



Bethesda Recycles

A Street Level Recycling Program

www.bethesdagreen.org



About Bethesda Green

Be Green Business

- Green Business Incubator
- B Corp Initiatives

Be Green Living

- Environmental Projects
- Environmental Education
- Community Engagement



Original Pilot

- **Collaboration between Bethesda Green and Bethesda Urban Partnership (BUP)**
- **36 bins in Downtown Bethesda**
- **Collected over 55,000 lbs since 2010**
- **Funding from bin ‘sponsors’**



Bethesda Recycles 2020

- Continue BUP maintenance of bins
- Install 50 new bins in Downtown Bethesda
 - Based on development patterns & new projects
- Install education signs in high volume areas
- Reduce bin contamination
- Funding from bin ‘sponsors’ program & grants



VICTOR  STANLEY®

Create a timeless moment.®

SD-42 Ironsites® Side-Door Litter Receptacle with Enclosed Dome Lid
Bethesda Green custom lid, band, and plaque decals
VICTORSTANLEY.COM

bethesda
green

Thank you!

**Kim Goddu-Alexander, Bethesda Green
Director, Be Green Living & B Corp Initiatives
Kim@bethesdagreen.org**

**Jeff Burton, Bethesda Urban Partnership
Executive Director
JBurton@bethesda.org**

