle

Honest Tea

Mamma Lucia

Marriott International

Montgomery County Police

Nando's Peri Peri

Passion Fish

Potomac Pedalers

Silver

Washington Area Bicyclist Association

**Bladensburg Waterfront Park:** The event was held at the Waterfront Park from 7am to 9am. There were 29 registrants for the pit stop.

**Bowie Town Center:** At the Town Center pit stop, 32 people registered, with 18 folks attending (56%), including one "ride-up" biker. Appreciation again this year goes to staff of the Washington Prime Group, owners and managers of the Town Center, for their

participation, donations of food and water, and for allowing the pit stop to be set-up inside the Food Court building.

**Bowie Old Town:** Despite the rainy weather, participation at both Bowie pit stops was quite surprising. There were 20 pre-registrants for the Old Town pit stop, with 14 in attendance (70%), which included three riders who registered at the pit stop. Special thanks to the firefighters at the Huntington Fire Station for their participation, support and cooperation in allowing the pit stop to be within one of the bays of the fire house.

**Burke:** The event was held at the Burke VRE station from 6:30am to 8:30am. There were 60 registrants for the pit stop.

**Capitol Hill Eastern Market:** The event was held at the Eastern Market Metro Plaza from 7am to 9am. There were 363 registrants for the pit stop.

**Capitol Hill at House Office Buildings:** The event was held at South and C Streets SE from 7am to 10am. There were 85 registrants for the pit stop.

**Capitol Heights:** The event was held at Maryland Park Bicycles from 6:30am to 8:30am. There were 11 registrants for the pit stop.

**Capitol Riverfront:** The event was held at Canal Park from 7am to 9am. There were 199 registrants for the pit stop.

**Chantilly:** The event was held at the Chantilly Regional Library from 6:30am to 9am. There were 42 registrants for the pit stop.

**Coast Guard Headquarters:** The event was held at US Coast Guard Headquarters from 6am to 9am. There were 70 registrants for the pit stop.

**College Park City Hall:** The event was held at College Park City Hall from 6:30am to 8:30am. There were 145 registrants for the pit stop.

**Columbia Heights:** The event was held at Bar Roubaix from 4pm to 7pm. There were 204 registrants for the pit stop.

**Crystal City:** The event was held at the Crystal City Water Park from 7am to 9am. There were 547 registrants.

**Dumfries:** BTWD (Bike to Work Day) Dumfries set a record for bicycling participants on this very wet rainy BTWD Friday.

In the early morning rain 15 soaked bikers braved the elements biking to work and stopping by Dumfries Town Hall pit stop to pick up BTWD T-shirt and goodies supplied by the sponsors, PRTC, and PWC.

**Edgewood Met Branch (DC):** The event was held at the Edgewood – Met Branch Trail by Rhode Island Avenue from 7am to 9am. There were 223 registrants for the pit stop.

**Fairfax Government Center:** The event was held at the Fairfax County Government Center from 6:30am to 9am. There were 113 registrants for the pit stop.

Fairfax City: The Fairfax City Downtown pit stop was held in Old Town Square from 6am to 9am. We greeted cyclists with hot coffee, tea, and juice, and with breakfast snacks including protein bars and granola bars donated by the Environmental Sustainability Committee (ESC) and bananas donated by Earth Fare. The ESC also sponsored a new portable bike rack to provide additional parking for participants. Local businesses donated several great raffle prizes that registered participants could win with a spin of the prize wheel, as well as giveaways and other goodies. Sponsors included Spokes Etc., Twins Ace Hardware, Massage Green Spa, Coyote Grille, Earth Fare, High Side, and the Fairfax Environmental Sustainability Committee.

There were 104 people preregistered for the Fairfax City pit stop. The rainy weather kept some people away, but there was still a good turnout despite the drizzle – approximately 60 people stopped by, including a few who signed up when they arrived. Everyone who attended enjoyed lively music, quick bike tune-ups from Spokes and relaxing chair massages from Massage Green Spa. Volunteers and staff made sure everything ran smoothly from start to finish.

**Fair Lakes:** The event was held Fair Lakes Center from 6am to 9am. There were 53 registrants for the pit stop.

**Falls Church:** The event was held at the intersection of the W & OD Trail and Little Falls Street from 6:30am to 9am. There were 388 registrants for the pit stop.

**Franklin Square (DC):** The event was held across from Franklin Square Park from 7:30am to 9:30am. There were 267 registrants for the pit stop.

**Freedom Plaza (DC):** The event was held at Freedom Plaza from 7am to 9am. There were 594 registrants for the pit stop.

**Frederick:** Frederick's pit stop did not go initially as planned due to heavy rains and flooding in the area a few days before the scheduled May 18<sup>th</sup> event. Due to a State of Emergency in the County and City, the event was rescheduled to Friday, June 1<sup>st</sup>. Concluding the event, Frederick had more than 380 registered riders with about 200 participants at the event. Many participants were not able to attend the rescheduled event.

Even though the initial event was rescheduled, enthusiasm remained high at the pit stop due to a passionate bicycling community. At the pit stop, riders enjoyed refreshments donated by Krispy Kreme, McDonalds, The Common Market, and more. The crowd was welcomed by John Fieseler from the Tourism Council of Frederick County, who annually emcees the event, while also receiving remarks from Julianna Albowicz, from Senator

Chris Van Hollen's Office, Delegate Carol Krimm, Frederick County Executive Jan Gardner, Dr. Barbara Brookmyer of the Frederick County Health Department, Frederick County Council Member Jessica Fitzwater, City of Frederick Mayor Michael O'Connor, City of Frederick Alderman Kelly Russell, and the Chair of the Frederick City Bike Pedestrian Advisory Council, Alyssa Boxhill. The Frederick County Parks & Rec department provided tables and chairs for food suppliers and vendors, which included The Bicycle Escape (who also donated a bike for the raffle), MDOT/MTA, Spring Ridge Chiropractic, and KEY103. Riders were also entered into a raffle to receive bike accessories, gift certificates from Wegmans, CycleFit, the Frederick Keys, and bike tire patch kits from TransIT.

Annually TransIT Services of Frederick County, The City of Frederick, and the Bicycle Escape host a pre-event Registration Celebration at the Bicycle Escape's store located in Clemson Corner Shopping Center. This year's event was held on Friday, May 11<sup>th</sup> where more than 85 people stopped by to register for the event, pick up their t-shirt, and receive a free bike tune up from the Bicycle Escape staff. Neighboring retailers provided free massages (Massage Envy) and pizza (Coal Fire Pizza) to those in attendance.

**Friendship Heights:** The 2018 Friendship Heights pit stop had 158 riders registered. Of those riders that were pre-registered, 54 checked in; there were 11 walk-ups for a total of 65.

Visiting VIPs included Village of Friendship Heights Mayor Melanie Rose White, Town of Somerset Councilmember Barbara Condos and Town of Somerset Mayor Jeffrey Slavin.

Staff from Sharp & Company, the County's contractor for employer outreach in Friendship Heights, assisted: Emily Davis, Tim Balinskas, Shelley Johnson, Stephanie Webber and Natalie Davis.

The Grand Prize winner of the new bike from City Bikes Tenleytown was Riley Brown, Capital City Nurses, DC.

Pit stop exhibitors and donors included:

- All-In-One Entertainment
- City Bikes
- Drink More Water
- New Balance
- Whole Foods
- Le Pain Quotidien
- Montgomery County Dept. of Environmental Protection "Green Team"
- Pete's New Haven Style Pizza
- Wisconsin Place Recreation and Community Center
- T-Mobile
- Beefsteak

- True Food Kitchen
- District Taco

**Gaithersburg Kentlands:** The event was held on the corner of Great Seneca Highway and Orchard Ridge Drive from 7am to 9am. There were 133 registrants for the pit stop.

**Gaithersburg Old Towne:** The event was held in Old Towne, Gaithersburg from 4pm to 6pm. There were 35 registrants for the pit stop.

Georgetown – Meigs Park and Waterfront Park (DC): Waterfront Park (DC): The Georgetown Business Improvement District hosted the pit stop again this year in the Georgetown Waterfront Park with 650+ participants registered. Although we had a chilly morning with consistent drizzle, our cyclists showed up and supported our pit stop! The pit stop was sponsored by donations from area businesses: PAUL Bakery, Insomnia Cookies, Patisserie Poupon, Grace Street Coffee Roasters, Pete's Coffee, Sprinkle's Cupcakes, South Block, Dog Tag Bakery, Athleta, Rapha Cycling, Trek Bikes, The North Face, Unwind Wellness and additional support from Washington Area Bicyclist Association (WABA). Georgetown Yoga, SoulCycle, CorePower Yoga Georgetown, The North Face and Athleta provided fantastic additional giveaways for our cyclists to win throughout the morning. Bike to Work Day is a terrific event to remind and promote how easy and safe it is to reach Georgetown by bike, and we look forward to a summer of cycling and the new addition of the K/Water Street Cycle Track to be complete this summer.

**Glover Park:** The event was held at the Kimpton Glover Park Hotel from 6:30am to 8:30am. There were 88 registrants for the pit stop.

**Golden Triangle – Farragut Square:** The event was held at Farragut Square from 7am to 9am. There were 309 registrants for the pit stop.

**Golden Triangle – L Street (DC):** The event was held on the corner of 19<sup>th</sup> and L Streets NW from 7:30am to 9am. There were 196 registrants for the pit stop.

**Greenbelt:** Bike To Work Day 2018 was the seventh year for the Greenbelt Pit Stop. A committee of four City of Greenbelt employees organized the event at the Greenbelt Aquatic and Fitness Center. There were 115 bikers registered with 76 passing through. There was light rain the majority of the event, and the committee was pleased with the turnout in spite.

Jeff & Laurie Lemieux of Proteus Bicycles led 6 bikers on a convoy to downtown Washington DC. There was an express route directly to Freedom Plaza and a local route via College Park to Freedom Plaza.

Greenbelt Homes Incorporated staffed a table to promote their newly formed Bicycle Task Force.

The Maryland-National Capital Park and Planning Commission provided a GIS map of the local Greenbelt area for bikers to document their rides. Our sponsors:

- o Funding provided by the Anacostia Trails Heritage Area supported raffle prizes, swag and breakfast food.
- o Bee Yoga Fusion led Stretching with Your Bicycle just prior to the convoy departure & supplied treats for the swag bags.
- o A Proteus Bicycle mechanic provided light maintenance and safety checks.
- o Raffle prizes generously donated by Arrow Bicycle, Proteus Bicycle and BicycleSPACE were distributed.
- o Swag bags were provided to registered riders with items donated by the Prince George's County Department of Public Works and Transportation.
- Breakfast food and drinks were donated by Greenbelt COOP and DrinkMore water.

**Haymarket:** The event was held at Haymarket Bicycles from 6am to 9:30am. There were 10 registrants for the pit stop.

**Herndon:** There were two events held at the Town Hall Green, the first from 5:30am to 10am and from 4pm to 6:30pm there were 534 registrants for the pit stop.

**Huntingdon:** The event was held at the Huntingdon Community Center from 6;30am to 9am. There were 14 registrants for the pit stop.

**Hyattsville Macgruder Park:** The event was held at Magruder Park from 6:30am to 8:30am. There were 133 registrants for the pit stop.

#### **Indian Head:**

Held at: The Town of Indian Head's Village Green (indoors)

• From: 5:00 am to 12:00 pm

Number registered: 53

Attended: 104

State & Local elected officials that attended:

State Senator Thomas Mac Middletown

(received an Official Citation from the Maryland General Assembly & an Official Citation from the House of Delegates)

Charles County Commissioner Debra Davis

(received an Official Proclamation from the County Commissioners)

Town of Indian Head Mayor Brandon Paulin

Nancy Huggins with MDOT/MTA

- Breakfast and lunch were provided by the Town of Indian Head
- Two bikes along with many raffle prizes where provided by TCCSMD to the 5th grade class and others that attended such as bicyclist and vendors along with 18 guests from the senior center.
- Sponsors who provided raffle prizes:

World Gym of La Plata Southern Maryland Fitness Bike Doctor of Waldorf Chick-fil -A

#### Vendors:

Charles County Sheriff's Department (Bicycle Patrol Team)
Charles County Parks & Recs
Indian Head Rail Trail
Spring Dell (ADA bicycles)
Bike Doctor of Waldorf (Bike Work Station)
The Chick-fil-A (The Cow)
Indian Head Senior Center
The Town of Indian Head

**Ivy City:** The event was held at the Historic Hecht Warehouse Building from 7am to 9am. There were 17 registrants for the pit stop.

**L'Enfant Plaza:** The event was held at L'Enfant Plaza from 7am to 9am. There were 81 registrants for the pit stop.

**Lamond at Seabury:** The event was held at 6301 Kansas Ave NW from 4pm to 7pm. There were 19 registrants for the pit stop.

Largo: The Largo Bike to Work Day Pit Stop was held on Friday June 1, 2018 (postponed due to heavy rain) from 7:30 AM – 9:00 AM at the Wayne K. Curry Administration Building. This was a special event because this was the first Bike to Work Day Pit Stop held in Largo, MD and also marked the launch of Capital Bikeshare in Prince George's County. Thirty-two (32) people registered for the event on the Council of Government's website (14 attended); 10 people registered on the County's website (8 attended); and 21 people walked up for a total of 43 attendees plus a couple dozen County staff attended. The pit stop was a collaborative effort between the Department of Public Works & Transportation, the Department of the Environment, the Health Department, the Police Department, and the BeechTree Pedalers. The Department of Public Works & Transportation provided participants with high visibility backpacks filled with bicycle lights, reflective safety items, bike safety guides, and coupons for Capital Bikeshare. It also demonstrated how to load your bike on the bus. The Department of Environment made this a zero-waste event and distributed a signature water bottle. The Health Department provided healthy snacks and featured "Spin the Wheel" for Smart Health. The BeechTree Pedalers and the Police Department led roundtrip bicycle convoys ride from the County Administrative Office Building to the Largo Town Center Metro. The Beech Tree Pedalers also provided helmet fittings and taught bicyclists the rules of the road and hand signals. WPGC provided music to keep pit stop participants energized throughout the morning and announced when the raffles and bike rides occurred.

**Leesburg:** In early May, the Loudoun County Board of Supervisors issued a Bike to Work Day resolution. On Bike to Work Day, the wet, drizzly weather did not dampen the spirits of the 124 cyclists who checked in at the Leesburg Pit Stop. Though it was a considerably lighter crowd than the anticipated 280 registrants, the mood was festive at Raflo Park in downtown Leesburg. Throughout the event, staff from Loudoun County

Commuter Services greeted participants with water, coffee, bananas, bagels, doughnut holes and a variety of grab and go snacks. Mechanics from Bicycle Outfitters assisted cyclists with repairs and adjustments. BikeLoudoun was on-site to celebrate as well. In addition to distributing Bike to Work Day T-shirts, participants were offered two local giveaways: neon cinch sacks and branded cooling towels. Random drawings identified winners of biking accessories. As the pit stop closed, the annual bicycle drawing was held and the winner's name was announced.

**Lorton:** The event was held at the Lorton VRE station from 6:30am to 9am. There were 23 registrants for the pit stop.

**Manassas GMU:** The event was held at the Freedom Center from 630am to 9am. There were 58 registrants for the pit stop.

**Manassas Kelly Leadership Center:** The event was held at the Kelly Leadership Center from 6am to 9:30am. There were 24 registrants for the pit stop.

**Manassas VRE:** The event was held the Manassas VRE station from 6am to 9am. There were 47 registrants for the pit stop.

**Manassas Park:** The event was held at the Palisades Apartments from 6am to 9am. There were 4 registrants for the pit stop.

**McLean:** The event was held at the Dolly Madison Library from 6:30am to 9am. There were 40 registrants for the pit stop.

**Merrifield - Mosaic:** Although it was a wet morning, Mosaic is lucky to have covered space below the Target and along Strawberry Lane in the heart of Mosaic. For 2018, we had 135 registered riders, 60 of whom attended the pit stop and checked in to receive their t-shirt. We also had over 40 riders who were not registered at Mosaic, but cycled through for the morning. Visitors of the pit stop were greeted with food, refreshments, and various swag from our incredible sponsors. The pit stop also hosted a raffle for all registered riders, which included two full platter vouchers to Nando's PERi-PERi, a \$50 gift card to Caboose Brewing, a Google Home, a five class pass to Spark Yoga, and a \$500 gift card to The Shade Store. We look forward to another successful event in 2019.

**Mt. Vernon Triangle (DC):** The event was held BicycleSpace from 7am to 9am. There were 215 registrants for the pit stop.

Mt. Vernon – Collingwood Park (VA): The event was held at Collingwood Park from 6:30am to 8:30am. There were 47 registrants for the pit stop.

**National Geographic Society:** The event was held at the National Geographic Society building from 7am to 9:30am. There were 370 registrants for the pit stop.

**NIH:** The event was held at Building 1 at NIH headquarters from 7am to 9:30am. There were 415 registrants for the pit stop.

**Naval Support Activity**: The event was held adjacent to Gate 2 from 6am to 9am. There were 115 registrants for the pit stop.

**NOMA:** The event was held at Wunder Garten from 7:30am to 9:30am. There were 418 registrants for the pit stop.

North Bethesda: On Bike to Work Day, the North Bethesda Pit Stop and the North Bethesda TMD staff eagerly welcomed cyclists and participants at our location at Pike & Rose. Due to the rain, the pit stop was relocated to a parking garage in Pike & Rose, located between iPic/City Perch and H&M. Each registered participant received a Bike to Work Day t-shirt, towel, bike maps, and other goodies. They were treated to a variety of breakfast foods, giveaways, and information provided by our great sponsors who attended – AMP by Strathmore, Bob's Bikes, Canopy by Hilton Hotel Bethesda North, City Perch Kitchen + Bar, Friends of White Flint, iPic Entertainment, L.L. Bean, Nando's, Pike District, Pinstripes, Regus, REI, The Residences at Pike & Rose, Sport & Health, and Strathmore. Additional prizes, gift certificates, gift cards, and coupons were generously donated by Chipotle Mexican Grill, Get on Board BRT, Roti Modern Mediterranean, Scout & Molly's Boutique, and White Flint Partnership. Montgomery County's Departments of Environmental Protection and Transportation, along with the Maryland-National Capital Park and Planning Commission provided information about biking and sustainability. A very special thank you to our host, Pike & Rose, for another great year!

Prizes, raffle drawings, and announcements were made every 15 minutes and music was provided throughout the event. Bike checks were performed by REI. Commuter Connections' Guaranteed Ride Home Program was promoted using a large poster that was prominently displayed at the pit stop.

Montgomery County Councilmember Roger Berliner helped in presenting awards. Dee Metz, White Flint Coordinator for the Montgomery County Executive's Office presented the County's Bike to Work Day proclamation. The grand prize, a new bike, was presented to Garrett Henderson by Bob Mallasch, owner of Bob's Bikes. An ecstatic Garrett won a Sun Folding F7 bike.

**Old City Market and Oven:** The event was held on the corner of 6<sup>th</sup> and K Streets NE from 7am to 9am. There were 55 registrants for the pit stop.

**Oxon Hill:** The event was held adjacent to Potomac Heritage Trail from 6:30am to 8:30am. There were 62 registrants for the pit stop.

**Port Towns:** There were two events held at the intersection of the Northeast Branch Trail and Decatur Street from 7am to 9am and from 4pm to 6pm. There were 34 registrants for the pit stop.

**Reston:** Sponsored by Reston Association and Comstock Partners.

We had 534 registered participants for BTWD and 27 Walk-ins. Of those registered, 240 rode to the Wiehle-Reston East Metrorail Station despite the rain. Our pit stop was open 6am – 9:30am. Riders were treated to a free breakfast from Great Harvest Bread Co., Einstein Bagels, Sweet Leaf Café, Nando's Peri Peri and coffee & donuts were provided by Founding Farmers

Groups who attended:

Ch'l bodywork – provided massages

Dulles Area Transportation Association – Live More, Commute Less

Fairfax Advocates for Better Bicycling

Fairfax Co. Dept. of Transportation, Bicycle and Pedestrian Program

Fairfax County Police – Bike Team

Lake Anne Brew House

Mazani Fitness

New Trail Cycling Studio

Performance Bicycle

Public Art Reston

Reston Association

Reston Association's Multimodal Transportation Advisory Committee

Reston Bike Club

Squij-Kat Inc.

The Bike Lane

Velofix Northern Virginia

WABA

YMCA-Fairfax County Reston

Reston Association's Board member, Sherri Hebert spoke to the crowd briefly about biking being a fun and reliable way to get to work.

The furthest distance traveled to get to our PitStop was 35 miles

The Bike Lane, Performance Bicycle and Velofix checked out cyclists' bikes to make any necessary adjustments, The Connector Bus trained riders on how to put their bike on the front of their buses and Racewire donated bike racks for the day.

DJ Roberto joined us bright and early to provide the music throughout the event. There were over 90 prizes, donated by many of the organizations participating.

Fairfax County Police crossed riders at one of our busy intersections and members of the Fairfax County Bike Team attended the event.

Questions asked of participants:

Was this the first year you have participated in Bike To Work Day? (check all that apply) 20% Yes, this was the first time I have participated.

```
60% I participated in 2017
60% I participated in 2016
50% I participated in 2015
40%
     I participated in 2014
40%
     I participated before 2014
How far did you ride your bike to get to the Reston Pitstop?
30% 0-2 miles
25% 2.1-4 miles
15% 4.1-8 miles
10% 8.1-12 miles
5%
      12.1-16 miles
15% Other (specify)
-35 miles
-20 miles
-18.5 miles
```

**Rock Springs:** The event was held at Marriott International Headquarters from 6:30am to 9am. There were 110 registrants for the pit stop.

Rockville Fallsgrove: What a morning! MCDOT Commuter Services and the City of Rockville co-sponsored the Rockville – Fallsgrove pit stop where, despite the rain, 78 of the 178 pre-registrants (and two onsite registrants) participated in one of their favorite events at the Fallsgrove Village Center, Shady Grove Road. Cyclists were greeted with big smiles, Bike To Work Day towels and t-shirts --and a rocking DJ. Coffee, donuts, fruit and snacks were provided from 6:30-8:30 by Starbucks, Krispy Kreme, Giant, Safeway, Capital One Bank, Sandy Spring Bank, Drink More Water and Smoothie King. County and City agencies and Visit Montgomery hosted information tables. Rockville Bike Hub performed bike safety checks and simple maintenance-repairs. The raffle started early and ran throughout the event, offering great prizes provided by generous local businesses. From smaller giveaways like reflectors, bike lights and water bottles to helmets, camelbacks, Bluetooth headsets, sport sunglasses and standup paddleboarding gift certificates -- no one went away empty handed. The lucky winner of the grand bike prize was Wendy Norbedo. She's enjoying her new ride!

In addition to our morning snack sponsors, the following raffle donors and information exhibitors contributed to making the event a great success: Art and Frame Depot, CAVA, Chipotle, Copper Canyon Grill, Dick's Sporting Goods, Gusto Farm to Street, L.L.Bean, Mamma Lucia, MOM's Organic Market, Montgomery County Department of Environmental Protection: Division of Solid Waste Services, MCDOT-Commuter Services: Better Ways to Work and Capital Bikeshare, MyEyeDr., Nando's Per-Peri, Panera, PNC, Police Department Community Engagement Division, Potomac Pizza, REI, Rockville Bike Hub, Sworkit, Target, The Wireless Center, T-Mobile and Wing Stop, Visit Montgomery and Washington Area Bicyclist Association.

**Rockville Town Center:** The event was held at the Rockville Town Square from 6:30am to 9am. There were 174 registrants for the pit stop.

**Rockville Twinbrook:** The event was held at the Twinbrook Metro station from 7am to 9am. There were 84 registrants for the pit stop.

**Shaw:** The event was held at the corner of 11<sup>th</sup> and Q Streets NW from 7am to 9am. There were 271 registrants for the pit stop.

**Silver Spring Discovery:** The 2018 Bike to Work Day Silver Spring pit stop had a robust turn out despite the weather. Held at Discovery Communications (Discovery Plaza between Georgia and Wayne Avenues), for the 4th year in a row, over 400 people registered for the event. Over 190 riders showed up to connect with other commuting riders, enjoy the music, music and raffles, and get a BTWD t-shirt and towel.

The Silver Spring Discovery pit-stop was managed by Commuter Services. Contractor support was provided by Van Eperen who secured donors, sponsors and exhibitors. Two volunteers (one from the Silver Spring Transportation Management District, and the other an avid Silver Spring bicyclist, assisted with on-site logistics for the event. The Silver Spring Regional Service Center's Red Shirts were on hand bright and early to set up tents and assist with break down at the end of the event.

Each year, Discovery Communications has donated a bike for the grand prize raffle prize. This year's winner was Sam Gerstin (shown below, left with Discovery Communication's Event Manager, Devin McDonough).

In keeping with a Silver Spring pitstop tradition, prizes were awarded for answering bicycle trivia questions and for superlatives. Categories and winners for superlatives were: Longest Commute (approximately 16 miles from Silver Spring to Old Town Alexandria, VA), Oldest bike (27 years) and Youngest Rider (23 months).

Caravans of riders headed to various work destinations were organized and led by the Washington Area Bicyclist Association. This year, representatives of dockless bikeshare companies OFO and Mobike participated. Silver Cycles performed bike checks. Several local businesses provided donations, including refreshments, gift cards and raffle prizes, for participants. Silver Spring merchants who supported the event included Safeway, Pete's New Haven Pizza, Gusto's Italian Grill, Dave & Buster's, Panera, Cava, Washington Sports Club, Silver Cycles, Whole Foods, TD Bank, Giant and Starbucks. Richi from All in One Entertainment was the DJ again this year for the event. In addition, other County and City agencies hosted information tables, along with other exhibitors.

**Southwest Business Improvement District:** In the week leading up to Bike to Work Day, our team worked hard to make sure that all of the bike lanes in Southwest were swept and ready for bicyclists to safely make their way to our inaugural SWBID Pit Stop. Despite the rain, we had just over 50 cyclists brave the weather to join our sidewalk party. We provided coffee, donuts, bananas, maps, raffles, protips for biking in and

around the neighborhood, and groovy jams for everyone to enjoy as they made their way along the 4th Street bike lanes.

**Springfield:** No surprise, numbers were way down at the Springfield/Metro Park pit stop this year but we were pleased to have those riders who did come by. The rain simply allowed cyclists to enjoy more of the refreshments. Our local pit stop sponsors came out in spite of the rain: CALIBRE, Greater Springfield Chamber of Commerce, Hilton Springfield, Honest Soul Yoga, Metro Park, Performance Bicycle, Transportation Association of Greater Springfield and Velocity Massage. FABB continues to be a regular participant and provider of information for our cyclists.

**Sterling**: More than 170 of the 377 pit stop registrants braved questionable weather conditions and visited the Sterling pit stop on Bike to Work Day 2018. In anticipation of rain, the pit stop was shifted slightly to utilize the front porch of the Sterling Ruritan Club, which is adjacent to the W&OD Trail. Orbital ATK continued its tradition of graciously welcoming bicycle commuters with an array of grab and go treats and plenty of fresh fruit and beverages. Bike racks were provided at the pit stop for the convenience of participants. Two mechanics from Spokes Etc. were stationed nearby and remained busy with a steady flow of bicyclists requesting assistance. Loudoun County Board of Supervisors Chair Phyllis Randall greeted and engaged with participants as well. Loudoun County Commuter Services' staff distributed T-shirts and two giveaways: neon cinch sacks and branded cooling towels. Teams from Loudoun Water, a local physical therapist, BikeLoudoun, and Friends of the W&OD added to the experience for participants. At the closing of the pit stop a random drawing identified the winner of a brand new bicycle.

**Suitland:** The event was held at the US Census Bureau Federal Center from 6:30am to 8:30am. There were 30 registrants for the pit stop.

**Takoma Park – Downtown/Old Takoma:** The event was held at Takoma Urban Park from 6am to 9am. There were 140 registrants for the pit stop.

**Takoma Park – Sligo Creek Trail:** Despite the rainy weather, we had a few dozen dedicated cyclists and a couple first time riders stop by the Sligo Creek Pit stop in Takoma Park. We were also grateful to have snack and hot coffee provided by IHOP on New Hampshire Avenue. This was much appreciated by both the cyclists and pit stop volunteers! Along with the refreshments participants also received light-up arm bands and printed materials. An additional thanks to Takoma Park police officers also stopped by the pit stop to support riders if necessary. We are looking forward to next year with sunny weather.

The Wharf/Southwest Waterfront: For their second year, The Wharf hosted both a morning and an evening pit stop. There were 156 registrants for the event. Members of the District Wharf Community Association, in partnership with District Hardware and WABA, greeted the bikers who braved the rain with coffee, water, snacks, information and bike tune-ups. Make Offices provided bananas and swag for the event.

**Tysons Corner:** The Tysons Corner pit stop continues to see growth with 89 registrants this year. Even with the rainy conditions the attendees were excited to be a part of the pit stop and receive some great SWAG! Breakfast was provided by Cinnabon, and coffee was supplied by the Post Café. Pit stop partners included L.L. Bean, Vortex, Post Café, Crunch Fitness, FABB, Tysons Partnership, AVEDA, &pizza and Cinnabon. Looking forward to hosting another great event next year.

**Union Market (DC):** as the neighborhood grows so does the Union Market pit stop. Despite the rainy conditions we had about 100 bicyclist show up. Thank you to Peregrine Espresso for providing coffee, Buffalo & Bergen for providing bagels and Trader Joe's for providing water, bananas and snacks.

**University of Maryland:** The event was held in front of the Regent's Drive Parking Garage from 3pm to 6pm. There were 31 registrants for the pit stop.

**USDA Farmers Market:** The event was held in front of USDA headquarters from 8am to 10am. There were 76 registrants for the pit stop.

**Vienna**: The event was held at the Town Green from 6:30am to 8:30am. There were 348 registrants for the pit stop.

**West End at ACoC:** The event was held at the American College of Cardiology from 3pm to 6pm. There were 45 registrants.

White Oak/FDA: The Office of Facilities Engineering and Mission Support Services' (OFEMS) Logistics and Transportation Management Branch (LTMB) sponsored a Pit Stop from 7:00 a.m. to 9:30 a.m. for any bicyclist commuting that day. This was held in front of the historic FDA Building 1. LTMB had 6 volunteers that provided refreshments to include; water, coffee, juice, doughnuts, muffins, fruit and each bicyclist registered for our pit stop received a 2018 BTWD T-Shirt. The first bicyclist arrived around 6:40 a.m. and eventually had 54 bicyclists used the pit stop. The final number of registered bicyclist for the White Oak/FDA pit stop was 137. The day started off with steady rain, but mother nature gave us a break in the weather for a few hours to allow those bicyclists who braved the elements to make it to our pit stop.

**Woodbridge Chinn Center:** The event was held at the Chinn Aquatics & Fitness Center from 6am to 9am. There were 32 registrants for the pit stop.

**Woodbridge - Rippon VRE Station:** The event was held at the Rippon VRE Station from 6am to 9am. There were 8 registrants for the pit stop.

**Woodbridge VRE Station:** Supervisor Frank Principi hosted a pit stop at the Woodbridge VRE Station from 6am to 9am. Bikers and commuters were greeted with refreshments, t shirts, water bottles and literature promoting bicyclist safety and the 50 mile Woodbridge Pedestrian & Bicycle Loop.

**Woodbridge Tacketts Mill:** The event was held at Tackett's Mill from 6:30am to 8:30am. There were 17 registrants.

### **EMPLOYER PARTICIPATION**

The following Employers had 5 or more employees registered for the event:

The winner of the Employer Challenge for a free luncheon was the United States Environmental Protection Agency. (see photo section)

### **Federal Employers**

Administration for Children of Families

Architect of the Capitol

Bureau of Labor Statistics CFTC

EEOC

Federal Aviation Administration Federal Election Commission

**FEMA** 

Federal Trade Commission Foreign Service Institute Goddard Space Flight Center Government Publishing Office Internal Revenue Service

Library of Congress National Archives

National Institutes of Health National Park Service Naval Research Lab

Office of Management and Budget

Smithsonian Institution

US Army

US Coast Guard

US Department of Agriculture US Department of Customs US Department of Education

**US Geologic Survey** 

**US** Department of Homeland Security

US Department of Justice US Department of the Interior

US Department of Transportation

US Government Printing Office

US Housing and Urban Development US Nuclear Regulatory Commission

**US Peace Corps** 

US Senate Veterans Affairs Administrative Office for the U.S. Courts

**Army National Guard** 

Bureau of Land Management Defense Logistics Agency

**FDIC** 

Federal Communications Commission

Federal Highway Administration

Federal Reserve

Food and Drug Administration General Services Administration Government Accountability Office

Fish and Wildlife Service

**NASA** 

National Capitol Planning Commission

National Labor Relations Board

National Zoological Park

NOAA

Securities and Exchange Commission

US Air Force

US Census Bureau

US Department of Treasury
US Department of Commerce
US Department of Defense
US Department of Energy

US Department of Health and Human Services US Department of Housing and Urban Dev.

US Department of Labor

US Department of State

**US Environmental Protection Agency** 

**US House of Representatives** 

**US Navy** 

US Patent and Trademark Office

**US Postal Service** 

USAID FERC

### **State and Local Governments**

Arlington County Charles County City of Alexandria City of Bowie City of College Park City of Fairfax City of Falls Church City of Frederick City of Gaithersburg City of Greenbelt City of Hyattsville City of Rockville City of Vienna DC Council District of Columbia Fairfax County Frederick County Loudoun County Maryland- NCPPC Montgomery County Prince George's County Prince William County

State of Maryland (including MDOT, MTA and others)
Commonwealth of Virginia (including VDOT and VDRPT)
Town of Herndon
Town of Leesburg

### Private/Non-Profit Sector Employers

2U, Inc A-1 Cycling

AARP ABC

ABS Consulting Abt Associates

Accenture ACDI Achieve, Inc. Actionnet

Acumen Solutions Adaptive Methods

Adaved Advanced BioScience Laboratories

Advanced Simulation Technology, Inc. Advisory Board

AECOM Aerospace Corporation
AES Corporation Afterschool Alliance

Agence France-Presse AHC Inc.

Air Force Association Airbus Americas
ACHRI Airlines for America

Airport Consultants Council AKQA
Akridge Alarm.com

Alex Levay PLLC Alexander Street Press

Alion Science & Technology All Native Group
Aliance for Justice Allied Telecom Group

Allstate Alphataraxia Alston & Bird Amazon

American Association for the Advancement of Science

American Bankers Associations

American College of Cardiology

American Councils for International Education

American Chemical Society

American Federation of Teachers

American Institutes for Research

American Psychological Association American Public Health Association

American Red Cross American Society of Civil Engineers

American Society of Clinical Oncology

AOL Apple

Apple

Applied Predictive Technologies

Arnold & Porter

Association of American Medical Colleges

Health ASTHO

AT&T BAE Battelle BicycleSpace

Boeing

Bread for the City British Embassy

CACI

Capital City Charter School

CEB

Center on Budget and Policy Priorities

CGI Federal

Children's National Medical Center

Community Forklift

Conservation International

CoStar Group CQ Roll Call CustomInk

DAI Dell Deltek DigitialGlobe

DMI

Earthjustice

Economic Policy Institute Embassy of Japan

**Engility** 

**Environmental Defense Fund** 

Evolent Health Fannie Mae Finnegan FiscalNote Freddie Mac

Geico Gensler Greenpeace

Hannover Research Hewlett-Packard

HOK

Amtrak Appian

Apple Federal Credit Union
Arlington Transportation Partners

ASHA

Association of State and Territorial

AstraZeneca Atlantic Media Bain & Company

Bechtel

Bloomberg BNA Booz Allen

Bread for the World Brookings Institution

Capital One Casey Trees

Center for American Progress

**CFPB** 

Chemonics International

Comcast

CommuterDirect.com
Corporate Executive Board
Covington & Burling LLP

CSC Cvent

Defenders of Wildlife Deloitte Consulting LLP Dickstein Shapiro

**Discovery Communications** 

Downtown DC BID
Eastbanc Technologies
Embassy of Denmark
Embassy of Sweden

Entheos Esri Exelis FHI 360 FINRA

Food & Water Watch

Frederick Memorial Hospital

General Dynamics Grant Thornton Hanley Wood

Henry M. Jackson Foundation

Hilton Worldwide Host Hotels & Resorts HDR Hughes Network Systems

IADB IBM
ICF International IDA
Inova Fairfax Hospital Intelsat

InterAmerican Development Bank

International Food Policy Research Institute
International Foundation for Electoral Sys.
International Republican Institute
Jacobs

International Monetary Fund
Investment Company Institute
John Snow, Incorporated

Jones Lange Lasalle Kaiser Permanete

Kimley-Horn KPMG

Kuwait-America Foundation L-3 Communications

L-3 National Security Solutions LCPS League of American Bicyclists Leidos

LMI Lockheed Martin

Management Sciences for Health Management Systems International

Mantech International Mantech

Marriott Maryland School for the Deaf Massage Envy Mathematica Policy Research

McChrystal Group McKissack & McKissak

Medimmune Medstar

Metropolitan Washington COG MetroStar Systems
Microsoft Microstrategy

Millenium Challenge Corporation MITRE
Moko Social Media MPR

Mundo Verde Public Charter School NAFSA

National Academy of Sciences
National Cancer Institute
National Democratic Institute
National Education Association
National Education Association

National Endowment for Democracy National Fish and Wildlife Foundation

National Gallery of Art National Geographic

National Geographic Society National Institutes of Health

National Institute of Mental Health NRECA

National Institute of Standards and Technology School Without Walls

National League of Cities National Library of Medicine
National Parks Conservation Association National Science Foundation

National Wildlife Federation REI

Natural Resources Defense Council Navy Federal Credit Union

Navigant Neustar

Noblis Northrop Grumman

NPR Nuance Oceana Opower

Oracle Orbital Sciences

Organization of American States PATH

Palantir Pan American Health Organization

Parsons Partners of the Americas

Peace Corps

Performance Bike Count

PNC Bank

PricewaterhouseCoopers

**Quinn Evans Architects** 

Raytheon

Results for Development Institute

Rockwell Collins RTI International

SAIC

SCS Engineers

**Shalom Baranes Associates** 

SmithgroupJJR Social Impact

**Spokes** 

SRA International

Streetsense STV Incorporated The Aspen Institute The Cadmus Group The Kennedy Center

The Nature Conservancy The Urban Institute Thermo Fisher Scientific Time Warner Cable

**Towers Watson** 

Union of Concerned Scientists

**URS** Verisign ViaSat

Voice of America Washington Gas

Washington Post

Washington Waldorf School Washingtonian Magazine WateReuse Association

WeddingWire

Wells + Associates

Wells Fargo Home Mortgage Wentworth Green Strategies

Western Union

**WETA** Wiley Rein

Williams & Conolly LLP

Wilmerhale

Winston & Strawn

Population Services International

Perkins Eastman Powell Tate

Public Broadcasting Service

**RAND Corporation** Reston Association Save the Children

**RTC** 

Sabin Vaccine Institute **Scitor Corporation** 

Serco Silman

Smithsonian Institution

Social Tables

Sprint Starbucks

Studios Architecture Summit Consulting The Brattle Group The JBG Companies The Motley Fool

The Pew Charitable Trusts The Washington Post **Thomson Reuters** Toole Design Group

Transaction Network Services United Nations Foundation

Vencore Verizon

Virginia Hospital Center

WABA

Washington Hospital Center

Washington Suburban Sanitary Comm. Washington YuYing Charter School Water Environment Federation

WDG Architecture

Wellness Corporate Solutions

Wells Fargo

Wendel Companies

Westat Westin

Whitman-Walker Health

Wiley/Wilson

Willis Towers Watson

Winrock **WMATA**  Wolfman & Associates
Woodrow Wilson International Center
World Learning
World Wildlife Fund
WSP Parsons Brinckerhoff
Xerox
YMCA
Zeta

Women Thrive Worldwide World Bank World Resources Institute WorldStrides Wyle Aerospace XO Communications Youth Day Ministries

#### **Universities and Colleges**

American University
Frederick Community College
George Mason University
Georgetown University
Marymount University
National Defense University
Strayer University
University of Maryland
Virginia Tech University

Catholic University
Galludet University
George Washington University
Gonzaga College High School
Montgomery College
NOVA Community College
Uniformed Services University
University of Virginia

#### **Employer Challenge Luncheon**



Each year Commuter Connections recognizes an employer within the region which had outstanding participation in the Bike to Work Day event. One of the top employers (based on total registration) are randomly selected to receive a luncheon for participating bicyclists. With more than 250 registrants, this year's Bike to Work Day Employer Challenge winner was the U.S. Environmental Protection Agency (EPA). In partnership with the Washington Area Bicyclist Association, Commuter Connections sponsored a luncheon at the Ronald Reagan Building and International Trade Center for EPA employees. Of 100 Bike to Work Day pit stops throughout the region in 2018, EPA employees registered at 37, in eight jurisdictions. The top five most registered pit stops for EPA employees were Downtown DC at Freedom Plaza, Crystal City Water Park, Rosslyn Gateway Park, Old Town Alexandria, and Alexandria Del Ray. Other bike friendly employers in the top five in 2018 included the National Institutes of Health, U.S. State Department, The World Bank, and the U.S. Department of Justice.

l to r: Nicholas Ramfos, Director of Commuter Connections; Kristin Frontiera, Development Director, Washington Area Bicyclist Association; Barbara Klieforth and Carolyn Schroeder, EPA Bike Coordinators.

#### **Web Site**



#### **Bike to Work Day**

Commuter Connections and the Washington Area Bicyclist Association want to thank all bicyclists who participated in Bike to Work Day on Friday, May 18, 2018. It was a little wet but still a blast! Special thanks to all the local pit stop organizers and volunteers. Lastly, thank you to the sponsors of Bike to Work Day 2018.

Registration Closed.



#### Pit Stops

100 Bike to Work Day pit stop events will be held throughout D.C., Maryland, and Virginia. Take a break at a pit stop on your way to work for food, beverages, fun, and prizes. Register now, it's free! There are also a few pit stops open for your afternoon commute back. Read More...

#### **Event Poster**

Download a PDF of the Bike to Work Day Poster, and email it to your co-workers, friends, and family, inviting them to join you on Friday, May 18, 2018. Or print it out and pin it to your bulletin board.

#### **Commuter Convoys**

All bicyclists are welcome to join one of the free Bike to Work Day convoys, led by experienced bicycle commuters. Convoys routes travel through popular employment centers and pit stops throughout the region. Check out the convoy map to see if there's one traveling by your area.

#### Find a Ride Buddy

Use the Washington Area Bike Forum to find a ride buddy for Bike to Work Day, or join an online discussion about bicycling in the Washington, D.C. area. Read More...

#### **Sponsors**



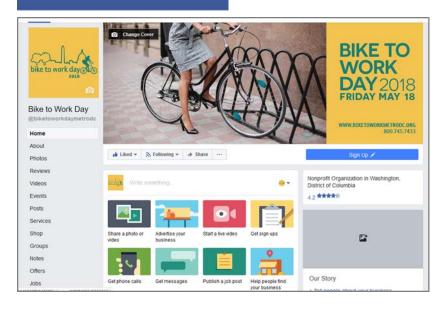
#### Increase Bicycling Skills

WABA's adult bicyclist education opportunities are available throughout the Washington region for a wide range of skill sets, from beginners to advanced. There are also seminars for commuting to work.

Read More ...

#### **Social Media**

## facebook.







### twitter







## snapchat



#### **Proclamation**



## Proclamation

WHEREAS, bicycle commuting is an effective means to support the region's air quality goals, reduce traffic congestion, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness, reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, Capital Bikeshare's regional bike sharing system has hundreds of stations across five jurisdictions: Washington, DC; Montgomery County, MD; Arlington County, VA; City of Alexandria, VA; and Fairfax County, VA; and

WHEREAS, the National Capital Region Transportation Planning Board through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 14th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- 1. Proclaims Friday, May 18, 2018 as Bike to Work Day throughout the Washington, DC metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.

National Capital F

Chairman

#### **Proclamation Signing**



The National Capitol Region Transportation Planning Board at COG issued a regional proclamation on April 18, 2018 designating May 18<sup>th</sup> as Bike to Work Day throughout the region. The proclamation outlined the benefits of bicycling for the region, individual communities and commuters. It also acknowledged that the month of May is Clean Air Month and National Bike Month. Additional proclamations were made by the some of the individual jurisdictions that hosted pit stops.

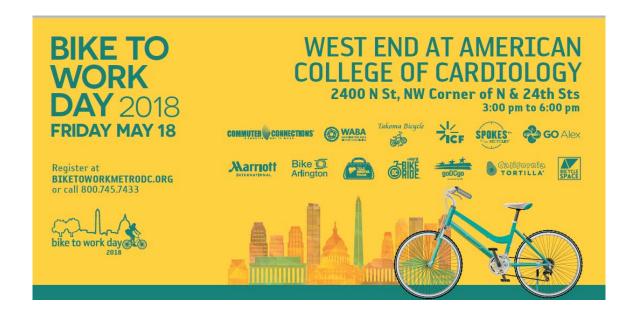
The Proclamation was signed by TPB Chairperson, Charles Allen, DC Council.

#### **MARKETING MATERIALS**

Rack cards 3¾ x 8½" (68,500)
Posters 8½" x 11" (30,000), plus 1,000 were in Spanish
Posters 22" x 28" 500
T-Shirts (20,000)
Vinyl Banners 8' x 4' for all pit stops
Water bottles with the BTWD logo were coordinated by BicycleSPACE and made available for each pit stop for purchase

The marketing materials used for the 2018 BTWD campaign all carried the same uniform look and feel and were targeted to employers and cyclists throughout the region. The posters were mailed to employers along with a cover letter. Employers were also emailed an html version of the poster with a link to the event web site. An e-mail blast was also sent to the previous year's registrants.

#### **Vinyl Banner**



#### **Poster**



#### **Spanish Poster**



#### **Rack Card Front**

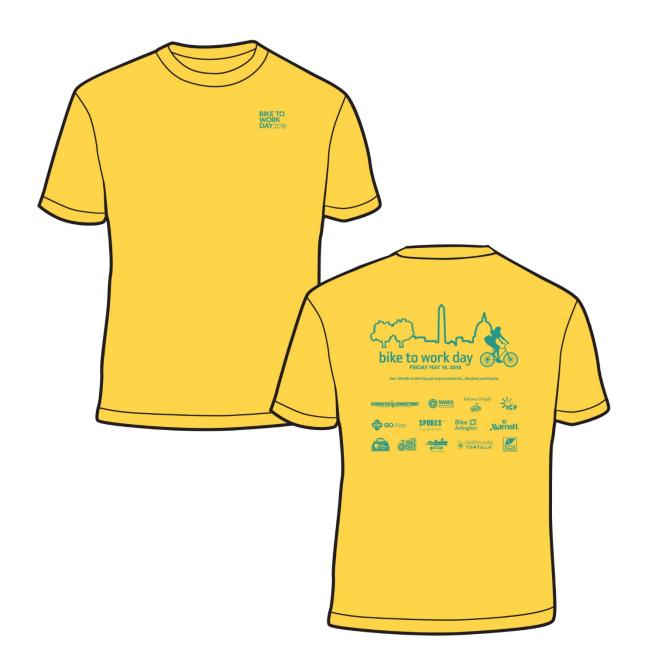


#### **Rack Card Back**



T-Shirt

The T-Shirt was Gold with Teal lettering.



#### **Media Coverage**

BTWD 2018 Media			
	Prir	nt/Online Coverage - 50	
4/2/2018	Fairfax County Youtube	Fairfax County Bike to Work Week 2018 15sec Ncm Spot	
4/03/2018	White Flint	Bike to Work Day	
4/30/2018	Grip Unlimited	May is National Bike Month: Let's Ride	
4/3/2018	DC Military	NSAB Encourages Bike to Work Day Participation	
4/23/2018	WABA	Crystal City Bid Takes Bike to Work Day To The Next Level	
4/24/2018	goDCgo	Are You Ready for Bike to Work Day 2018?	
4/30/2018	Alexandria Living Magazine	Bike to Work Day Coming May 18	
4/30/2018	A DC Journey	Do This: Bike to Work Day	
5/2/2018	FCNP	F.C. Pit Stop for Ride to Work Day May 18	
5/4/2018	WTOP	10 health facts to know if you're biking to work	
5/4/2018	WABA	How to Get Your Business Ready for Bike Month	
5/4/2018	City of Alexandria	City of Alexandria Invites Participation in Bike to Work Day on May 18	
5/4/2018	White Flint	Register for Bike to Work Day	
5/8/2018	PRTC	Bike to Work Day is Friday, May 18	
5/8/2018	The Washington Post	Capital Bikeshare rolling into Prince George's County	
5/8/2018	Reston Now	Bike to Work Day Festivities Around Reston	
5/9/2018	Bike Arlington	Bike to Work Day Registration is Open	
5/9/2018	Bike Arlington	What to Do if Every Day is "Bike to Work Day" For You	
5/10/2018	WTOP	Bike to Work Day is May 18; cyclists can enjoy pit stops around DC area	
5/10/2018	Shooshan Company	Arlington Bike to Work Day 2018	
5/11/2018	Our Community Now	Register Now For 'Bike to Work Day Dc' On May 18!	
5/13/2018	DC Urban Life	Bike to Work Day	
5/13/2018	Prince William Times	Ride your bike to work on May 18	
5/14/2018	OmniRide	OmniRide can help you Bike to Work on May 18	
5/14/2018	Reddit	5/18 is Bike to Work Day	
5/14/2018	goDCgo	It's National Bike Month!	
5/15/2018	My MC Media	County's First Ever Pop-Up Bike Lane to Debut On Bike To Work Day	
5/15/2018	The Hyattsville Wire	Route 1 Cooridor Preps for Bike to Work Day	
5/15/2018	Curbed DC	A protected bike lane will pop up in downtown Bethesda on Bike to Work Day	
5/15/2018	Popville	"Thursday morning at 7:30am we are going to make a human chain to protect the bike lane near Trader Joe's on 14th St. NW"	
5/16/2018	WABA	Bike to Work Day Afterparties!	
5/16/2018	Greater Greater	Tactical urbanism like Bethesda's pop-up bike lane can	

5/17/2018	DC Commute Times	National Bike to Work Day: What You Need to Know	
5/17/2018	The Georgetowner	Weekend Round Up May 17, 2018	
5/17/2018	Georgetown Metropolitan	Bike to Work Day Tomorrow!	
5/17/2018	DC Water	Your Commute Just Got More Refreshing	
5/17/2018	Washingtonian	Things to Do in DC This Weekend (May 17-20): An Exhibit About Diseases, Betty Who with an Orchestra, and Bike to Work Day	
5/17/2018	Greater Greater Washington	Breakfast links: Bike to work tomorrow — it's really good for your health	
5/17/2018	Mobility Lab	Greatest hits: our top five biking articles	
5/18/2018	WAMU	For Bike-To-Work Week, These D.C. Advocates Guard	
5/18/2018	Reston Now	Friday Morning Notes – Bike to Work Day is Today	
5/18/2018	My MC Media	Cyclists Undeterred by Bike to Work Day Rain	
5/18/2018	Cycling Smarter	Bike to Work Day Is May 18; Cyclists Can Enjoy Pit Stops Around DC Area	
5/18/2018	ARL Now	Soggy Bike to Work Day	
5/18/2018	Dems.gov	Blumenauer, Crowley Release Proposal to Expand Bicycle Commuting	
5/22/2018	National Capital Region TPB NEWS	It was a fun and rainy #BTWD2018	
5/23/2018	Herndon Connection	Functional, Fun and Healthy in Herndon:  Herndon Pit Stop draws both morning and afternoon cyclists at Bike to Work Day 2018	
5/23/2018	Connection Newspapers	Reston Riders Join Bike to Work Day	
6/6/2018	SoMdNews	Indian Head student offers bike safety tips, town gets	
6/30/2018	TripSavvy	Bike Events 2018 in Washington DC	
Television – 1			
5/17/2017	Prince George's Community Television	Bike to Work Day	
Radio - 2			
5/16/2018	WHUR	Bike to Work Friday	
5/17/2018	WMAL	Bike to Work Day	
Blog - 15			
N/A	Inova	Bike to Work Day 2018	
5/4/2018	Arlington Transportation	Bike to Work Day is Friday, May 18	
5/9/2018	Advantedge	3 Reason Why Biking to Work Makes a Difference	

5/13/2018	Next Door	This week's Mayoral update – make your commute fun by biking to work!	
5/15/2018	Greater Greater Washington	Bike to Work Tomorrow	
5/16/2018	Anacostia Park	Grow your Capacity: Bike to Work Day, A Free Social Impact Job Board and More	
5/16/2018	Greater Greater Washington	Tactical urbanism like Bethesda's pop-up bike lane can create lasting change	
5/17/2018	EYA	Top 5 Benefits of Biking to Work	
5/18/2018	The DC Bike Blogger	This Year's Soggy National Bike to Work Day	
5/18/2018	Friends of White Flint	A wonderful if wet Bike to Work Day 2018 at Pike & Rose	
5/18/2018	Popville	12 Of Our Favorite Events in D.C. This Weekend – Pop a Wheelie	
5/19/2018	Wheel Bike	From Wheels to Bikes	
5/23/2018	Arlington Transportation Partners	4 Reasons National Bike Month is Great for New Riders	
5/29/2018	FABB	Faces of Fairfax: Lou From Springfield	
5/31/2018	DC Military	NSAB Hosts 'Pit Stop' on Bike to Work Day	
Calendar Listing - 56			
OhBike		Bike to Work Day	
National Institutes of	f Health	Bike to Work Day 2018	
Community Forklift		Registration Is Open for Bike To Work Day 2018!	
Georgetown DC		Celebrate Bike to Work Day In Georgetown	
Downtown DC		Bike to Work Day 2018	
Capitol Riverfront		DC Bike to Work Day	
Loudon County		Register Now for Bike to Work Day Friday, May 18, 2018	
REI		Join REI DC Flagship for Bike to Work Day at NoMa Pitstop	
Rosslyn		Bike to Work Day	
Bethesda Transit		Bike to Work Day	
One Montgomery Green		Bike to Work Day 2018	
Prince George's County		Bike to Work Day-Bowie	

Urban Athletic Club	Bike to Work Day	
Golden Triangle DC	Bike to Work Day 2018	
Public Art Reston	Bike to Work Day	
Takoma Langley	Bike to Work Day	
Tysons	Bike to Work Day: Tysons Corner Pit Stop	
Community Forklift	Get to Work in Style	
Main Street Takoma	Bike to Work Day	
Mount Vernon Triangle DC	Bike to Work Day 2018 at Bicyclespace	
VDOT	Northern Virginia Bicycle and Pedestrian Resources	
Edmonston Maryland	Bike to Work Day 2018	
DC.gov	Executive Office of the Mayor	
Union Station Redevelopment Corporation	Bike to Work Day 2018	
Go Alex	Bike to Work Day 2018	
All Events	Bike to Work Day 2018	
The Washington Sun	Bike to Work Day is Friday, May 18	
Arlington Transportation Partners	Bike to Work Day	
Bethesda Magazine	Bike to Work Day 2018	
District Wharf	Bike Home on Bike to Work Day	
Bike Arlington	Bike to Work Day	
Greater Greater Washington	Bike to Work Day	
The Village at Shirlington	Bike to Work	
DC Triathlon Club	Bike to Work Day 2018 Fri May 18	
DC Public Library	Bike to Work Day 2018	
National Institutes of Health	Bike to Work Day – Friday, May 18	
Bus Rapid Transit	Bike to Work Day	
Potomac Pedalers	Bike to Work Day	
Carpe Diem Washington	Georgetown Bike to Work Day 2018	
Carpe Diem Washington	Bike to Work Day Pitt Stop	
Falls Church	Bike to Work Day 2018	
Fitt Washington DC	Bike to Work Day 2018	
Downtown DC	Join the DowntownDC BID for Bike to Work Day.	
Simpson Real Estate	Bike to Work Day 2018	
Link Info	Bike to Work Day 2018	
District Department of Transportation	Bike to Work 2018	
Cherry Blossom Volunteers	Downtown DC Needs Volunteers for Bike to Work	
DC Water	Annual Bike to Work Day	
NIH Recreation and Welfare	Bike to Work Day 2018	

A DC Journey	Do This: Bike to Work Day	
Community Forklift	Looking For An Excuse To Go Out To Eat? Or Do You Want To Burn A Few Calories?	
American University	Bike to Work Day	
Montgomery Planning Board	Calendar of Events	
New Woodbridge	Bike to Work Day	
Arlington's Car-Free Diet	Bike to Work Day	
Fairfax County	Bike to Work Day 2018	

#### **Earned Media Highlights**





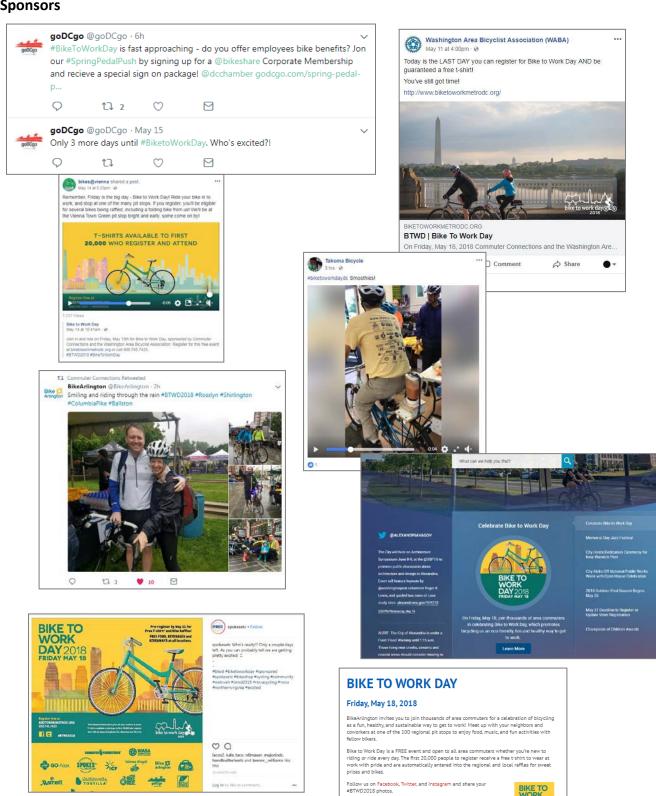








#### **Sponsors**



Miss your pit stop? Pick up your t-shirt from one of three locations starting on Tuesday, May

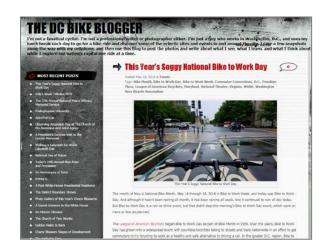
#### **Blogs**











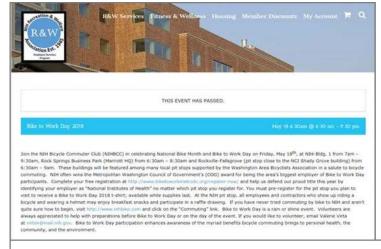


#### **Organizations**



#### Bike to Work Day 2018

On Friday, May 18, participate in Bike to Work Day by visiting one of Alexandria's five pit stops! Register today to receive a free t-shirt on May 18. Bike to Work Day is part of Bike Everywhere Month, the City's month-long celebration of biking. 8.





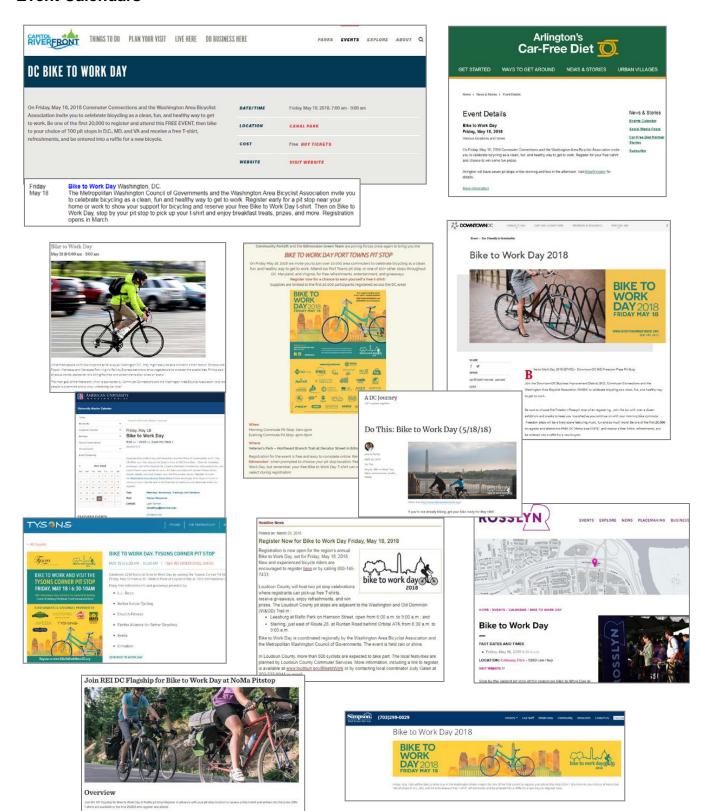
#### Highlights include the Makeover Montgomery 4 conference and Bike to Work Day

May 18 – The Planning Department will participate in Bike to Work Day, sponsored by Commuter Connections and the Washington Area Bicyclist Association. Staff will be at the pit stops in Silver Spring, Bethesda, White Flint and Takoma Park to highlight the recommendations in the Planning Board Draft of the Bicycle Master Plan. Register for the event online.

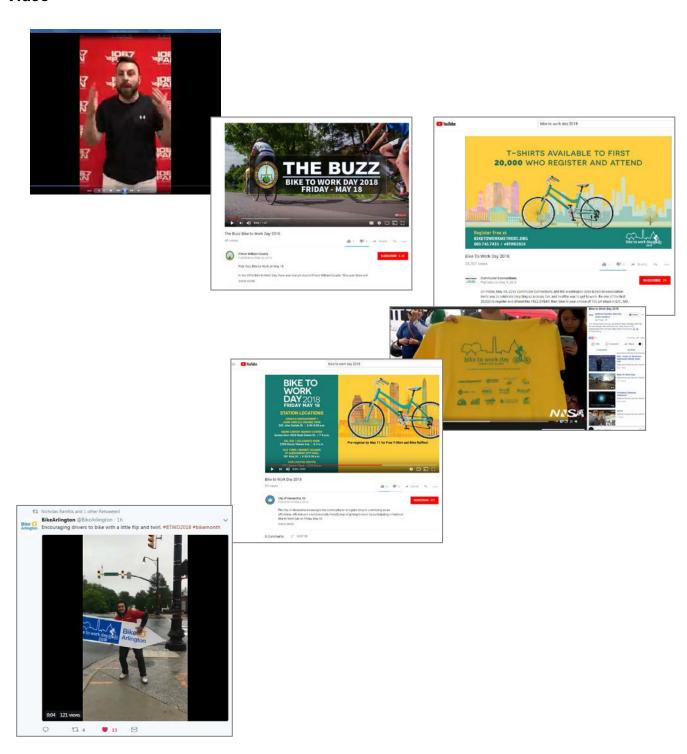




#### **Event Calendars**



#### Video



#### **Photos and other Promotional Items**

#### Alexandria Carlyle



#### **Alexandria Old Town**



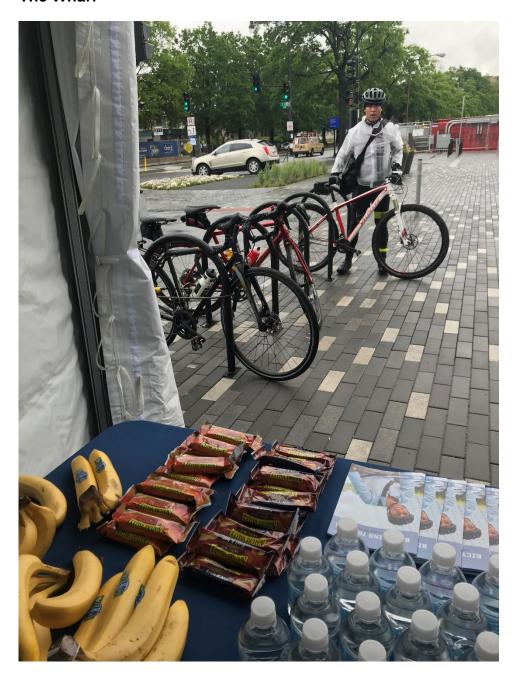
#### **Arlington Ballston**



#### Indian Head



#### The Wharf



#### **Frederick**

Bike to Work Day | Downtown Frederick Partnership

Page 1 of 5









HOME

**GET IT DOWNTOWN** 

**EVENTS** 

VISIT

WORK

LIVE

DONATE

01 JUN Bike to Work Day

Events Pro / June Events / Bike to Work Day



Originally scheduled for May 18, Bike to Work Day has been moved to June 1 due to severe weather and flooding in May.

Free registration is open for the May 18 June
1 Bike to Work Day, when Frederick cyclists
take a ceremonial ride and raise awareness

about carless commuting.

On May 9, during the mayor and Board of Aldermen workshop, Mayor Michael O'Connor will proclaim May 14-18 Bike to Work Week. The featured event in Frederick occurs on Bike to Work Day: Rain or shine on May 18 June 1, at 6:30 a.m., a ceremonial ride open to all begins at Hood College, goes to

http://downtownfrederick.org/event-pro/bike-to-work-day/

6/13/2018

Bike to Work Day | Downtown Frederick Partnership

Page 2 of 5

City Hall and ends at the Frederick Transit Center (Downtown MARC Station). At the conclusion, participants will receive free refreshments, music and giveaways.

Annual Bike to Work events are sponsored to promote bicycling and mass transit as an alternative to commuting in single-occupancy cars. Register for Bike to Work Day at http://www.biketoworkmetrodc.org/. TransIT Services of Frederick County is one of the day's sponsors. TransIT Services offers commuter resources for those interested in using alternative transportation, including public transit, paratransit and commuter assistance services to Frederick County residents and area commuters. TransIT offers bicycle racks on many connector buses to make biking to work easy and inexpensive.

The MARC Station, also known as the Transit Center, is the location of the Bike To Work Day pit stop in Frederick, and serves as the arrival and departure site for most TransIT buses, MARC trains, MTA commuter buses, Bay Runner Shuttle and Greyhound. Commuter Connections and the Washington Area Bicyclist Association encourage everyone to participate, prepare for the event and learn more about bike commuting. For tips on bicycling to work, check out the "Bicycling to Work in the Washington Area" available through Commuter Connections at: www.commuterconnections.org/commuters/bicycling/.

Start:	June 1, 2018	6:30 AM
End:	June 1, 2018	8:30 AM

#### Fees & Tickets

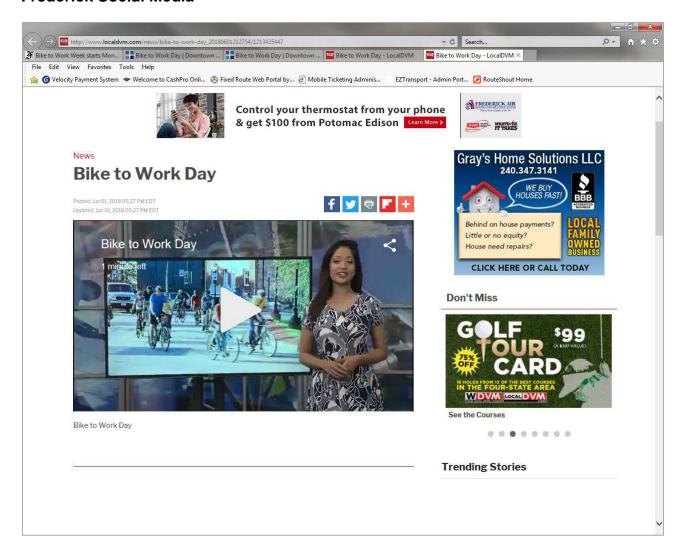
Free Registration Free

#### **Event Venue**

http://downtownfrederick.org/event-pro/bike-to-work-day/

6/13/2018

#### Frederick Social Media



# Araclamating

**Therexs**, bicycle commuting is an effective means to improve air quality, reduce traffic congestion and noise, and to conserve energy; and

**Ellipereus**, bicycle commuting benefits both employees and employers through better employee health and fitness; reduces commuting, parking, and health care costs; lowers employee absenteeism and turnover, and increases employee productivity; and

**Therexs**, increasing numbers of businesses have bicycle parking and other commuter facilities to help employees and customers commute by bicycle; and

MARC riders may ride bicycles to the downtown station and use the racks or MARC's bike car to secure their bicycles. Commuters can also bicycle to a TransIT bus stop, secure their bicycles on the bus rack, and ride TransIT to their work sites; and

\*\*Mational Bike Month" to promote the bicycle as a means of transportation and recreation.

**Note, Therefore,** as the County Executive of Frederick County, Maryland, I hereby proclaim May 18, 2018, as

Bike to Work Day

in Frederick County, and do commend this observance to all of our citizens.

COUNTY EXECUTIVE OF FREDERICK COUNTY, MARYLAND

Jan H. Gardner

Presented, this 1st day of June 2018

#### **Frederick County Press Release**



#### FREDERICK COUNTY GOVERNMENT

Jan H. Gardner County Executive

TRANSIT SERVICES DIVISION

Nancy J. Norris, Director

#### **NEWS RELEASE**

FOR IMMEDIATE RELEASE May 3, 2018

CONTACT: Kendall K Tiffany Community Relations Manager (301) 600-2065 KTiffany@FrederickCountyMD.gov

#### TransIT and the City of Frederick Celebrate Bike to Work Day's 18th Year May 18th

FREDERICK, MD – On May 18<sup>th</sup>, 2018, the Metropolitan Washington region will celebrate Bike to Work Day's 18<sup>th</sup> year. Bike to Work Day is a regional event coordinated by Commuter Connections and the Washington Area Bicycle Association to provide awareness for bicycle commuting and increase participation as a means of transportation. The region will host over 100 pit stops including Frederick, hosted by TransIT Services of Frederick County and the City of Frederick, at the Frederick Transit Center on East Street from 6:30 a.m. until 8:30 a.m. The first 20,000 registrants in the region will receive a free t-shirt with registration.

Frederick's event includes a ceremonial ride through Downtown Frederick followed by free refreshments from Krispy Kreme, The Common Market, and coffee from McDonalds, music from KEY103, remarks from local dignitaries, and a chance to win great prizes from The Bicycle Escape, Glory Doughnuts, Cycle Fit and Wegmans.

Riders who plan to participate in the ceremonial ride through Downtown Frederick should plan to arrive at Alumnae Hall off Rosemont Avenue at Hood College no later than 6:30 a.m. Please see the attached map for the ceremonial ride route. In honor of Bike to Work Day, all bike riders will receive free rides on TransIT Connectors and shuttle routes. All TransIT buses are equipped with bike racks for multi-modal transportation. Commuters who are interested in participating in Bike to Work Day but are commuting out of county will be able to take their bikes on the 894 MARC Train out of Frederick in the morning and the 893 MARC Train back into Frederick in the evening.

A Pre-Registration Party will take place on Friday, May 11<sup>th</sup> from 5 p.m. until 8 p.m. at The Bicycle Escape in Clemson Corner. Participants are encouraged to stop by for early t-shirt pick up, bike tune ups, and free refreshments.

To register for Bike to Work Day, please visit <a href="www.biketoworkmetrodc.org">www.biketoworkmetrodc.org</a> and select Frederick as the pit stop location. For more information about TransIT Services of Frederick County, please visit our website at <a href="www.FrederickCountyMD.gov/TransIT">www.FrederickCountyMD.gov/TransIT</a>, like us on Facebook, and follow us on Twitter @TransITServices.

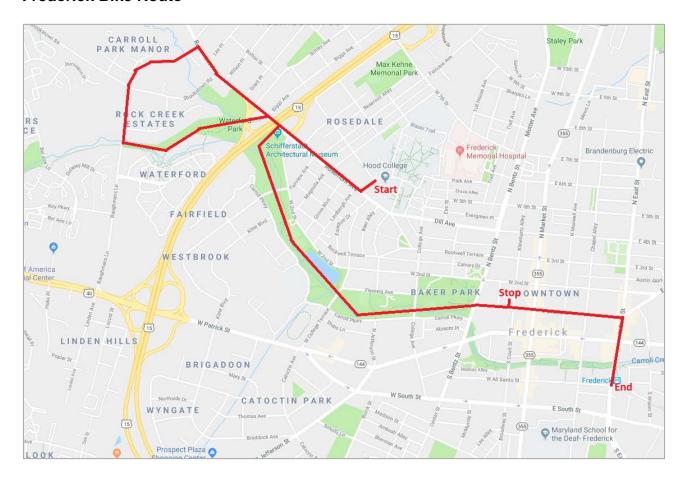
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TransIT Services of Frederick County is committed to ensuring that no person is excluded from participation in, or denied the benefits of its transportation services on the basis of race, color or national origin, as protected by Title VI in the Federal Transit Administration (FTA) Circular 4702.18. For additional information, please visit the website at <a href="https://www.FrederickCountyMD.gov/transit">www.FrederickCountyMD.gov/transit</a>.



Frederick County: Rich History, Bright Future
1040 Rocky Springs Road, Frederick, MD 21702 ◆ 301-600-2065 ◆ Fax 301-600-3471
www.FrederickCounty MD.gov

#### **Frederick Bike Route**



#### Silver Spring Raffle and Raffle Winner





P-5-18



## PROCLAMATION OF THE COUNCIL OF THE CITY OF BOWIE, MARYLAND PROCLAIMING THE MONTH OF MAY, 2018 AS NATIONAL BIKE MONTH

WHEREAS, for more than a century, the bicycle has been an important part of the lives of most Americans; and,

WHEREAS, today millions of Americans engage in bicycling as an environmentally sound form of transportation, and an excellent form of fitness and quality family recreation; and,

WHEREAS, the City of Bowie has been an advocate of, and an active participant in developing and maintaining a City-wide system of on-road bike routes and off-road hiker-biker trails; and,

WHEREAS, in May 2002, the City Council adopted a City-wide Trails Master Plan, with the goal of maintaining, expanding and enhancing the City's trail and bike route network; and,

WHEREAS, the City continues to work with local residents, biking enthusiasts and organizations and County and State officials to improve the City's trail and bike route system; and,

WHEREAS, the City is represented on the Prince George's County Bicycle and Trails Advisory Group (BTAG), whose goal is to promote expansion of the trail and bike network throughout the County; and,

WHEREAS, this year the City of Bowie will again participate in the region-wide Bike to Work Day event and will have two designated pit stops on Bike to Work Day, Friday, May 18th; and,

WHEREAS, the City of Bowie is fortunate to have the American Discovery Trail, a transcontinental hiker/biker trail, and the East Coast Greenway, a north-south national trail, traverse through our community.

NOW, THEREFORE, BE IT PROCLAIMED that the Council of the City of Bowie, Maryland hereby proclaims the month of May 2018 National Bike Month in Bowie, Maryland and encourages Bowie and area residents to: benefit from the many rewards of bicycling; give biking a try; and, to take advantage of the City's numerous miles off-road and on-road trail network on a daily basis for recreational and, when possible, personal trips and trips to their school or work place.

INTRODUCED AND PASSED by the Council of the City of Bowie, Maryland at a Regular Meeting on the Sixteenth Day of April, 2018.

Bowie City Council G. Frederick Robinson, Mayor

Clerk

Attest: