



2010 Web Site Update

MWAQC Meeting
Jen Desimone



September 22, 2010

Clean Air Partners Web Site

Clean Air Partners - Windows Internet Explorer
http://www.cleanairpartners.net/

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Clean Air Partners

Sign up for AirAlerts (Enter your email here) AIRALERT
Air quality information delivered straight to your inbox.

CLEAN AIR PARTNERS
YOUR AIR QUALITY GET INVOLVED AIR QUALITY FACTS EDUCATION SUPPORTERS RESOURCES ABOUT

WHAT'S NEW?

Be a Winner! Help us reach our goal of 4,000 AirAlerts participants and win a clean burning, portable gas grill! All you have to do is sign up for [AirAlerts](#), our daily air quality forecast. The 4,000th person will be our winner!

The Great Maryland Lawn Mower Event Photos now posted from The Great Maryland Lawn Mower Event. [Visit the photo gallery](#) to check them out.

Clean Air Tip
Mowing for one hour with a gas-powered lawnmower causes as much pollution as driving round-trip from D.C. to New York City.

Clean Air Blog
[All About Mowers](#) by Maryland Department of the Environment

Air Quality Forecast
TODAY
Metropolitan Washington
Friday, September 17
Good

EXTENDED
Save as Default Sat 9/18 Sun 9/19 Mon 9/20
Forecast source: Metropolitan Washington Council of Governments

Current Air Quality Haze Cams Save as Default
Maximum AQI
Metro Washington: Good
Metro Baltimore: Good
Western Maryland: Good
Eastern Shore: Good

Upcoming Event
Oct 7, 2010 - Telework Exchange Town Hall

Media Center
Visit our [Media Center](#) for a photo gallery, videos, and audio recordings!

Facebook / Twitter / YouTube
Follow Clean Air Partners on [Facebook](#), [Twitter](#) and [YouTube](#).

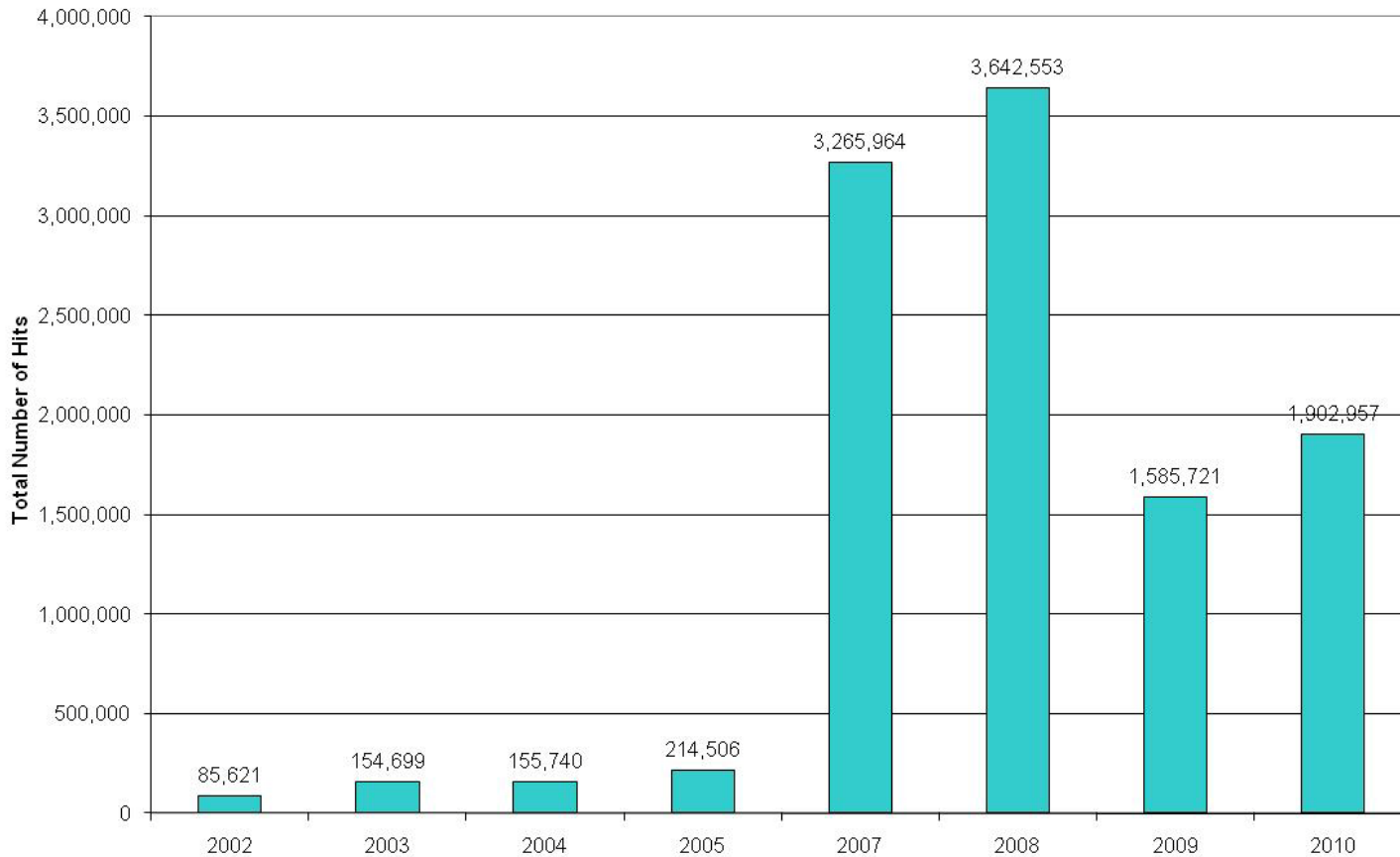
Done Internet | Protected Mode: On 100%



Do your share for cleaner air.

Web Site Hits

Number of Web Site Hits



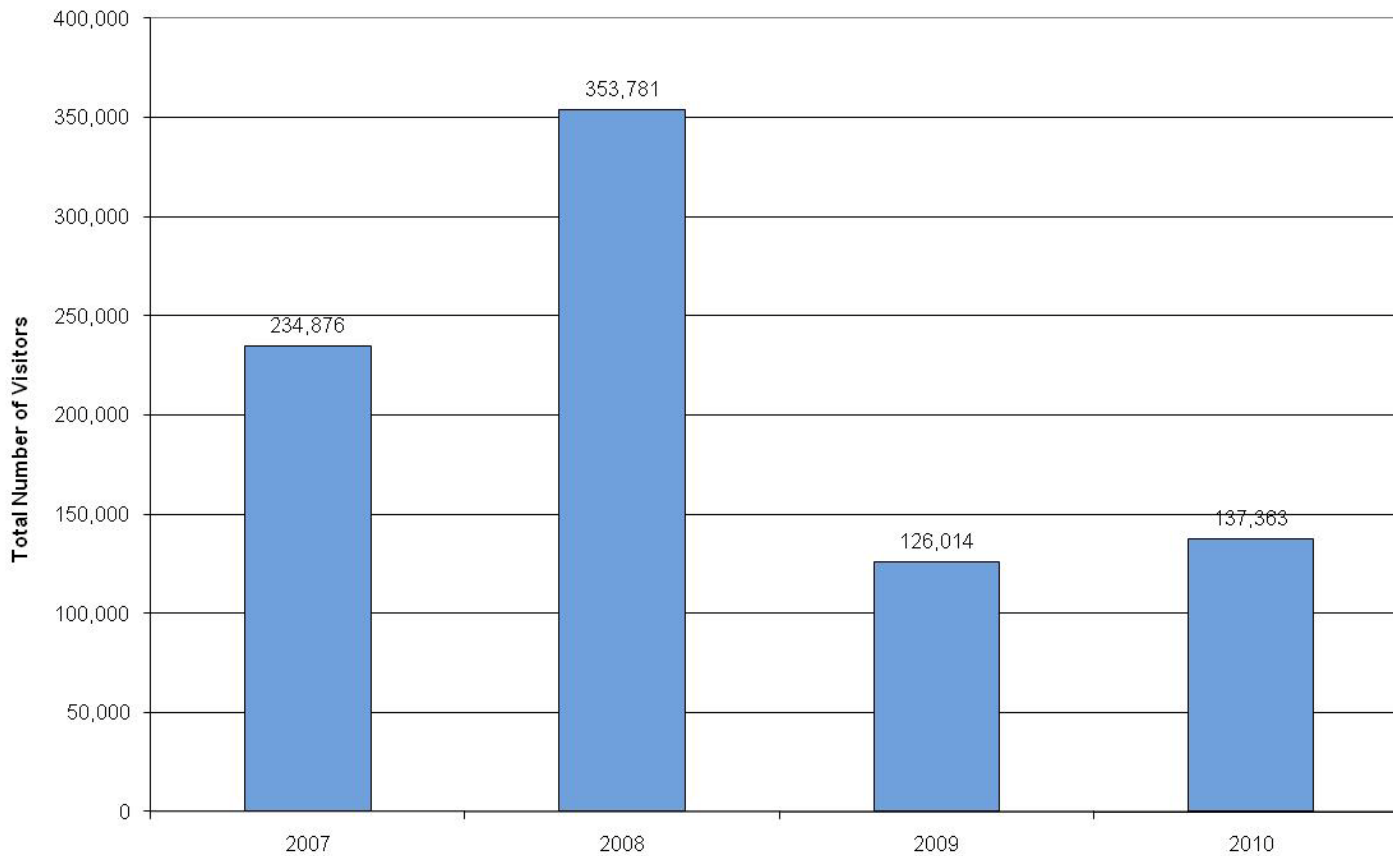
*2010 data through August



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Web Site Visitors

Number of Web Site Visitors



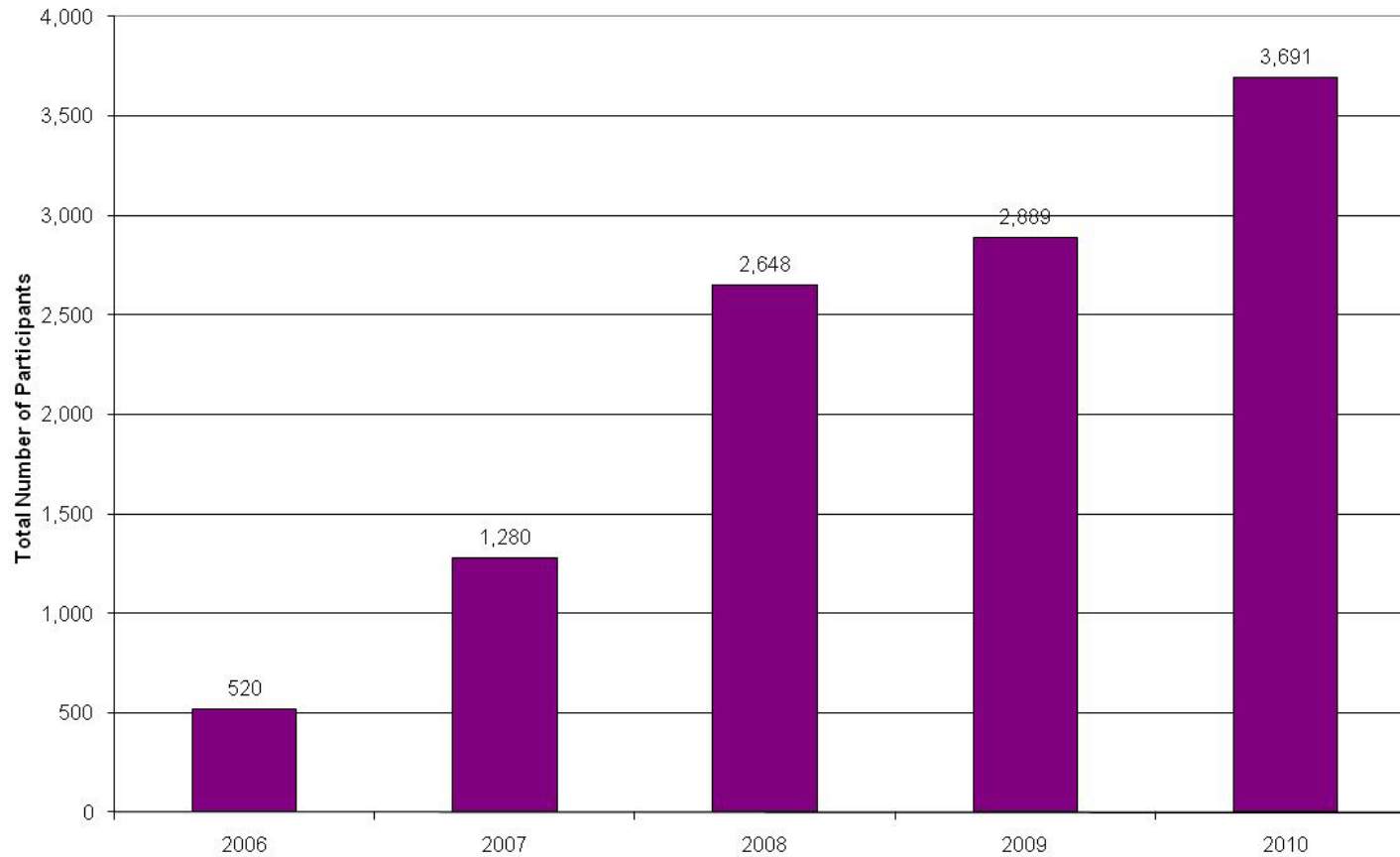
*2010 data through August



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AirAlerts Subscribers

Number of Clean Air Partners AirAlerts Subscribers

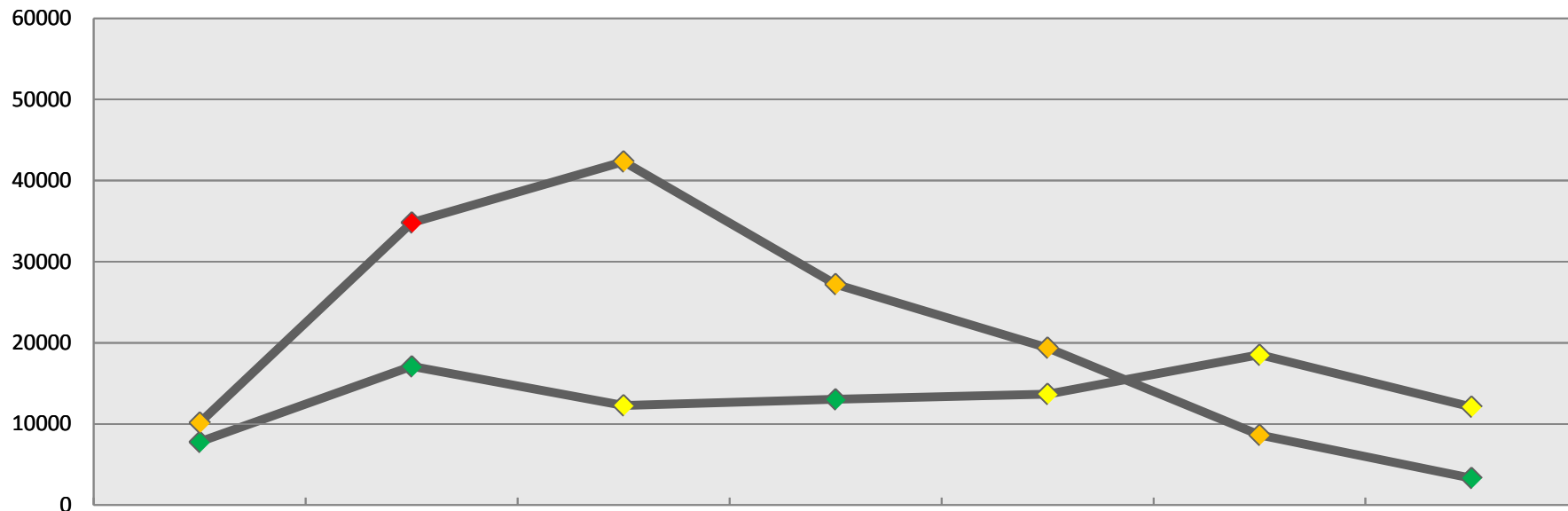


*Subscribers through September 7, 2010



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Non-Event vs. Event Web Hits



Non-Event Week : July 18 – 24, 2010

Event Week: August 29 – September 4, 2010



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Facebook

The screenshot shows the Facebook profile page for Clean Air Partners. The browser window title is "Clean Air Partners | Facebook - Windows Internet Explorer" and the address bar shows "http://www.facebook.com/cleanairpartners". The page features the Facebook logo and a login section with fields for "Email" and "Password", a "Login" button, and a "Keep me logged in" checkbox. Below the login section is a "Sign Up" button and the text "Clean Air Partners is on Facebook. Sign up for Facebook to connect with Clean Air Partners." The main content area displays the Clean Air Partners logo, a "Like" button, and navigation tabs for "Wall", "Info", "AirAlerts", "Twitter", "Events", and "Photos". The "Wall" tab is active, showing three posts from Clean Air Partners. The first post, dated August 31 at 4:03pm, is a text post about an unhealthy air quality day in Washington D.C. and includes a link to "www.nbcwashington.com". The second post, dated August 25 at 12:43pm, is a photo post of a QR code on a transit card. The third post, dated August 23 at 6:57am, is a text post celebrating a "Winner" who reached the goal of 4,000 AirAlerts participants. The left sidebar contains a "Show your commitment" link, an "Information" section stating the organization was founded in 1997, a "272 People Like This" section with profile pictures of members, and a "Favorite Pages" section with logos for "GREEN", "WATER CONNECTION", and "1-800-745-RIDE". The bottom of the browser window shows "Internet | Protected Mode: On" and a zoom level of "100%".



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Twitter


Clean Air Partners (CleanAirPartner) on Twitter - Windows Internet Explorer
http://twitter.com/cleanairpartner

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Favorites Suggested Sites Free Hotmail Web Slice Gallery
Clean Air Partners (CleanAirPartner) on Twitter Page Safety Tools

twitter
Have an account? [Sign in](#)

Get short, timely messages from Clean Air Partners.
Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. [Join today](#) and [follow @CleanAirPartner](#).

[Sign Up](#) Get updates via SMS by texting [follow CleanAirPartner to 40404](#) in the United States
[Codes for other countries](#)

 **CleanAirPartner**

**Forecast for Washington, DC: Sep 10
Good (Green)**
about 18 hours ago via EnviroFlash

Forecast for Washington, DC: Sep 9 Good (Green)
12:40 PM Sep 8th via EnviroFlash

Forecast for Washington, DC: Sep 8 Moderate (Yellow)
12:40 PM Sep 7th via EnviroFlash

Forecast for Washington, DC: Sep 7 Moderate (Yellow)
12:40 PM Sep 6th via EnviroFlash

Forecast for Washington, DC: Sep 6 Moderate (Yellow)
12:40 PM Sep 5th via EnviroFlash

Forecast for Washington, DC: Sep 5 Good (Green)
12:40 PM Sep 4th via EnviroFlash

Forecast for Washington, DC: Sep 4 Good (Green)
12:40 PM Sep 3rd via EnviroFlash

Forecast for Washington, DC: Sep 3 Moderate (Yellow)
12:40 PM Sep 2nd via EnviroFlash

Name Clean Air Partners
Location Metro Washington-Baltimore
Web <http://www.cleana...>
Bio Clean Air Partners is a nonprofit organization that educates residents about health risks of poor air quality and impacts our actions have on the environment.

197 following 352 followers 31 listed

Tweets 477

Favorites

Following

[View all...](#)

[RSS feed of CleanAirPartner's tweets](#)

Done Internet | Protected Mode: On 100%



Do your share for cleaner air.

YouTube

YouTube - CleanAirPartner's Channel - Windows Internet Explorer
http://www.youtube.com/user/cleanairpartner

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YouTube - CleanAirPartner's Channel

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Clean Air Partners CleanAirPartner's Channel [Subscribe](#) All Uploads Favorites

Metropolitan Washington Region Experiences Unhealthy Air Quality Like

From: CleanAirPartner | July 16, 2010 | 5 views
Joan Rohlf, Clean Air Partners and MWCOG, speaks with NBC 4's Veronica Johnson on poor air quality. This clip aired on July 8, 2010.

View comments, related videos, and more

Uploads (14)

- Ozone Season PSA 41 views - 9 months ago 0:32
- A Walk, No Thanks 6 views - 9 months ago 1:01
- Lazy Teenage Son 5 views - 9 months ago 1:01

see all

Favorites (4)

- Global Ozone (GO3) Project jwbirks - 743 views 2:01
- Global Warming 101 NationalG... - 1,053,408 views 3:03
- Indice de Calidad del Aire SonomaTec... - 242 views 1:03

see all

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