



# SmartBenefits® “Plus50”



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County of Fairfax, Virginia

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*FOR EMPLOYEES*

# What is the SmartBenefits® “Plus50” Incentive Program?

It's a new program that  
gives you \$50 just to try  
transit.





**How do I get into the  
SmartBenefits® “Plus50” Program  
and receive the free \$50 to try transit?**

**Talk to your Human Resource or  
Employee Benefits Manager;  
ask them if they currently have a transit or  
commuter benefit program in place.**





## What if they do?

Let them know about the NEW SmartBenefits® “Plus50” program and they will get you started.





**What happens if my employer is  
unaware of this new program?**

**Give them this pamphlet or have them call  
the SmartBenefits® Sales Team  
at 202-962-2793**





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I am pretty sure my company does not currently offer a transit or commuter benefits. How can employees like me help start such a program?

Talk to your Human Resources contact.





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I am pretty sure my company does not currently offer a transit or commuter benefits. How can employees like me help start such a program?

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What if they have questions?

Ask them to call the SmartBenefits®  
Sales Team for more information  
at 202-962-2793







**So I talk to my employer then what?**

**The Plus50 program takes over from there by sending each new participant a SmarTrip card via their employer.**





## What happens when my \$50 incentive runs out?

Enroll full-time in the SmartBenefits®  
monthly commuter benefits program.





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*FOR EMPLOYERS*

# What is the SmartBenefits® “Plus50” Incentive Program?

It's a new program that gives you  
\$50 just to try transit.





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**How does our company get into  
the SmartBenefits® “Plus50”  
Program so our employees can  
receive the free \$50 to try transit?**

**Just call the SmartBenefits® Sales Team  
for more information at 202-962-2793**





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**What if we don't currently  
offer a commuter or  
SmartBenefits® program?**

**Just call the SmartBenefits® Sales Team  
for more information  
at 202-962-2793**





## What are the benefits to organization?

Offering transit or commuter benefits is a great way to retain and attract new Employees, manage rising parking cost, and even go green by helping the environment by reducing congestion and improving air quality.





**Is there a complicated contract  
to navigate?**

**No contract is required and setup is easy.**





Can my company apply online?

Yes, visit [www.wmata.com](http://www.wmata.com) and  
select SmartBenefits®  
under the Employer Fare Program.







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We are a small company, can we  
enroll in SmartBenefits®?

Yes.





## How much does it cost to participate?

There are no additional cost to  
participation or administration.





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# QUESTIONS?

