

# UPDATE ON EFFORTS TO MEET 2030 HOUSING TARGETS

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February 9, 2022



Metropolitan Washington  
Council of Governments

# Advancing Livability: 2030 Regional Housing Targets

## Regional Target 1:

### AMOUNT

At least 320,000 housing units should be added in the region between 2020 and 2030. This is an additional 75,000 units beyond the units already forecast for this period.

## Regional Target 2:

### ACCESSIBILITY

At least 75% of all new housing should be in Activity Centers or near high-capacity transit.

## Regional Target 3:

### AFFORDABILITY

At least 75% of new housing should be affordable to low- and middle-income households.



# Advancing Livability: Local Action

Executive and legislative actions contributing to regional targets:

- District of Columbia (January 2019)
- Montgomery County (October 2019)
- City of Alexandria (March 2020)
- Prince George's County (June 2021)

## Elements of DC's Housing Framework for Equity and Growth



# Advancing Livability: Private Sector Action

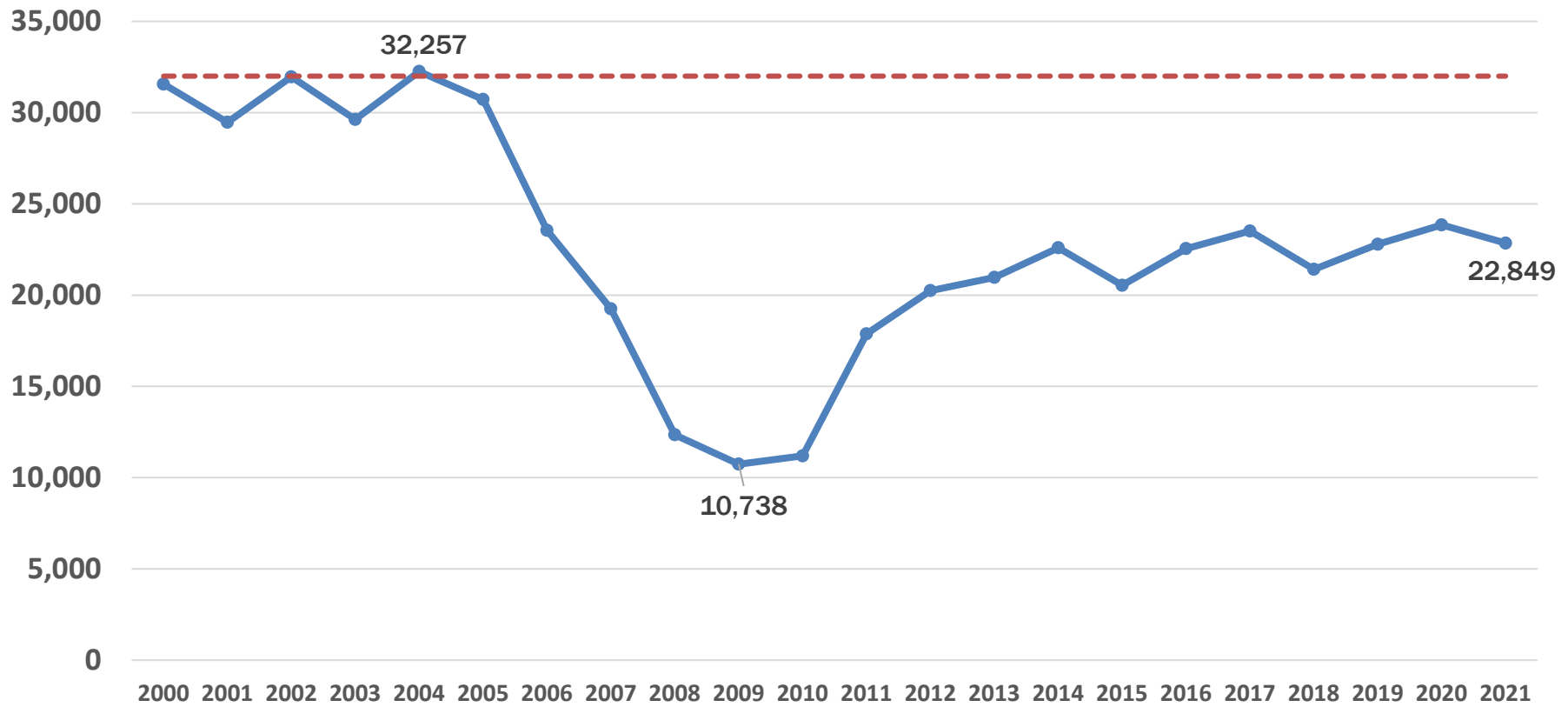
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- **Amazon's Housing Equity Fund** - \$2B in below-market loans and grants to preserve and create more than 20,000 affordable homes for individuals and families earning moderate to low incomes.
- **Kaiser Permanente** - \$2.4M in 2020 grants to homeless service providers, helping prevent home evictions; increasing access to personal protection equipment (PPE), COVID-19 testing, and medical care in shelters; and placing people in housing.
- **Greater Washington Community Foundation** – “Partnership to End Homelessness” to increase the supply of deeply affordable and supportive housing, strengthen the homeless services system, and increase private sector investment in ending homelessness.



# The region still needs more housing

Total Housing Units Authorized by Building Permits  
by Year In Metropolitan Washington



# Accelerating Action: Housing Affordability Planning Program

- Made possible with \$500,000 from Amazon Housing Equity Fund.
- \$75,000 grants to local governments and non-profit developers engaged in affordably-priced housing near transit.
  - Toward design work, feasibility studies, and zoning analyses to help jumpstart developments.



# Accelerating Action: Moving the Needle on Housing Equity

- Ensure quality places are available to residents of all incomes, ages, and abilities.
- Regional Analysis of Impediments to Fair Housing Choice (*Regional Housing Equity Plan 2022-2026*)



# Accelerating Action: Housing Communications Playbook

- We need to better communicate the value of enough housing, in the right places, and at appropriate price points.
- What are the 5 things we should all be saying in harmony?





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