



COMMUTER CONNECTIONS FY 2018 WORK PROGRAM

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TPB Technical Committee
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Definition from Strategic Plan

- Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.



Commuter Connections Benefits

➤ Jurisdictions

- Helps reduce and manage commuter congestion, goods movement, tourist travel
- Helps reduce emissions
- Supports local efforts to attract and retain employers

➤ Employers

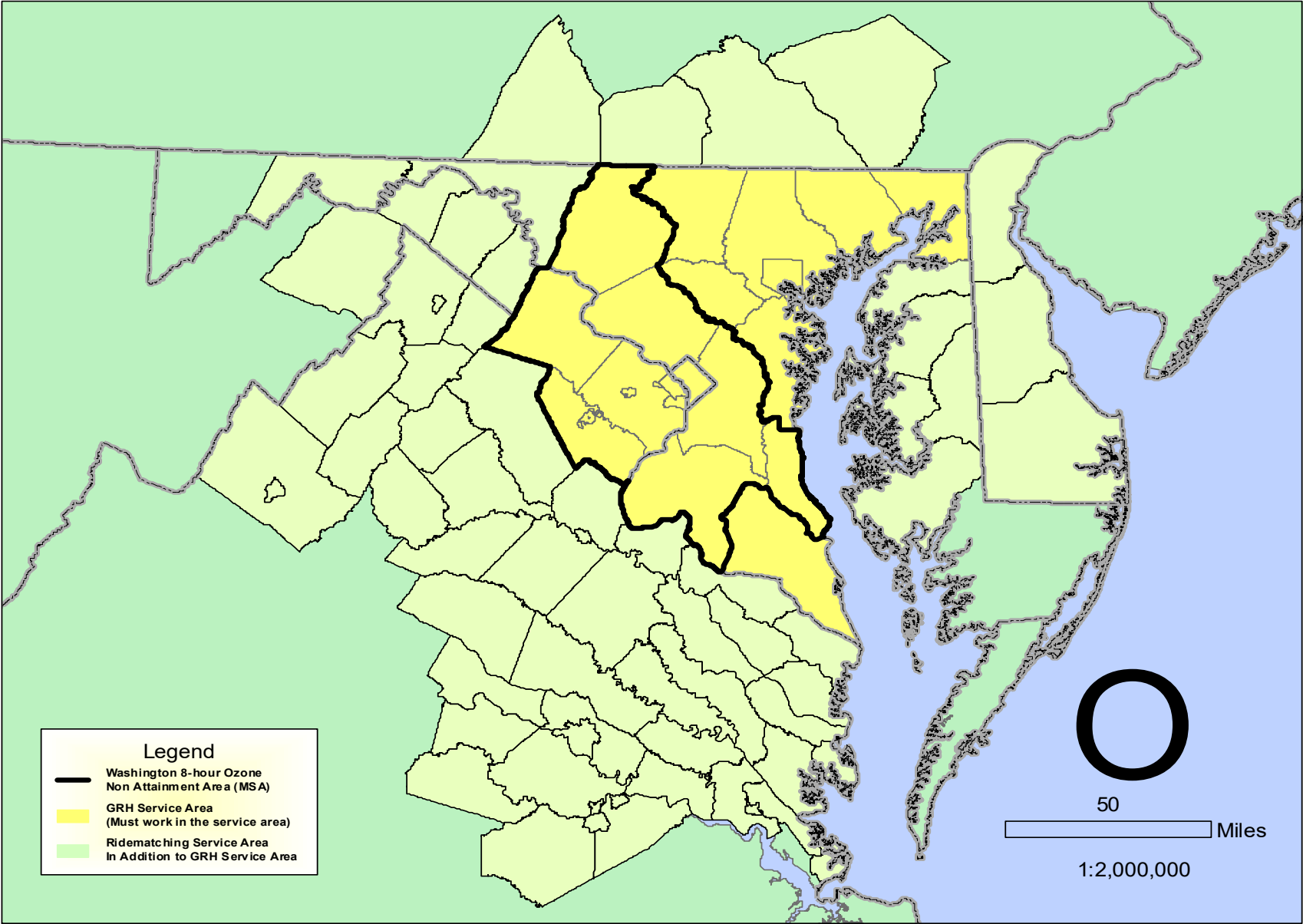
- Recruitment/Retention

➤ Workers

- More commute options
- Reduced stress/costs/time
- Improved quality of life



Geographic Areas Serviced by Commuter Connections



MSA Rankings for Carpooling and Transit Use

Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
Washington DC Metro	2,795,375	11.1%	13.9%
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%



Commuter Connections Daily Program Impacts

Measure	Reductions
Vehicle Trips	132,000
Vehicle Miles of Travel	2,500,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons



Commuter Connections' Role in the Regional Planning Process

- ▶ The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
 - ▶ Commuter Connections constitutes the major demand management component of the region's congestion management process.

Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).
- ▶ Commuter Connections also documents Green House Gas emission impacts in the region.



Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections' results may also help contribute to new performance measures and goals that will be set by the region under FAST Act requirements.



Cost Effectiveness of Commuter Connections

- ▶ Cost per Vehicle Trip \$0.16
 Reduced
- ▶ Cost per Vehicle Mile of \$0.01
 Travel Reduced
- ▶ Cost per ton of NOx \$20,000
 Reduced
- ▶ Cost per ton of VOC \$41,000
 Reduced



Proposed FY 2018 CCWP Budget

Program	Cost FY17	Cost FY18
Commuter Operations	\$563,095	\$584,250
GRH	\$760,537	\$790,958
Mass Marketing	\$2,960,270	\$3,099,304
Program Evaluation	\$475,000	\$490,000
Employer Outreach	\$666,771	\$696,520
GRH Baltimore	\$200,000	\$200,000
TOTAL	\$5,625,673	\$5,861,032



Proposed FY 2018 CCWP Budget

- ▶ Overall 3.4% increase from FY 2017
- ▶ Budget Breakdown: **\$5,861,032**
 - ▶ **COG/TPB Staff & Overhead: \$1,977,049**
or 34% of the overall budget
 - ▶ **Private Sector Services: \$2,988,562** or
51% of the overall budget
 - ▶ **Local Jurisdiction Pass-Thru: \$491,313** or
8% of the overall budget
 - ▶ **Direct Costs: \$404,108** or 7% of the
overall budget



What's New In FY 2018 CCWP

- ▶ Marketing
 - ▶ 'Pool Rewards – Transform 66 Incentive
- ▶ Monitoring and Evaluation
 - ▶ 2016 State of the Commute General Public Report publication
 - ▶ 2017 TERM Analysis Report will be completed
 - ▶ FY 2018 Placement Rate Survey



Next Steps

- ▶ State funding agencies approved the document provided comments and approved the Draft FY 2017 CCWP on January 10th.
- ▶ Commuter Connections Subcommittee reviewed draft CCWP on November 15th and a comment period was established. The document was endorsed for release on January 17th.



Next Steps

- ▶ Tech Committee will receive a briefing of the Work Program today and will be briefed again on March 3rd.
- ▶ TPB will receive draft of the FY 2018 CCWP at its February meeting and the document will be released for public comment. The TPB will be asked to approve at its March meeting.
- ▶ TIP adjustments, if any, will be made and funding commitments secured by June.
- ▶ Program begins July 1.





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