

Car Free Day 2011
Draft Radio Script

Path to Enlightenment

(SFX: office noises...running noise)

Bill: HIT THE DECK! Stressball Frank's in the office!

(SFX: paper flying everywhere/noises of people stampeding out)

Frank: (sfx: Ohm) (Very calmly) Good morning Bill, how are you?

Bill: I'm fine, but you're unusually calm today? Were you stuck in traffic for one hour instead of two?

Frank: No no, I pledged to go car-free for Car-Free Day, and it gave me a chance to meditate. I realized all that time I spend driving my car prevented me from reaching Nirvana. I believe that in order to continue my path of inner-peace, I shall try other ways to commute (sfx: ohm)

Bill: There'll be peace in the office!

Frank: Karma works in wacky ways.

Announcer (person who plays Bill):

Get enlightened with millions on September 22nd for World Car Free Day. Bike, walk, telework, take transit or go car-lite. Pledge at carFreeMetroDC.com and you'll be entered to win great prizes. Even if you're already car-free, you can still pledge.

Again, go car-free for a day and pledge at carFreeMetroDC.com or by calling 800.745.RIDE.

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Smell the Roses

(SFX: highway noise with some cars beeping)

Have you ever taken time to notice the sounds of birds chirping instead of cars beeping?

(SFX: birds chirping)

Instead of checking up on local traffic reports...

(SFX: traffic Report)

Have you checked to see what's going on in your neighborhood?

(SFX: sounds of children playing in park/baseball game)

And instead smelling of car exhaust...

(SFX: car exhaust)

Have you stopped to smell the roses lately?

(SFX: sniff sniff ahh)

Try it on Car Free Day, September 22nd.

Announcer:

Get more out of life and spend less in traffic. Take the time to smell the roses with millions of other people. World Car Free Day is September 22nd. Bike, walk, telework, take transit or go car-lite. Pledge at carFreeMetroDC.com and you'll be entered to win great prizes. Even if you're already car-free, you can still pledge.

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Free Time

(SFX: Beeps and noises from electronic device can be heard)

After pledging to go car-free for a day, I decided to make it a part of my commute; it's given me more time with my iPad.

So I can download the latest apps.

(SFX: computer beeping noise).

And because I don't have to wait until I get home, I can take my virtual pet dog, Biscuit, out for a walk. Right here and right now.

(SFX: computer beeps).

Good boy!

(SFX: dog barking).

Since Car Free Day, I've opened up to other ways of getting to work. And now, if you'll excuse me, I think it's time for Biscuit to be fed.

(SFX: Computer beeping noise. Happy dog panting. Dog bark).

Announcer:

Get a chance to win your own iPad or other great prizes. Pledge to go car free for World Car Free Day on September 22nd! Bike, walk, telework, take transit or rideshare and Pledge at carFreeMetroDC.com. Even if you're already car-free, you can still pledge.

Again, go car-free on September 22nd and pledge at carFreeMetroDC.com or by calling 800.745.RIDE.

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