

TRENDLINES[®]

TRENDS IN WASHINGTON COMMERCIAL REAL ESTATE

2015

The Next Generation of Growth



MEGATRENDS



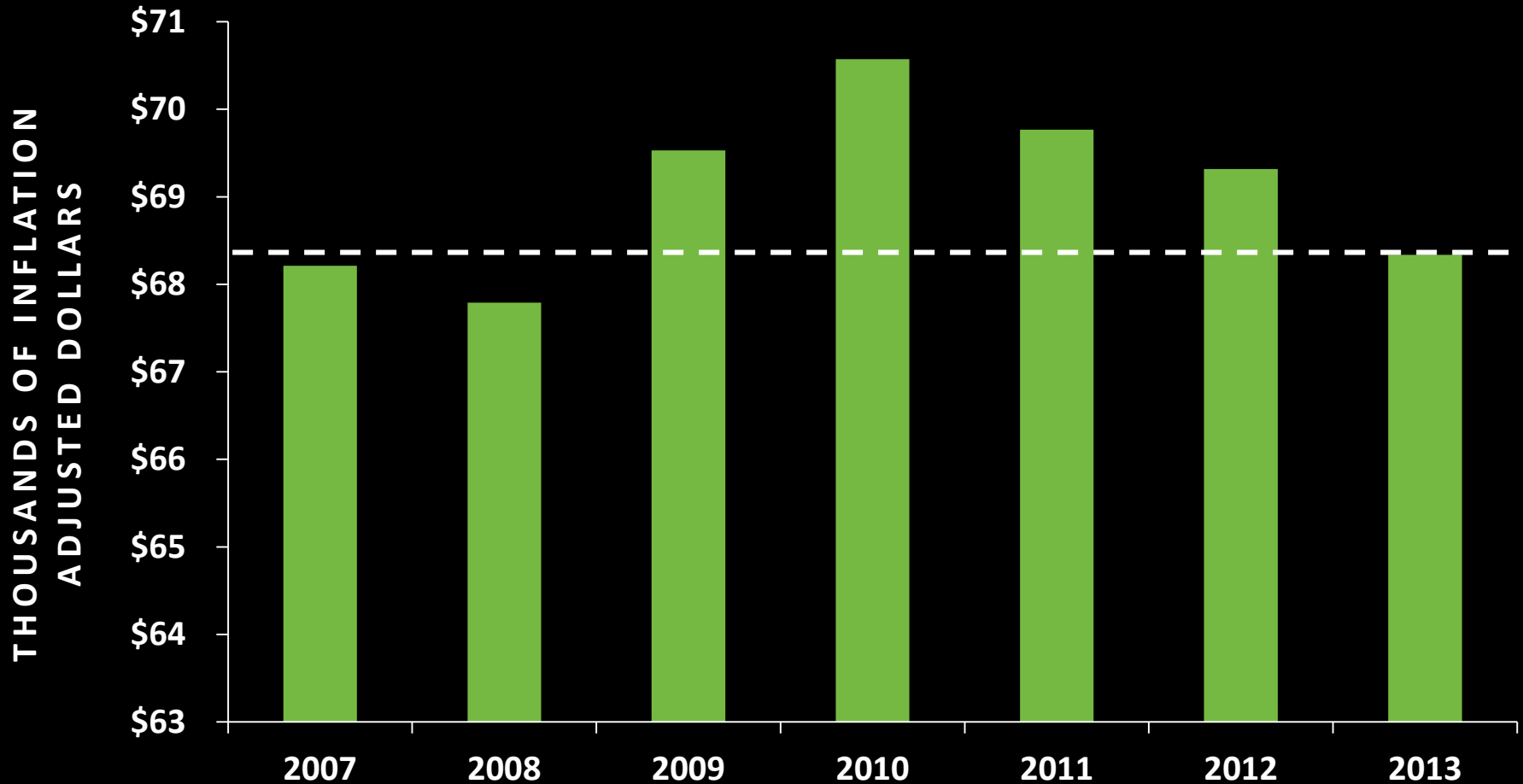
1. Wage growth is flat, but discretionary income is up
2. The regional economy is *recovering* — but not yet *recovered*
3. Consumer behavior is changing
4. Tenant behavior is changing
5. Real estate is now an *experience*, not simply a *location*
6. Real estate is a preferred investment vehicle, nationally and locally

**MEGATREND 1: WAGE GROWTH
IS FLAT, BUT DISCRETIONARY
INCOME IS UP**



Average Annual Wages

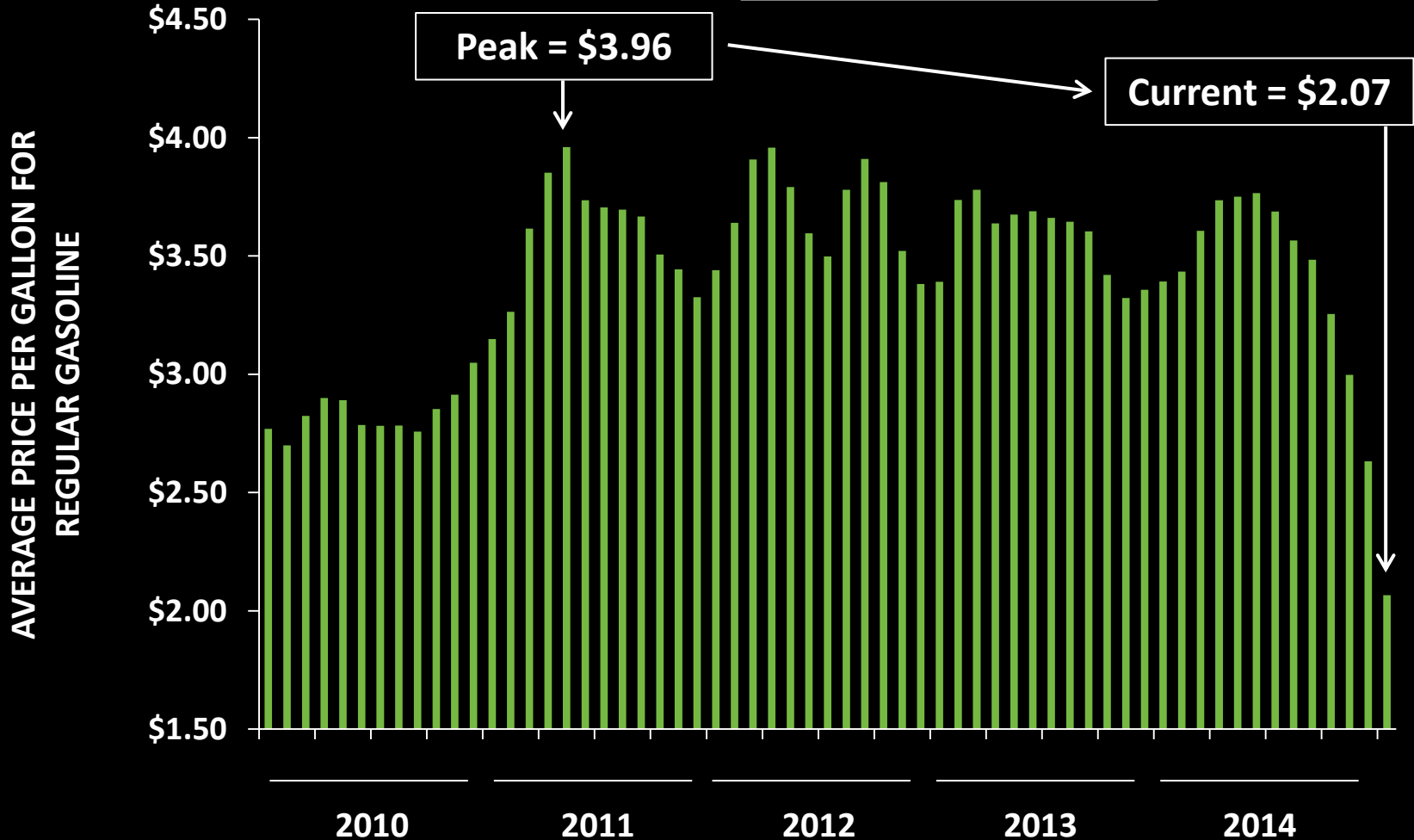
Washington Metro Area | 2007 – 2013



Gasoline Prices

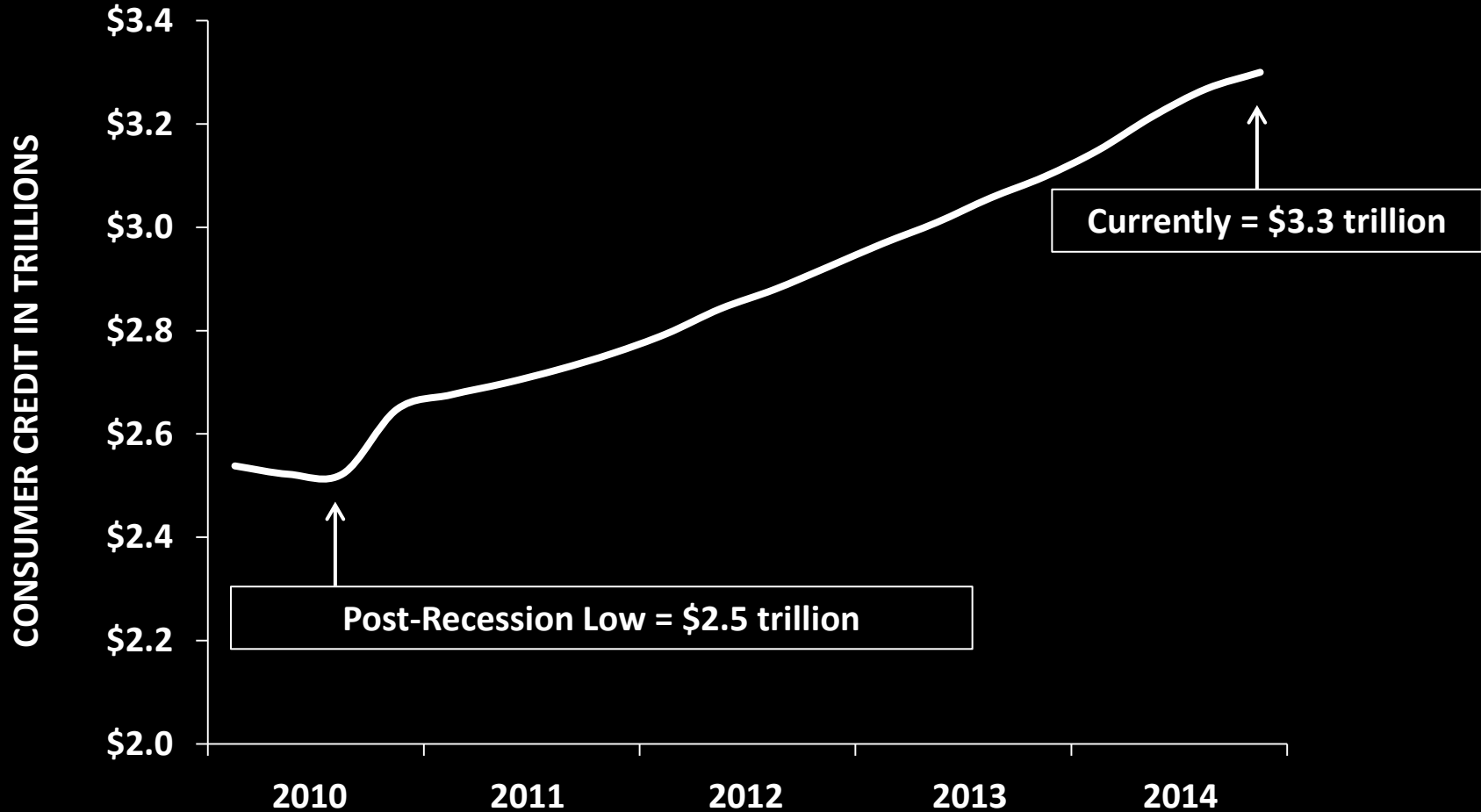
United States | 2010 – 2015

**Consumers Save
\$265 Billion Per Year**



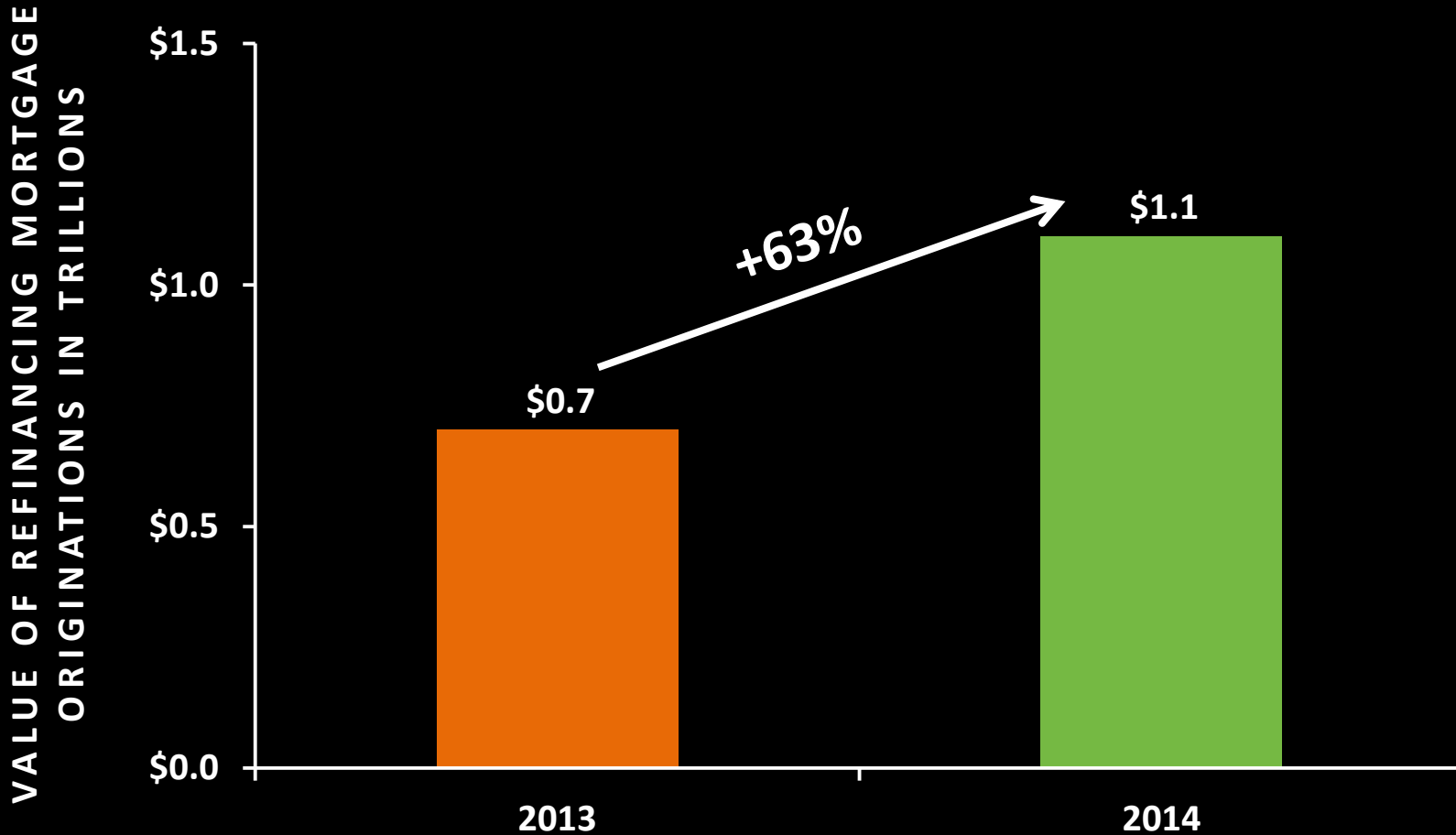
Consumer Credit

United States | 2010 – 2014



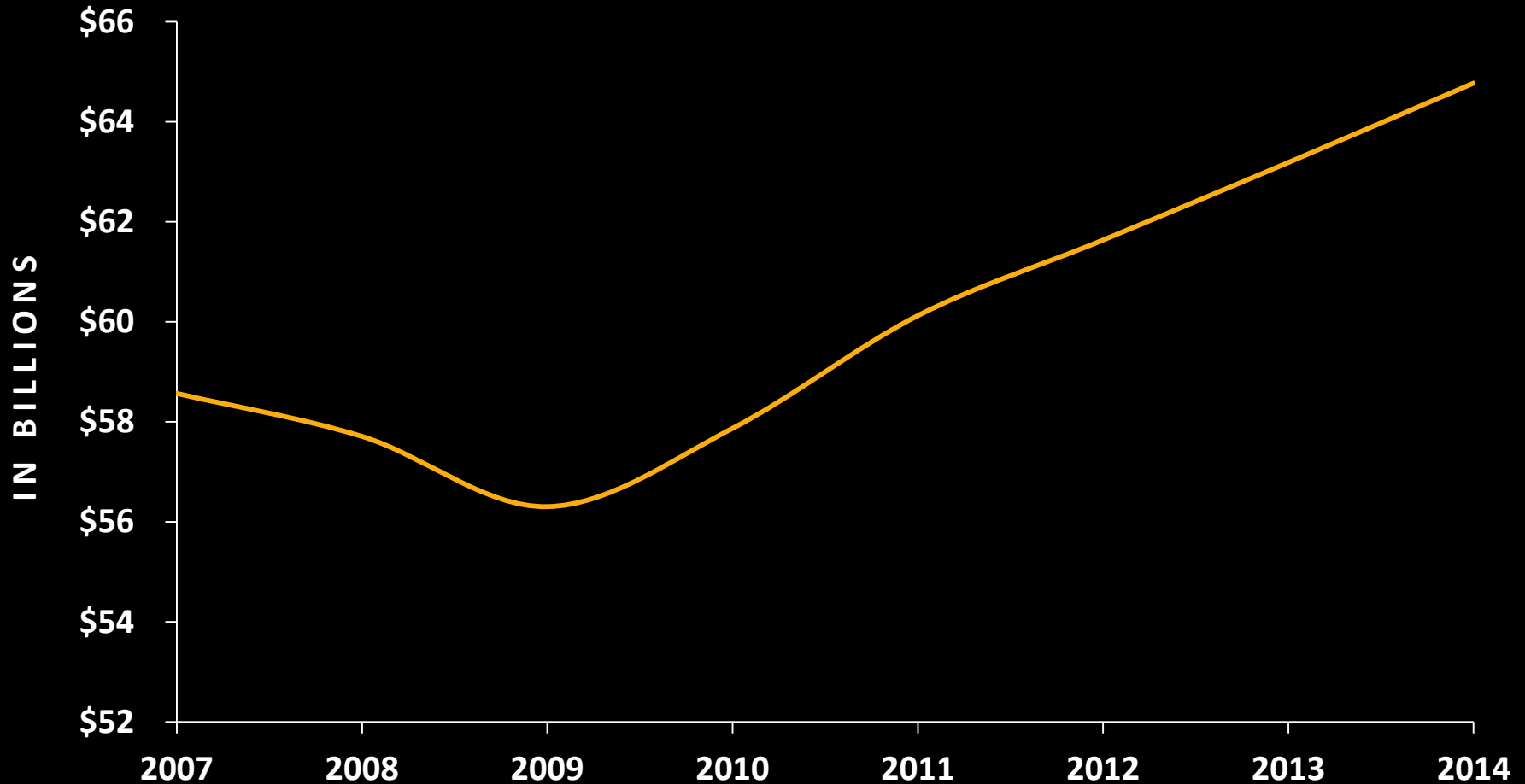
Refinancing Mortgage Originations

United States | 2013 – 2014



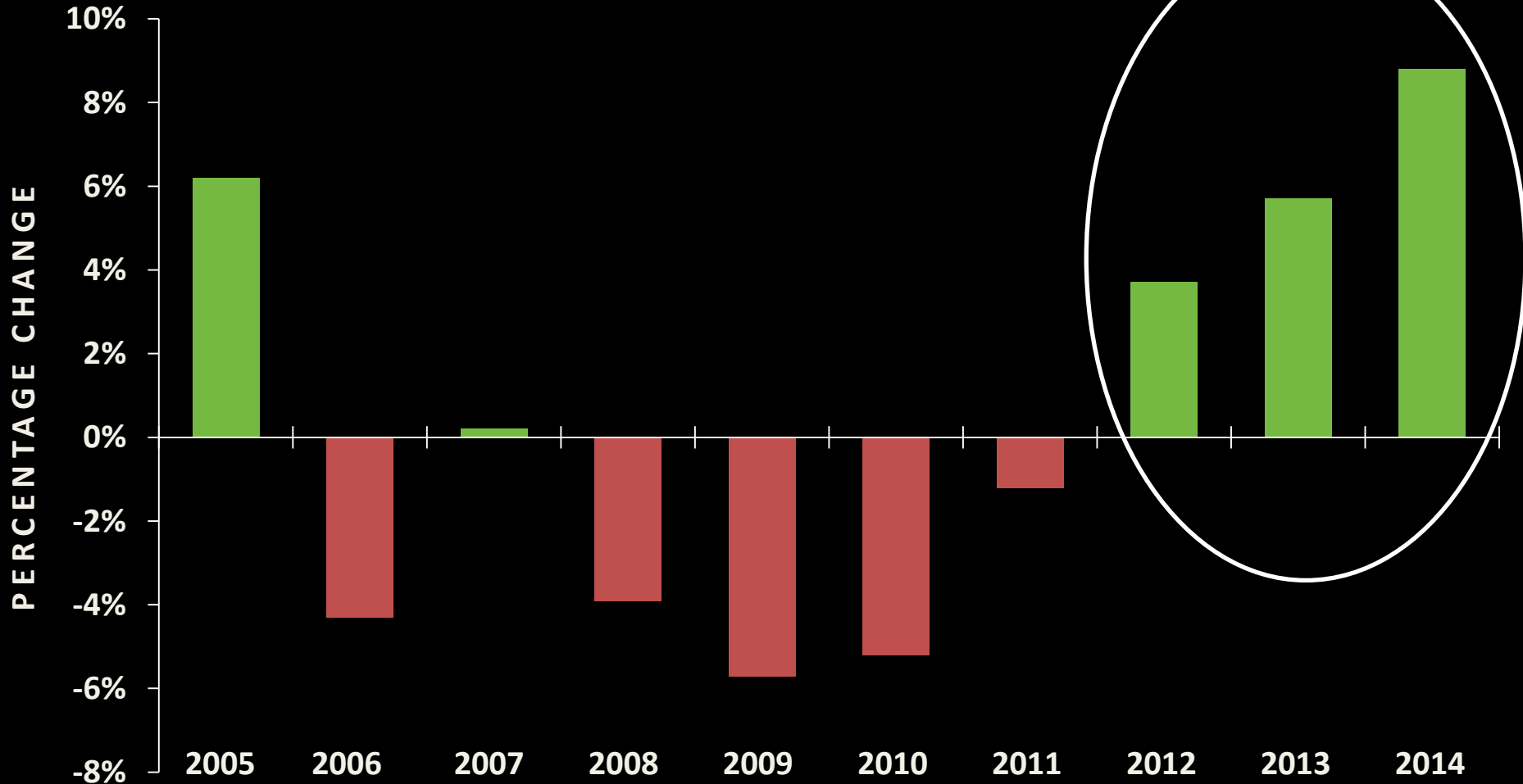
Annual Retail Sales

Washington Metro Area | 2007 – 2014



Effective New Condominium Sales Price Change

Washington Metro Area | 2005 – 2014

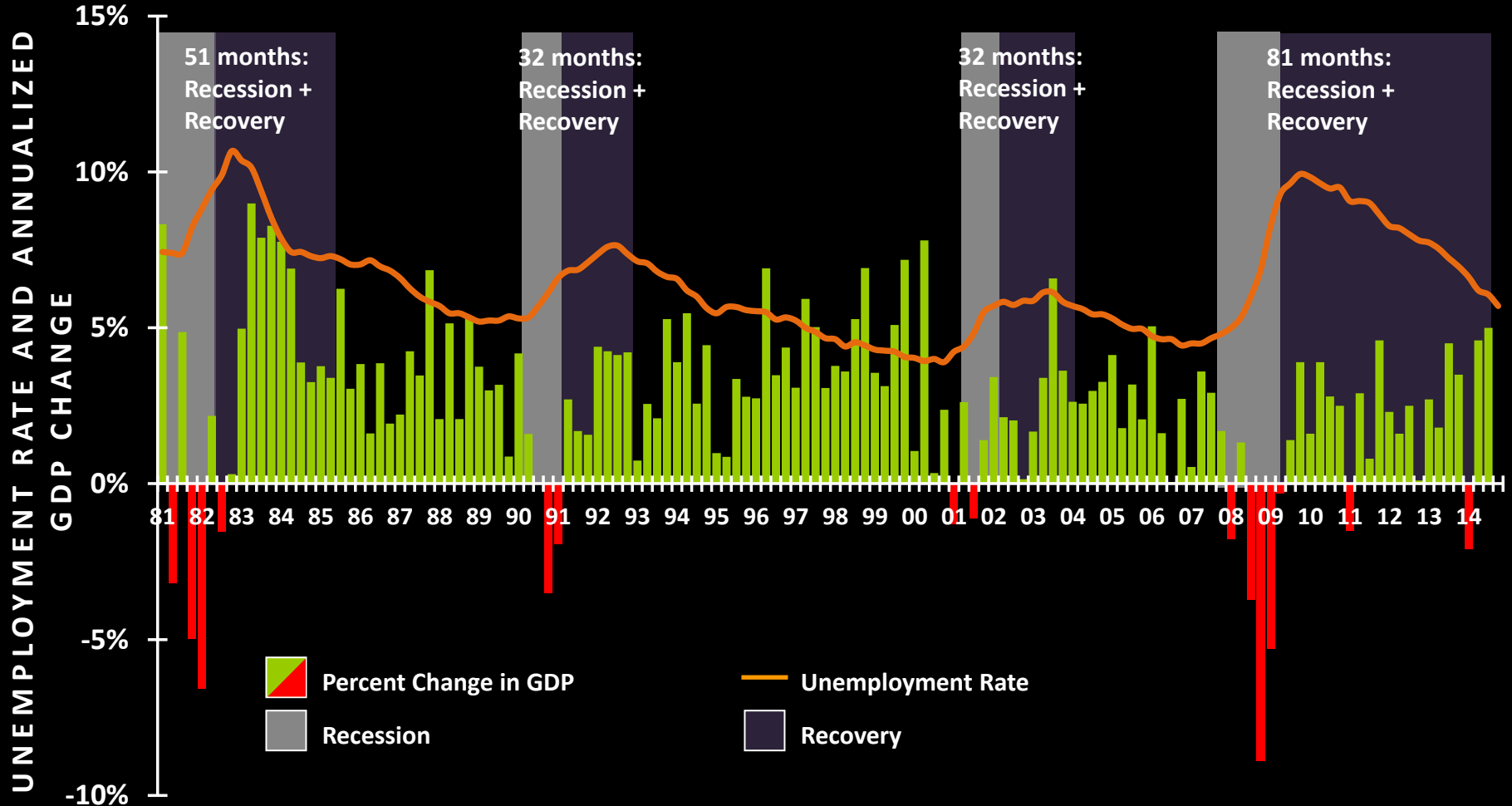


**MEGATREND 2: THE REGIONAL
ECONOMY IS RECOVERING,
BUT NOT RECOVERED**



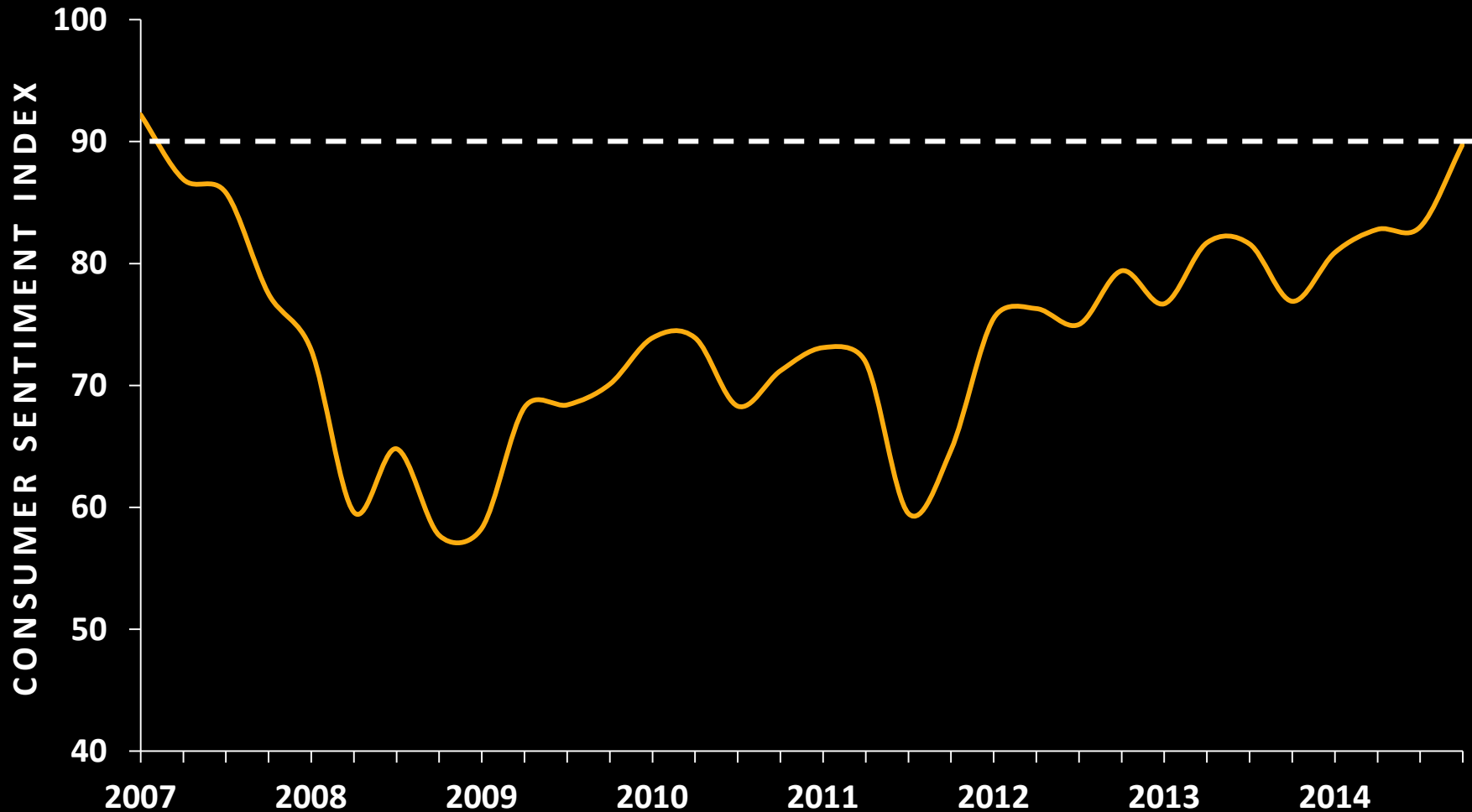
National Economic Recovery is Complete

United States | 1981-2014



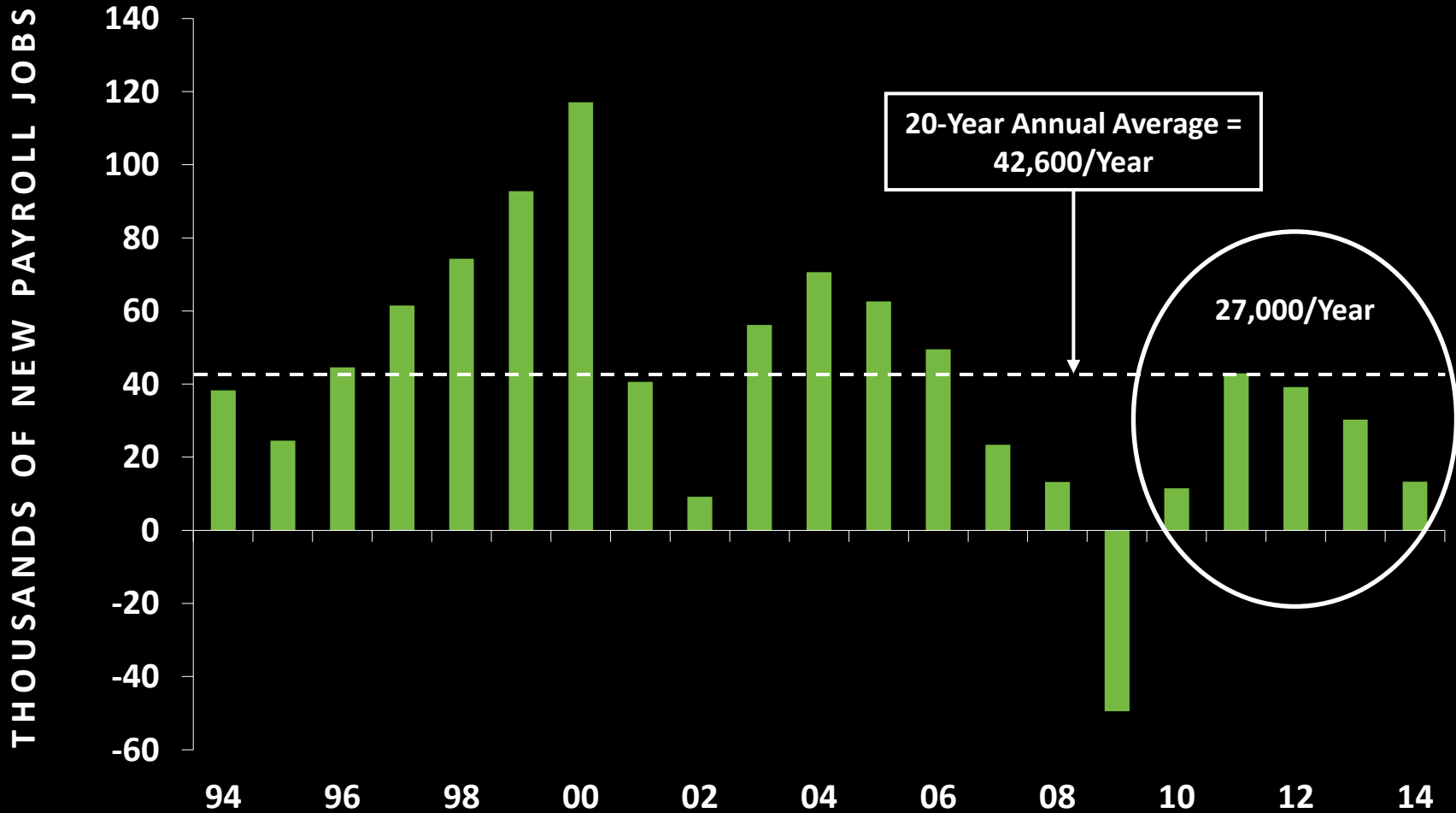
Consumer Sentiment

United States | 2007 - 2014



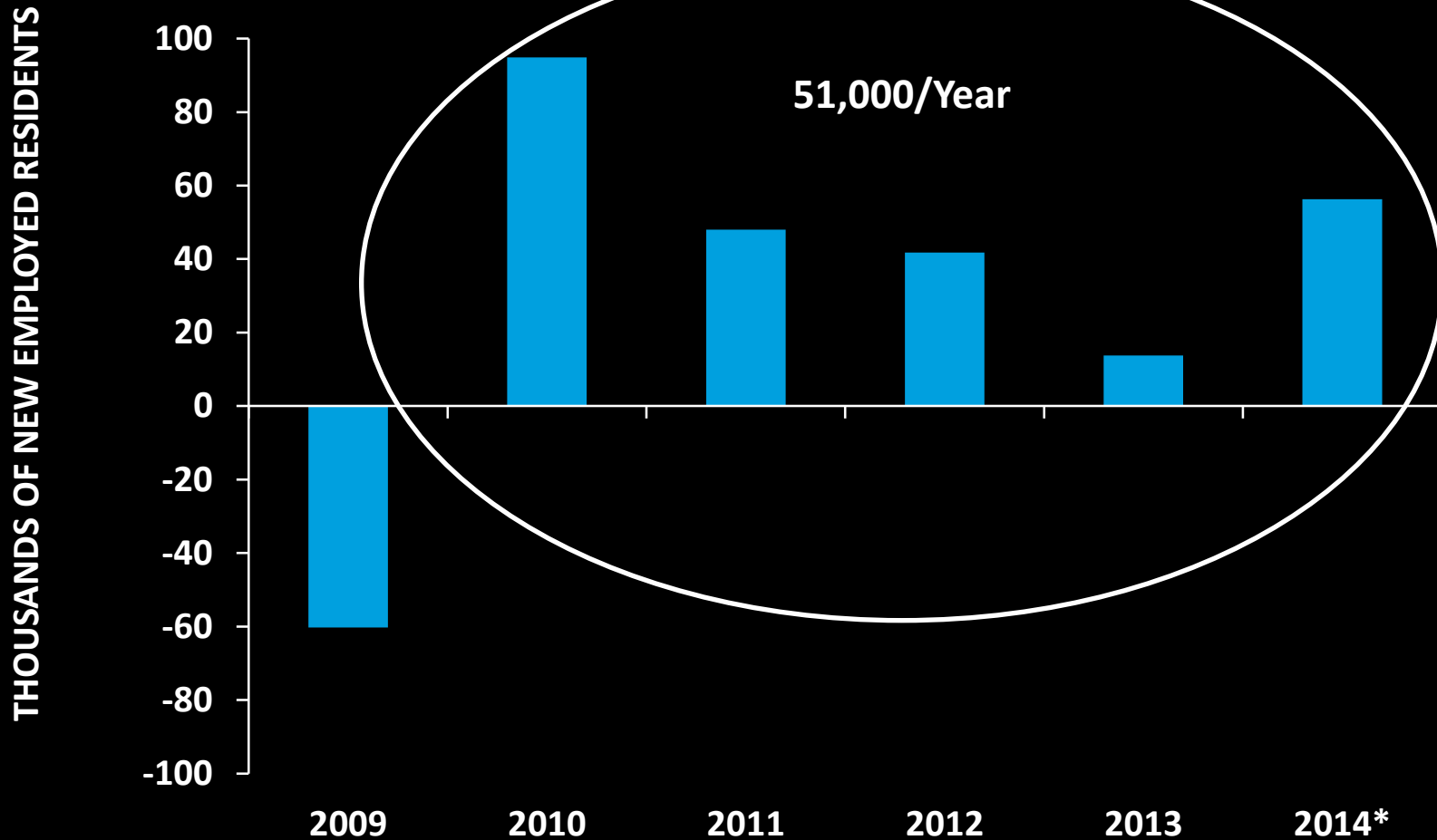
Payroll Job Growth

Washington Metro Area | 1994 – 2014



Change in Employed Residents

Washington Metro Area | 2009 – 2014



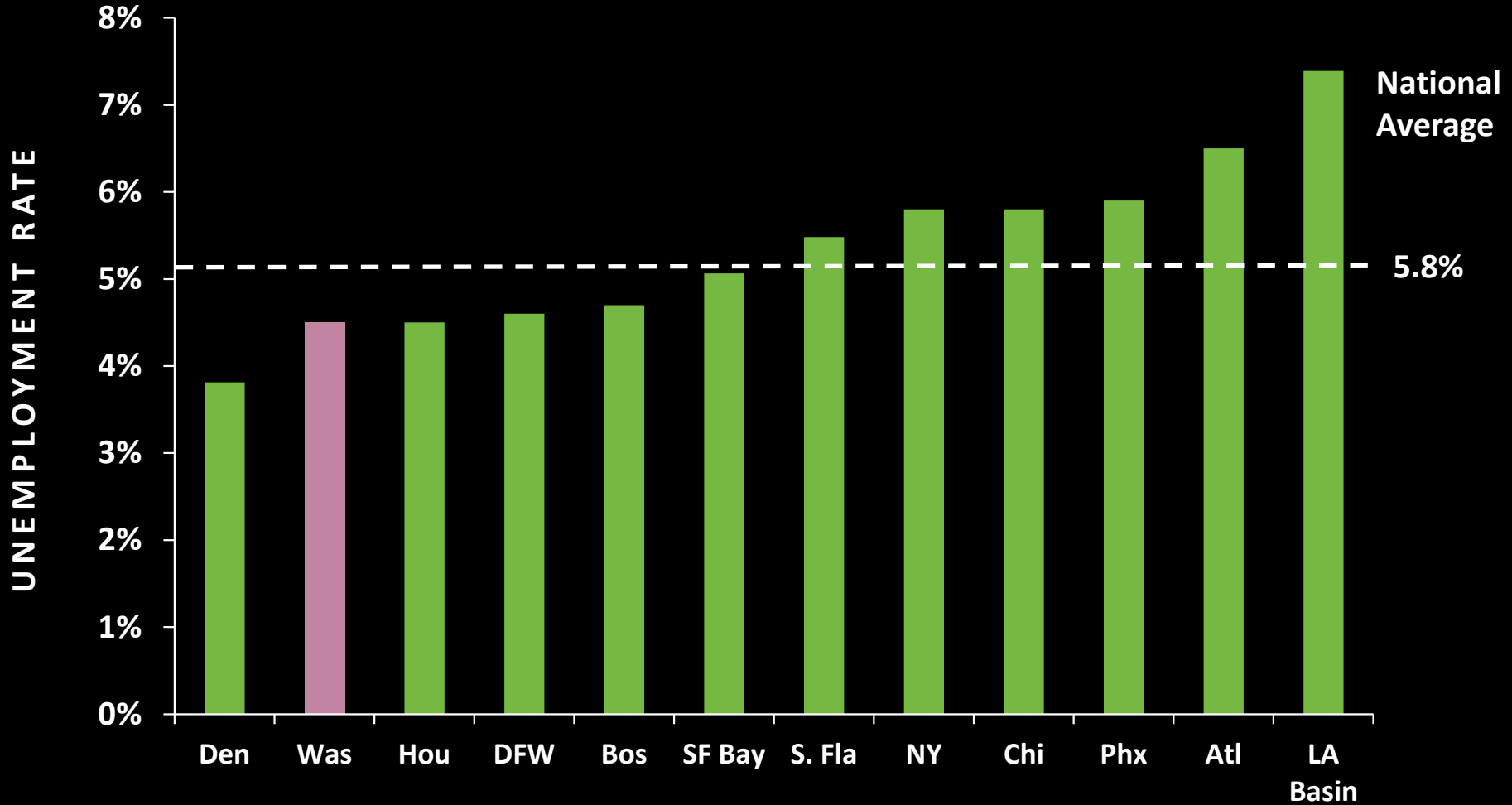
Change in Employed Residents

Washington Metro Area | 2009 – 2014



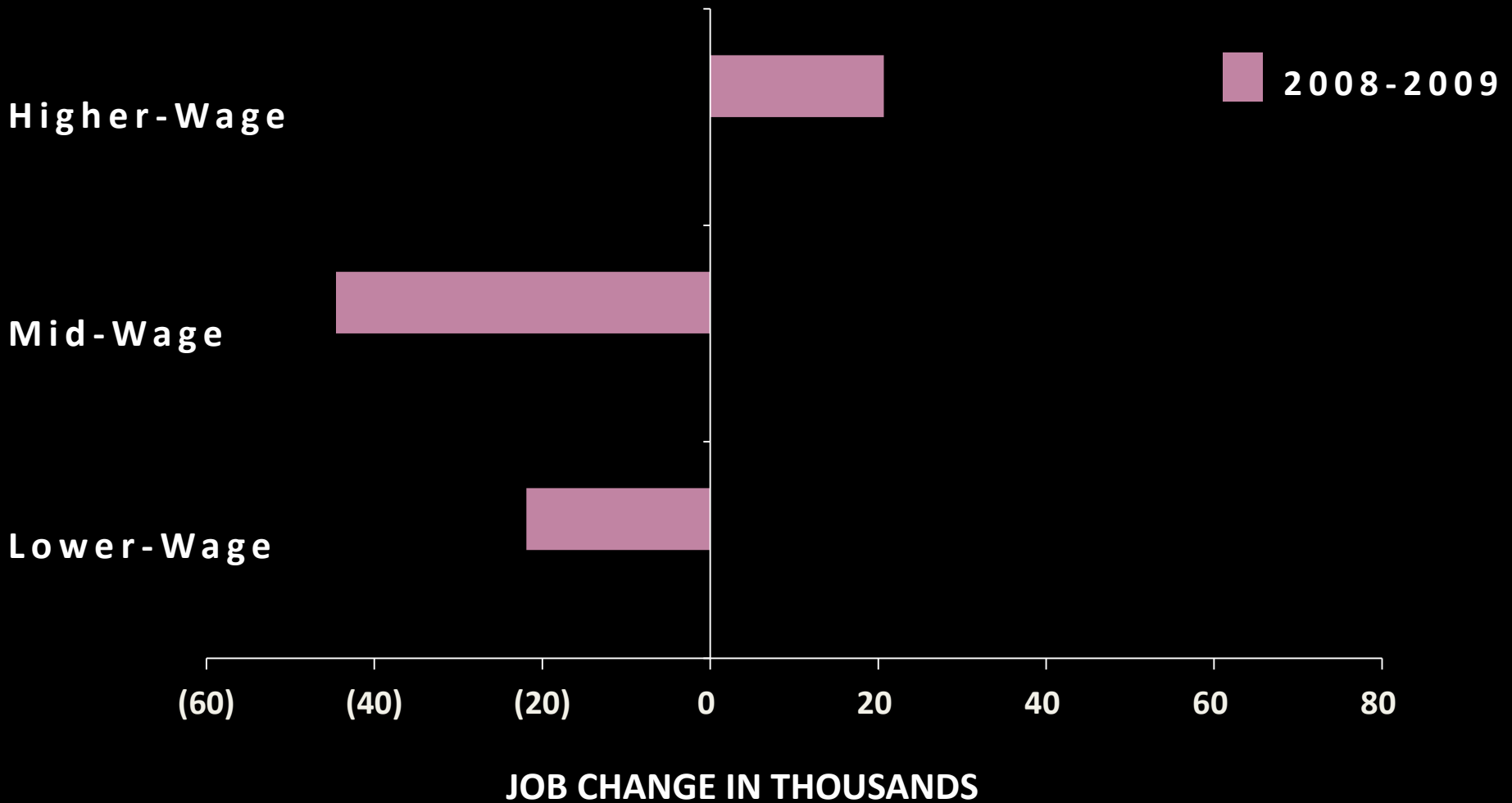
Unemployment Rate

Large Metro Areas | November 2014



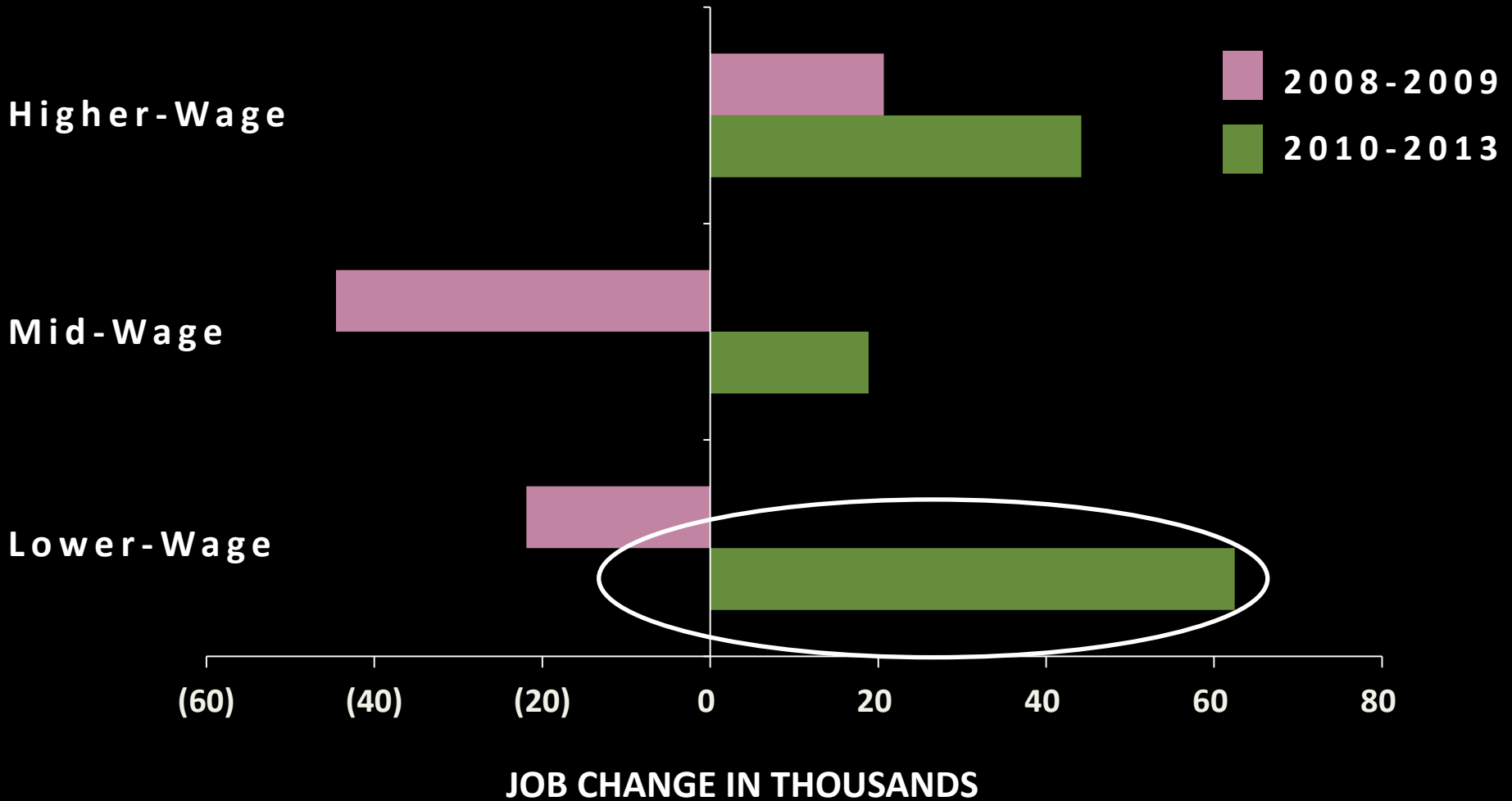
Payroll Job Change by Wage

Washington Metro Area | 2008 – 2009



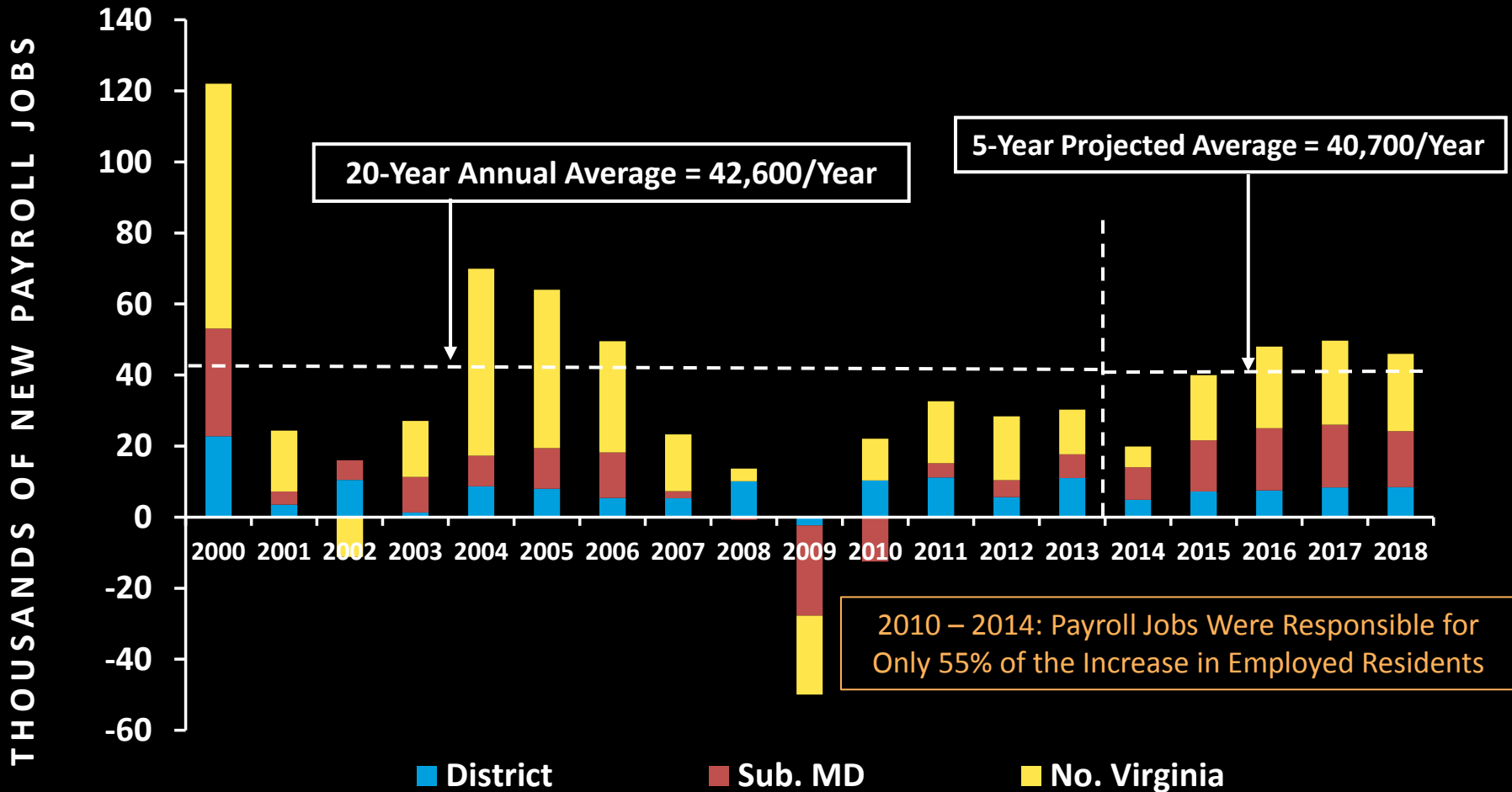
Payroll Job Change by Wage

Washington Metro Area | 2008 – 2013



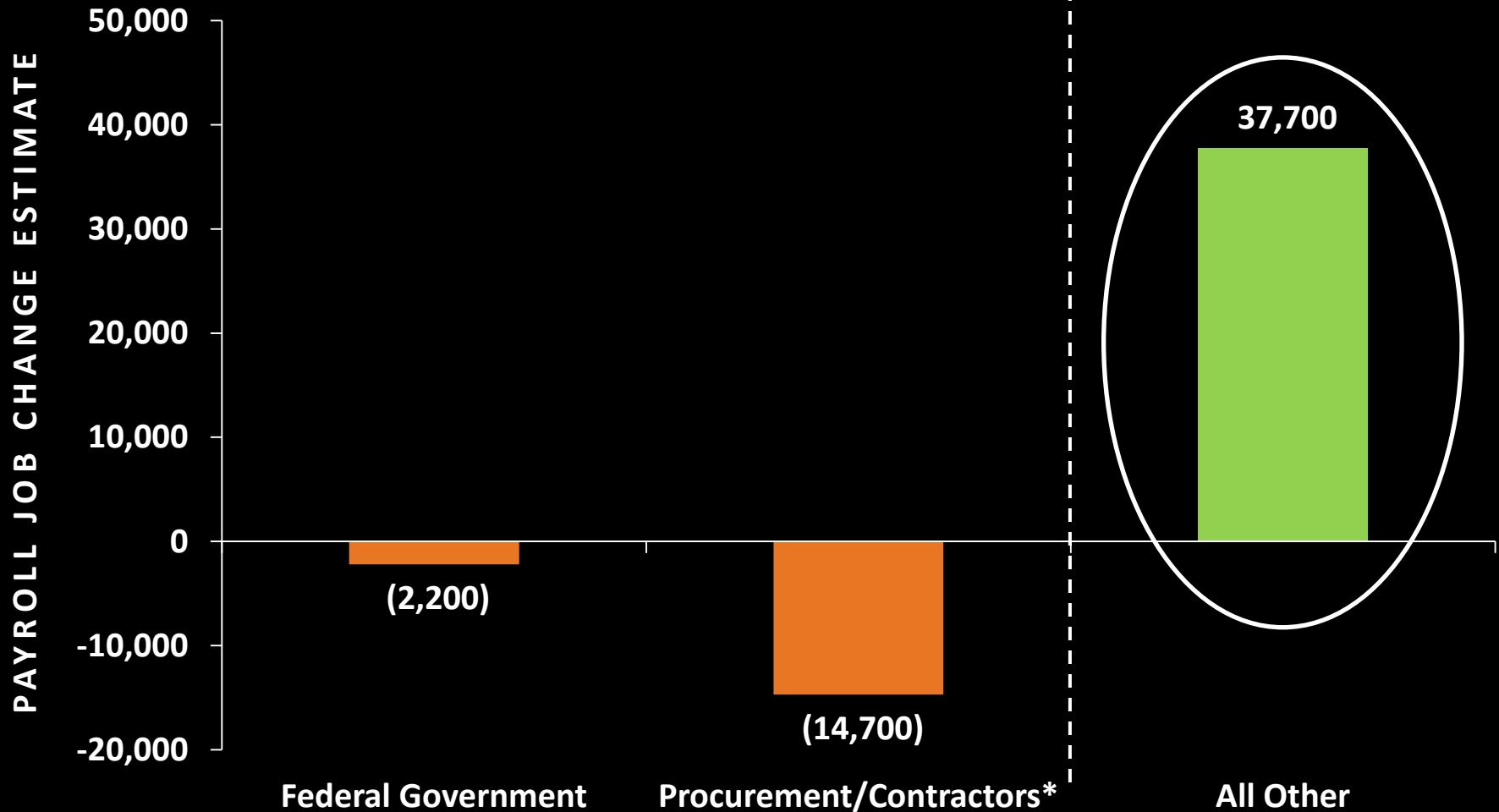
Payroll Job Growth

Washington Metro Area | 2000 – 2018



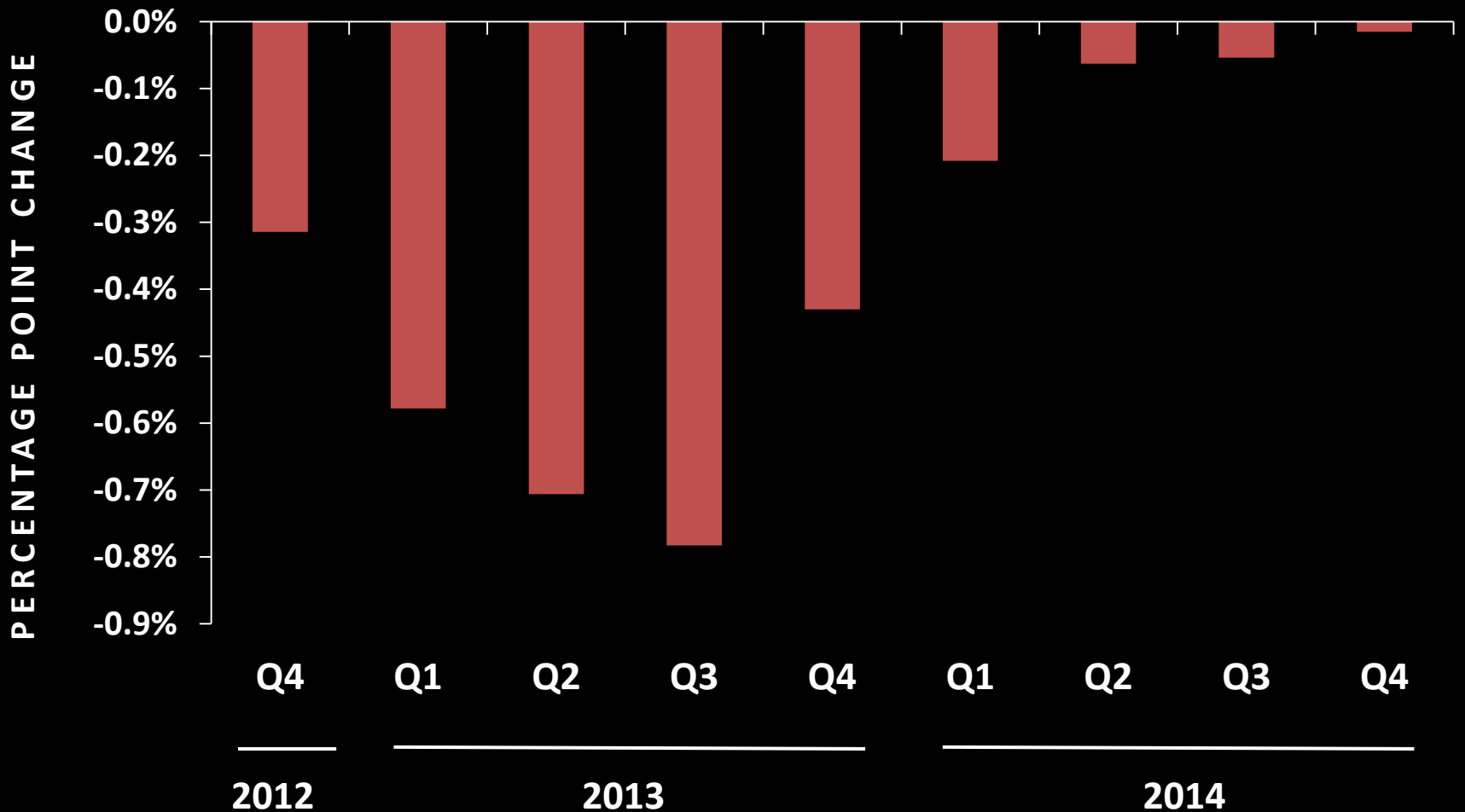
Job Change

Washington Metro Area | 12 Months Ending December 2014



Impact of Sequester on GDP Growth

United States | 2012 – 2014



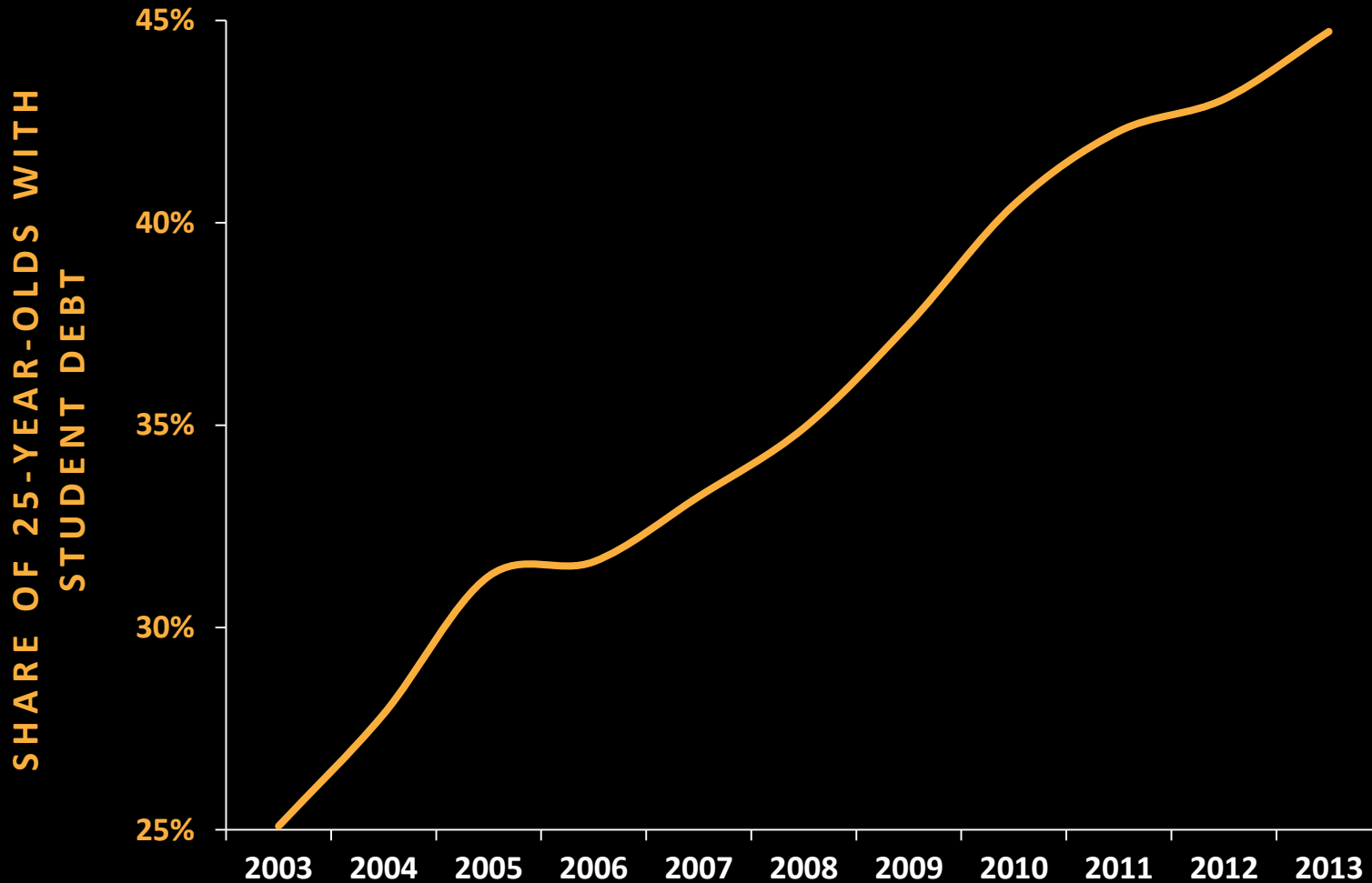
**MEGATREND 3: CONSUMER
BEHAVIOR IS CHANGING**





Student Loan Debt

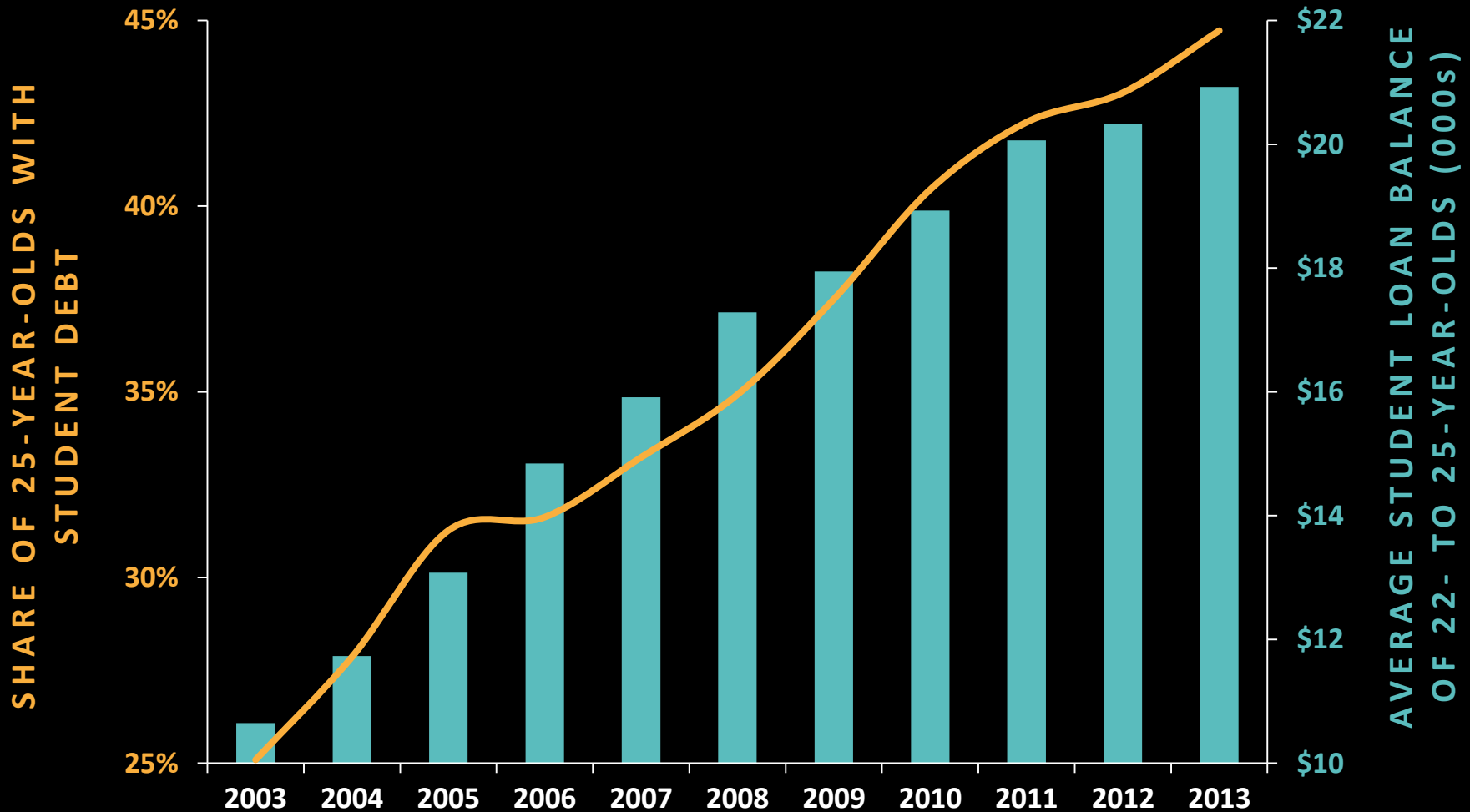
United States | 2003 – 2013





Student Loan Debt

United States | 2003 – 2013



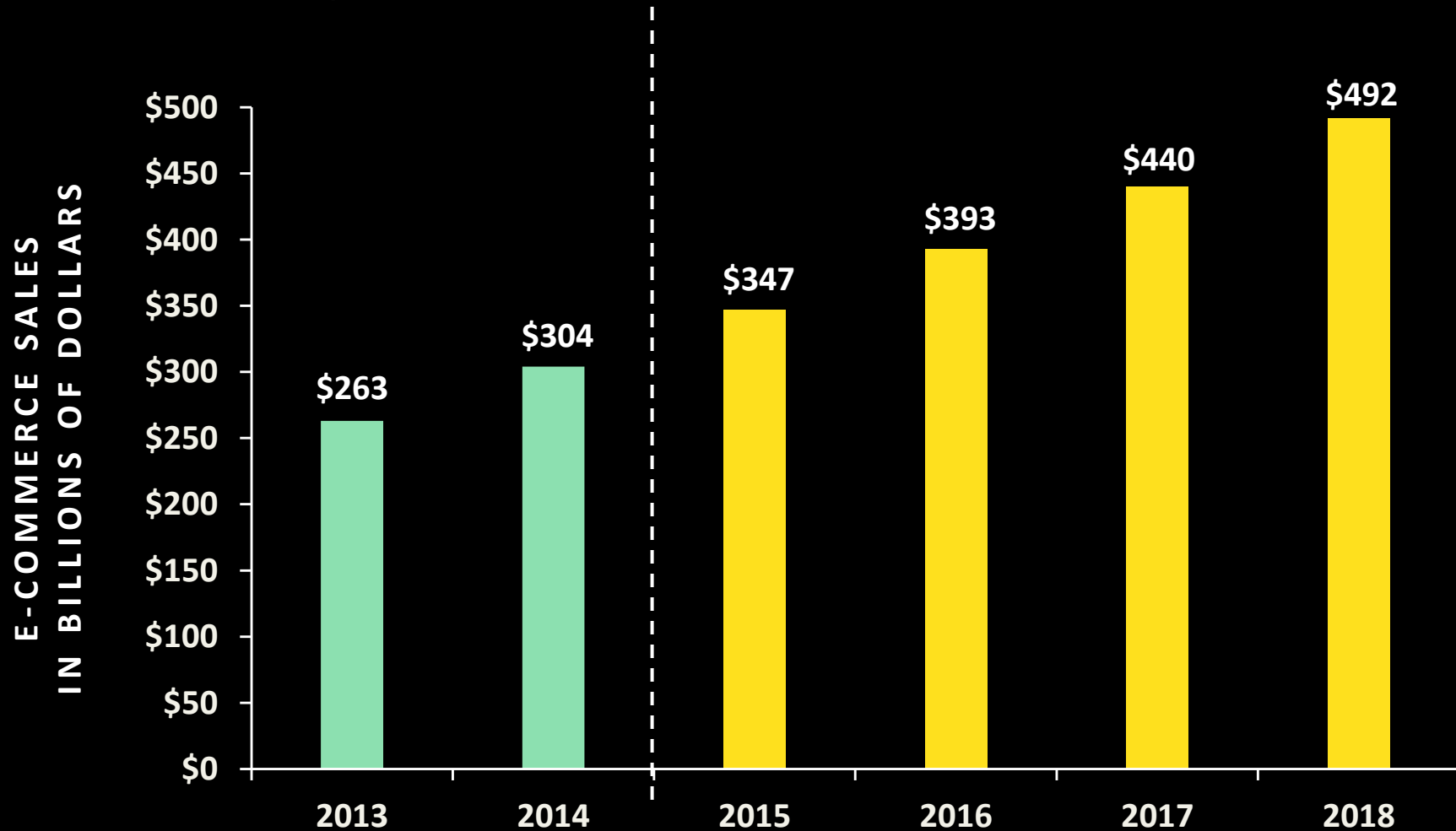
MegaTrend 3: Consumer Behavior Changing



Metropolitan Washington
Council of Governments

E-Commerce Sales Forecast

United States | 2013 – 2018



MegaTrend 3: Consumer Behavior Changing



Metropolitan Washington
Council of Governments

Apartments



MegaTrend 3: Consumer Behavior Changing



Metropolitan Washington
Council of Governments

Retail

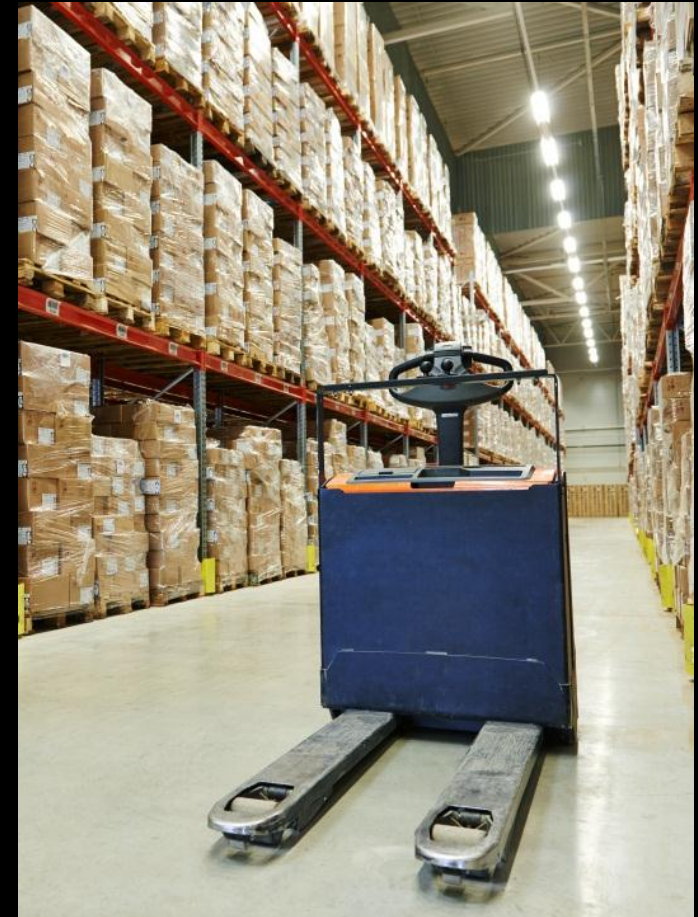


MegaTrend 3: Consumer Behavior Changing

Industrial



Metropolitan Washington
Council of Governments



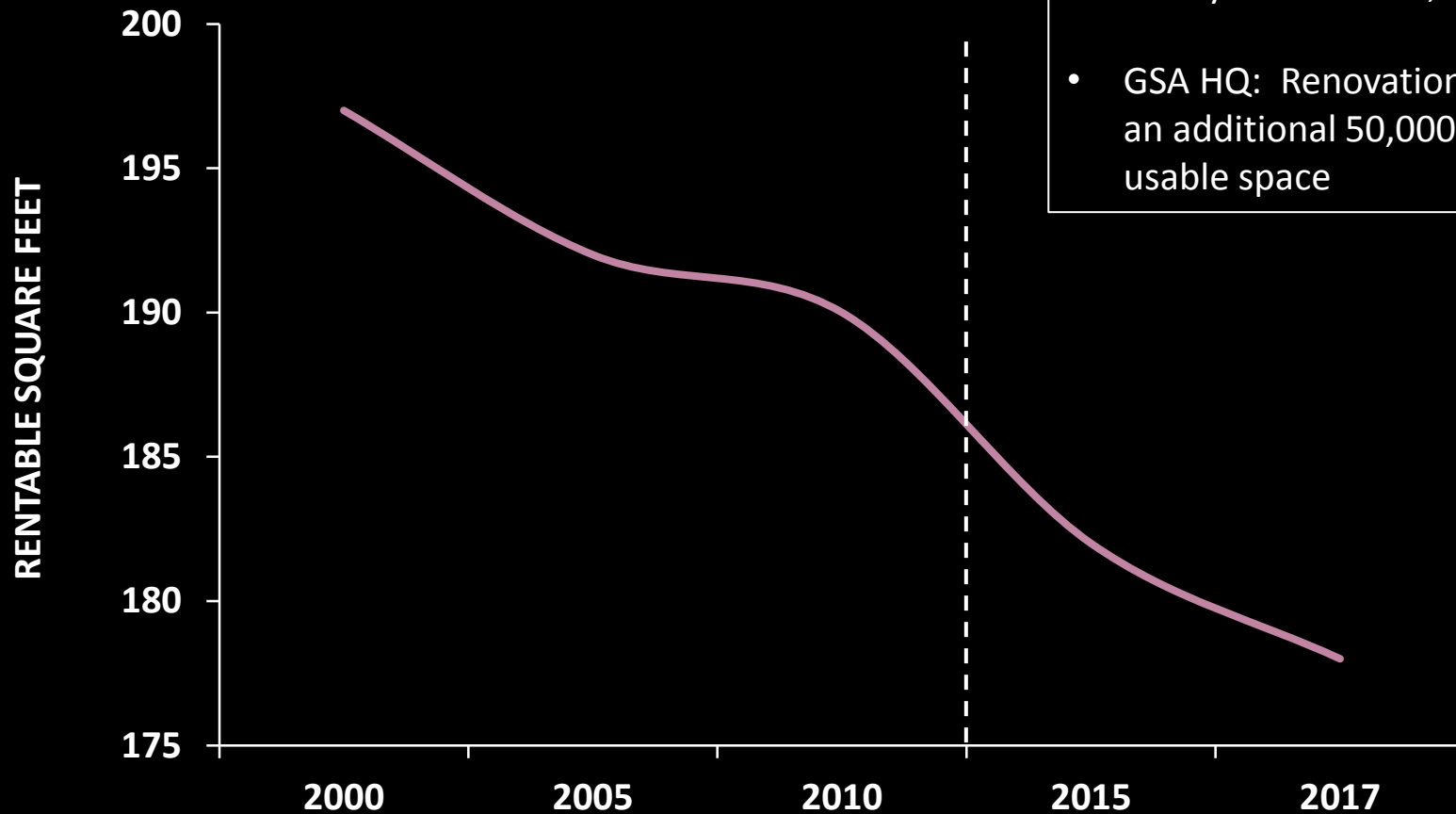
**MEGATREND 4: TENANT
BEHAVIOR IS CHANGING**



MegaTrend 4: Tenant Behavior Changing

Average Square Feet Leased Per Office Worker

Washington Metro Area | 2000 – 2017

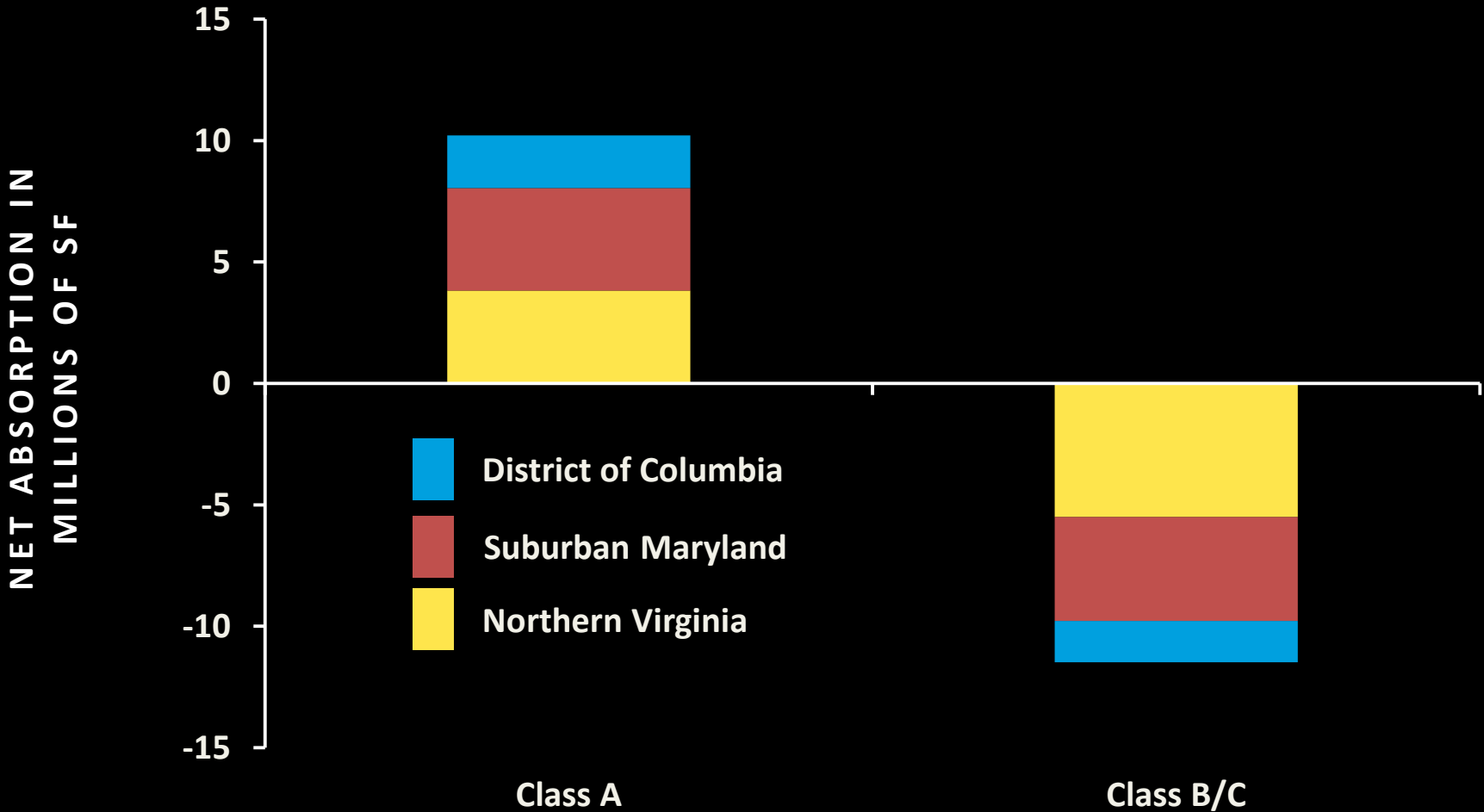


- Accenture: Cut office space nearly in half to 90,000 SF
- GSA HQ: Renovation created an additional 50,000 SF of usable space

MegaTrend 4: Tenant Behavior Changing

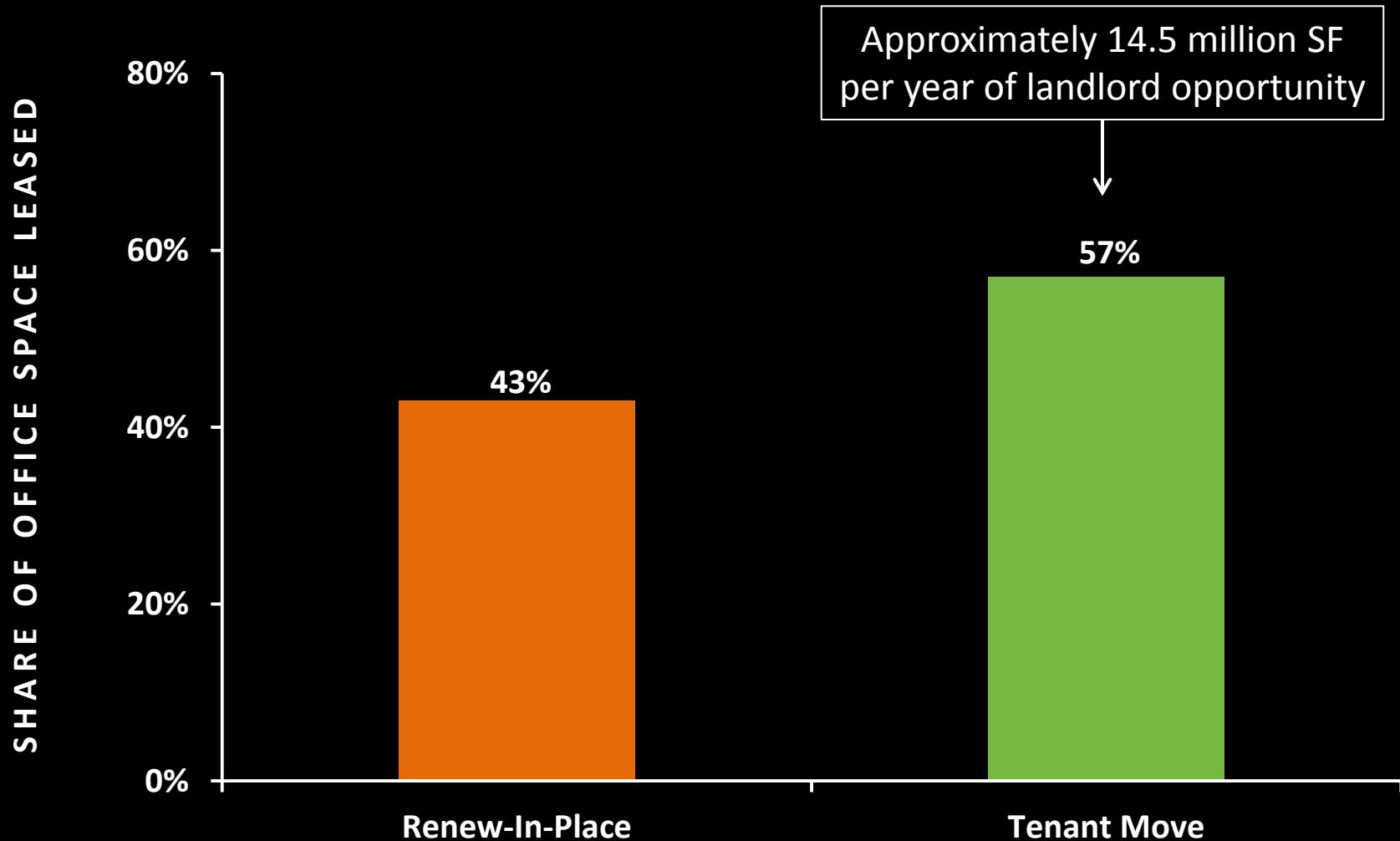
Office Net Absorption by Class of Space

Washington Metro Area | 2011–2014



Office Leasing Activity by Type

Washington Metro Area | 2012 – 2014

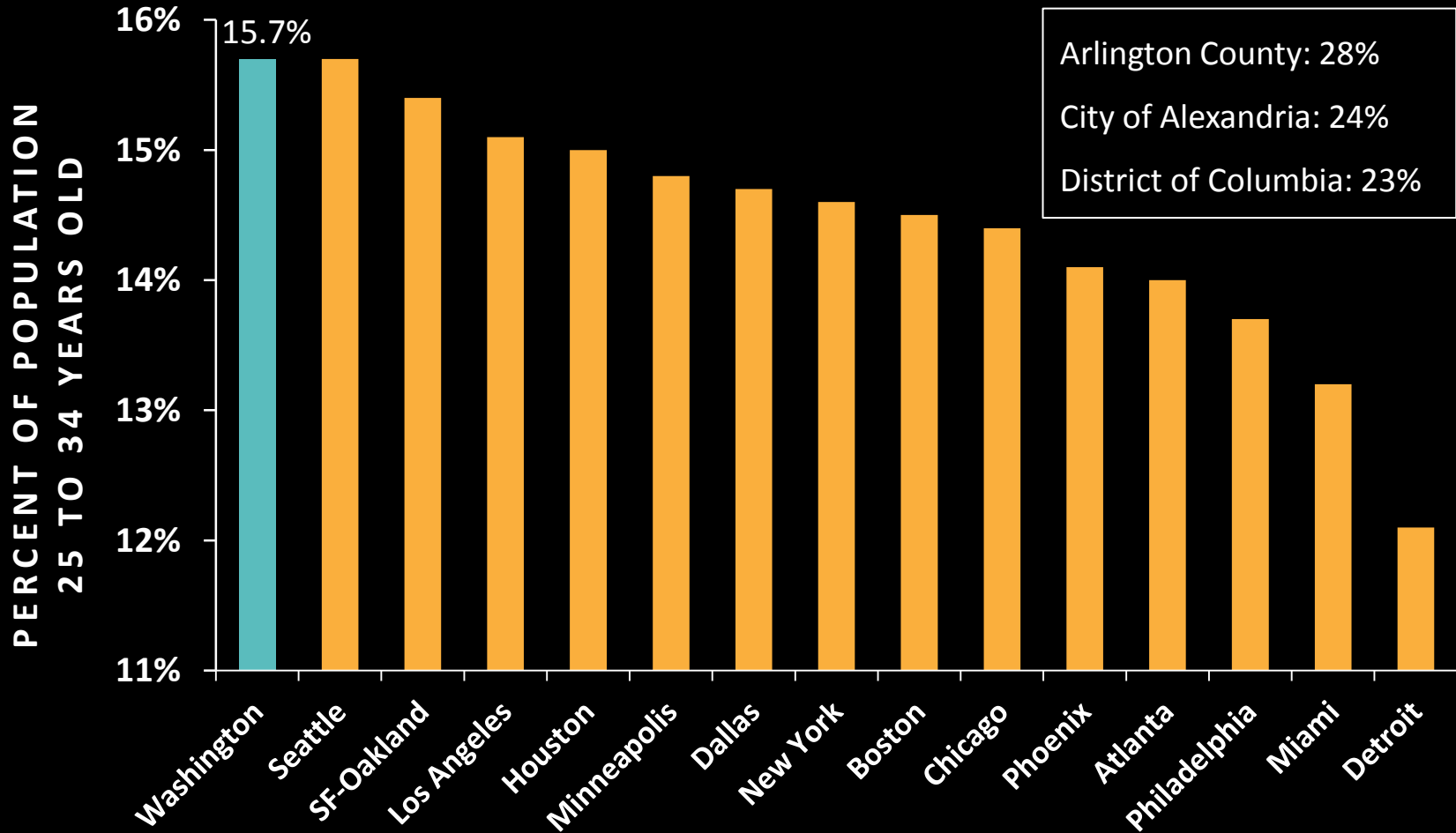


**MEGATREND 5: REAL ESTATE IS
NOW AN EXPERIENCE, NOT
JUST A LOCATION**



Share of Population Between 25 to 34 Years Old

Largest Metros | 2013



MegaTrend 5: Real Estate As An Experience



Metropolitan Washington
Council of Governments



Mosaic District
Merrifield, Virginia



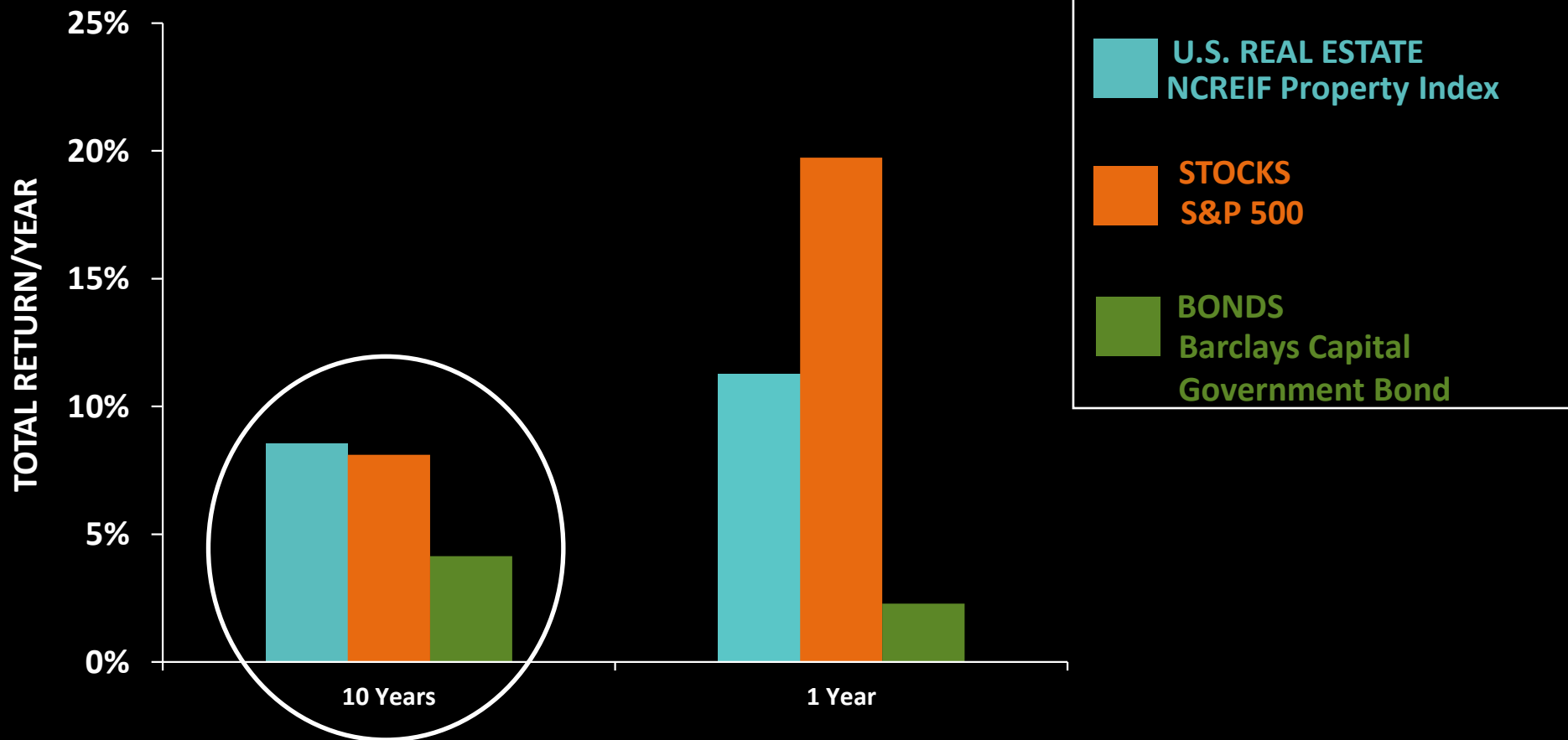
Union Market
District of Columbia

**MEGATREND 6: REAL ESTATE IS
A PREFERRED INVESTMENT
VEHICLE BOTH NATIONALLY AND
LOCALLY**



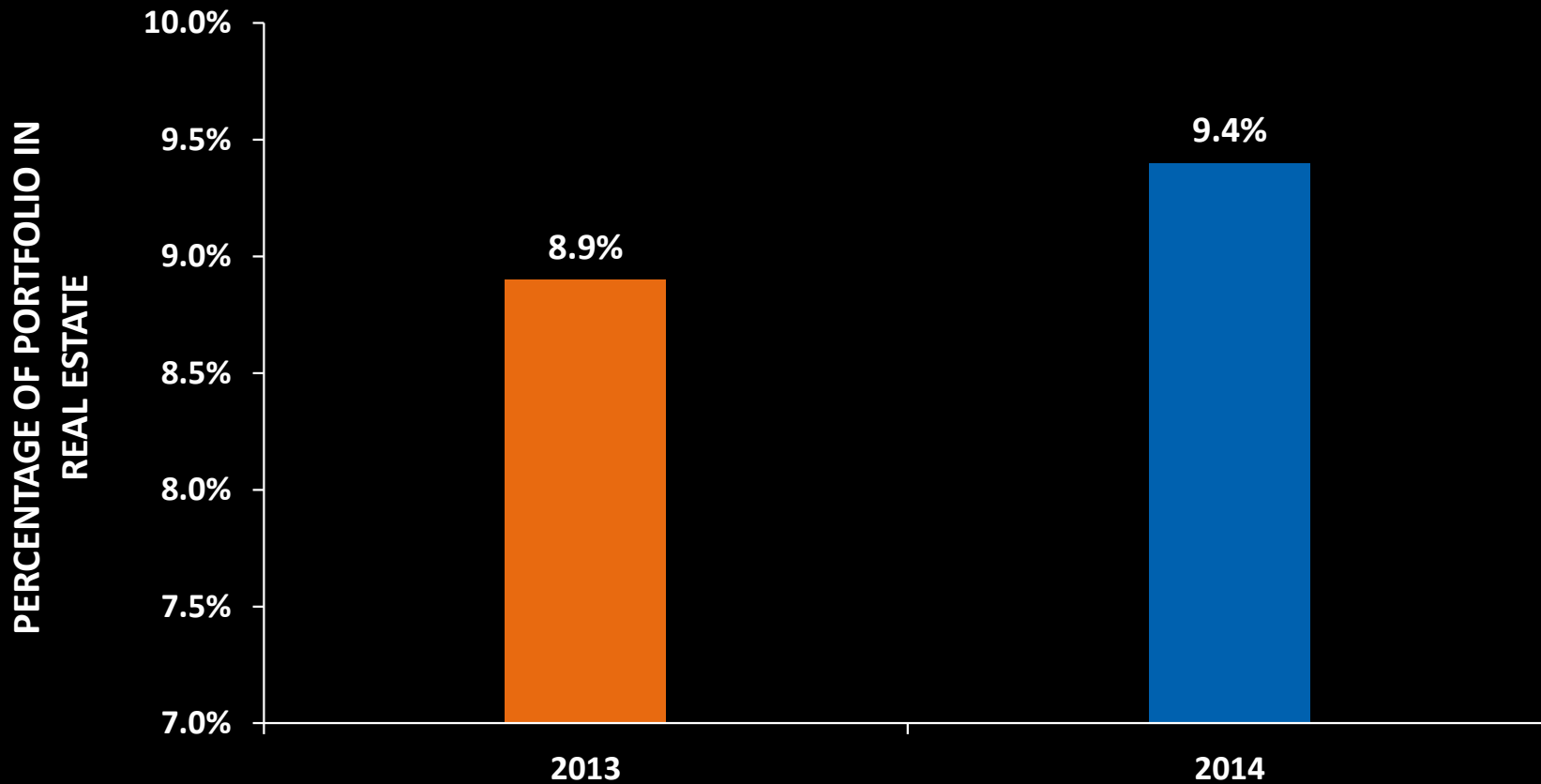
Investment Alternatives

Commercial Real Estate vs. Stocks vs. Bonds | 12 Months Ending September 2014



Institutional Target Allocation for Real Estate

2013 vs. 2014



AFIRE Rankings of U.S. Cities for Real Estate Investment

2010

1. **New York**
2. **Washington, D.C.**
3. **Boston**
4. **San Francisco**
5. **Los Angeles**

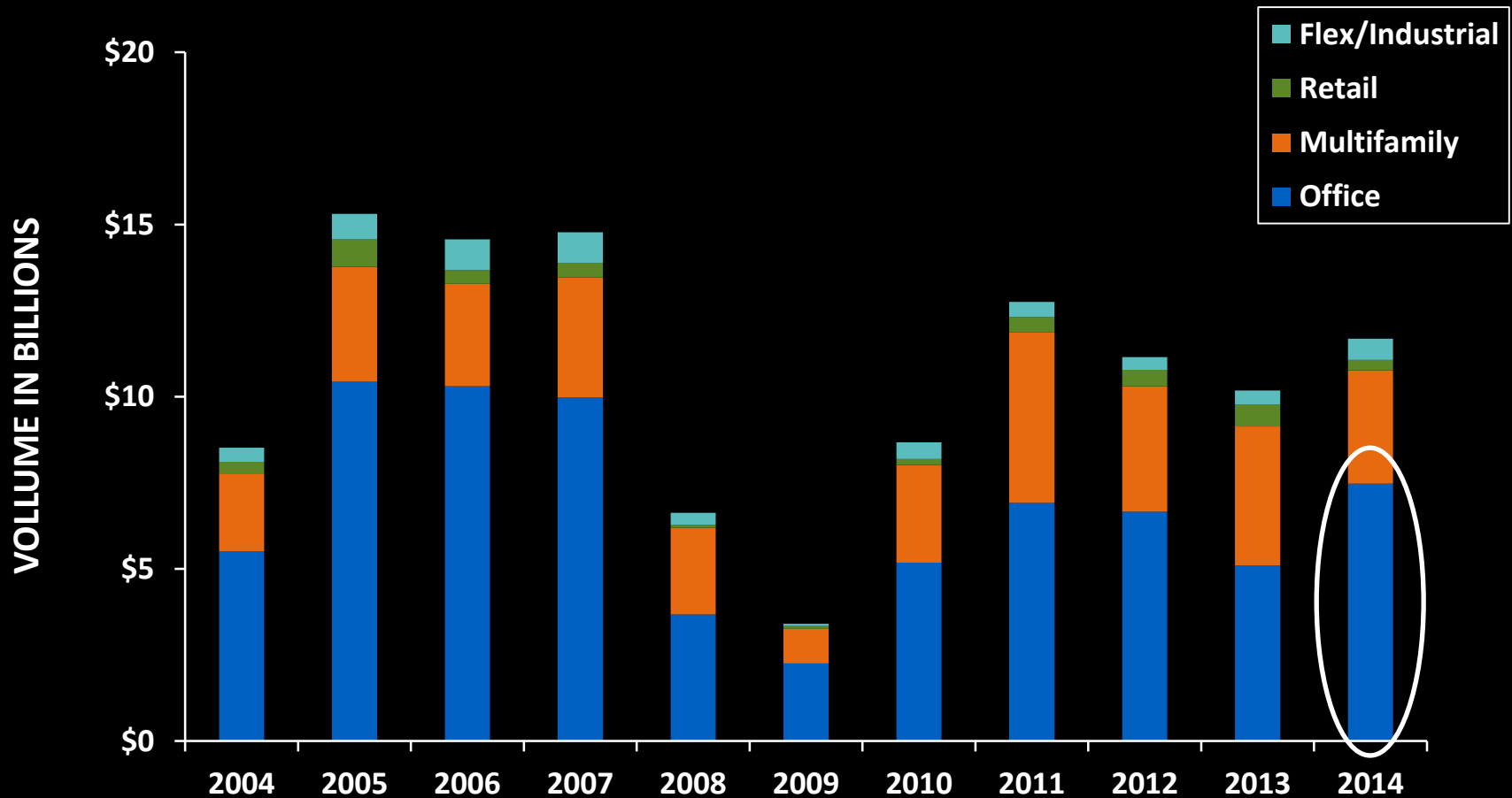
2015

1. **New York**
2. **San Francisco**
3. **Houston**
4. **Los Angeles**
5. **Washington, D.C.**

MegaTrend 6: Real Estate as a Preferred Investment

Investment Sales

Washington Metro Area | 2004 – 2014



Note: Excludes whole- company transactions.

Source: Real Capital Analytics, graphic by Delta Associates; March 2015.

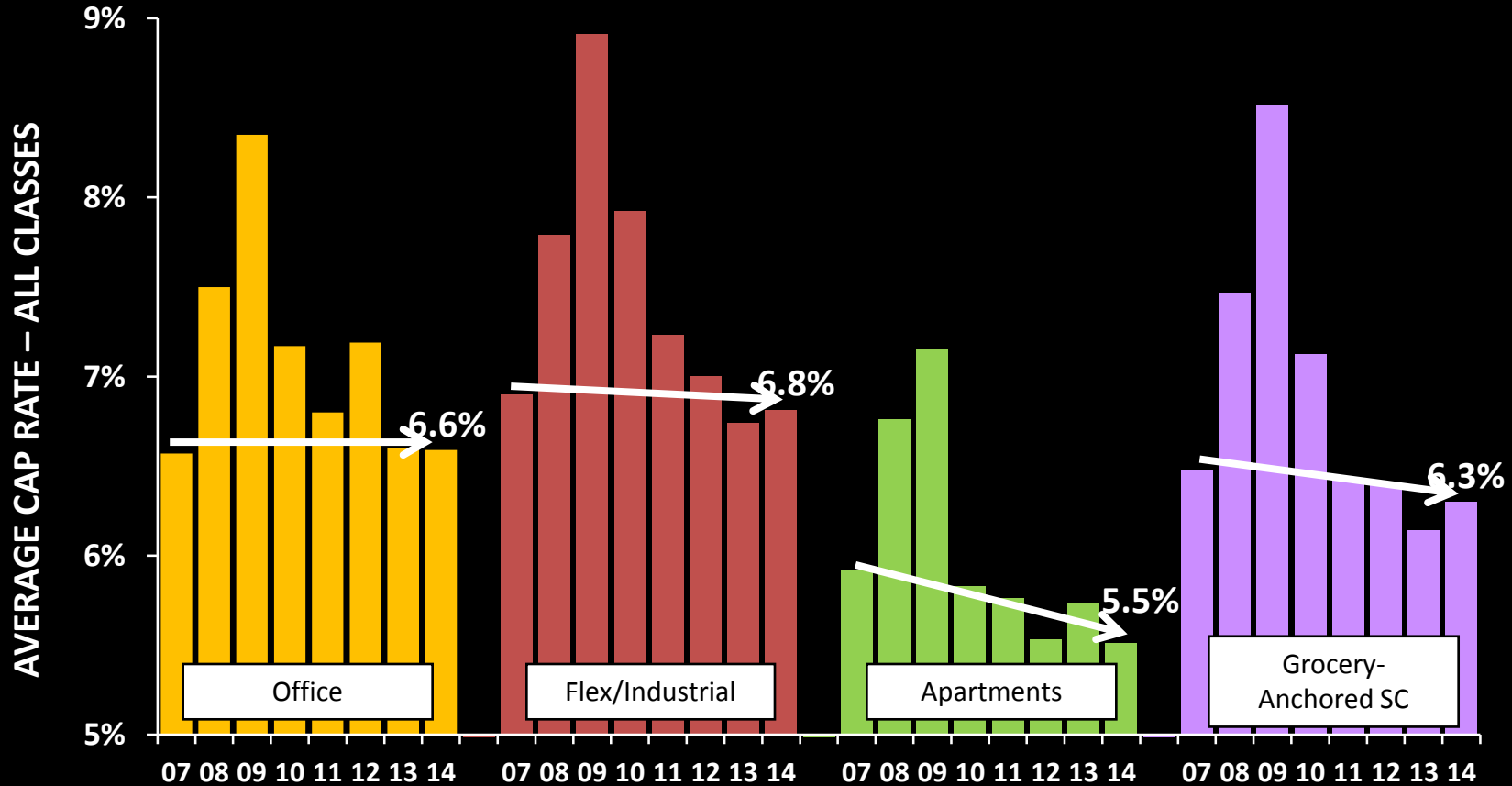
MegaTrend 6: Real Estate as a Preferred Investment



Metropolitan Washington
Council of Governments

Estimate of Year-End Cap Rates

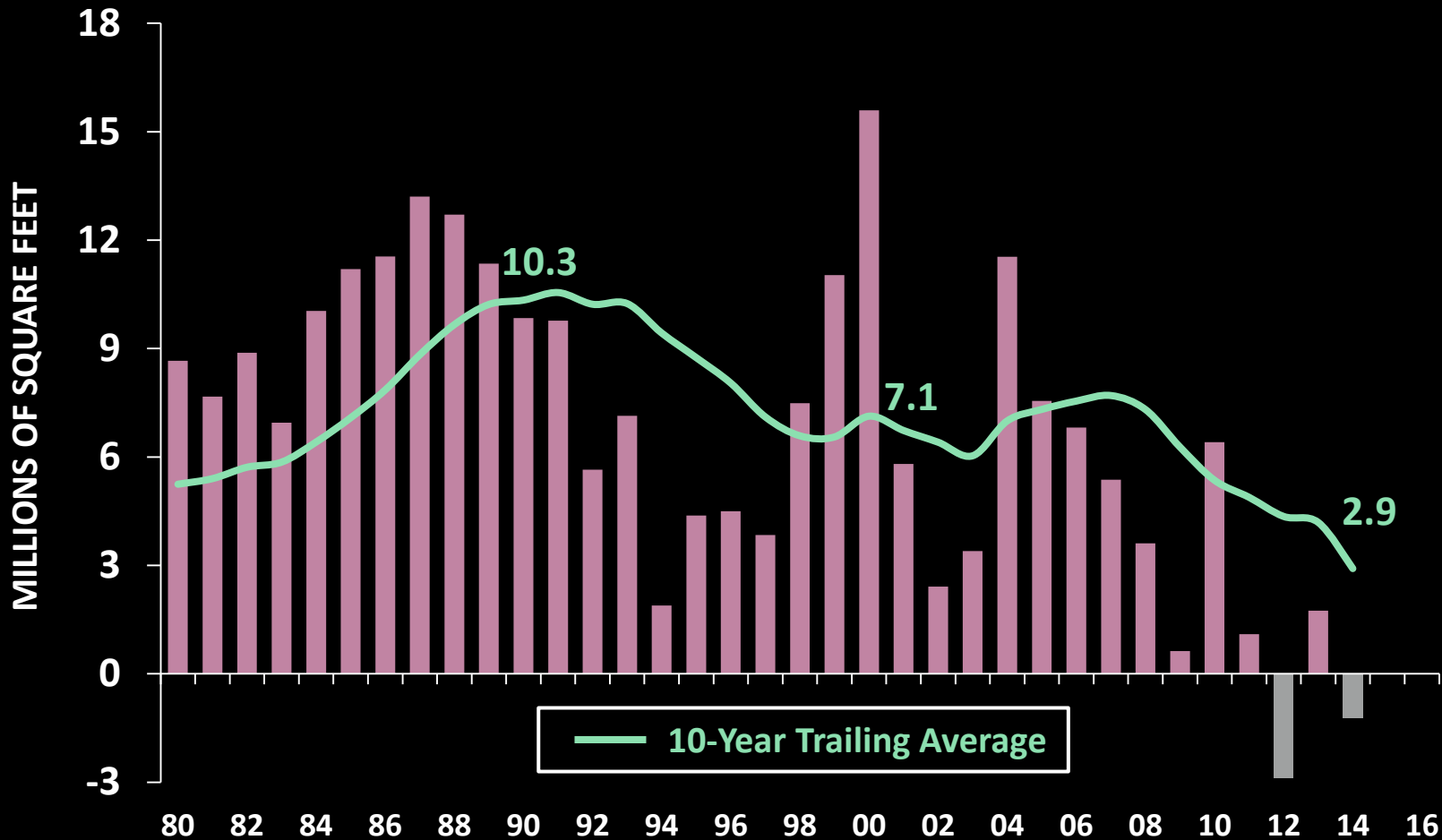
Washington Metro Area



THE WASHINGTON AREA OFFICE MARKET

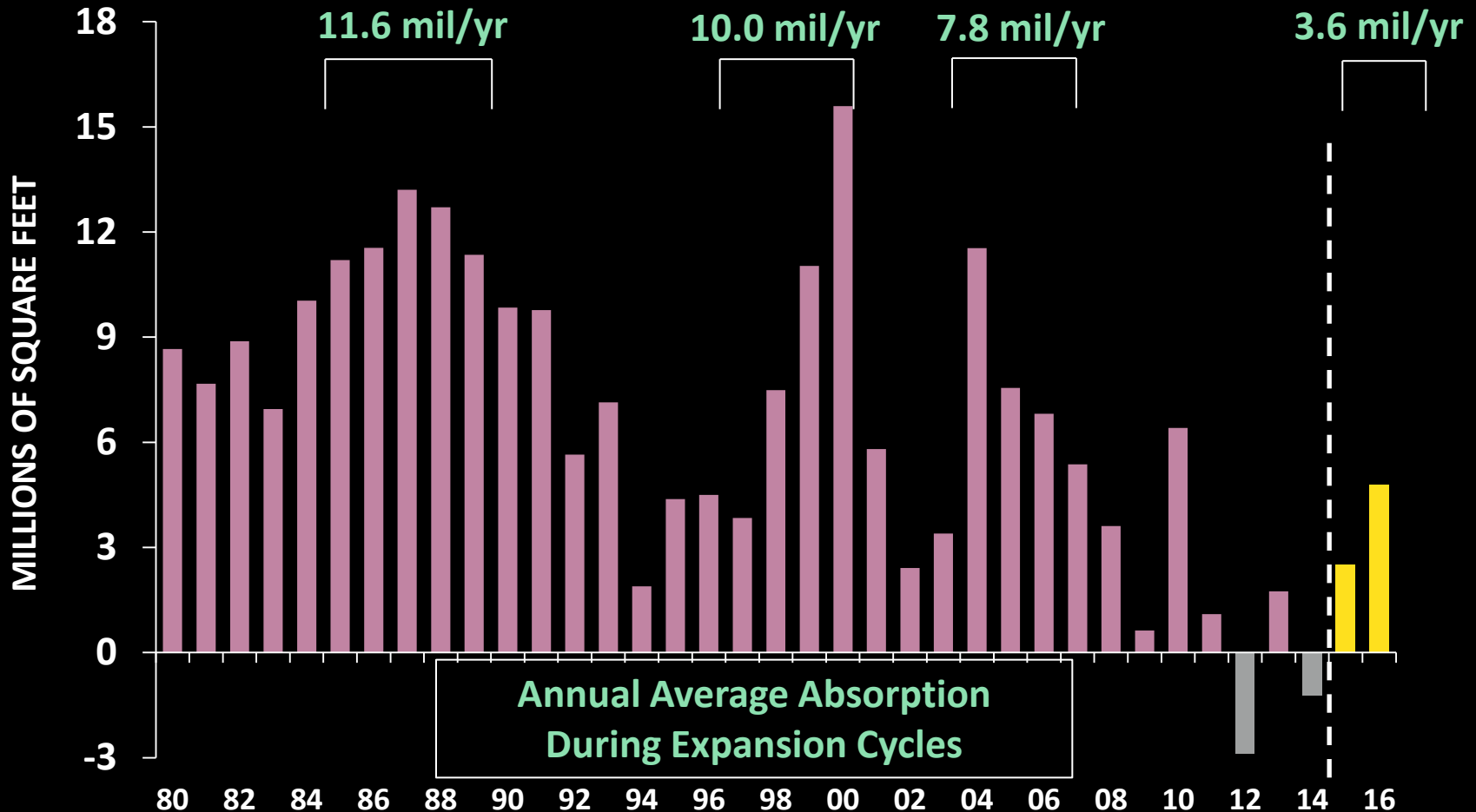


Office Space Net Absorption



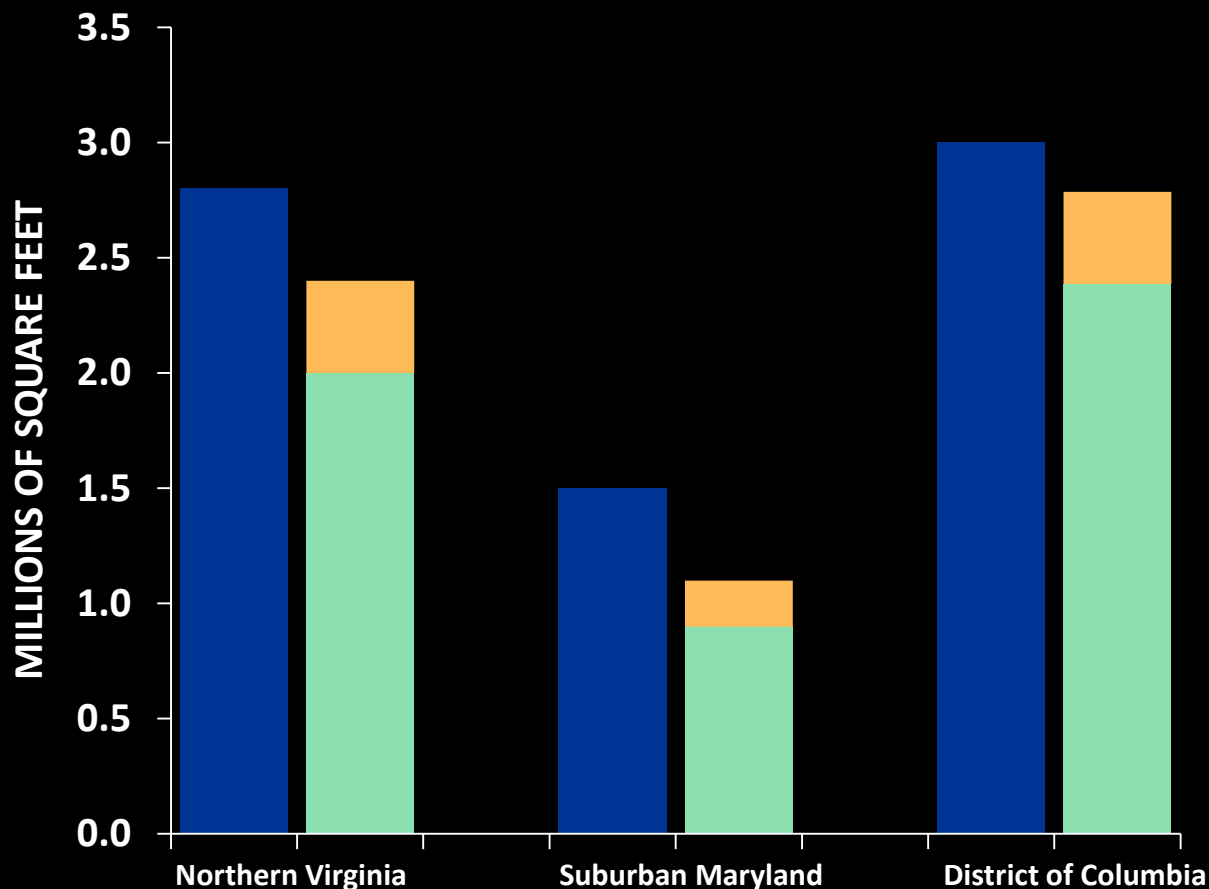


Office Space Net Absorption




Office Space Demand and Deliveries


24 Months Ending December 2016




Demand

 = 7.3 million SF

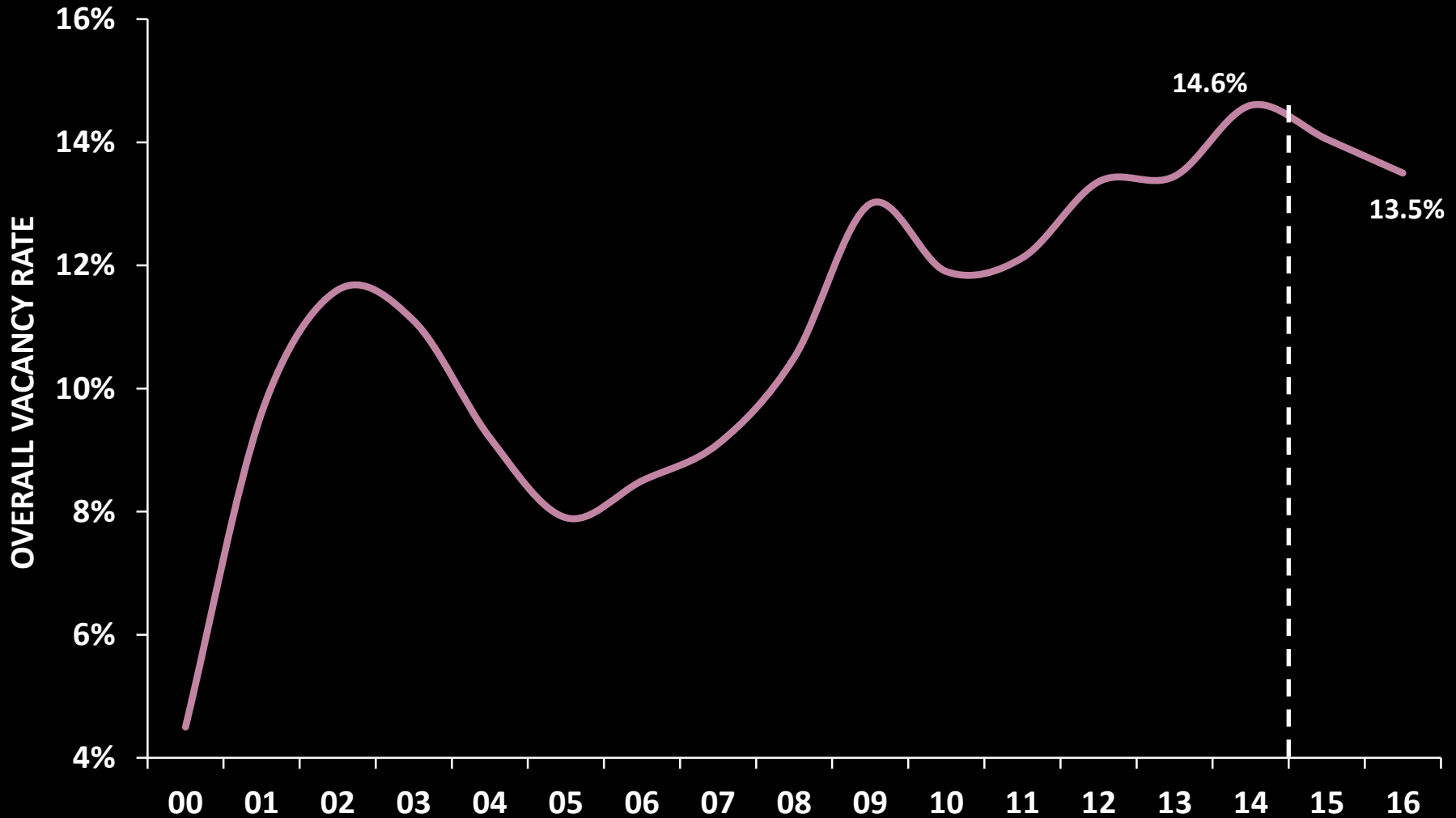
Deliveries

 = Planned and may deliver by 12/16:
1.0 million SF

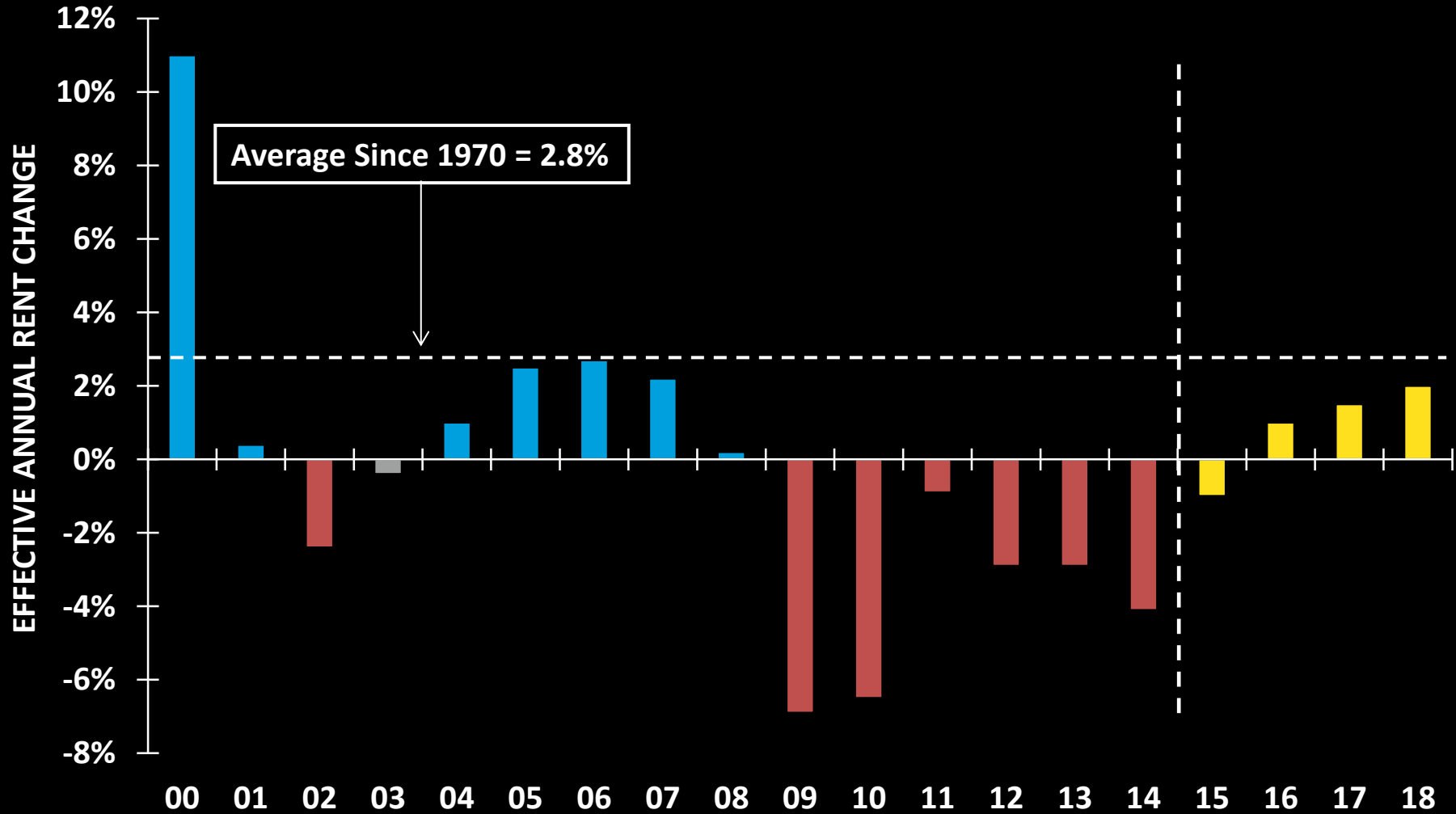
 = Under construction:
5.4 million SF

Total = 6.4 million SF

Overall Vacancy Rate



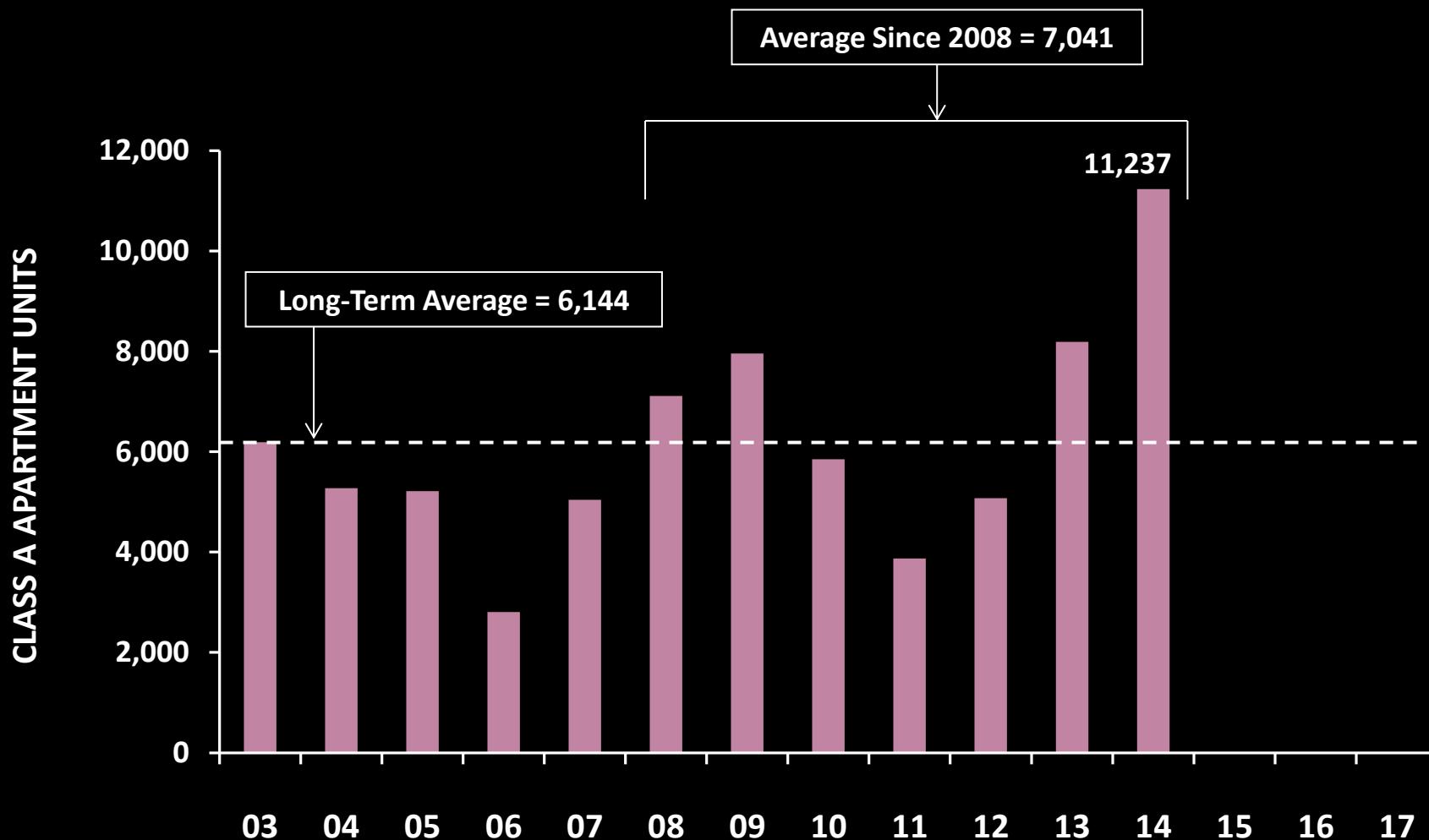
Effective Rent Change



THE WASHINGTON AREA APARTMENT MARKET

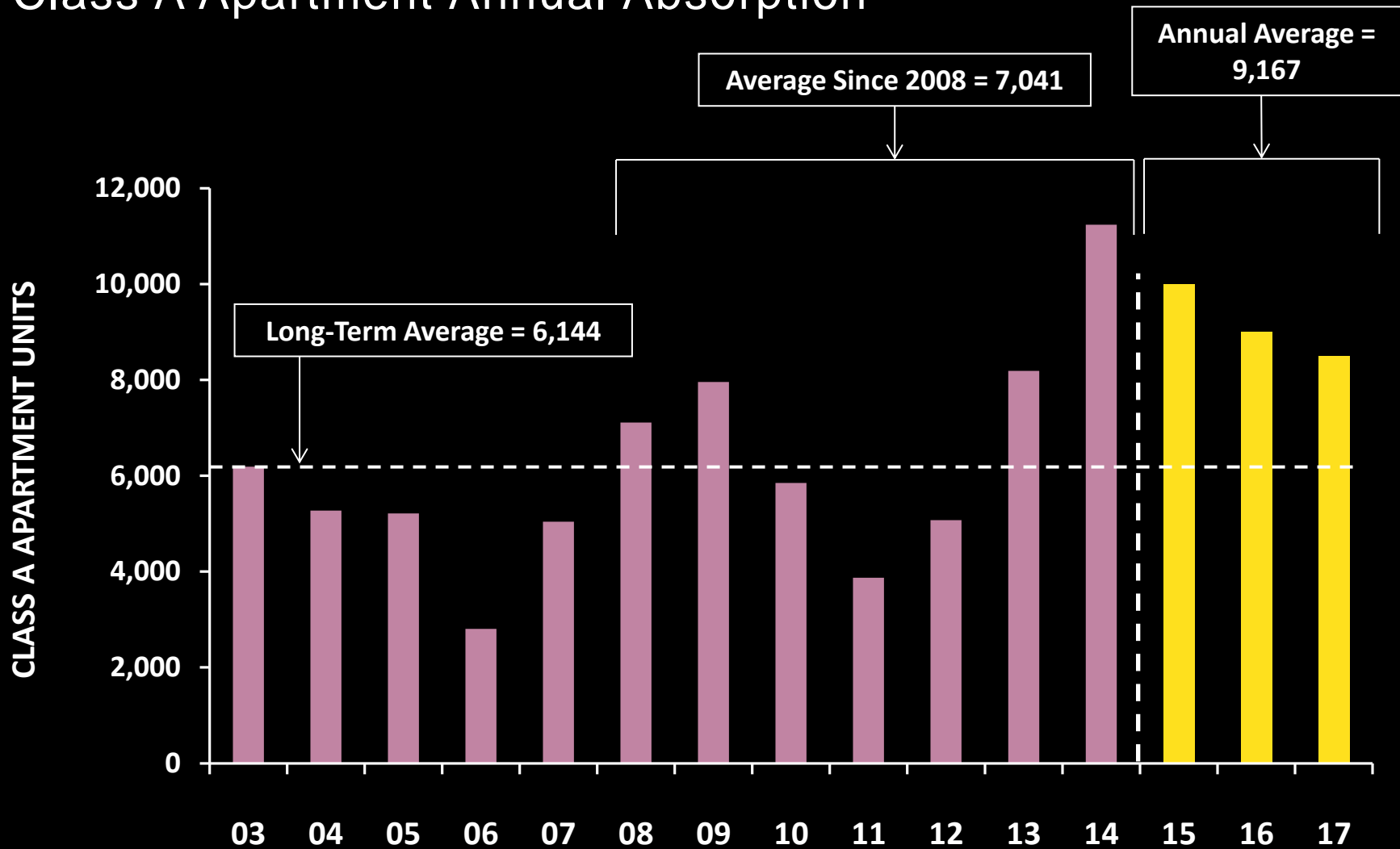


Class A Apartment Annual Absorption

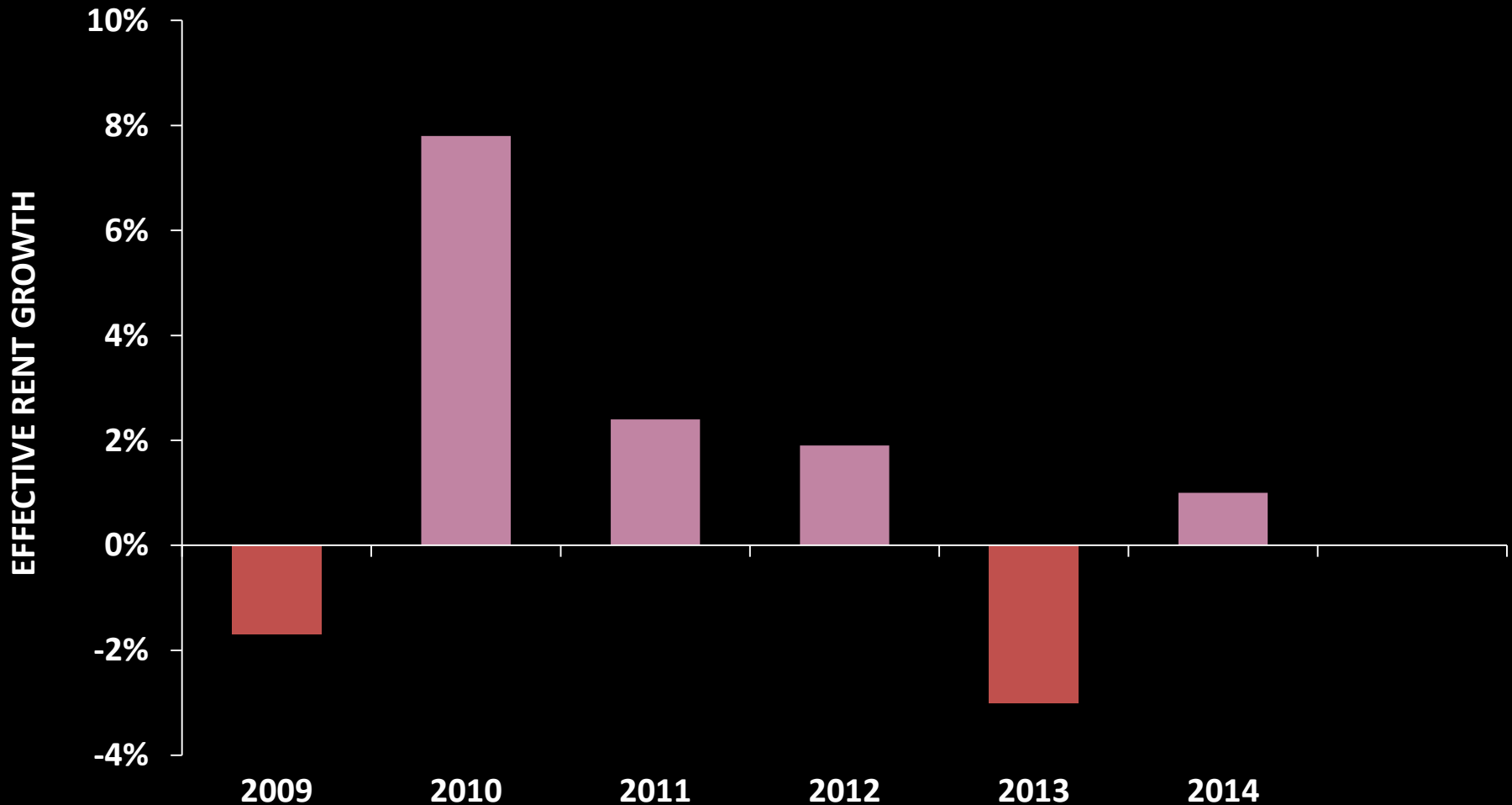




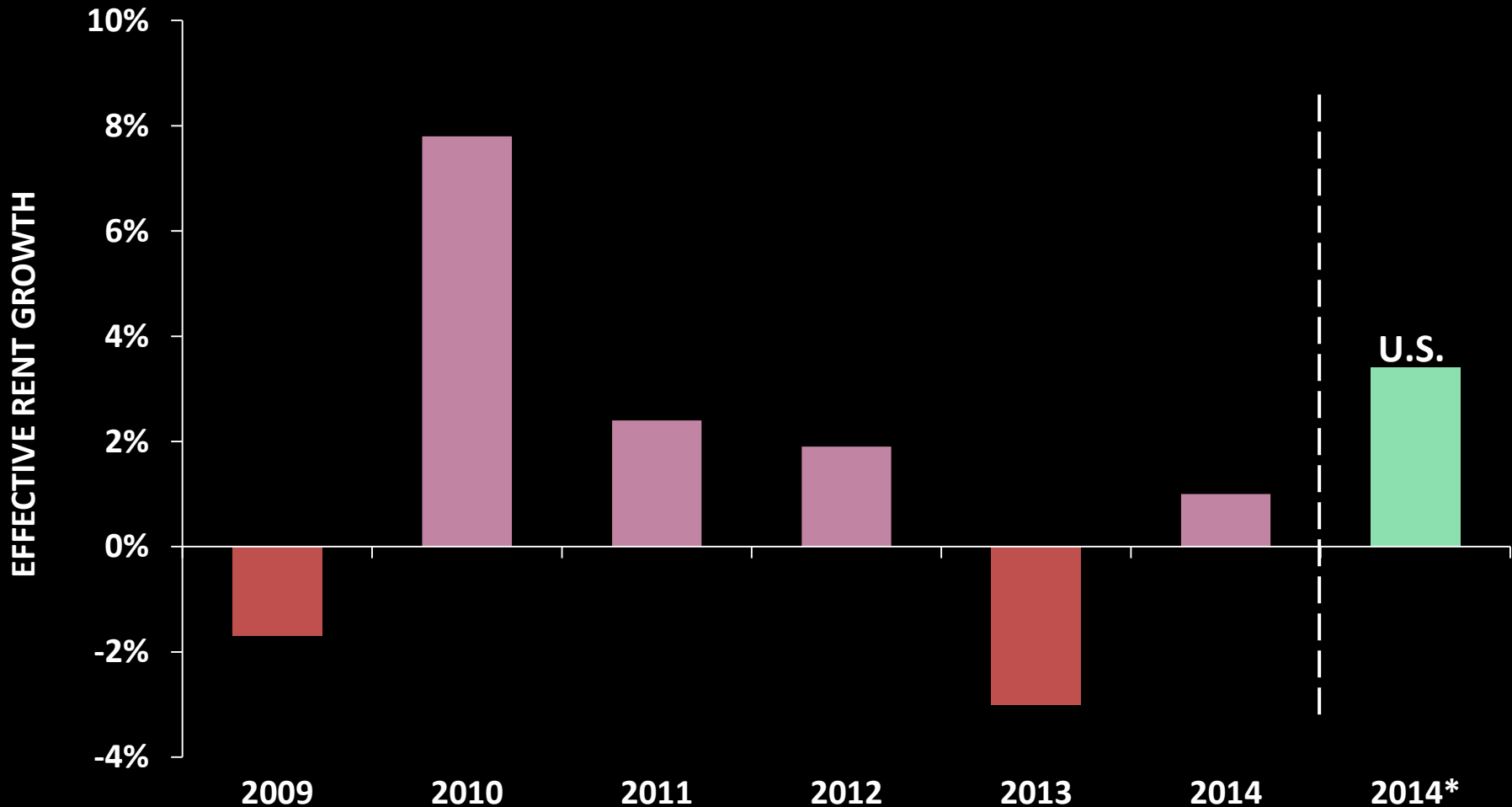
Class A Apartment Annual Absorption



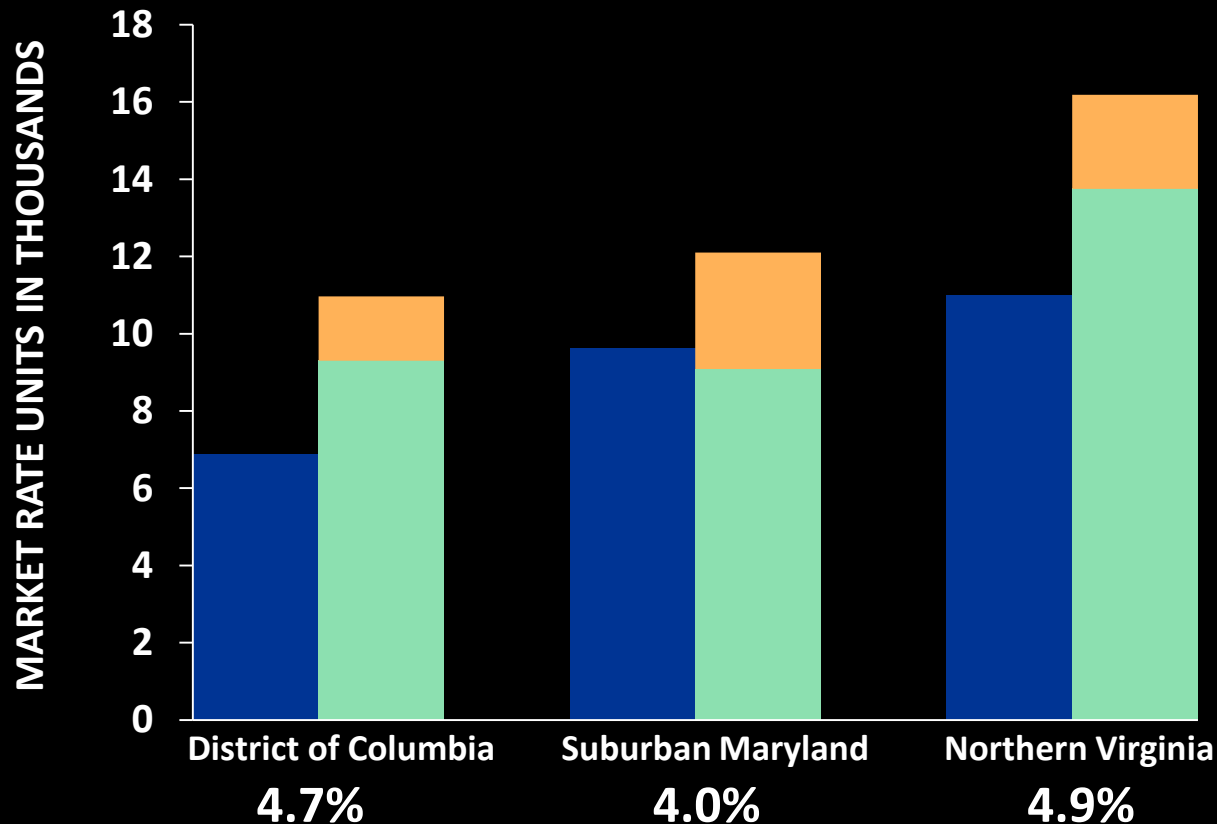
Class A Apartment Annual Effective Rent Growth



Class A Apartment Annual Effective Rent Growth



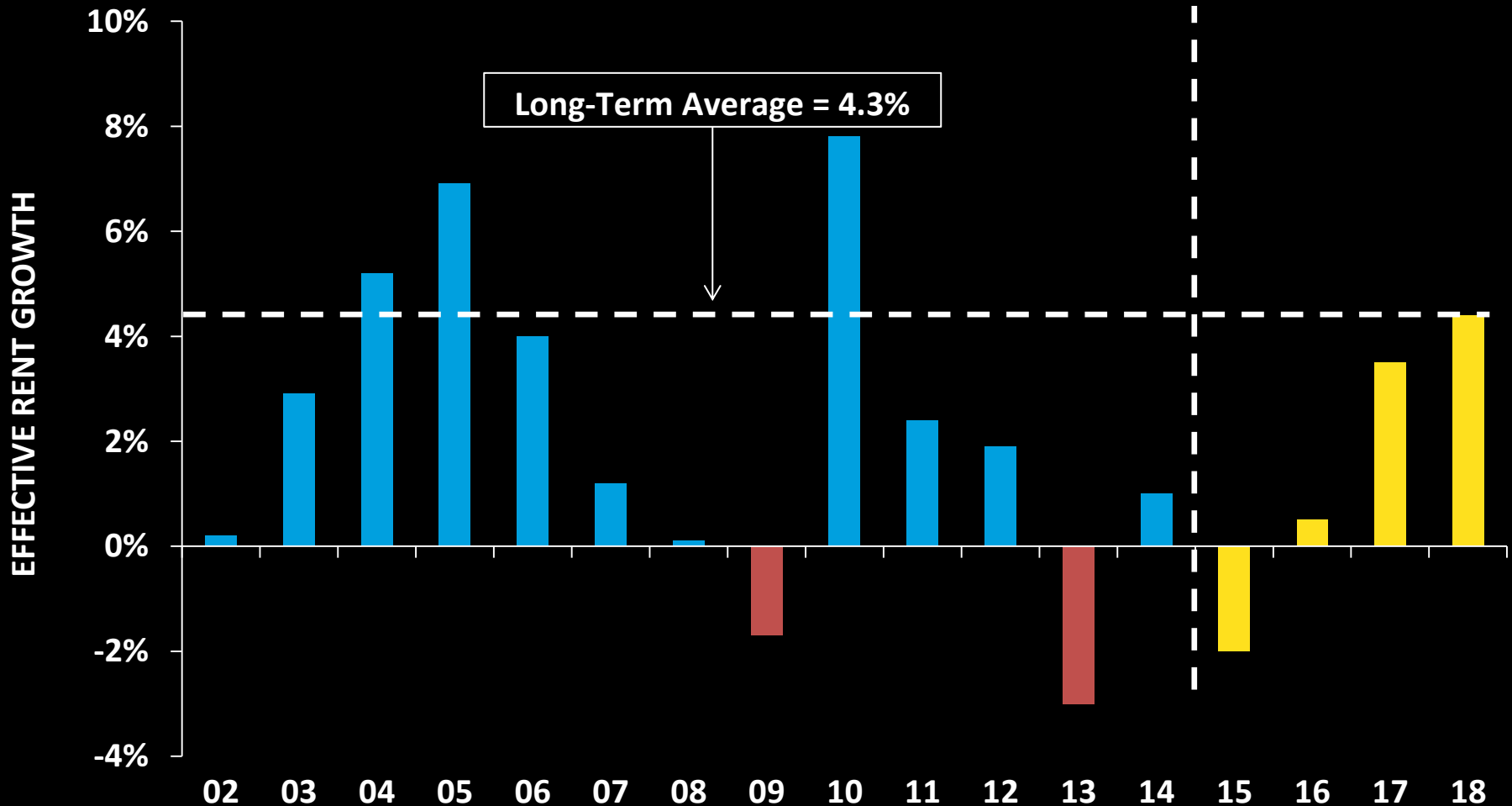
Class A Apartment Demand and Delivery Projections Three Years Ending December 2017



■ Demand
Net Absorption: 9,167/Year = 27,500
Deliveries
■ Planned and may deliver by 12/17: 7,123 units
■ Under construction: 32,131 units
Total = 39,254 units

**Projected Stabilized Vacancy at December 2017:
4.6% Metro-wide**

Class A Apartment Annual Rent Growth

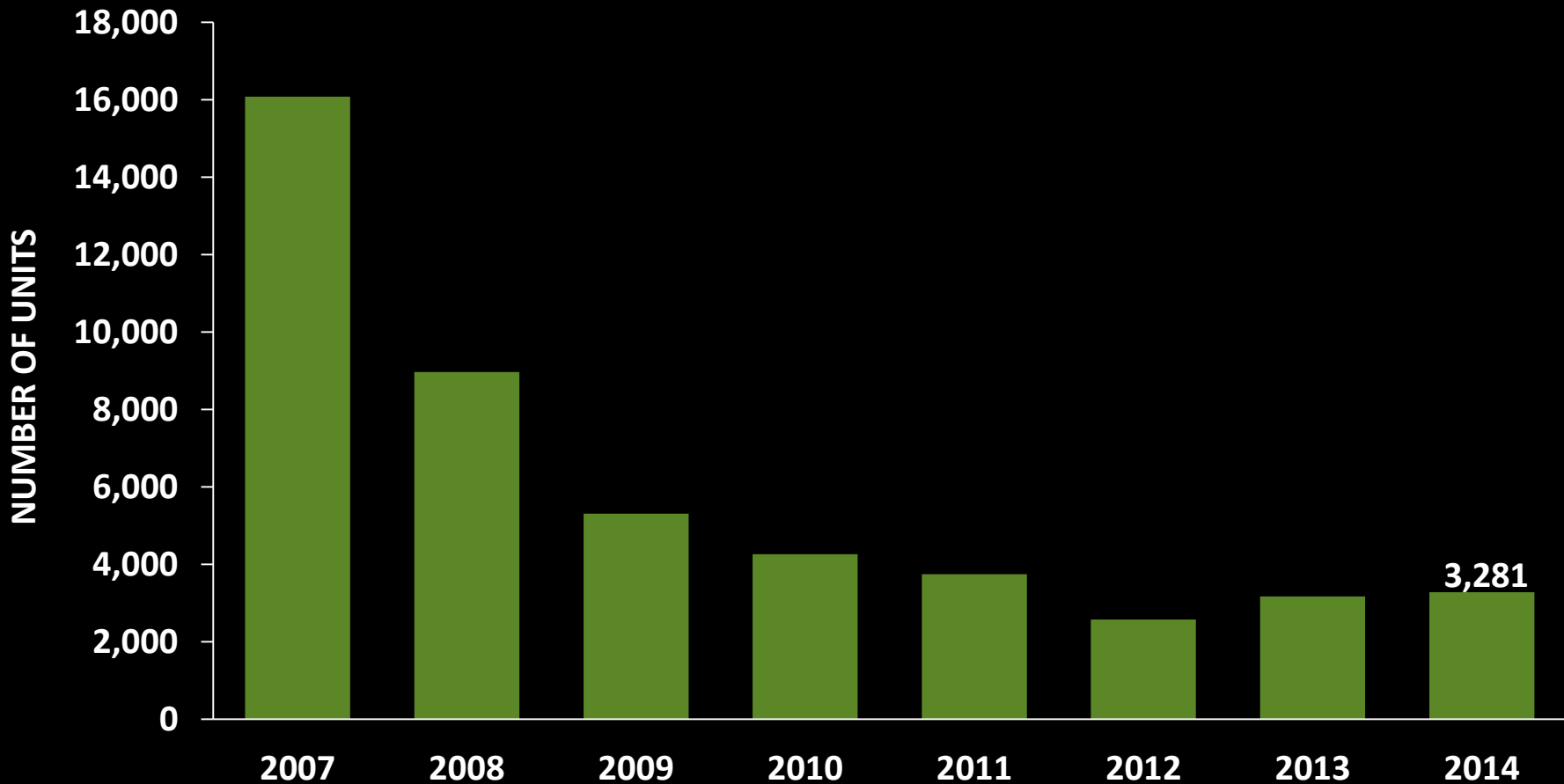


THE WASHINGTON AREA CONDOMINIUM MARKET



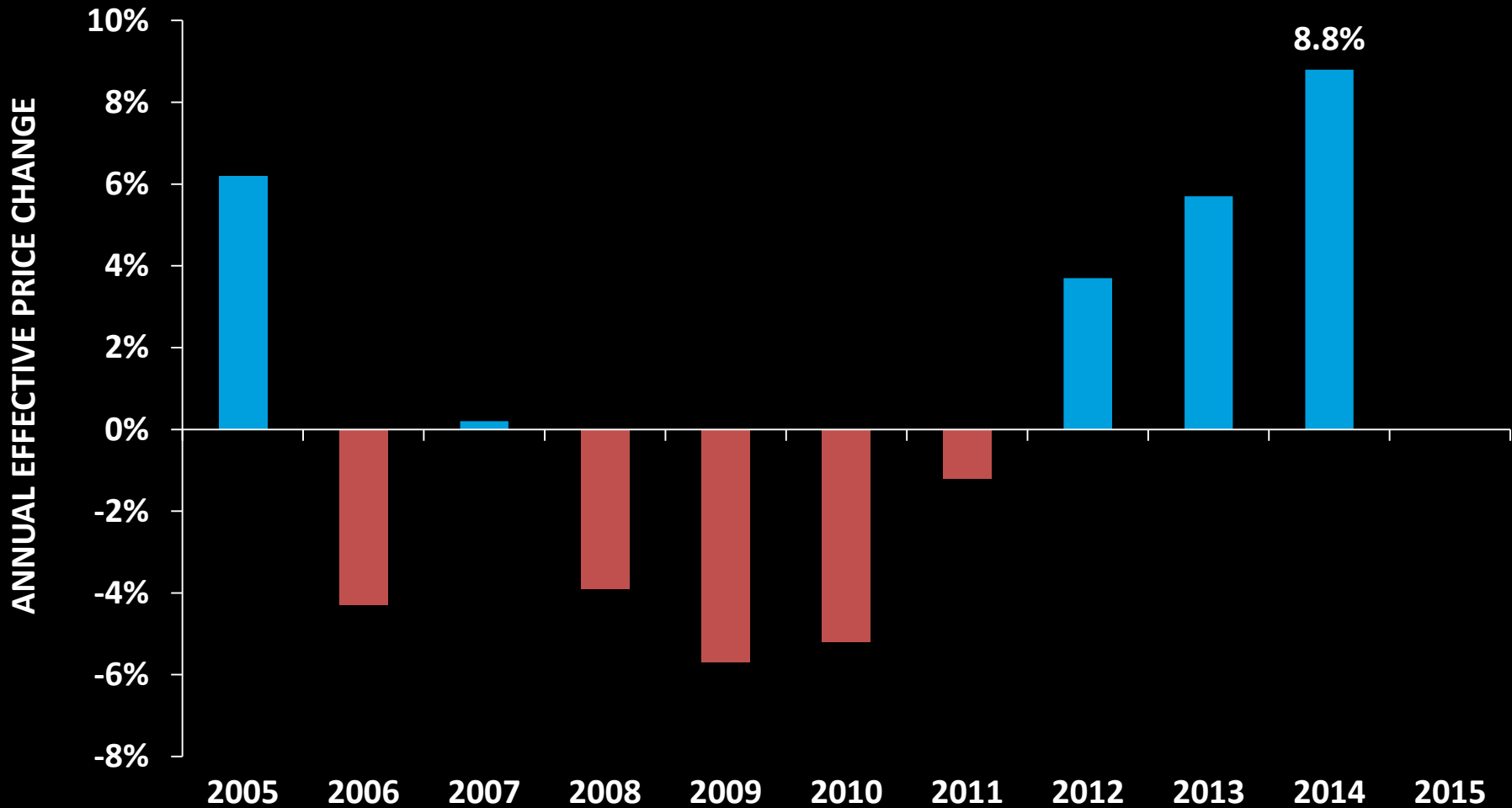


New Condominiums Actively Marketing or Under Construction Washington Metro Area at Each Year-End



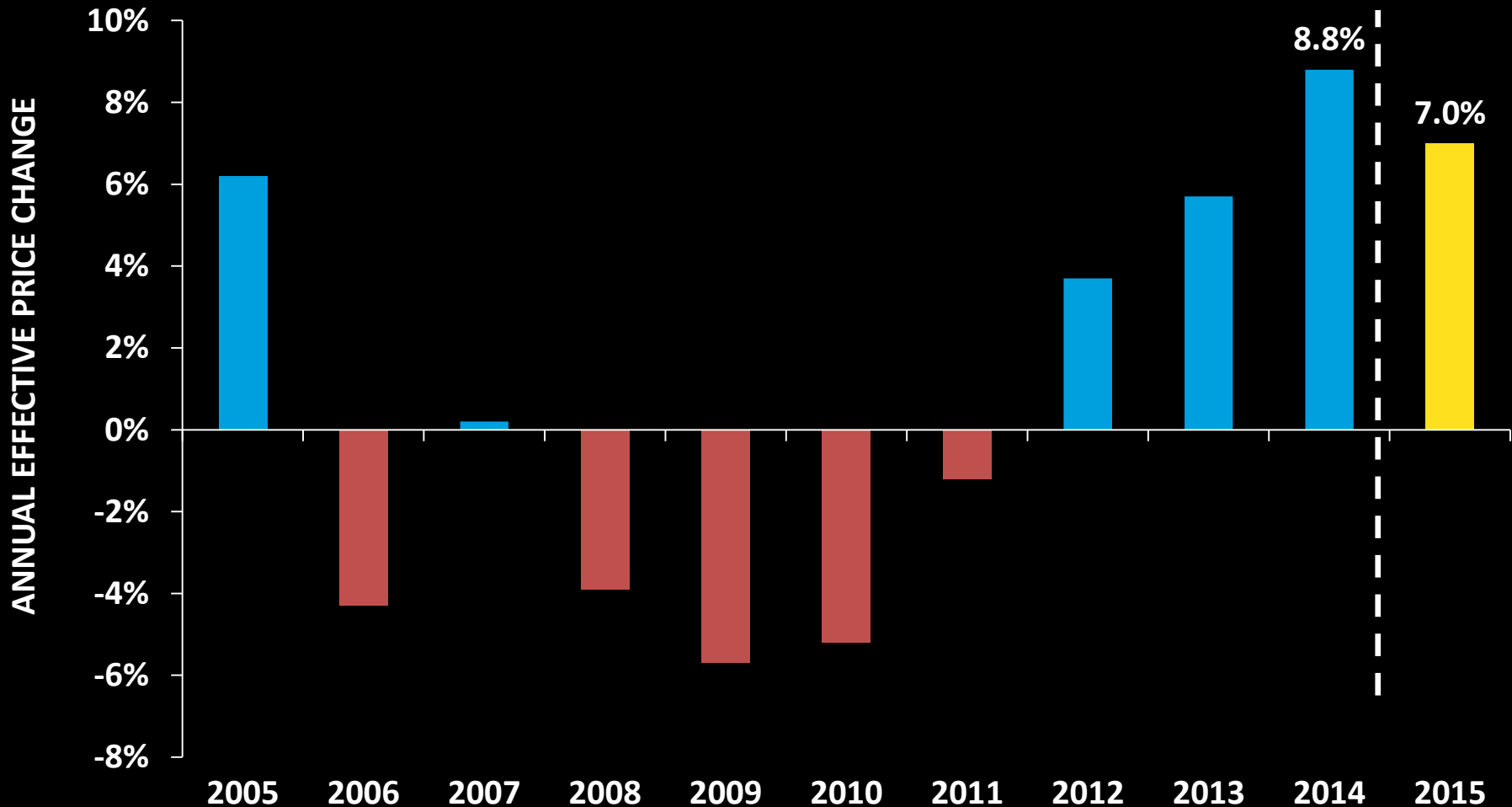


New Condominium Effective Price Change

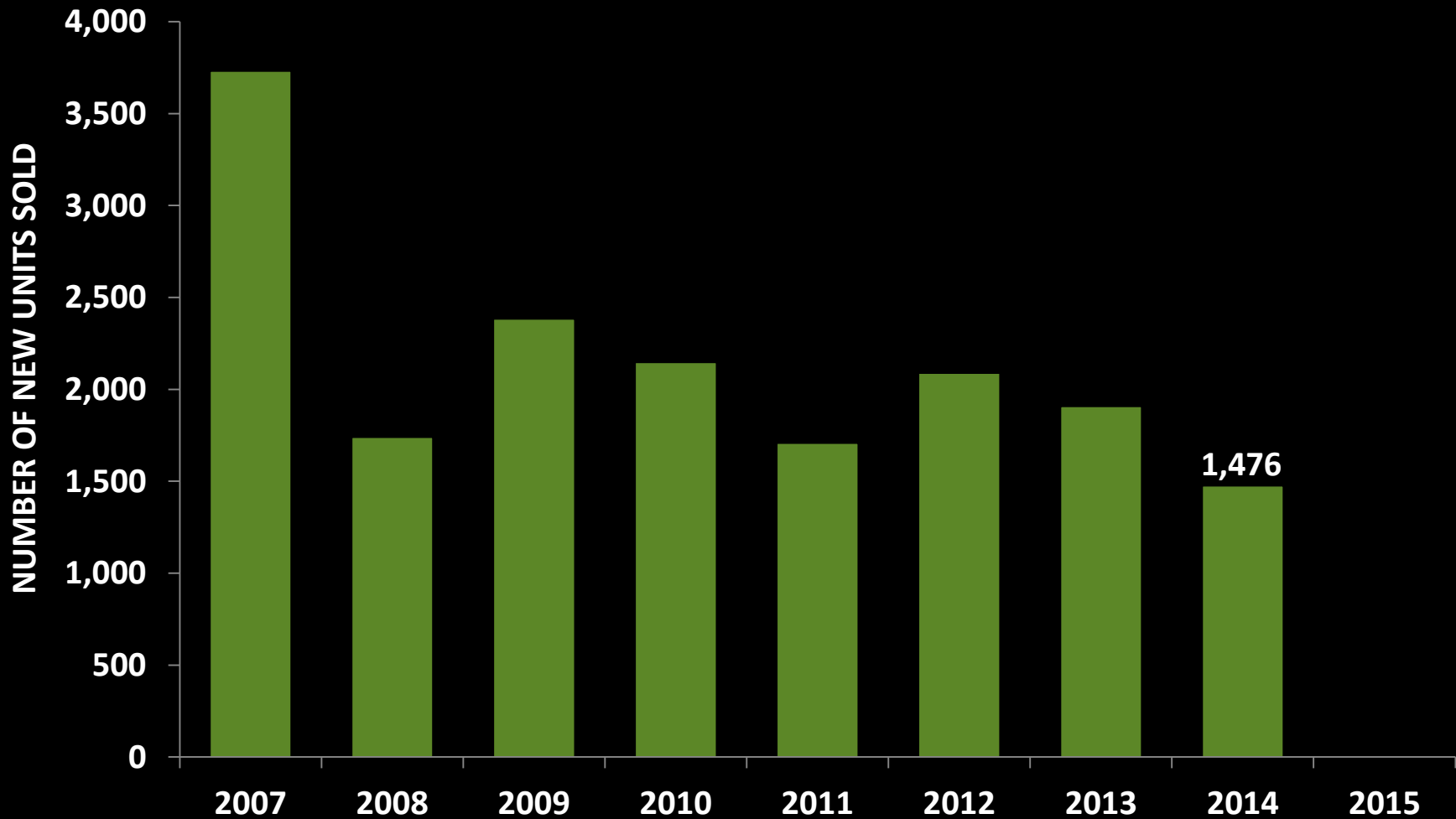




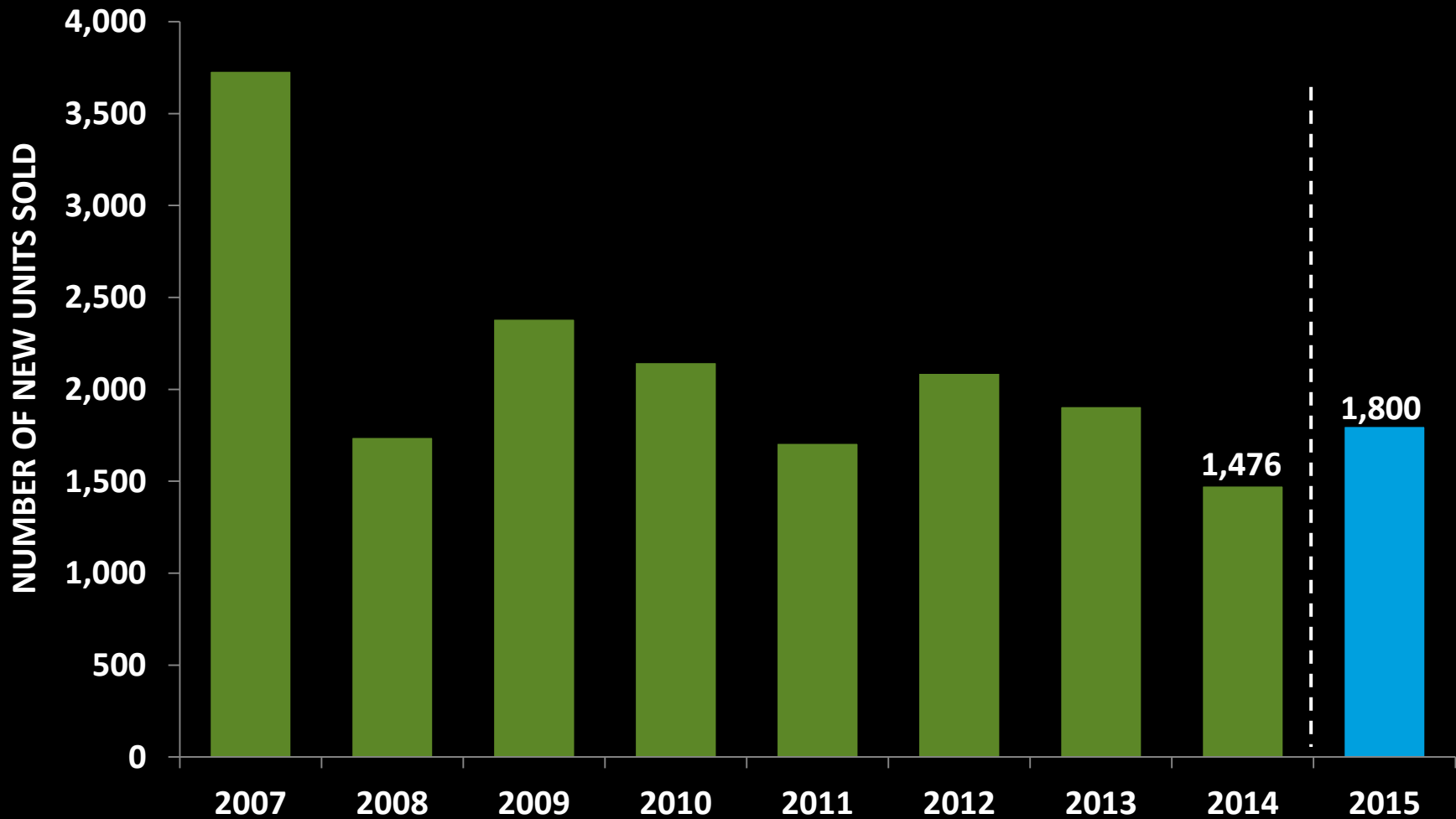
New Condominium Effective Price Change



Past and Projected New Condominium Unit Sales



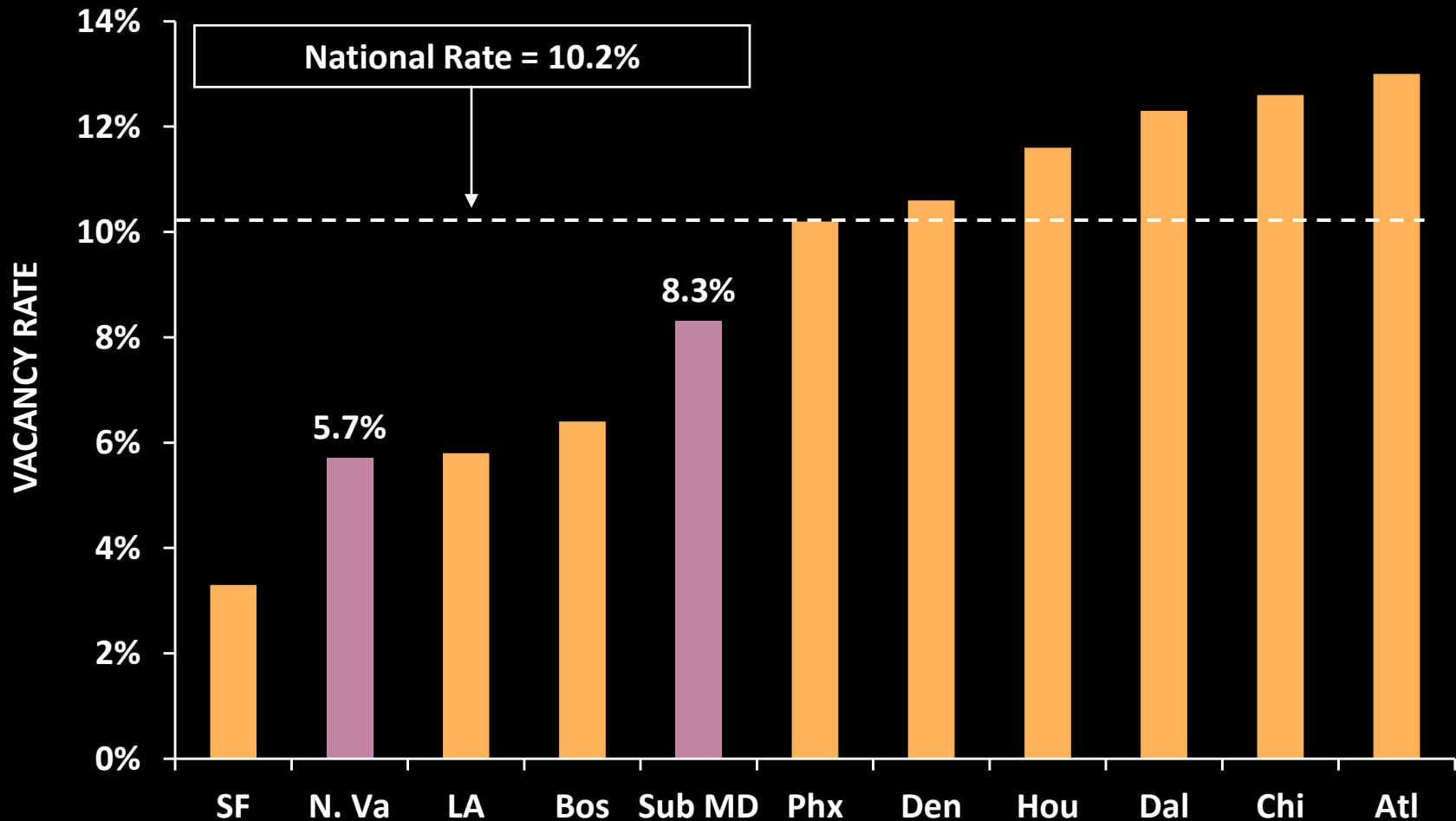
Past and Projected New Condominium Unit Sales



THE WASHINGTON AREA RETAIL MARKET



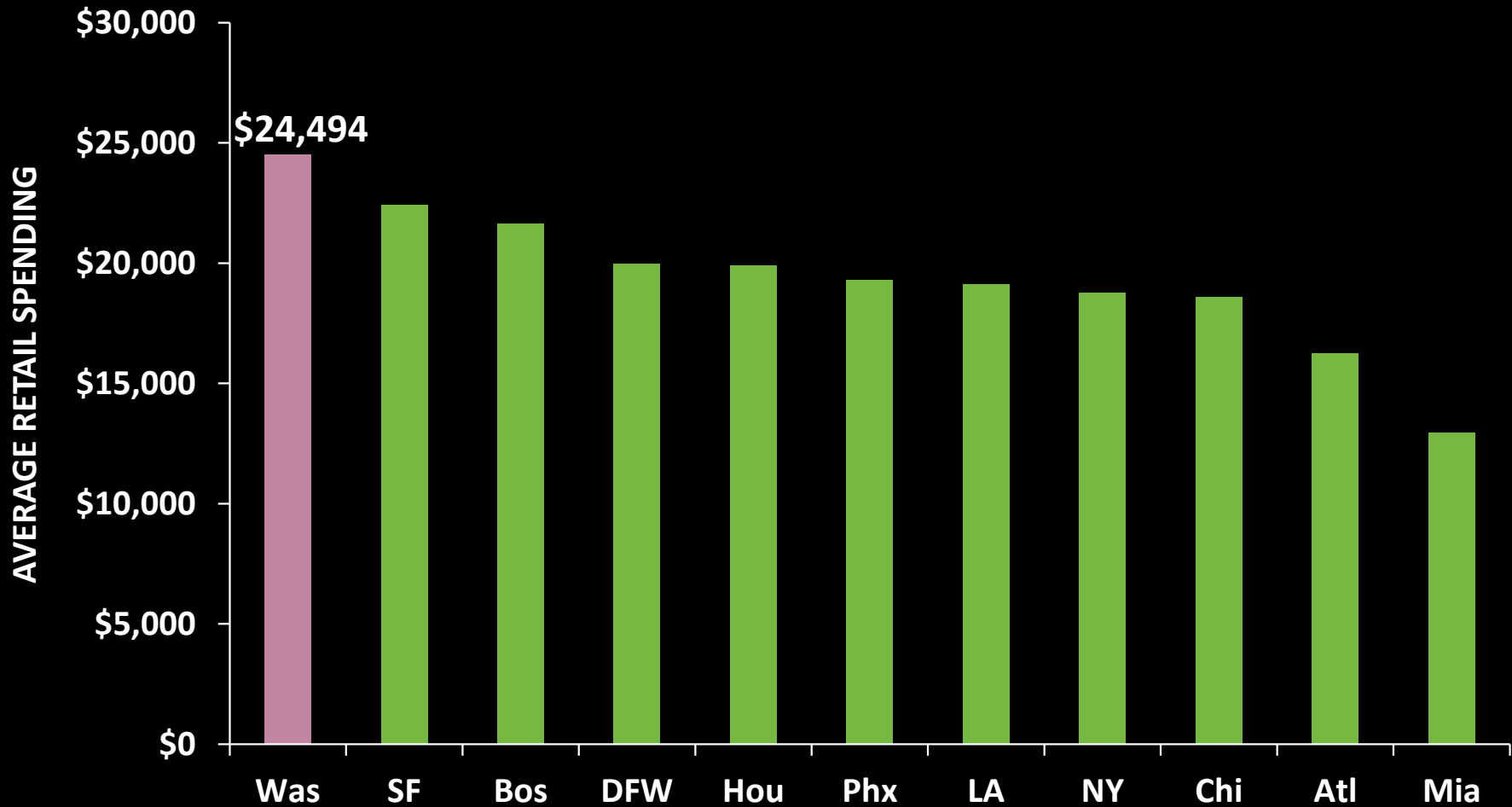
Neighborhood/Community Center Vacancy Rate Select Metro Areas | Fourth Quarter 2014





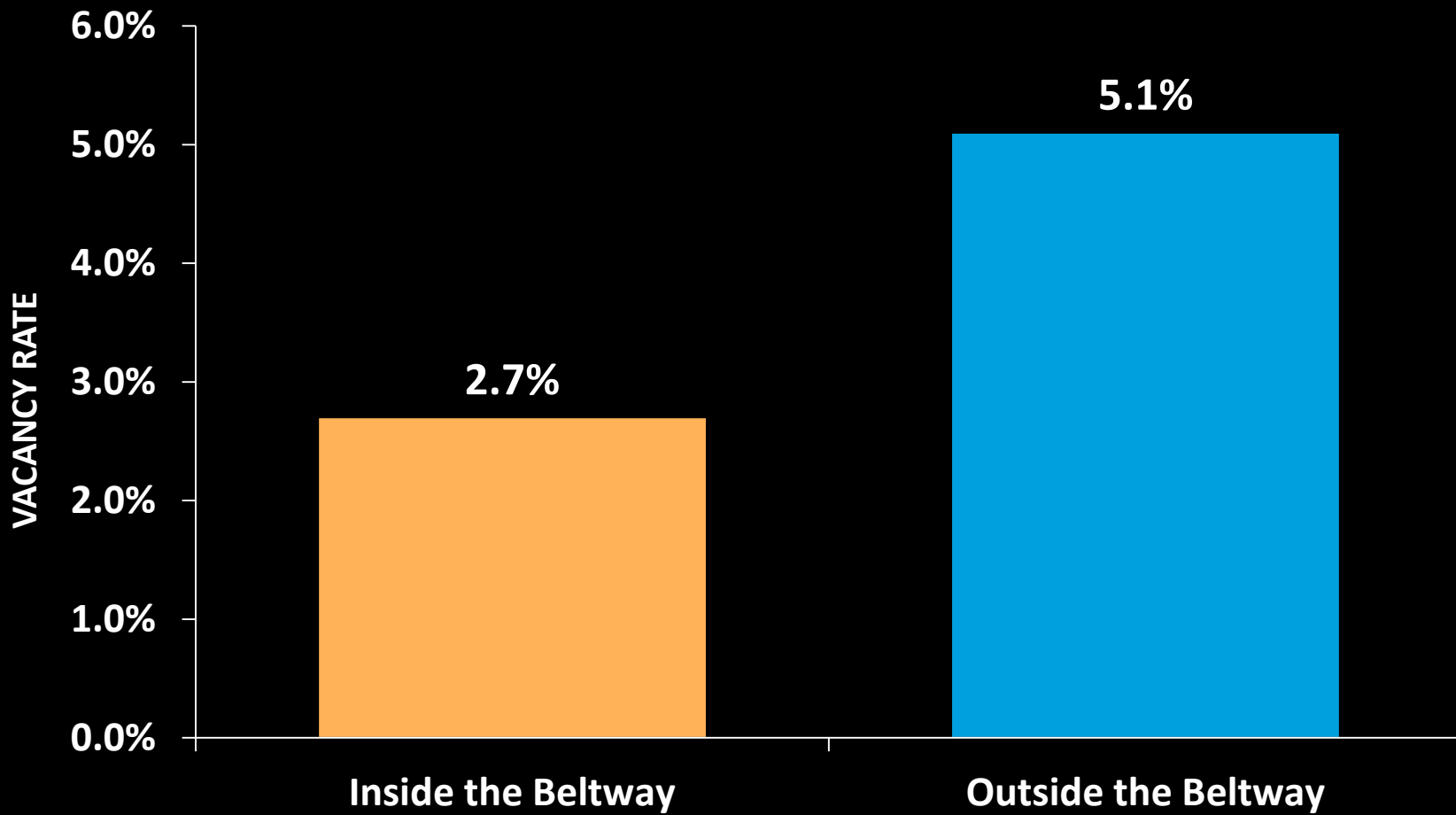
Average Retail Spending Per Household

Select Metro Areas | 2013



Vacancy Rate – Grocery-Anchored Shopping Centers

Washington Metro Area | 2014



Office: Challenged by the reduced and changing use of space

Apartments: Strong demand (almost) offsetting record deliveries

Condominiums: Prices rising as new supply remains limited

Grocery-Anchored Shopping Center: Strong investor interest

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