

DRAFT

Resolution RXX-06

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS  
777 N. Capitol St., N.E.  
Washington, DC 20002**

**RESOLUTION ENCOURAGING PARTICIPATION IN  
REGIONAL WATER QUALITY OUTREACH CAMPAIGN**

**Whereas**, the Metropolitan Washington Council of Governments (COG) supports the attainment of the Chesapeake Bay Program's water quality goals in the Chesapeake Bay and the Potomac River; and

**Whereas**, COG has helped local governments identify measures that they can take to improve water quality in local streams and in the Bay and has encouraged its members to fund water quality improvement measures in accordance with Bay Program goals; and

**Whereas**, COG has recognized the critical need to educate the public about the need for all elements of society to be engaged in Bay restoration efforts; and

**Whereas**, through their stormwater permitting programs, federal and state agencies require COG's member governments to conduct education and outreach programs to promote water quality improvement; and

**Whereas**, a number of jurisdictions in northern Virginia pooled funds in 2005 to sponsor a regional campaign on local radio stations that encourages the public to avoid actions that contribute to pollution of local streams, the Potomac River and eventually the Chesapeake Bay; and

**Whereas**, those same jurisdictions are making plans to continue the radio campaign in 2006 and are interested in pursuing a regional media outreach campaign on water quality in future years; and

**Whereas**, the benefits of such campaigns are truly regional in scope and the problems they address also are regional,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Chair of the Board transmit a letter to the mayors and chairs of COG's member governments making them aware of the regional water quality outreach efforts in northern Virginia and encouraging them to consider participating in this effort in future years if they are not doing so already.