

REGIONAL TRAVEL SURVEY



Planning Our Future Together

2017-2018 REGIONAL TRAVEL SURVEY

Status Report #12

Ken Joh, Ph.D., AICP
Senior Statistical Survey Analyst
Department of Transportation Planning

Travel Forecasting Subcommittee
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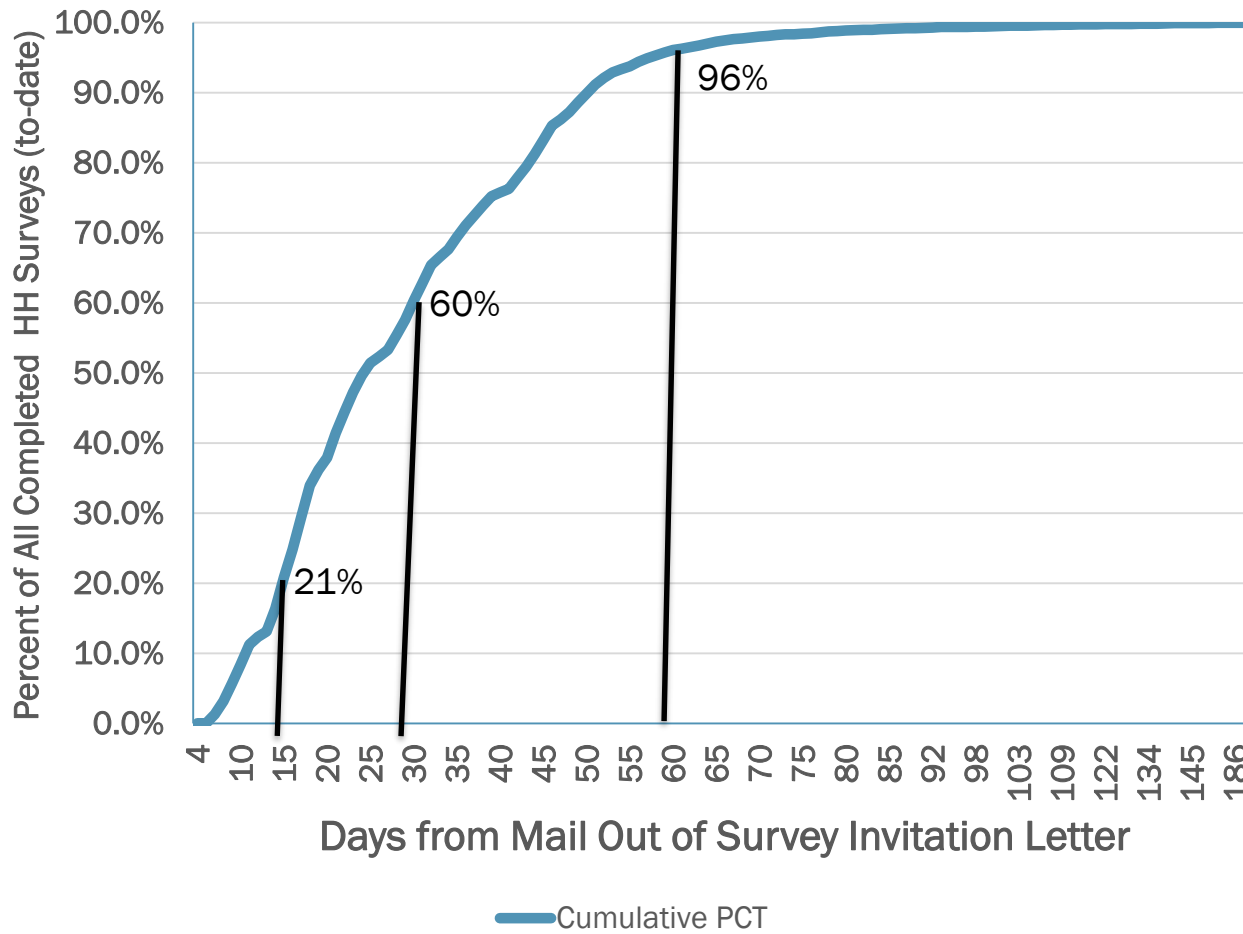
Presentation Outline

- Recruitment and completion rates to date
- Sampling plan update
- Next steps and next report to TFS

Recruitment and Completion Rates to Date

- As of May 17, 2018, there are 16,859 recruited households (39,085 persons) who completed the Part 1 survey
- Households were recruited from all jurisdictions (counties and independent cities) in the region
- As of May 17, 2018, there are 11,574 households (25,333 persons) who completed the travel diary (Part 2 survey)
- Completed survey responses were received from all jurisdictions
- The conversion rate (% of recruited HHs who completed the survey) is 70.6%
- As of May 9, 2018, there were 86,181 trips and 31,390 vehicles recorded in the travel diary (Part 2 survey)

Completed Surveys Response Pattern



Sampling Plan Update

- Address-based sample (ABS) drawn on a quarterly basis
- Quarter 1 and Quarter 2 are completed
- Quarter 3 letter drops began on March 6, 2018 and will run through May 29, 2018
- Quarter 4 letter drops will begin on June 12, 2018 and will run through August 7, 2018
- Quarter 5 letter drops will begin on August 21, 2018



Next Steps and Next Report to TFS

- Review interim survey data deliverables
- Prepare sample plan and address sample order for Quarter 4
- Prepare for special Hispanic outreach survey
- Next report to TFS: July 2018 meeting

Ken Joh

Senior Statistical Survey Analyst
Department of Transportation Planning
202.962.3276
kjoh@mwkog.org

mwkog.org/tpb

Metropolitan Washington Council of Governments
777 North Capitol Street NE, Suite 300
Washington, DC 20002



National Capital Region
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