

## DRAFT TEMPLATE LETTER OF SUPPORT

Mr. Stuart Freudberg  
Director of Environmental Programs  
Metropolitan Washington Council of Governments  
777 North Capitol Street  
Washington, DC 20002

July 21, 2010

Dear Mr. Freudberg:

[Name of partner organization] is pleased to support MWCOG's application to EPA Climate Showcase Communities program for a regional energy outreach program and competition promoting energy conservation in the Washington region. Through its innovative use of an online energy monitoring tool and reward program, the MWCOG program will result in demonstrated greenhouse gas emissions reduction and will also reinforce community awareness and involvement in energy conservation and climate protection.

MWCOG's regional energy outreach proposal will build upon lessons learned this fall from a pilot energy outreach program. The grant proposal will expand the pilot program to the broader metropolitan Washington region, engaging more communities in a competition to reduce energy use. The program supports [name of partner organization] goals to promote energy efficiency and reduce energy costs for families in [select: Northern Virginia/Suburban Maryland/District of Columbia].

EPA's Climate Showcase Communities program offers an excellent opportunity to support regional expansion of MWCOG's pilot energy outreach program beginning this fall.

If EPA supports the expansion of the program, [name of partner organization] would support the program by:

- Brief potential contribution, including an estimate of monetary value if relevant,
- Examples:
  - contribution to program promotion: bill inserts, insert on web site, media buy ...
  - in-kind donations for the reward program: energy efficient products
  - home energy workshops, conference, staff time,
  - access to list of certified contractors
- Participating on the program steering committee

[Name of partner] strongly supports MWCOG's energy outreach campaign proposal.

Sincerely,

Name, Title  
Partner Organization