

FY2022 MEMBER DUES AND REGIONAL FEES

Creating a Region Where Everyone Can Live and Thrive

COG Board of Directors
October 14, 2020



Metropolitan Washington
Council of Governments

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COG: The Hub for Regional Partnership

- The Metropolitan Washington Council of Governments (COG) is an independent, nonprofit association with a membership of more than 300 elected officials from 24 local governments, the Maryland and Virginia state legislatures, and U.S. Congress.
- Metropolitan Washington is a diverse region, home to more than five million people and one of the nation's largest economies.
- COG is home to the National Capital Region Transportation Planning Board (TPB), the region's federally designated Metropolitan Planning Organization, and the Metropolitan Washington Air Quality Committee.
- More than **1,500 officials and experts** come to COG each month to make connections, share information, and develop solutions to the region's major challenges.



COG's Region Forward Vision

For more than 60 years, COG has been the hub for regional partnership.

Guided by its **Region Forward Vision**, COG continually strives for a more prosperous, accessible, livable, sustainable, and equitable future for all residents.

Together, we're working toward:

- Walkable, mixed-use communities with housing and transportation choices.
- Healthy air, water, and land, abundant renewable energy sources, and a smaller carbon footprint.
- Supporting a resilient economy with opportunities for all.
- Vibrant, safe, and healthy neighborhoods.



Year-Round Member Benefits

- Monthly meetings where members and subject matter experts **make connections** and develop consensus on issues to improve the region's quality of life.
- Access to COG research, publications, data, and planning documents.
- Consultation with COG staff and contacts, primed to help members think regionally, and act locally.
- Ongoing participation in local and regional forums, conferences, and a voice in shaping regional priorities and actions.
- Meetings and events adapted to a virtual format in response to member needs during COVID-19 pandemic.



COG Board of Directors Leadership, Vice Chairs Christian Dorsey (Arlington County) and Robert C. White, Jr. (District of Columbia), and Chair Derrick L. Davis (Prince George's County).

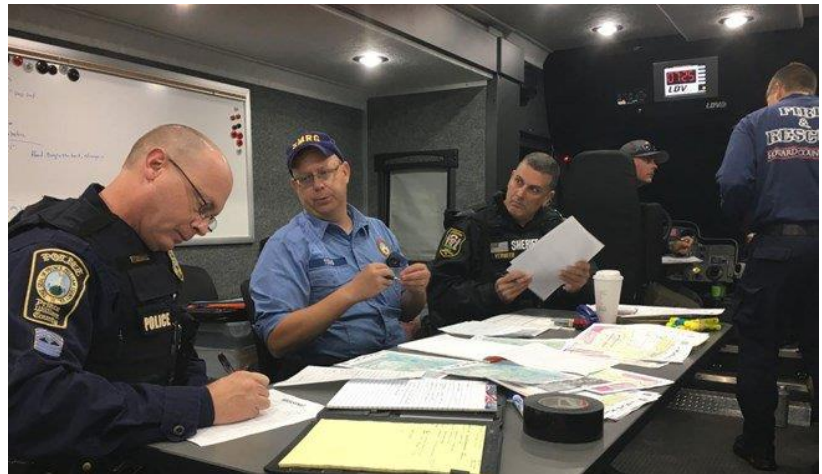
Member Savings

COG harnesses the purchasing power of member jurisdictions to save them time and money.

- Fuel contracts leverage 40+ million gallons of buying power annually.
- Road salt contracts leverage over 100,000 tons of buying power annually.

COG continually seeks out cooperative purchasing opportunities for members, like these contracts:

- Procurement of self-contained breathing apparatus for fire departments.
- Public safety radios for police and fire departments.
- Bottled water for local schools.
- Procurement of planning contracts and health and wellness training for police, fire and health departments.



COG Leadership and Members

COG Corporate Officers

Phyllis Randall, President
Loudoun County

Muriel Bowser, 1st Vice President
District of Columbia

Nancy Navarro, 2nd Vice President
Montgomery County

Kate Stewart, Secretary-Treasurer
City of Takoma Park

COG Board of Directors Leadership

Derrick L. Davis, Chair
Prince George's County

Christian Dorsey, 1st Vice Chair
Arlington County

Robert C. White, Jr, 2nd Vice Chair
District of Columbia

Member Governments

District of Columbia
Town of Bladensburg
City of Bowie
Charles County
City of College Park
Frederick County
City of Frederick
City of Gaithersburg
City of Greenbelt
City of Hyattsville
City of Laurel
Montgomery County
Prince George's County
City of Rockville
City of Takoma Park
City of Alexandria
Arlington County
Fairfax County
City of Fairfax
City of Falls Church
Loudoun County
City of Manassas
City of Manassas Park
Prince William County

Transportation Planning Board Leadership

Kelly Russell, Chair
City of Frederick

Charles Allen, 1st Vice Chair
District of Columbia

Pamela Sebesky, 2nd Vice Chair
City of Manassas

Metropolitan Washington Air Quality Committee Leadership

Brandon Todd, Chair
District of Columbia

Robert Day, Vice Chair
City of College Park

Members Engage in Regional Planning

COG supports policy and technical committees that serve the interests of its member jurisdictions and the entire region, including:

- Anacostia Watershed Steering Committee
- **Chesapeake Bay & Water Resources Policy Committee**
- Chief Administrative Officers Committee
- Chief Information Officers Committee
- Chief Purchasing Officers Committee
- Child Welfare Directors
- Clean Air Partners Board of Directors
- **Climate, Energy, and Environment Policy Committee**
- Community Engagement Campaign
- Community Forestry Network
- Emergency Managers Committee
- Fire Chiefs Committee
- Health Officials Committee
- Homeland Security Executive Committee
- Homeless Services, Planning, & Coordinating Committee
- Housing Directors Advisory Committee
- **Human Services Policy Committee**
- I-95 Landfill Committee
- **NCR Emergency Preparedness Council**
- Planning Directors Technical Advisory Committee
- Police Chiefs Committee
- Public Information Officers
- Recycling Committee
- **Region Forward Coalition**
- Regional Tree Canopy Workgroup
- Snow/Winter Weather Briefings Committee
- Solid Waste Managers Group
- Water Resources Technical Committee

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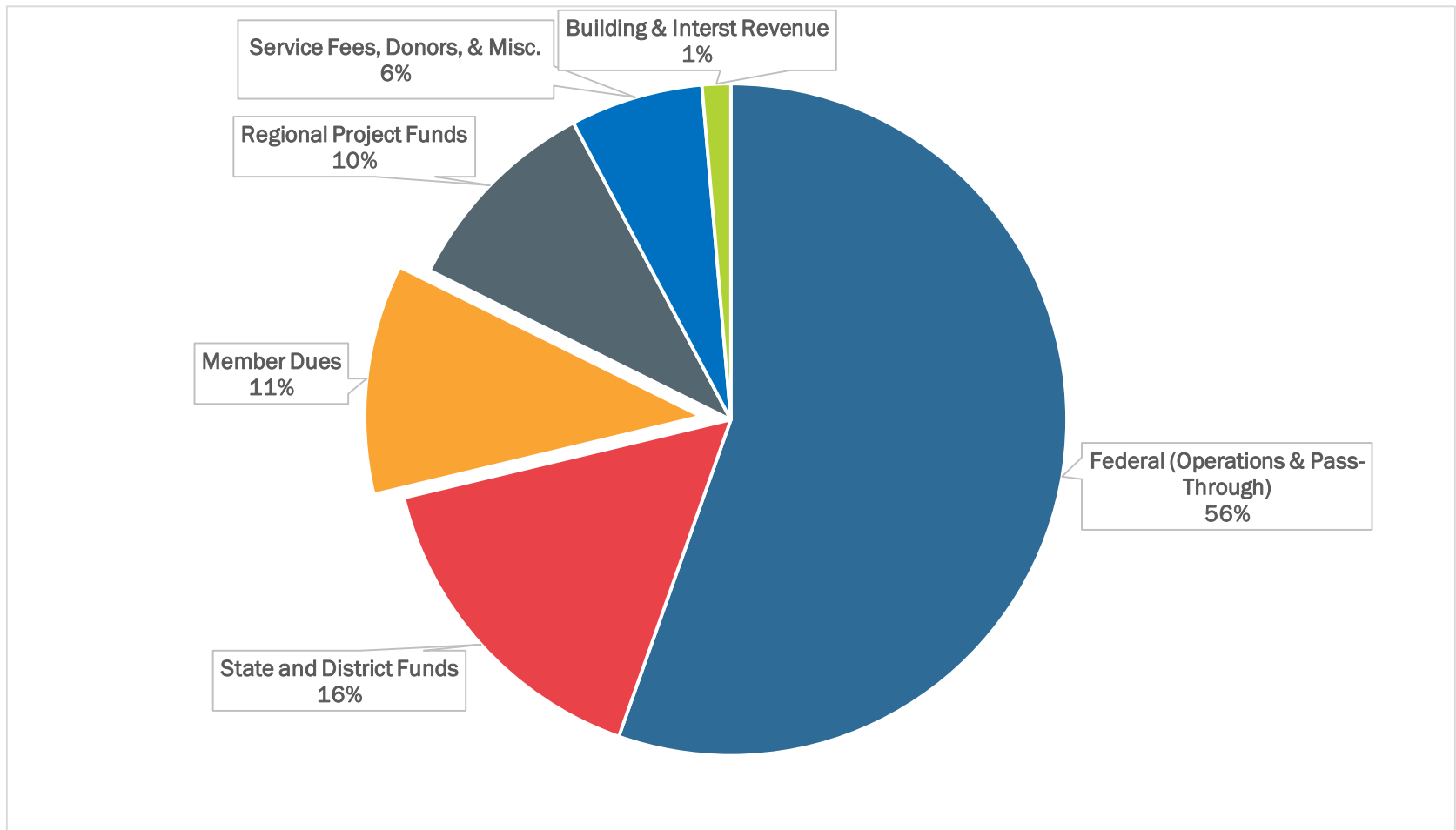
Member Dues

- Member Dues Leveraging Federally Sourced Funds
- Member Dues Providing Primary Program Support
- Member Dues Leveraging Additional Resources
- Additional Member Services, Benefits, Outreach, and Forums

Throughout 2020, communication and information sharing among local government leaders through COG has aided the region's response to COVID-19.
(dmbosstone/Flickr)



Member Dues Provide 11% of Total COG Resources



Member Dues Leveraging Federally Sourced Funds

Deliverables:

- Convene and staff the Transportation Planning Board, with representation from all member jurisdictions.
- Conduct federally mandated metropolitan transportation planning activities to ensure flow of federal transportation funds to local, regional, and state transportation agencies.
- Undertake studies, data collection, and analyses activities to inform transportation decision making at regional and local levels.
- Meet the requirements that allow member jurisdictions to receive and utilize Homeland Security funding.



In 2020, the TPB approved \$9.5 million in funding for 24 local and regional grants under the Federal Transit Administration's Enhanced Mobility of Seniors and Individuals with Disabilities Program. (Community Support Services)

Member Dues Leveraging Federally Sourced Funds

- 36% of Member Dues
- For these programs, each \$1.00 in member dues leverages \$8.35 in direct federal funding.

	Member Dues	Direct Federal	District & States	Regional Funds	Other	Total Resources
Regional Transportation Planning (UPWP)	1,529,700	12,237,500	1,529,700		1,700	15,298,600
Homeland Security Staff Support	129,600	1,550,000		560,000	40,000	2,279,600
Continuous Airport Systems Planning	21,000	250,000				271,000
Total	1,680,300	14,037,500	1,529,700	560,000	41,700	17,849,200

Member Dues Providing Primary Program Support

Deliverables:

- Convene regional health directors and coordinate response to health emergencies.
- Support regional economic development initiatives, including examining the region's shortage of affordably priced housing through an economic competitiveness lens.
- Conduct annual point-in-time count of homeless persons, with results and analysis.



COG's *Homelessness in Metropolitan Washington* report recorded the fewest number of persons experiencing homelessness since the count began in 2001.

Member Dues Providing Primary Program Support

- 16% of Member Dues
- \$762,000 supports regional coordination and planning efforts, where other funding is limited or not available.

	Member Dues	Other	Total
Health Planning & Community Svc.	346,000	25,500	371,500
Housing Opportunities	241,000		241,000
Regional Incident System (RICCS)	175,000		175,000
Total	762,000	25,500	787,500

Member Dues Leveraging Additional Resources

Deliverables:

- Prepare annual employment, population, and household forecasts by traffic analysis zone.
- Advance regional efforts to restore local waterways, reduce air pollution, increase renewable energy use, promote recycling, and enhance the region's tree canopy and agriculture.
- Conduct pedestrian and bicycle safety campaign.
- Award grants for transportation alternatives and transportation land use connection projects.
- Convene regional Fire Chiefs, Corrections Officers, Emergency Managers, and Police Chiefs to address areas of mutual concern.
- Coordinate services to address emergency and severe weather situations.
- Evaluate the region's climate progress and develop the 2030 Climate Action Plan.



COG, in partnership with our region's environmental departments, provides daily air quality forecasts, and continues to track the region's air quality progress, which has shown great improvement over the last few decades. (dmbosstone/flickr)

See also the Regional Environmental, Water, and Public Safety Funds section (page 24).

Member Dues Leveraging Additional Resources

- 32% of Member Dues
- \$1.5 million in Member Dues leverages \$5.7 million from various funding sources, and provides baseline resources to ensure continuity of programs

	Member Dues	Federal, District & States	UPWP Funds (1)	Regional Funds (2)	Other	Total
Regional Environmental Resources Planning	446,600	-		527,300	25,000	998,900
Regional Planning & Coordination	284,200	-	550,000	-		834,200
Regional Air Quality Attainment Planning (1)	178,800	175,000	174,600			528,400
Regional Public Safety Planning	178,200	-	61,200		45,000	284,400
Regional Water Resources Management	51,200	-		1,370,500		1,421,700
Drinking Water Quality, Security & Response	52,200			100,000		152,200
Anacostia Watershed Program & Projects	95,700	380,000			420,000	895,700
Clean Air Partners	60,200	470,000			130,000	660,200
Air Quality Index, Monitoring & Forecasting	45,100	25,000				70,100
Street Smart Safety Education Campaign	65,000	620,000			200,000	885,000
Agriculture and Forestry Management	30,000	-		160,700	290,000	480,700
Total	1,487,200	1,670,000	785,800	2,158,500	1,110,000	7,211,500

(1) Included in Regional Transportation Planning Program total on page 13

(2) Regional Environmental and/or Regional Water Funds - See separate section starting on page 24

Additional Membership Services, Benefits, Outreach, and Forums

Deliverables:

- Save members money through COG's Cooperative Purchasing Program, including cooperative bids and contract riding opportunities. Vendor-paid fees are helping to support the budget.
- Support of initiatives that diversify the economy, promote economic resiliency, and benefit the current and future workforce.
- Member-driven legislative advocacy and development of partnerships and peer-exchanges with the area business community and non-profits, and other regions.
- Spotlight COG members, partners, and major initiatives utilizing a variety of communications tools.



Over the last year, COG's inaugural regional Racial Equity Cohort, an initiative held in partnership with the Government Alliance on Race and Equity (GARE), brought together 100 local government staff to normalize conversations about race, and encourage new policies and practices that advance racial equity.

Additional Member Services, Benefits, Outreach, and Forums

- 16% of Member Dues
- \$735,000 is available to support COG as a membership organization by coordinating and conducting cooperative purchasing, providing leadership training, convening and staffing the Board of Directors and other regional officials, sponsoring special studies and reports, creating and maintaining regional and national partnerships, and representing regional interests to the public and media.

	Member Dues	Interest & Bldg Revenue	Other	Total
Member Relations	254,600			254,600
Public/Media Relations & Communications	214,500			214,500
Cooperative Purchasing	110,300		75,000	185,300
Executive Office, Governance and Special Reports	102,800	650,000	119,200	872,000
Institute for Regional Excellence	52,800		120,000	172,800
Total	735,000	650,000	314,200	1,699,200

Assessment Rate Reduction for FY2022

The assessment rate for FY2022 is reduced by half a cent from the FY2021 rate. A combination of one-time and permanent cost reductions enables COG to reduce the assessment rate and still fully fund FY2022 programs and initiatives.

COG Assessment Rate
Decrease of \$0.005 (0.65%), from \$0.775 to \$0.770

FY2022 Member Dues

The FY2022 member dues increase is based on a forecast of general operating expenses and estimated changes in revenue and federal match requirements.

COG Member Dues

Increase of \$108,443 (2.38%), from \$4,556,011 to \$4,664,454

Basis for the increase: Increase in required match for Federal programs, and general cost increases.

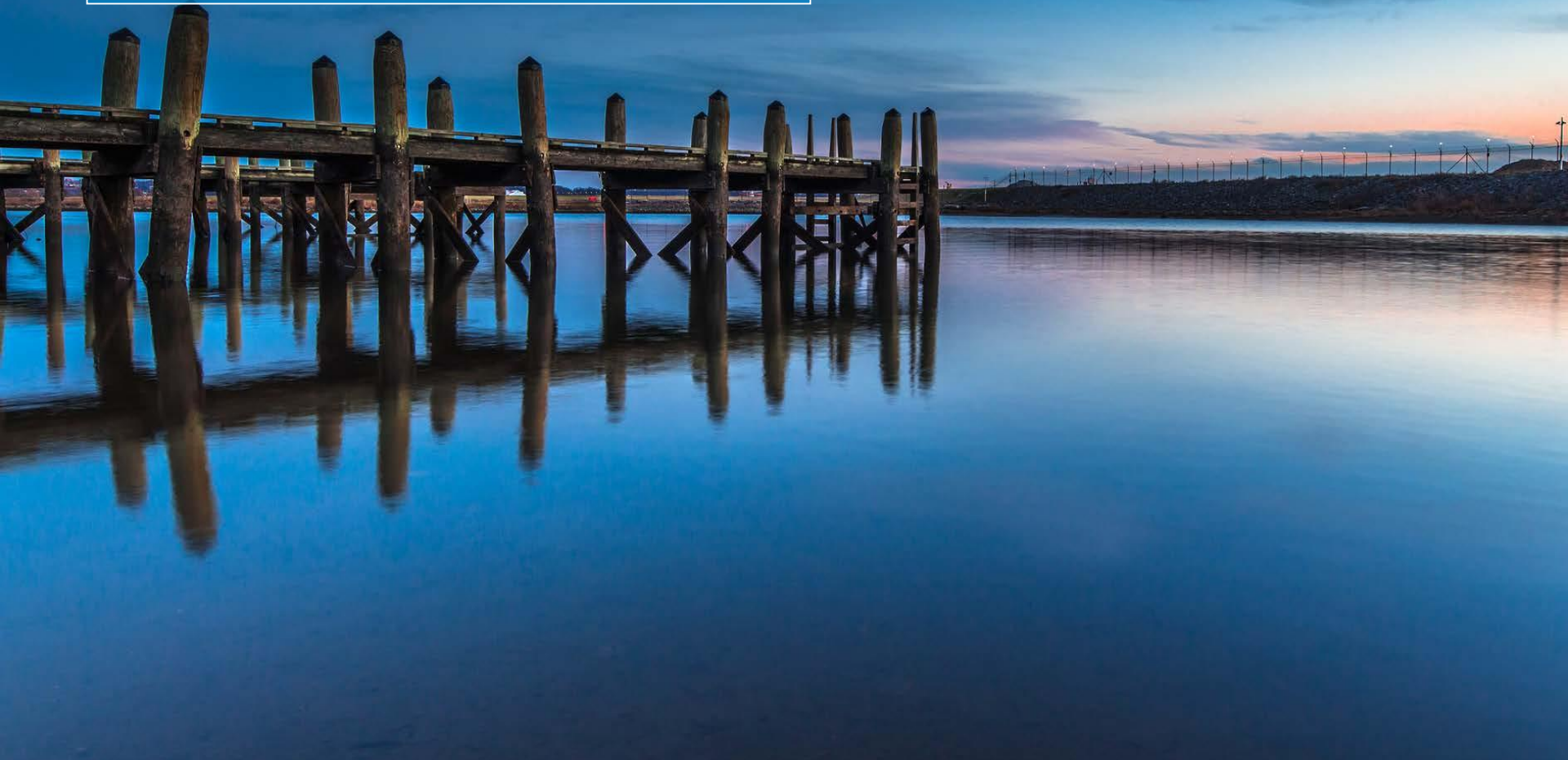
A table with the dues amount for each jurisdiction is included in the Appendix.

FY2022 Member Dues by Category

Member Dues Leveraging Federally Sourced Funds	1,680,300	36%
Member Dues Providing Primary Program Support	762,000	16%
Member Dues Leveraging Additional Resources	1,487,200	32%
Additional Member Services, Benefits, Outreach, & Forums	735,000	16%
Total Member Dues FY2022	<u>4,664,500</u>	
Rounding Adjustment	<u>(46)</u>	
Total Member Dues FY2022	<u>4,664,454</u>	

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Regional Water and Environmental Funds



Regional Water Fund

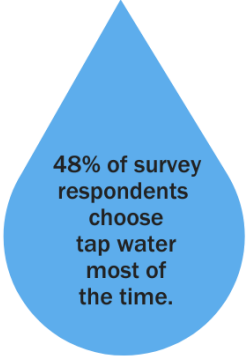
Deliverables:

- Represent the region in the Chesapeake Bay Program.
- Support local stormwater management programs and compliance with stormwater permits.
- Assist water utilities with implementing resiliency and source water protection plans.
- Manage the region's Water and Wastewater Agency Response Network (WARN).
- Run the Wise Water Use Campaign, including Protect Your Pipes and the Drug Take Back Campaign.
- Implement the regional drought management plan.

FIVE THINGS TO KNOW ABOUT YOUR WATER

1. Your tap water is safe, clean, and ready to drink.
2. The Potomac River is the region's major source of drinking water.
3. You can protect the water in your local streams by reducing polluted runoff from your yard and pavement.
4. Facial tissues, paper towels, and "flushable" wipes aren't actually flushable and can cause costly damage.
5. If you've noticed a rate increase on your water utility bill, it's to continue delivering quality service.

Drinking Water and Wastewater Survey Results:
mwcog.org/watersurvey



48% of survey respondents choose tap water most of the time.

COG worked with area utilities and governments on the Community Engagement Campaign on its annual Drinking Water and Wastewater Survey of area residents.

Regional Water Fund

- Two-thirds is paid by water and sewer utilities to protect the area’s water quality and condition of its wastewater and drinking water infrastructure, and to represent the interests of local governments and water utilities as federal and state actions become increasingly complex and regulatory in nature.

	Regional Water Fund (1)	Regional Environ Fund	COG Member Dues (2)	Other	Total
Water Resources Management	1,350,000	20,500	51,200		1,421,700
Drinking Water Quality, Security & Response	100,000		52,200	440,000	592,200
Agriculture & Forestry Management	82,000	78,700	30,000	290,000	480,700
Community Engagement Campaign	45,000			120,000	165,000
Regional Water Fund FY2022	1,577,000	99,200	133,400	850,000	2,659,600

(1) Two-thirds of the Regional Water Fund is paid by water and sewer utilities

(2) Included in the Proposed Member Dues on page 34

Regional Environmental Fund

Deliverables:

- Assist local and regional entities in implementing the Climate and Energy Action Plan.
- Provide analysis and assessments that support energy system planning and resiliency for the region's critical infrastructure.
- Support local and regional recycling programs and public education campaigns.
- Coordinate the Food Policy Council and sustainable farm to table expansion.
- Expand availability of energy financing solutions.
- Support purchase and installation of electric vehicles and infrastructure.
- Support local and regional actions to expand the urban tree canopy.



Economic hardship, especially brought on by the COVID-19 pandemic, has increased instances of food insecurity in the region. COG's new food and agriculture committee is working on this issue, and determining a path forward on many pressing food and agriculture challenges. (Montgomery County)

Regional Environmental Fund

- \$764,700 for special projects focused on facilitating the deployment of renewable energy, removing barriers to implementation of solutions, and installing technology solutions to reduce greenhouse gas emissions.

	Regional Environ Fund	COG Member Dues (1)	Other	Total
Environmental Resources Planning	527,300	446,600	25,000	998,900
Recycling & Solid Waste	138,200		50,000	188,200
Agriculture & Forestry Management	78,700	30,000	372,000	480,700
Water Resources Management	20,500	51,200	1,350,000	1,421,700
Regional Environmental Fund FY2022	764,700	527,800	1,797,000	3,089,500

(1) Included in the Proposed Member Dues on page 34

FY2022 Fee Structure: Regional Water and Environmental Funds

The fee increases for FY2022 are based on a forecast of general operating expenses and estimated changes in revenue and matching requirements for sponsor funds.

Regional Water Fund

Increase of \$36,597 (2.38%), from \$1,540,459 to \$1,577,056

Regional Environmental Fund

Increase of \$17,776 (2.38%), from \$746,903 to \$764,679

Basis for increases:

- Regional fees are increased in proportion to the annual dues increase, to maintain the balance between funding sources.

A table with the fees for each jurisdiction is included in the Appendix.



Regional Public Safety Fund

Regional Public Safety Fund

Deliverables:

- Provide public safety support to the CAOs and supporting committees in identified focus areas.
- Facilitate and update regional agreements including regional mutual aid.
- Develop and update regional public safety policies.
- Support regional public safety programs funded by local governments.
- Design and implement new regional leadership training program.



(Arlington County Fire Department)

Regional Public Safety Fund

- The Regional Public Safety Fund was created in FY2020 to provide a sustainable solution for the region to support its long-term public safety needs.

The fee increases for FY2022 are based on a forecast of general operating expenses.

Regional Public Safety Fund
Increase of \$13,281 (2.38%), from \$556,982 to \$570,263

Basis for increases:

- Regional fees are increased in proportion to the annual dues increase.

A table with the fees for each jurisdiction is included in the Appendix.

FY2022 Fee Structure: Regional Public Safety Fund

The base budget of \$531,500 for the fund will be shared among core participants on a per-capita basis. Core participants are City of Alexandria, Arlington County, District of Columbia, Fairfax County, Loudoun County, Montgomery County, Prince George's County, and Prince William County.

Other COG members have joined in this initiative and provide additional funding and capacity. For jurisdictions with populations exceeding 51,000, the FY2022 per capita rate is 10.2 cents. For jurisdictions with populations of 51,000 or less, the fee for FY2022 is set at a flat rate of \$5,318.

A table with the fee for each participating jurisdiction is included in the Appendix.

Summary: FY2022 Member Dues and Regional Fees

	Proposed FY2022	Budget FY2021	Increase
Member Dues	4,664,454	4,556,011	108,443
Regional Environmental Fund	764,679	746,903	17,776
Regional Water Fund	1,577,056	1,540,459	36,597
Regional Public Safety Fund	570,263	556,982	13,281
Total	7,576,452	7,400,355	176,097
Population Estimate	6,188,700	6,145,900	42,800
Per Capita Rate	0.770	0.775	(0.005)
Population X Per Capita Rate	4,765,299	4,763,073	2,227
Adjust for Adjunct Members (50%)	(11,781)	(11,083)	(698)
Adjust for 6% Cap (same as FY21)	(89,064)	(195,979)	106,915
Member Dues Assessment	4,664,454	4,556,011	108,444

Appendix

- Member Dues by Jurisdiction
- Regional Fund Fees by Jurisdiction

Member Dues by Jurisdiction

Metropolitan Washington Council of Governments				FY2021 Assessment Rate:	0.775	Increase of
PROPOSED FY2022 Schedule of Membership Dues				FY2022 Assessment Rate:	0.770	-0.65%
Jurisdiction	POPULATION FIGURES			DUES AMOUNT		
	FY2021	FY2022	Compare to FY2021	FY2022	FY2022	FY2022
	Population Estimate	Population Estimate		Adjusted Contribution (1)	Increase (Decrease)	Percent Increase
Alexandria, City of	160,800	162,500	1.06%	\$ 125,125	\$ 505	0.41%
Arlington County	240,500	242,800	0.96%	\$ 186,956	\$ 568	0.30%
Bladensburg, Town of (adj)	9,600	9,600	0.00%	\$ 3,696	\$ (24)	-0.65%
Bowie, City of	60,200	60,700	0.83%	\$ 46,739	\$ 84	0.18%
Charles County	167,200	171,500	2.57%	\$ 132,055	\$ 2,475	1.91%
College Park, City of	33,000	32,200	-2.42%	\$ 24,794	\$ (781)	-3.05%
District of Columbia	724,300	720,700	-0.50%	\$ 554,939	\$ (6,394)	-1.14%
Fairfax County	1,171,100	1,185,000	1.19%	\$ 912,450	\$ 4,847	0.53%
Fairfax, City of	26,300	27,000	2.66%	\$ 20,790	\$ 438	2.15%
Falls Church, City of	14,800	14,700	-0.68%	\$ 11,319	\$ (151)	-1.32%
Frederick County	270,400	276,100	2.11%	\$ 162,845	\$ 9,218	6.00%
Frederick, City of	80,900	73,700	-8.90%	\$ 56,749	\$ (1,676)	-2.87%
Gaithersburg, City of	71,500	71,600	0.14%	\$ 55,132	\$ (281)	-0.51%
Greenbelt, City of	23,900	23,900	0.00%	\$ 18,403	\$ 546	3.06%
Hyattsville, City of (adj)	19,000	21,000	10.53%	\$ 7,805	\$ 442	6.00%
Laurel, City of	26,300	25,700	-2.28%	\$ 19,789	\$ (594)	-2.91%
Loudoun County	433,100	438,200	1.18%	\$ 317,406	\$ 17,966	6.00%
Manassas Park, City of	17,000	17,800	4.71%	\$ 13,706	\$ 531	4.03%
Manassas, City of	44,100	43,700	-0.91%	\$ 33,649	\$ (529)	-1.55%
Montgomery County	1,059,000	1,066,100	0.67%	\$ 820,897	\$ 38,275	4.89%
Prince George's County	926,100	929,100	0.32%	\$ 696,383	\$ 39,418	6.00%
Prince William County	475,100	482,200	1.49%	\$ 371,294	\$ 3,091	0.84%
Rockville, City of	73,400	74,600	1.63%	\$ 57,442	\$ 557	0.98%
Takoma Park, City of	18,300	18,300	0.00%	\$ 14,091	\$ (92)	-0.65%
Totals	6,145,900	6,188,700	0.70%	\$ 4,664,454	\$ 108,439	2.38%

(1) Adjusted Contribution is calculated by multiplying the adjusted population by the approved rate, limited to 6% annual increase per jurisdiction.

Regional Fund Fees by Jurisdiction

FY2022 REGIONAL FUNDS Proposed Fee Schedule by Jurisdiction	Regional Water Fund (1)	Regional Environmental Fund	Regional Public Safety Fund (2)	Total Regional Funds	Change from FY21			
					Regional Water Fund	Regional Environmental Fund	Regional Public Safety Fund	Total Regional Funds
Alexandria, City of	31,089	22,393	16,525	70,007	581	173	440	1,194
Arlington County	46,452	33,458	24,691	104,601	974	224	634	1,832
Bladensburg, City of	-	-	-	-	-	-	-	-
Bowie, City of (WSSC)	11,613	8,296	-	19,909	344	176	-	520
Charles County	-	-	17,493	17,493	-	-	439	439
College Park, City of (WSSC)	6,160	4,437	5,318	15,915	(172)	(123)	124	(171)
District of Columbia (DC Water)	315,424	99,314	73,289	488,028	7,024	(774)	838	7,089
Fairfax County	315,424	163,296	120,504	599,224	7,024	1,466	3,360	11,850
Fairfax, City of	5,152	3,721	-	8,872	292	98	-	389
Falls Church, City of	2,812	2,026	-	4,838	87	(19)	-	68
Frederick County	-	-	-	-	-	-	-	-
Frederick, City of	-	-	-	-	-	-	-	-
Gaithersburg, City of (WSSC)	13,698	9,867	-	23,565	132	(13)	-	119
Greenbelt, City of (WSSC)	4,521	3,293	5,318	13,132	256	114	124	494
Hyattsville, City of	-	-	-	-	-	-	-	-
Laurel, City of	-	-	-	-	-	-	-	-
Loudoun County (Loudoun Water)	83,835	60,385	44,561	188,781	3,121	2,088	1,238	6,447
Manassas, City of	-	-	5,318	5,318	-	-	124	124
Manassas Park, City of	-	-	-	-	-	-	-	-
Montgomery County (WSSC)	315,424	146,911	108,413	570,749	7,024	7,692	2,482	17,199
Prince George's County (WSSC)	315,424	128,032	94,481	537,938	7,024	5,748	1,844	14,617
Prince William County	92,253	66,448	49,036	207,737	2,475	796	1,512	4,783
Rockville, City of	14,272	10,280	-	24,552	419	137	-	556
Takoma Park, City of (WSSC)	3,501	2,522	5,318	11,341	(10)	(7)	124	107
TOTAL	1,577,056	764,679	570,263	2,911,999	36,597	17,776	13,281	67,655

(1) Where indicated, water and sewer utilities support the Regional Water Fund on behalf of the local jurisdiction.

(2) Additional jurisdictions may opt into the Regional Public Safety Fund before the start of FY2022.

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