



**MEETING NOTICE AND AGENDA
REGIONAL TDM MARKETING GROUP**

**Tuesday March 17, 2009
2:00 p.m. – 4:00 p.m.**

COG BOARD ROOM - THIRD FLOOR

Metropolitan Washington Council of Governments
777 North Capitol Street, N.E.
Washington, DC 20002

Chair: Glenn B. Hiner, Fairfax County
Vice Chair: Anna McLaughlin, District of Columbia DOT
COG Staff Contact: Douglas Franklin (202) 962-3792

<u>ITEM #</u>		<u>ACTION</u>
1. Introductions		
2. Minutes of December 16, 2008 Meeting	(5 MIN)	APPROVE
3. District Bicycle Transit Center	(25 MIN)	INFORMATION
	Jim Sebastian from the District Department of Transportation will share plans for the new Bike Station at Union Station.	
4. Commuter Connections FY09 Marketing Activity	(30 MIN)	INFORMATION
	Dan O'Donnell from Odonnell Company Will provide a preview of the Spring marketing campaign. The final FY09 1st Half Marketing Campaign Summary Report and a draft of the FY09 2 nd Half Marketing Campaign Summary Report will be distributed.	

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| 5. Prince George's Bus Shelters | (15 MIN) | INFORMATION |
| <p>Chris Napolitano from Joint Venture Marketing will discuss Prince George's County's RideSmart Commuter Solutions recent Bus Shelter Campaign.</p> | | |
| 6. Calendar of Events/
Marketing Round Table | (40 MIN) | DISCUSSION |
| <p>Meeting participants may share recent advertising/marketing collateral and discuss news or upcoming events happening within their organizations.</p> | | |
| 7. Other Business/Suggested Agenda items for next meeting | (5 MIN) | DISCUSSION |

Upcoming FY09 Regional TDM Marketing Group meeting dates:

Tuesday, June 16, 2009 12:00 p.m. – 2:00 p.m., COG Board Room – 3rd floor, Lunch Meeting

Tuesday, September 15, 2009 10:00 a.m. – 12:00 p.m., COG Board Room – 3rd floor

Tuesday, December 15 2009 12:00 p.m. – 2:00 p.m., COG Board Room – 3rd floor, Lunch Meeting