One Region Moving Forward

COG BOARD OF DIRECTORS MEETING

District of Columbia

Bladensburg* DATE: June 12, 2013 Bowie 12:00 Noon TIME: Charles County PLACE: COG Board Room College Park

Frederick

Frederick County Gaithersburg Greenbelt Montgomery County

Prince George's County

Rockville Takoma Park Alexandria

Arlington County

Fairfax Fairfax County Falls Church

Loudoun County

Manassas Manassas Park Prince William County

*Adjunct Member

members and alternates will be available at 11:30 a.m.

PLEASE NOTE: Chairwoman Young will begin the meeting promptly at Noon. Lunch for

AGENDA

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

(12:00 Noon)

Chairwoman Karen Young

President Pro Tem, Board of Aldermen

City of Frederick

2. ANNOUNCEMENTS

(12:00 - 12:05 p.m.)

Chairwoman Young

1. Region Forward Event-September 27

3. EXECUTIVE DIRECTOR'S REPORT

(12:05 - 12:10 p.m.)

4. AMENDMENTS TO AGENDA

(12:10 – 12:15 p.m.)

5. APPROVAL OF MINUTES OF MAY 10, 2013

(12:15 - 12:20 p.m.)

6. ADOPTION OF CONSENT AGENDA ITEM (12:20 – 12:25 p.m.)

A. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO FILE A PLANNING GRANT APPLICATION AND EXECUTE A GRANT CONTRACT WITH THE FEDERAL AVIATION ADMINISTRATION FOR PHASE 28 OF THE CONTINUOUS AIRPORT SYSTEM PLANNING PROGRAM

The Board will be asked to approve Resolution R19-2013, authorizing the Executive Director, or his designee, to submit a planning grant application and execute a grant contract with the Federal Aviation Administration to conduct Phase 28 of a multi-year program for Continuous Airport System Planning for the National Capital Region in an amount not to exceed \$333,333. This application and subsequent grant contract would include the following tasks: (1) Ground Access Forecasts Update, Phase 2; (2) Air Cargo Element, Phase 1; and (3) Process 2013 Air Passenger Survey, Phase 1. The FAA will provide funds for ninety percent, \$300,000, of the project total. The ten percent match, \$33,333, will be provided from budgeted local funds.

R19-2013 will also authorize the Executive Director, or his designee, to enter into contracts with qualified firms to provide specialized support in performance of the grant requirements, if necessary. Such contracts shall result from COG's competitive procurement system.

RECOMMENDED ACTION: Adopt Resolution R19-2013.

B. RESOLUTION AUTHORIZING THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS TO CONDUCT THE YEAR 2013 WASHINGTON-BALTIMORE REGIONAL AIR PASSENGER SURVEY

The Board will be asked to approve Resolution R20-2013, authorizing the Executive Director, or his designee, to enter into contracts with the Metropolitan Washington Airports Authority and the Maryland Aviation Administration to conduct the 2013 Washington-Baltimore Regional Air Passenger Survey in an amount not to exceed \$325,000. Subsequently, the Executive Director, or his designee, is also authorized to enter into contracts with qualified firms to conduct the Year 2013 Washington-Baltimore Regional Air Passenger Survey under COG's Continuous Airport System Planning program. Such contracts shall result from COG's competitive procurement system.

RECOMMENDED ACTION: Adopt Resolution R20-2013.

C. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO CONTRACTS WITH VENDORS FOR UPGRADE OF COG DATA NETWORK AND SETUP OF VOICE OVER IP PHONE SYSTEM

COG and ICMA have been subscribing to phone services provided by ICMA-RC since 1989. In 2011 ICMA-RC notified COG and ICMA that ICMA-RC plans to upgrade the phone system in 2013/2014 and will no longer be able to sell phone services to COG and ICMA. COG and ICMA have agreed to issue a joint Request for Proposals for the required network hardware, phone system hardware, and consulting services needed to setup a voice over IP (VOIP) phone system. COG and ICMA will maintain their own individual contracts and relationships with the vendors after implementation has been completed.

The Board will be asked to adopt R21-2013 authorizing the Executive Director, or his designee, to enter into a contract not to exceed \$230,000 with a vendor selected through competitive procurement

process. The funds for this project are included in COG's approved Capital Repair and Replacement Plan and in the IT Annual Operating Budget.

RECOMMENDED ACTION: Adopt Resolution R21-2013.

D. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH VENDORS FOR COMPLETION OF CONFERENCE ROOM PHASE 3 RENOVATIONS

In accordance with COG's adopted Capital Repair and Replacement Plan, COG is continuing renovations of the meeting rooms on the first floor. Phase 1 renovations, which included painting and carpeting, were completed in FY2012. Phase 2 renovations, including new tables and chairs, will be completed by the close of FY2013. The final Phase 3 renovations, will include high efficiency lighting and ceiling grid, and are scheduled for FY2014. These renovations are needed to maintain the professional appearance of the meeting rooms COG owns on the first floor.

The Board will be asked to adopt R22-2013 authorizing the Executive Director, or his designee, to enter into a contract not to exceed \$80,000 with vendors selected through a joint procurement with other building maintenance projects. The funds for this project are included in COG's approved Capital Repair and Replacement Plan for FY2014.

RECOMMENDED ACTION: Adopt Resolution R22-2013.

E. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH GARTNER FOR IT AND BUSINESS SERVICES

COG routinely contracts with outside firms to provide specialized subject matter expertise. Gartner Inc. is the industry leader in providing expertise on IT industry analysis, best practices, technical training, and executive business skills. Gartner Inc. will also provide review of Requests For Proposals and vendor responses. Most of COG's members also subscribe to services from Gartner Inc., but at a much higher participation level. The Board will be asked to adopt R23-2013 authorizing the Executive Director, or his designee, to enter into the annual contract in an amount not to exceed \$33,800. Funding for this contract is included in the FY2014 IT Annual Operating Budget.

RECOMMENDED ACTION: Adopt Resolution R23-2013.

7. PARTNERSHIP TO BUILD AMERICA ACT (12:35 – 1:05 p.m.)

John Delaney Member, United States House of Representatives

Representative Delaney is Maryland's newest member of the Congressional Delegation serving the 6th district. Last month, Rep. Delaney introduced his first major piece of legislation, "the Partnership to Build America Act." The proposed legislation, which has bi-partisan support, creates a \$50 billion infrastructure fund to make major investments in the nation's aging infrastructure, generate new jobs, and promote economic competitiveness. Mr. Delaney will brief the Board on the key components of the legislation, and offer reflections on his first months in office and future opportunities for regional collaboration.

RECOMMENDED ACTION: Receive briefing.

8. ACTIVITY CENTER STRATEGIC INVESTMENT PLAN AT A GLANCE (1:05 – 1:30 p.m.)

Frank Principi
Supervisor, Prince William County
2012 Board Chair

Mary Hynes Member, Arlington County Board Chair, Region Forward Coalition

Paul DesJardin Community Planning and Services Director

When released in the fall of 2012, *Economy Forward* found that the region lacked the right mix of housing, jobs and access to transit. It called for the development of an Activity Center Strategic Investment Plan (SIP) to guide more strategic investment in vibrant mixed-use centers that are the engines of regional economic growth and competitiveness. After nearly a year of work, including the convening of various focus groups to review elements of the plan, the SIP is in its final stages of review. Mr. Principi will brief the Board on the recommendations set forth in *Economy Forward* and the significance of this effort in sustaining the region's economic competitiveness. Ms. Hynes and Mr. DesJardin will discuss the overall approach for developing the SIP, a timetable for future Board presentations on specific elements of the plan; and process for revisions in advance of proposed Board action in September.

RECOMMENDED ACTION: Receive Briefing.

9. MOMENTUM: THE NEXT GENERATION OF METRO (1:30 -1:45 p.m.)

Mary Hynes Member, Arlington County Board Chair, Metro 2025 Committee

At its June 27 meeting, WMATA's Board will take up adoption of a new strategic plan for the Authority. This is the first such transit plan for the National Capital Region in more than a decade. *Momentum* builds upon and advances the key concepts of *Region Forward* and *Economy Forward* and reinforces the importance of transit to the region's overall competitiveness. Ms. Hynes will brief the COG Board on the key components of the strategic plan and request that the Board strongly support the adoption of Resolution R24-2013. "Together, *Region Forward, Economy Forward*, and *Momentum* exemplify an action-oriented approach to advancing the region's competitiveness and supporting sustainable growth and regional prosperity."

RECOMMENDED ACTION: Adopt Resolution R24-2013.

10. LEGISLATIVE UPDATE (1:45 – 1:55 p.m.)

Board members with active engagement and/or leadership roles in state/national associations will be invited to provide status reports on legislative activity related to COG's 2013 Legislative Priorities.

11. OTHER BUSINESS (1:55 – 2:00 P.M.)

12. ADJOURN – THE NEXT BOARD MEETING WILL BE HELD ON JULY 10, 2013 (2:00 p.m.)



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwcog.org. For details: www.mwcog.org



ANNOUNCEMENTS

(NOTE: No Attachment)



EXECUTIVE DIRECTOR'S REPORT



Metropolitan Washington Council of Governments Executive Director's Report • June 2013

COMMITTEE WORK HEART OF COG OUTREACH MEDIA UPCOMING EVENTS

TRANSPORTATION PLANNING BOARD

The TPB recognized 22 citizen leaders who graduated from the TPB Community Leadership Institute, which was held on April 25, 30, and May 5. In addition, TPB members received an update on the progress of the Regional Transportation Priorities Plan, an initiative that identifies near-term, ongoing, and long-term regional strategies that offer the greatest potential for addressing challenges that the public can support. This summer, a draft plan will be presented and a public comment period will be held. The final plan will be presented in September.

METROPOLITAN WASHINGTON AIR QUALITY COMMITTEE

MWAQC approved the regional PM2.5 (fine particle pollution) Redesignation Request and Maintenance Plan, DC-MD-VA. The states now submit the plan to the U.S. Environmental Protection Agency (EPA) Region 3 for approval. Chair Leta Mach (Greenbelt) said by approving the plan, MWAQC took the final step in getting official recognition of the region's progress in cleaning up the air.

CHESAPEAKE BAY & WATER RESOURCES POLICY COMMITTEE

The Committee held its third special forum with EPA and representatives from the District of Columbia, Maryland and Virginia. This forum was focused on the need for partnership across governments, adaptive management, and permitting flexibility in order to balance achieving the Bay nutrient reduction goals with competing demands for limited resources, including aging infrastructure.

CLIMATE ENERGY & ENVIRONMENT POLICY COMMITTEE

The Committee adopted its 4-year plan, 2013-2016 Climate & Energy Action Plan, to reduce greenhouse gas emissions to meet the 2020 target (20% below 2005 levels).

Heart of COG: Data Driven, Rigorous Analysis

FENG XIE, TRANSPORTATION ENGINEER IV



At COG: 5 Years

Education: Masters and a Ph.D. in Civil Engineering/ Transportation, University of Minnesota, Twin Cities

pictured: Feng Xie and his manager Elena Constantine When area leaders consider new express toll lanes, bus rapid transit (BRT), or other projects, transportation models play a critical role in informing their decisions by illustrating the long-term impacts on regional travel patterns and air quality.

At the Council of Governments, Feng Xie and his fellow transportation engineers develop and study these models, also known as travel demand forecasting models. Feng's work is processed by powerful computers — the current models take about 20 hours to complete — which create detailed forecasts used by local, state and federal officials, the U.S. Environmental Protection Agency, and transportation consultants.

One of Feng's current projects is to assist the Maryland State Highway Administration and Maryland Transit Administration in assessing the need for a BRT route along the Veirs Mill Road corridor and potentially for a BRT network throughout Montgomery County. Feng finds this project interesting and challenging because it involves modeling both driving and transit on the same roadway. We are fortunate to have engineers like Feng, who can provide objective, expert information to show us how these projects will transform our region.

- Chuck Bean, Executive Director

MEMBER/STAKEHOLDER OUTREACH

- In May, Executive Director Chuck Bean met with Region Forward Coalition Chair Mary Hynes (Arlington) to discuss the upcoming Activity Center Investment Plan.
- He also met with Mayor Phyllis Marcuccio and toured Rockville. (pictured right)
- Bean and Transportation Director Ron Kirby met with WMATA General Manager Richard Sarles to discuss opportunities to align Region Forward and Momentum, WMATA's strategic plan.
- Bean, Planning Director Paul DesJardin, and Health Chief Chevelle Glymph met
 with leaders from several non-profits Consumer Health Foundation, Cafritz
 Foundation, Washington Grantmakers, Northern Virginia Health Foundation, Prince Charitable Trusts, Venture
 Philanthropy Partners to discuss opportunities for collaboration around Region Forward.



CORRECTIONS WREATH LAYING CEREMONY

Chuck Bean spoke at the ceremony in honor of fallen corrections officers, which is organized by the regional Corrections Chiefs Committee. Following the ceremony, teams from Maryland, Virginia and the District of Columbia held an honor guard competition.

BIKE TO WORK DAY

Over 14,500 commuters participated in Bike to Work Day 2013, the largest number ever! The event was coordinated by COG's Commuter Connections program and the Washington Area Bicyclist Association. Several COG officials and staff members participated in the event, and COG staff were at several pit stops cross-promoting programs like Clean Air Partners and TapIt, a network of local businesses that will fill up reusable water bottles with tap water.



ACTIVITY CENTERS - FREDERICK, MD

Paul DesJardin participated in an Activity Centers tour and Strategic Investment Plan briefing hosted by Board Chair Karen Young in the City of Frederick.

TRANSPORTATION PLANNING

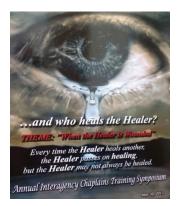
Ron Kirby spoke at the 2013 Western Maryland Local Government Exchange in a session on transportation. Kirby also spoke at the American Public Transit Association Transportation Performance Management Roundtable on MAP-21, the recently established federal transportation legislation.

PUBLIC SAFETY CHAPLAINS SUPPORT

The regional Public Safety Chaplains Committee and COG's Dennis Bailey helped support the 7th Annual Interagency Conference, which was hosted by Joint Force Headquarters, Military District of Washington. The event brought together military and local police, fire, and EMS chaplains to share ideas and prepare participants to respond to future crises. This year's theme was "When the healer is wounded."

AREA CLIMATE AND ENERGY ACTIVITIES

COG Environmental staff attended the Maryland Clean Energy Center Advisory Committee meeting to help plan for the Clean Energy Summit in October. COG's Maia Davis spoke on a climate adaptation leadership panel to Virginia Tech graduate students.



GO RECYCLE CAMPAIGN - LOUDOUN WINNER

Timmy Siegel, a Loudoun County second-grader, won COG's Regional America Recycles Day contest. He and his school, Newton-Lee Elementary, received prizes.

LEADERS ANNOUNCE LANDMARK REGIONAL WASTEWATER AGREEMENT

Area officials, including COG Board members Vincent Gray (District of Columbia Mayor), Sharon Bulova (Fairfax County Board Chairman), and Isiah Leggett (Montgomery County Executive), gathered together at the May COG Board meeting to discuss a new agreement to jointly support the world's largest and most advanced wastewater treatment plant, Blue Plains. COG assisted in the development of the agreement and will support leaders with its implementation. *The Washington Post*, NBC4, ABC7, WTOP, and several media outlets covered the story.







KAREN YOUNG HIGHLIGHTS COUNCIL'S WORK IN BUSINESS JOURNAL

Board Chairwoman's May 3rd op-ed in the <u>Washington Business Journal</u> discussed the Council's ability to bring area leaders together and address key regional challenges such as growth and development, transportation, and water quality.



ACTIONS HELPING REDUCE HOMELESSNESS IN D.C. REGION

A new COG report, *Homelessness in Metropolitan Washington*, showed homelessness in the region decreased thanks to a significant increase in the number of formerly homeless people in permanent supportive housing, shelter diversion and homeless prevention programs, and support from federal Rapid Re-Housing funds. The report noted that a lack of affordable housing and sequestration cuts threaten progress. It was referenced in *The Washington Post, Examiner, Huffington Post DC*, and several blogs focused on housing issues.

TPB ANALYSIS SHOWS CHANGES IN REGIONAL COMMUTING

A new analysis of Census data showed that of all the ways to get to work, the percentage of local commuters choosing transit grew the most. From 2000 to 2011, the share of workers commuting on public transit increased from 11.8 to 15.4 percent. And the percentage of solo drivers decreased from 67.2 to 65.8 percent. The analysis was featured in *The Washington Post, Examiner, Washington City Paper, Business Journal*, WTOP, WAMU, and Streetsblog. COG's Bob Griffiths also discussed the analysis on NewsTalk on News Channel 8.

2013 FOSTER PARENTS OF THE YEAR HONORED

Throughout May, the Council of Governments honored the 2013 Foster Parents of the Year for their commitment to their foster sons and daughters as well as to the children's birth families. Several local papers ran features on the winners, including the *Examiner, Arlington Sun Gazette*, and *Fairfax Times*.

JOINT CHESAPEAKE BAY/CLIMATE & ENERGY MEETING - WEDNESDAY, JULY 24

The Chesapeake Bay & Water Resources Policy Committee and the Climate Energy & Environment Policy Committee will be holding a joint meeting to discuss overlapping areas of interest and information sharing.

COG LEADERSHIP RETREAT - AUGUST 2-4

Opportunity for Board members to build community and hold more in-depth discussions on major topics, such as economic competitiveness, transportation, the Chesapeake Bay and policy development and outreach.

For more information about these events and other COG meetings, visit www.mwcog.org/calendar



AMENDMENTS TO AGENDA

(NOTE: NO ATTACHMENTS)



APPROVAL OF MINUTES

MINUTES
Board of Directors Meeting
COG Board Room
May 8, 2013

BOARD MEMBERS, ALTERNATES, AND OTHER PARTICIPANTS PRESENT AND NOT PRESENT:

See attached chart for attendance.

STAFF:

Chuck Bean, Executive Director Sharon Pandak, General Counsel

GUESTS:

Mike Ferrell, Executive Director, Coalition for the Homeless Paul Quander, Deputy Mayor, District of Columbia

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairwoman Young called the meeting to order at 12:00 p.m. and led those present in the Pledge of Allegiance.

2. ANNOUNCEMENTS

Chairwoman Young noted that we are less than two weeks away from Bike to Work Day, which will take place on Friday, May 17th at over 70 locations across the region. COG's Commuter Connections program, which co-sponsors Bike to Work Day, expects this year to be the biggest event yet. For more information or to register, visit the COG home page.

3. EXECUTIVE DIRECTOR'S REPORT

Mr. Bean highlighted a recent Washington Business Journal Guest Column OpEd by Chair Young about the Council of Governments' ability to bring area leaders together and address key regional challenges. He added that staff will be working with other directors who have a perspective or an opinion about something regional to get a similar piece into the Washington Business Journal.

Mr. Bean also highlighted two major projects that will come before the Board in the next 6 months and which will advance the goals set forth in Economy Forward: Regional Activity Centers Strategic Investment Plan and the Transportation Priorities Plan.

Additionally, staff is analyzing a proposed research project on workforce development and housing to be conducted by George Mason's Center for Regional Analysis. This project has investors from four groups: 2030 Group, ULI, BOT, FCC, and we've been invited to provide support.

Foster Parents Awareness Month. In addition to the Council of Governments work to convene the child welfare directors to coordinate and share best practices, we also administer the Wednesday's Child program which receives a high-profile in part because of our collaboration with NBC4.

For this month's Heart of COG, Mr. Bean highlighted the people behind the scenes – the staff who bring child welfare directors and social workers together, organize events to match children and families, and field the phone calls from the public who have the seen the Wednesday's Child spots and are interested in foster care or adoption. Those two people are: Kamilah Bunn and Krystal Fenwick.

4. AMENDMENTS TO AGENDA

There were no amendments to the Agenda.

5. APPROVAL OF MINUTES

The minutes of the April 10, Board Meeting were approved.

6. ADOPTION OF CONSENT AGENDA ITEM

A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO ESTABLISH A MOBILE-WIDE AREA RADIATION AND NUCLEAR DETECTION NETWORK

The Board adopted Resolution R17-2013, authorizing the Executive Director, or his designee to receive and expend up to \$1,750,000 to establish a mobile-wide area radiation and nuclear detection network using tested technology. The system will give officials the ability to detect and monitor interstates and secondary roads for the illicit transportation of radiological and nuclear material entering the NCR. Funding for this effort will be provided through an Urban Area Security Initiative (UASI) Subgrant from the State Administrative Agent (SAA). No COG matching funds are required.

ACTION: Upon motion made, and seconded, Resolution R17-2013 was unanimously approved and adopted.

7. FY 2013 THIRD QUARTER REPORT

COG's CFO Paul Beriault presented the third quarter financial report. COG continues to be in a strong financial position to allow for the completion of this year's approved work program as well as meeting strategic goals.

Cash at March 31, 2013 was \$6,371,818, which allows COG to meet its cash requirements for its financial obligations to vendors, exceeding the amount of \$2,267,820 for accounts payable by \$4,103,998.

ACTION: Briefing.

8. A REGIONAL SUCCESS STORY: THE BLUE PLAINS INTERMUNICIPAL AGREEMENT OF 2012

In March, 2013, the District of Columbia, DC Water, Fairfax County, Montgomery County, Prince

George's County and the Washington Suburban Sanitary Commission formally adopted a landmark regional agreement: *The Blue Plains Intermunicipal Agreement of 2012 (2012 IMA)*. The 2012 IMA equitably allocates wastewater treatment capacity as well as capital and operating costs at Blue Plains, the largest advanced wastewater treatment facility in the world. Blue Plains serves more than 2 million residents and 18 million visitors annually; with shared capital and operating expenses of about \$822 million per year.

The 2012 IMA underwrites the ability of the region to grow over the next 30 years, supports investments and upgrades to vital water resources infrastructure, and makes major contributions toward the protection of water quality in the Potomac and Anacostia Rivers, as well as the Chesapeake Bay. COG helped facilitate the agreement and has formal roles to support the signatories with its implementation.

Tim Firestine, Chairman of the Blue Plains IMA Leadership Committee and Chief Administrative Officer for Montgomery County, highlighted the key elements of the agreement. District of Columbia Mayor Vincent Gray, Fairfax County Board of Supervisors Chairman Sharon Bulova, Montgomery County Executive Isiah Leggett, and Prince George's County CAO Brad Seamon provided their perspectives on the significance of the 2012 IMA to their jurisdictions and to the region.

ACTION: Upon motion made, and seconded, Resolution R18-2013 was unanimously approved and adopted.

9. RESULTS OF 2013 HOMELESS ENUMERATION

On January 20 and 21, COG's Homeless Services Planning and Coordination Committee conducted the thirteenth enumeration of the homeless in metropolitan Washington. This annual enumeration is part of an ongoing effort to monitor and report on the number of people found on the streets, in emergency shelters, in transitional and permanent supportive housing, or otherwise homeless and in need of a safe shelter. Mike Ferrell, Chair of COG's Homeless Services Committee presented the final results of the report which shows a slight decrease in the homeless population. The report highlights three principal reasons for the decrease—a significant increase in the number of formerly homeless people in permanent supportive housing, shelter diversion and homeless prevention programs, and support from federal Rapid Re-Housing funds.

Several directors requested that staff, working with the appropriate committees, examine the impacts of sequestration on federal housing programs and compile regional estimates on the likely implications. Staff was also asked to determine next steps, potential recommendations, for a sustained Board focus on homelessness as it relates to affordable housing.

ACTION: Briefing.

10. BRIEFING ON NATIONAL CAPITAL REGION EMERGENCY PREPAREDNESS COUNCIL (EPC) 2013 PRIORITIES AND SENIOR LEADERS EXERCISE

The National Capital Region (NCR) Emergency Preparedness Council (EPC) was established by the Board in 2002 as an advisory body on homeland security with specific responsibilities for the regional planning of, preparation for and response to all hazards. Members include local elected officials; state and federal government representatives, and private and non-profit sector experts. Deputy Mayor and EPC Chair Paul Quander provided an overview the EPC's 2013 priorities, which include CyberSecurity, and

highlights of the upcoming Senior Leaders seminar on June 13.

ACTION: Briefing.

11. LEGISLATIVE UPDATE

City of Greenbelt Mayor and Maryland Municipal League President J Davis announced a recent meeting with MML Executive Director, Chuck Bean and Nicole Hange to discuss opportunities for greater collaboration between the two organizations.

11. OTHER BUSINESS

None.

12. ADJOURNMENT

Upon motion duly made and seconded, the meeting was adjourned at 2:00 p.m. The next meeting will be held on May 8, 2013.

THE NEXT BOARD MEETING WILL BE HELD ON WEDNESDAY, JUNE 12, 2013.



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BOARD OF DIRECTORS MEETING ATTENDANCE – May 8, 2013

<u>Jurisdiction</u>	Member	Y/N	<u>Alternate</u>	Y/N
District of Columbia		1/11		
J	Hon. Vincent Gray (presenter)	Y	Christopher Murphy	Y
Executive	Tion. Vincent Gray (presenter)	1	Christopher Warphy	1
	Mr. Allen Lew	N	Warren Graves	Y
Council	Hon. Phil Mendelson (Vice Chair)	Y		
	Hon. Kenyan McDuffie	N		
Mamiland				
Maryland Bowie	Hon. G. Frederick Robinson	N	Hon. Dennis Brady	Y
Charles County	Hon. Reuben Collins	N	110111 Dominio Brudy	1
City of Frederick	Hon. Karen Young (Chair)	Y	Hon. Randy McClement	
Frederick County	Hon. David Gray	Y	Hon. Blaine Young	
College Park	Hon. Andrew Fellows	Y	Hon. Robert Catlin	
Gaithersburg	Hon. Sidney Katz	N	Hon. Cathy Drzyzgula	Y
Greenbelt	Hon. Judith "J" Davis	Y	Hon. Emmett Jordan	
Montgomery County				
Executive	Hon. Isiah Leggett (presenter)	Y	Mr. Tim Firestine	Y
Council	Hon. Roger Berliner	Y		
	Hon. Valerie Ervin	N		
Prince George's County				
Executive	Hon. Rushern Baker	N	Mr. Bradford Seamon	Y
Council	Hon. Karen Toles	N		
	Hon. Andrea Harrison	N		
Rockville	Hon. Phyllis Marcuccio	N		
Takoma Park	Hon. Bruce Williams	Y	Hon. Terry Seamens	
Maryland General Assembly	Hon. Galen Clagett	N		
Vincinia				
Virginia Alexandria	Hon, William Euille	Y	Hon. Redella Pepper	
	(Vice Chair)	1	Tion. Redena i epper	
Arlington County	Hon. Walter Tejada	Y	Hon. Jay Fisette	
City of Fairfax	Hon. Dan Drummond	Y	Hon. Jeffrey Greenfield	
Fairfax County	Hon. Sharon Bulova	Y	Hon. Catherine Hudgins	
	Hon. Penelope A. Gross	Y	Hon. Patrick Herrity	
	Hon. John Foust	Y	Hon. Michael Frey	
Falls Church	Hon. Nader Baroukh	N	Hon. David Snyder	Y
Loudoun County	Hon. Matt Letourneau	N	ĺ	
Loudoun County	Hon. Scott York	N		
Manassas	Hon. Jonathan Way	Y		
Manassas Park	Hon. Suhas Naddoni	N	Hon. Frank Jones	
Prince William County	Hon. Frank Principi	Y		
	Hon. Pete Candland	N		
Virginia General Assembly	Hon. James M. Scott	Y		



CONSENT AGENDA

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO FILE A PLANNING GRANT APPLICATION AND EXECUTE A GRANT CONTRACT WITH THE FEDERAL AVIATION ADMINISTRATION FOR PHASE 28 OF THE CONTINUOUS AIRPORT SYSTEM PLANNING PROGRAM

WHEREAS, the Aviation Investment and Reform Act for the 21st Century includes a provision that makes the District of Columbia eligible to receive and disburse to the Metropolitan Washington Council of Governments (COG) Airport Improvement Program (AIP) Apportionment funds; and

WHEREAS, COG received funding for the first time from AIP apportionments for the CASP 19 grant; and

WHEREAS, COG is recognized by FAA as the air systems planning agency for the Metropolitan Washington region; and

WHEREAS, the FAA administers a program that provides funds for continuing air transportation systems planning in large metropolitan regions; and

WHEREAS, COG is involved in a continuing planning process for addressing the issues concerning the future development and impact of the region's major commercial airports, military fields, and general aviation facilities, as they relate to metropolitan and local community development goals and policies; and

WHEREAS, the growth of commercial aviation activity in the Washington-Baltimore region, particularly at Baltimore/Washington International and Washington Dulles International Airports, requires that long-term planning proceed to best accommodate that growth; and

WHEREAS, the FAA has funded twenty-seven separate phases of this continuing planning effort and has indicated its willingness to fund a Phase 28 grant application;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to submit a planning grant application and execute a grant contract with the Federal Aviation Administration to conduct Phase 28 of a multi-year program for Continuous Airport System Planning for the National Capital Region in an amount not to exceed \$333,333. This application and subsequent grant contract would include the following tasks: (1) Ground Access Forecasts Update, Phase 2; (2) Air Cargo Element, Phase 1; and (3) Process 2013 Air Passenger Survey, Phase 1. The FAA will provide funds for ninety percent, \$300,000, of the project total. The ten percent match, \$33,333, will be provided from budgeted local funds. The Executive Director, or his designee, is further authorized, if necessary, to enter into contracts with qualified firms to provide specialized support in performance of the grant requirements. Such contracts shall result from COG's competitive procurement system.

RESOLUTION AUTHORIZING THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS TO CONDUCT THE YEAR 2013 WASHINGTON-BALTIMORE REGIONAL AIR PASSENGER SURVEY

WHEREAS, the Metropolitan Washington Council of Governments (COG) is involved in a continuing planning process which supports the planning, development and operation of airport facilities and transportation facilities that serve the airports in a systematic framework for the Washington-Baltimore region, and

WHEREAS, COG has been conducting air passenger surveys at the region's three major commercial airports for more than thirty years; and

WHEREAS, the data collected in these air passenger surveys have proven to be extremely useful in air service and facility planning activities and in planning for regional transportation facilities that serve the airports; and

WHEREAS, the Metropolitan Washington Airports Authority and Maryland Aviation Administration have indicated their willingness to fund the 2013 Washington-Baltimore Regional Air Passenger Survey, to be conducted at Ronald Reagan Washington National, Washington Dulles International and Baltimore/Washington International Thurgood Marshall Airports;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to enter into contracts with the Metropolitan Washington Airports Authority and the Maryland Aviation Administration to conduct the 2013 Washington-Baltimore Regional Air Passenger Survey in an amount not to exceed \$325,000. Subsequently, the Executive Director, or his designee, is also authorized to enter into contracts with qualified firms to conduct the Year 2013 Washington-Baltimore Regional Air Passenger Survey under COG's Continuous Airport System Planning program. Such contracts shall result from COG's competitive procurement system.

APPROVAL OF CONTRACTS FOR DATA NETWORK UPGRADE AND VOICE OVER IP PHONE SYSTEM

WHEREAS, the Metropolitan Washington Council of Governments (COG), International City/County Management Association (ICMA), and ICMA Retirement Corporation (ICMA-RC) are owners and tenants of 777 North Capitol Street NE; and

WHEREAS, COG and ICMA have subscribed to telephony services provided by ICMA-RC since 1989; and

WHEREAS, ICMA-RC is upgrading their phone system and will need to discontinue to provide telephony services to COG and ICMA; and

WHEREAS, COG's current data network was installed in 2005, is at the end of its useful life, and requires an upgrade to support voice over IP (VOIP) telephony; and

WHEREAS, COG and ICMA plan to issue a joint Request For Proposals to leverage larger purchasing power and efficiencies in consulting and setup services; and

WHEREAS, COG management has identified the required data network upgrades and VOIP telephony projects in the COG Board approved FY2014 Capital Repair and Replacement Plan and in the FY2014 IT Annual Operating Budget;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to enter into contracts not to exceed \$230,000 with selected contractors as chosen through a joint competitive procurement with ICMA for the required upgrades to COG's data network and for the installation and configuration of a VOIP telephony system.

APPROVAL OF CONFERENCE ROOM PHASE 3 RENOVATIONS

WHEREAS, the Metropolitan Washington Council of Governments (COG) owns multiple conference rooms on the first floor that host multiple policy and technical committees, and special events; and

WHEREAS, the conference rooms require periodic maintenance in order to maintain a professional appearance; and

WHEREAS, COG management developed a 3-year phased renovation of the conference rooms; and

WHEREAS, COG management has included the Conference Room Facility Renovations in the Capital Repair and Replacement Plan approved by the COG Board of Directors for FY2012, FY2013, and FY2014;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to enter into contracts not to exceed \$80,000 with selected contractors selected through a joint building-wide procurement for the required renovations to the first floor conference rooms.

APPROVAL OF ANNUAL IT & BUSINESS SUBJECT MATTER EXPERTISE CONTRACT

WHEREAS, the Metropolitan Washington Council of Governments (COG) routinely contracts with outside vendors to provide subject matter expertise; and

WHEREAS, COG owns and operates a complex information technology infrastructure; and

WHEREAS, COG occasionally requires additional expertise in the review of complex technical requests for proposals; and

WHEREAS, Gartner Inc is the industry leader in providing information technology and business training and consulting services; and

WHEREAS, COG has included funding for subject matter expertise services in the FY2014 IT Annual Operating Budget.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to enter into contracts not to exceed \$33,800 with Gartner Inc for the delivery of industry analysis, best practices, technical training, executive business skills training, and technical contracts review.



Partnership to Build America Act

THE PARTNERSHIP TO BUILD AMERICA ACT PROPOSAL (H.R. 2084) Congressman John K. Delaney May 6, 2013

Investing in Infrastructure

- According to the 2013 Report Card for America's Infrastructure, U.S. Infrastructure
 has a cumulative grade of "D+" with an estimated \$ 3.6 trillion investment needed
 by 2020.
- The Partnership to Build America Act would finance the rebuilding of our country's transportation, energy, communications, water, and education infrastructure through the creation of an infrastructure fund using repatriated corporate earnings as well as through utilizing public-private partnerships.
- The legislation would create the American Infrastructure Fund (AIF) which would provide loans or guarantees to state or local governments to finance qualified infrastructure projects. The states or local governments would be required to pay back the loan at a market rate determined by the AIF to ensure they have "skin in the game." In addition, the AIF would invest in equity securities for projects in partnership with states or local governments.
- The AIF will be funded by the sale of \$50 billion worth of Infrastructure Bonds which would have a 50 year term, pay a fixed interest rate of 1 percent, and would not be guaranteed by the U.S. government.
- U.S. corporations would be incentivized to purchase these new Infrastructure Bonds by allowing them to repatriate a certain amount of their overseas earnings tax free for every \$1.00 they invest in the bonds. This multiplier will be set by a "reverse Dutch auction" allowing the market to set the rate.
- Assuming a 1:4 ratio, meaning a company repatriates \$4.00 tax-free for every \$1.00 in Infrastructure Bonds purchased, a company's effective tax rate to repatriate these earnings would be approximately 8 percent and the \$4.00 could then be spent by the companies however they chose.
- The AIF would leverage the \$50 billion of Infrastructure Bonds at a 15:1 ratio to provide up to \$750 billion in loans or guarantees.
- At least 25 percent of the projects financed through the AIF must be Public-Private Partnerships for which at least 20 percent of a project's financing comes from private capital using a public-private partnership model.

Benefits

- Creates a large-scale infrastructure financing capability with zero federal appropriations.
- Creates significant jobs in the short-term and helps U.S. competitiveness in the longterm.
- Allows for repatriation while ensuring U.S. corporations' tax savings are truly invested in the U.S. economy to grow quality jobs.
- Pushes the project selection decisions down to state and local governments who have to have "skin in the game."
- Encourages and creates a framework for growth in public-private partnerships.



Activity Center Strategic Investment Plan



What Are Activity Centers?

Activity Centers are the locations where the majority of the Metropolitan Washington region's future growth and change will occur over the next 30 years. Activity Centers were selected to reflect local plans and the diversity of the region's places. They include urban centers, priority development areas, transit hubs, and traditional towns. Activity Centers are the spatial component of Region Forward, and are critical to the success of COG's vision for a more accessible, sustainable, livable, and prosperous region. (See a map of the region's Activity Centers on the next page.)

What Is the Activity Center Strategic Investment Plan?

The Activity Center Strategic Investment Plan is an effort to make the region's Activity Centers more livable, resilient, and inclusive. The Plan will provide a framework to guide local governments, developers, transit agencies, community organizations, business groups, and other stakeholders in making strategic investments that enhance quality of life in these places and strengthen the local and regional economy. The Plan is a joint project of the Metropolitan Washington Council of Governments, Urban Imprint, Reconnecting America, RCLCO, and Mobility Lab.

The project aims to:

- Create targeted economic development strategies for Activity Centers
- · Identify the type, timing, and scale of investments that will be most effective for each Center
- Enhance opportunity and equity in communities throughout the region
- Strengthen regional transportation planning
- Coordinate effective public/private partnerships around regional priorities in Activity Centers

The Strategic Investment Plan is based on a growing body of research that shows a link between walkable, dynamic places and enhanced economic performance. The economic benefits of walkability have been demonstrated in two recent reports, Walk This Way: The Economic Promise of Walkable Places in Metropolitan Washington, D.C. (Leinberger and Alfonzo, 2012) and DC: The WalkUp Wake-Up Call (Leinberger, 2012).











Components of the Plan

This Plan recognizes that the region's Activity Centers have diverse assets and needs. What works in one Activity Center may not be feasible in another, given each place's unique physical, economic, and social characteristics. Therefore, the Plan evaluates each Activity Center according to its individual characteristics:

PHYSICAL ATTRIBUTES: The Plan uses State of Place, a rating and diagnostic tool, to evaluate the quality of the built environment of each Center. Based on comprehensive street-level surveys collected by COG and its partners, the State of Place provides a rating for each Center based on ten dimensions of place: density, proximity, street connectivity, buildings, pedestrian amenities, traffic measures, safety, aesthetics, physical activity facilities, and parks and public spaces.

ECONOMIC PERFORMANCE: Economic performance, or market strength, is measured by retail, office, and residential rents. The State of Place is positively correlated with economic premiums for office, retail, and residential rents, retail sales, and home values. Economic data for the Activity Centers is analyzed against the State of Place scores to determine the relationship between economic performance and physical form.

EQUITY: Increased market performance can often present significant affordability challenges for current residents. To address these risks, the Plan also includes an equity analysis for the Activity Centers using indicators of opportunity (access to jobs via transit, housing affordability, and income diversity) as well as demographic factors (race/ethnicity and low-income households) to identify high-priority locations for social-equity investments.

Based on the State of Place, economic, and equity analyses, the Plan will provide a detailed profile for each Activity Center with set of actions, investments, and implementation strategies. Recommendations will address phased investments over the short-, medium-, and long-terms horizons. The plan will also identify relevant resources, capital improvement plans, financing mechanisms, and stakeholders needed to accelerate these investments.



How Can Activity Stakeholders Use This Plan?

The Activity Center Strategic Investment Plan can help planners and other in local government evaluate decisions and prioritize limited resources. Specific applications include:

- Provide a common framework for stakeholders in different sectors
- Siting decisions
- Corridor and station planning
- Identify access improvements
- Diagnose local area needs
- Inform and evaluate master and sector land use plans

- Identify investments likely to provide the greatest livability or economic benefits
- Identify where zoning changes needed
- Policy guidance
- Target efforts to enhance the local tax base
- Prioritize amenities for maximum impact
- Identify locations where a business improvement district is needed to implement plans



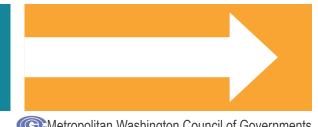






REGION FORWARD

www.RegionForward.org







MOMENTUM: The Next Generation of Metro

Hard copies of the strategic plan will be provided at the meeting, the above link will give you access to the electronic version, which because of copyright issues, we were unable to merge into this Board packet.

RESOLUTION SUPPORTING MOMENTUM, THE NEXT GENERATION OF METRO

WHEREAS, the Metropolitan Washington Council of Governments (COG) is the regional planning organization of the Washington area's major local governments; and

WHEREAS, on January 13, 2010, the COG Board of Directors approved Region Forward, a Comprehensive Guide for Regional Planning and Measuring Progress in the 21st Century; and

WHEREAS, the Washington Metropolitan Area Transit Authority (WMATA) has developed a new strategic plan entitled *Momentum*, *The Next Generation of Metro*, the first for the Authority in more than a decade, which reflects and supports the key concepts of Region Forward; and

WHEREAS, while WMATA continues rebuilding virtually its entire system to improve safety, reliability and customer service, the Authority must be planning to serve millions of additional future riders and support the region's economic growth; and

WHEREAS, demand for WMATA's services is already outstripping capacity and more growth is expected, and thus additional investments are needed to prepare WMATA's core system to support the continued prosperity of the region; and

WHEREAS, the new strategic plan, *Momentum: The Next Generation of Metro*, benefits from more than a year of outreach to nearly 12,000 customers and stakeholders, provides a road map to achieve the goals of the WMATA system, and guides WMATA's annual business plan; and

WHEREAS, recognizing that the region's mobility depends on the continued operation of WMATA's core network, *Momentum* includes the following key priorities for completion by 2025: operation of all eight-car trains during rush hour; completion of the Metrobus Priority Corridor Network; a one-stop shop for all regional transit trip planning and payment; and a better, more efficient MetroAccess service;

NOW, THEREFORE, BE IT RESOLVED THAT THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS:

- (1) Provides its full support for *Momentum*: *The Next Generation of Metro*, as the new strategic plan for WMATA; and
- (2) Looks forward to integrating the key concepts and recommendations of *Momentum* into the ongoing refinement and implementation of Region Forward.



LEGISLATIVE UPDATE

(NOTE: NO ATTACHMENTS)



OTHER BUSINESS

(NOTE: NO ATTACHMENTS)



ADJOURNMENT

NEXT MEETING: July 10, 2013