

ULI Washington Technical Assistance Panels: Serving the Washington Region



What is ULI?

Urban Land Institute

The **mission** of the Urban Land Institute is to provide **leadership** in the **responsible use of land** and in creating and sustaining **thriving communities** worldwide.



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ULI Washington

A District Council of the Urban Land Institute

ULI at the local level: 2,200+ Members: developers, architects, planners, public officials, financiers, students...

Emphasis on sharing best practices and providing outreach to communities

- Technical Assistance Panels (TAPs)
- Sustainability, Regionalism, TOD, Sustainability, Housing Initiative Councils
- Regional Land Use Leadership Institute
- UrbanPlan
- Real Estate Trends Conference
- Case Studies
- Women's Leadership Initiative



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What is a TAP?

Technical Assistance Panel

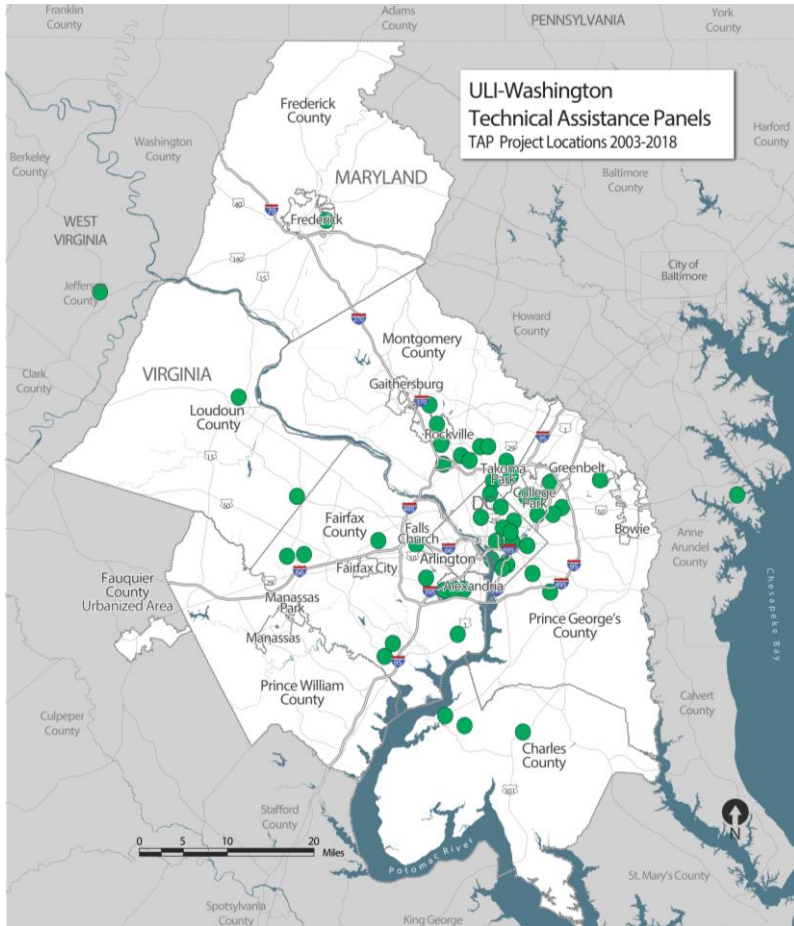
Provide **expert, multidisciplinary advice** to **public agencies and non-profit organizations** facing complex **land use and real estate issues** in the Washington metropolitan area



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What is a TAP?



- Previous Clients:
 - NoMa BID
 - Rockville
 - Falls Church
 - DC Mayors Office for Asian and Pacific Islander Affairs
 - Westfields Business Owners Association
 - White Flint Downtown Advisory Committee
 - Bowie State MARC Station Development Board
 - Maryland-National Capital Park and Planning Commission
- Cost - \$25,000

Who Are the Experts?



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Who Are the Experts?



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Who Are the Experts?



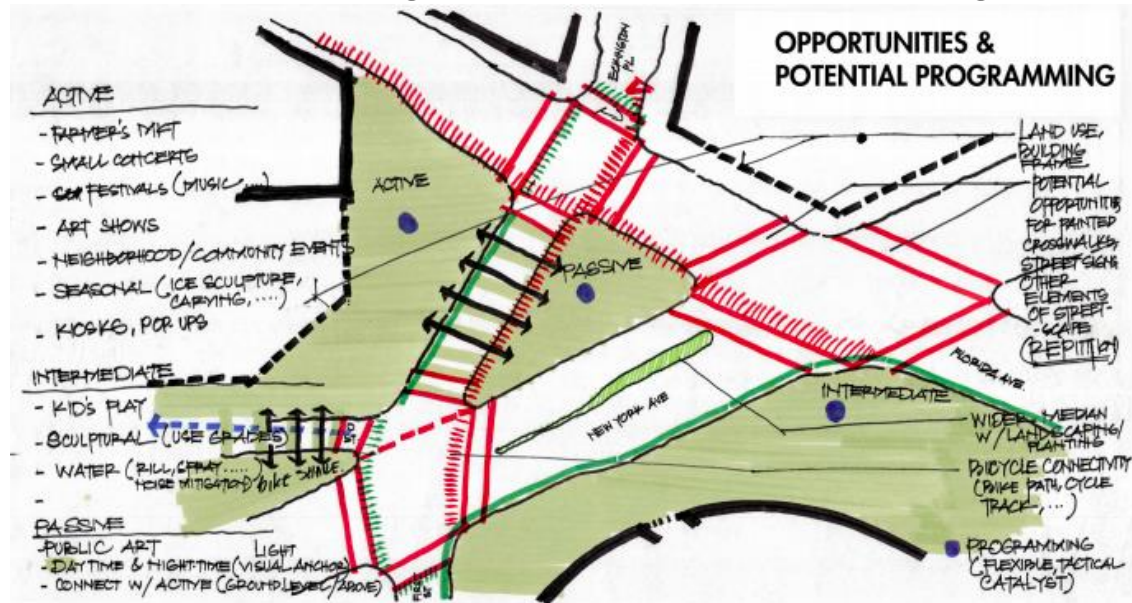
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Recent TAP – NoMa Virtual Circle

- First TAP with a Business Improvement District
- Design principles – Safety First, neighborhood connectivity, placemaking
- Recommended actions for short and long-term project planning

- Client: NoMa BID
- Completed: June 2019
- Stakeholders: Local business owners, residents, DMPED, DDOT, DHS



Recent TAP – Rockville Town Center

- Strengthen identity and services of Town Center within Rockville and the greater area
- Recommended actions for short and long-term project planning
- Target density, retail mix, employers, and jurisdictional policy obstacles

- Client: City of Rockville and COG
- Completed: July 2019
- Stakeholders: Local business owners, residents, senior residents, City of Rockville, Rockville Economic Development, Inc., employers

