



**TRANSPORTATION/LAND-USE CONNECTIONS PROGRAM**

# **Transportation/Land-Use Connections Program**

**Program Evaluation**

**Proposal for FY 2009 Program**

**October 9, 2008**

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## **The TLC Program: Moving From “What If” to “How To”**

**Two components:**

- **Regional Clearinghouse:** [www.mwcog.org/tlc](http://www.mwcog.org/tlc)
  - Information about transportation and land-use coordination in our region and nationwide.
- **Technical Assistance Program**
  - Small-scale
  - Rapid-response
  - Available to local jurisdictions

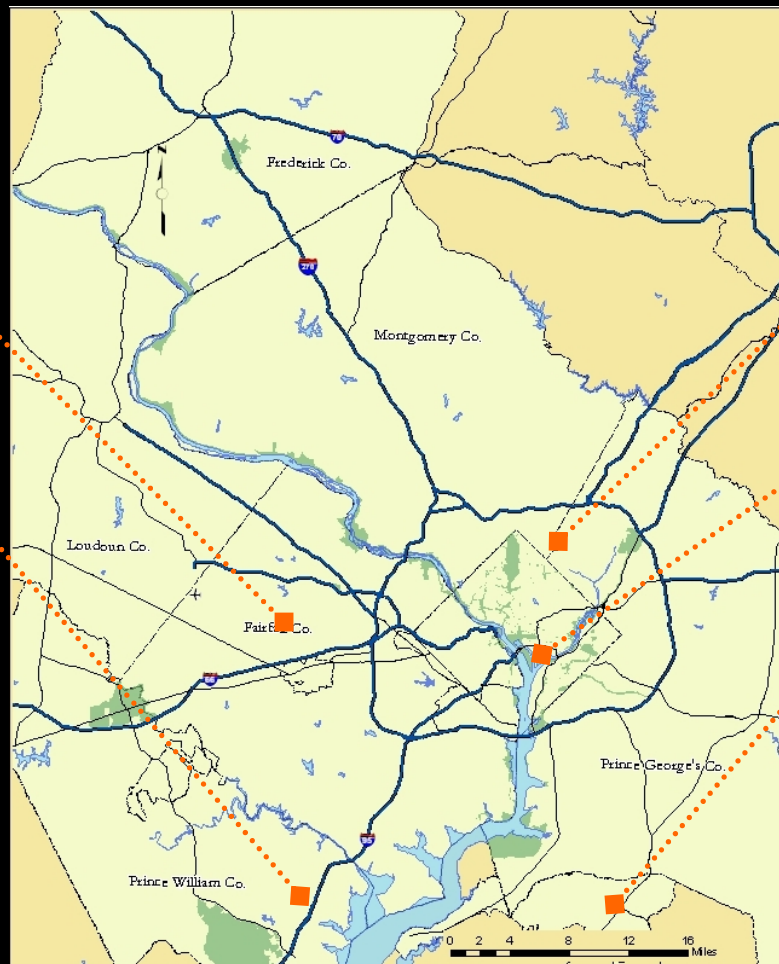


## FY 2007: TLC Pilot Program

Fairfax County  
TOD Level of  
Service Study

Prince William County  
BRAC Impacts  
Scoping Study

- **Public Presentation on Density Issues: *Density and the Washington, D.C., Region***



Takoma Park /  
Langley Park  
Pedestrian Study

DC Potomac Avenue  
Metro Station  
Scoping Study

St. Charles Urban  
Roadway Standards

- **Development of TLC Website and Regional Clearinghouse**



## Five Additional Projects in 2007 Funded Through VDOT

**Leesburg BRT  
Feasibility Study**

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**Fairfax County: Look  
Back at Rezoning  
Cases**

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**Manassas Park  
City Core Visioning**

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**Falls Church  
Washington  
Street Corridor  
Planning**

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**Alexandria:  
Transportation  
Management  
Plan (TMP)  
Review**

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## FY 2008 Projects

**Frederick Co.: Assess Multimodal access around Ft. Detrick**

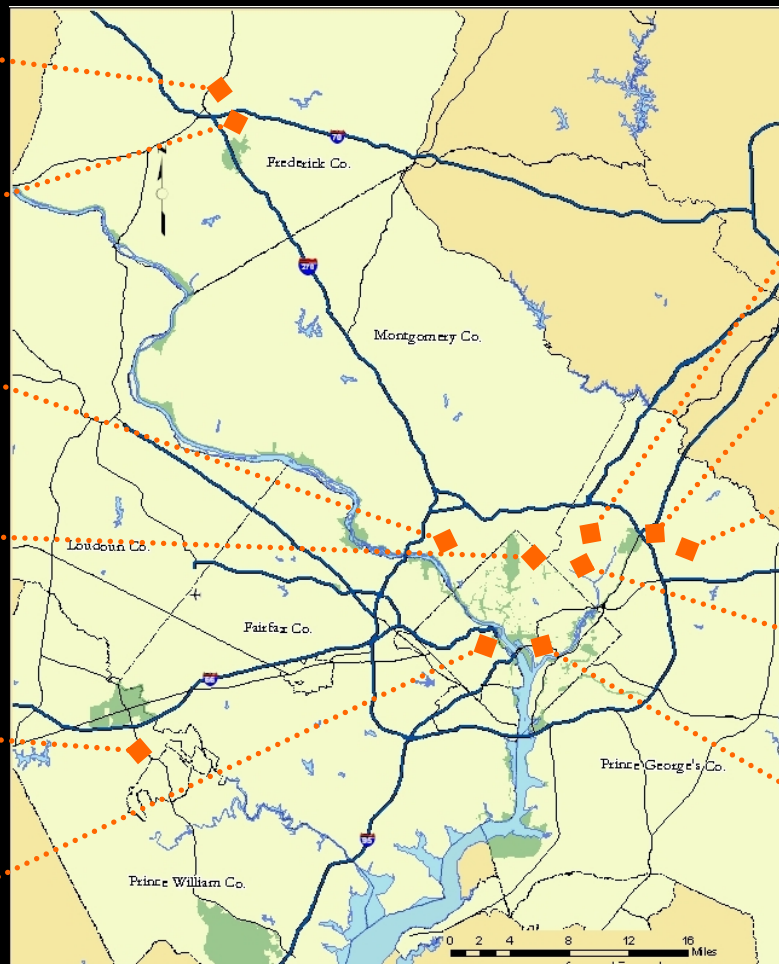
**Frederick City: Assess Pedestrian Crossing options on East Street**

**Bethesda Circulator Improvements**

**DC: Develop a Multimodal scorecard**

**Prince William County: Develop strategies for the Rt. 28 Corridor**

**Arlington: Review parking approval process for new development**



**Greenbelt: Assess transit options**

**Landover Metro: Identify strategies for TOD**

**Bowie: Charrette for pedestrian link to MARC**

**Prince George's Plaza: "Complete Streets"**

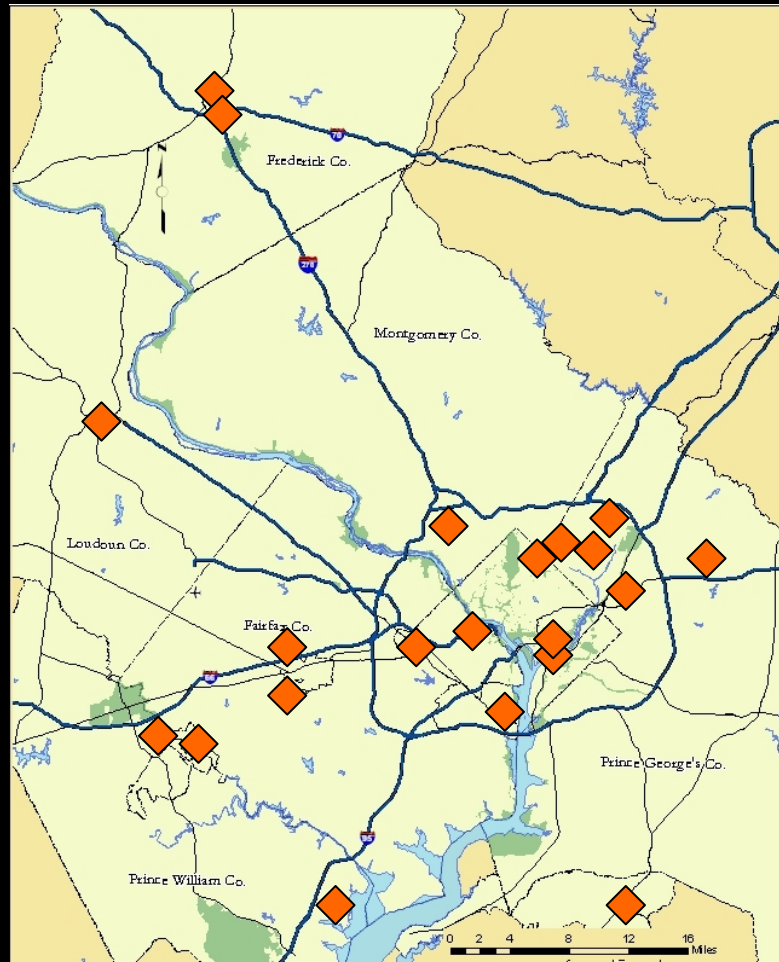
**DC: Performance-based parking regulations**



## TLC Technical Assistance Summary

**21 Technical Assistance Projects in 15 Jurisdictions:**

- 3 in the District
- 9 in Maryland
- 9 in Virginia



**Project Topics Include:**

- Transit-Oriented Development (TOD)
- Program Reviews
- Multimodal Safety and Improvements



## **Lessons-learned to date from the Evaluation:**

- **Benefits of the TLC Program:**
  - TLC projects facilitate a proactive approach to beginning the planning process
  - TLC projects assist with coordination within and between jurisdictions
- **Suggestions for Improvements to the TLC Program:**
  - Provide higher funding levels for technical assistance projects
  - Update the TLC website to include FAQs and definitions
  - Market the TLC Program more effectively
- **A Year in Review – Evaluation of FY 2007 Projects**
  - Jurisdictions lack funding/resources for implementation



## **What's New for the FY 2009 Program?**

- **Optimize funding flexibility**
  - Provide for a range of technical assistance between \$10,000 and \$60,000
- **Encourage implementation and follow-up**
  - Identify specific transportation projects and implementation activities that are needed to advance TLC recommendations
- **Develop regional resources**
  - Develop toolkits to address key regional challenges in implementing TLC principles





## **Additional Details on Program Revisions for FY09**

- **Earlier start to technical assistance project cycle**
  - Plan to issue call for projects in Spring 2009 for FY 2010 cycle
- **Modifications to application form**
  - Application form requests information on how jurisdiction will use the product, including potential implementation steps and funding
  - Application form requests additional information for applications >\$30,000, including potential scalability of project
- **Modifications to project evaluation form**
  - Evaluation form includes weighted scoring system that emphasizes program goals and strategies; should ease evaluation process for selection panel



## **Weighted Scoring System for Project Evaluation**

- **Project Viability (20%)**
  - Time sensitivity
  - Achievability given funding amount
  - Scalability
- **Local Planning Context (50%)**
  - Potential for long-term local impact
  - Potential for yielding clear implementation priorities/next steps
  - Potential to create linkages between jurisdictions and agencies
- **Regional Model (30%)**
  - Potential for providing regionally applicable lessons-learned
  - Consistency with TPB Vision and past activities
  - Implementation of one or more TLC Strategies



## **TLC Strategies**

**([www.mwcog.org/tlc/strategies.asp](http://www.mwcog.org/tlc/strategies.asp))**

- **Integrate Transportation and Land-Use Planning at All Scales**
- **Build and Plan for Communities Today and in the Future with a Mix of Jobs, Housing, and Civic Uses**
- **Develop Housing Affordable for a Range of Incomes around Regional Transit Networks**
- **Foster Public Involvement in Planning Transportation Choices and Great Places**
- **Broaden Regional Mobility Choices and Improve Safety and Access for Alternative Modes**
- **Maximize Existing Investments and Effectively Link New Infrastructure by Focusing Development Around Transit**
- **Improve the Health of Communities and the Environment through Development**



## **Schedule for the TLC Program in FY 2009**

- **Application Process – October and November 2008**
  - The TPB approves FY 2009 procedures and issues a call for projects following the October 15 TPB Meeting
- **Selection Process – December 2008**
  - Form a selection committee comprised of non-partial experts in the transportation, land-use, and design industry
- **Delivery of Technical Assistance – January 2009**
  - Commence consultant selection and begin projects