



## EMPLOYER OUTREACH COMMITTEE

Tuesday, April 19, 2011  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room  
Chairperson: Justin Schor, Frederick County (202) 293-1391  
Vice Chairperson: Lorraine Taylor, WMATA (202) 962-2768  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/18/11 Meeting Notes (5 minutes)
3. Second Quarter FY 2011 and Third Quarter FY 2011 Conformity Reports (5 minutes)
4. Training Update and Review (15 minutes)  
COG/TPB staff will brief the group on upcoming sessions and review items from the March 7<sup>th</sup> training
5. USGBC, LEED and Commuter Connections (25 minutes)  
COG/TPB staff will brief the group on the new LEED brochure developed for outreach along with recent developments with the US Green Building Council
6. Telework Update (5 minutes)  
Nicholas Ramfos, COG/TPB staff will present information on Telework activities
7. TERM FY2011 Update (5 minutes)  
COG/TPB staff will provide an update on the FY 2011 Employer Outreach TERM analysis activities
8. Employer Awards Update (5 minutes)  
Douglas Franklin, COG/TPB Staff will update the committee on the Employer awards event
9. Employer Outreach Roundtable (15 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
10. Other Business (5 minutes)

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE  
DISTRICT OF COLUMBIA**

*The next Employer Outreach Committee meeting is scheduled for July 19, 2011 at 10 a.m.*