

EMPLOYER OUTREACH COMMITTEE MEETING

Meeting Notes from the October 20, 2020 meeting

AGENDA ITEM 1 - INTRODUCTIONS

The meeting began with self-introductions of those in attendance. (See attached list)

AGENDA ITEM 2 – REVIEW OF PREVIOUS MEETING (07/21/20) NOTES

The Committee reviewed and approved the meeting notes as presented.

AGENDA ITEM 3 – CHANGE OF CHAIRPERSON

The outgoing chairperson, Paul Gatons of Montgomery County received a plaque recognizing His leadership in steering the committee for FY 2020. The new chairperson, Rebecca Johnson of goDCgo was installed as well as Marie Cox of Arlington County for the vice chair.

AGENDA ITEM 4 – FINAL FOURTH QUARTER OF FY 2020 AND DRAFT FIRST QUARTER 2021 CONFORMITY VERIFICATION STATEMENTS

Mark Hersey, COG/TPB staff, distributed and reviewed the final fourth Quarter FY 2020 and the draft first Quarter FY 2021 conformity verification statements. The committee was also informed on the TDM review results and final counts for each jurisdiction.

AGENDA ITEM 5 – WMATA MOBILE PAY OPTIONS

Antoinette Rucker of WMATA presented on Metro's new mobile pay options for commuters and employers. Currently, the mobile app just released is available on IOS (iPhone) for use. The existing SmarTrip card is still valid, but with the IOS the rider is able to create a virtual card in the Apple Wallet application. The requirements for the mobile user are: iPhone8 or higher; Apple Watch series 3 or newer; and, the latest IOS (13.6 or higher). Once the change is made by the rider, the physical card will no longer be valid. To set up the virtual card the commuter can either use the Apple Wallet to create a virtual card or transfer their existing account to a virtual card. The virtual card is free to the commuter. At this time only the IOS system is available. The Android system is still being tested.

AGENDA ITEM 6 – CAPITAL COVID RETURN TO WORK SURVEY RESULTS

Representatives from the Greater Washington Partnership presented their survey results to the committee. The survey was conducted from August 10 to August 20 with a good response rate. The survey was conducted with employers from the Baltimore, Washington DC, and Richmond corridors. There were 430 employers with 562 worksites and 270,000 employees that responded to the survey. At present of the employers surveyed, there is an anticipation of one third of employees returning to the office by January and a full employee return by summer of 2021. Some larger employers have implemented a permanent teleworking program. The GWP is planning on conducting another survey in January of 2021.

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THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

AGENDA ITEM 7 – CONNECTED DMV FLEXIBLE WORK PLEDGE

Geoffrey King of Connected DMV presented to the group the aspirational effort to have employers pledge that their commuting benefits programs continue and also expand. The Pandemic has been informative in helping employers develop their telework programs or start a telework program. The next 18 months are the focus for this outreach effort targeting large employers and focusing on flextime options such as: staggered arrival times, telework, and compressed work schedules.

AGENDA ITEM 8 – EMPLOYER ROUNDTABLE

George Clark of Tri-County Council for Southern Maryland updated the committee on recent meetings with the chambers of commerce on flexible commute options for employers as well as spreading the Commute with Confidence information effort.

Kendal Tiffany of Frederick TransIT related the new outreach group, Wells + Associates for the employer program.

Mark Sofman of Montgomery County Commuter Services Section informed the committee on the Walk-and-Ride challenge with over 500 participants joining.

Traci McPhail of North Bethesda Transportation related how they also were involved with Montgomery County Walk-and-Ride challenge.

Brandan Stuckey of Bethesda Transportation Solutions informed the committee on their new effort in working with the local chambers of business and an employer Zoom background challenge.

Jennifer Bullock of Montgomery County related how their experience with the Walk-and-Ride challenge in Silver Spring and Shady Grove progressed.

Marie Cox of Arlington County informed the committee of the upcoming Champions recognition event set for January. The County is also developing a toolkit for employers for returning to the office.

Judy Galen of Loudoun County related how the September Commute with Confidence seminar/workshop went.

Holly Morello of PRTC informed the committee about the virtual transportation fair held at Manassas airport in September.

AGENDA ITEM 9 – OTHER BUSINESS

The next Employer Outreach Committee meeting is scheduled for Tuesday, January 19, 2021 at 10:00 a.m.