

# Arlington Shared Micromobility Update

Operations and Usage Trend Update: 2024

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Arlington County Commuter Services  
(Contractor)

June 3, 2024



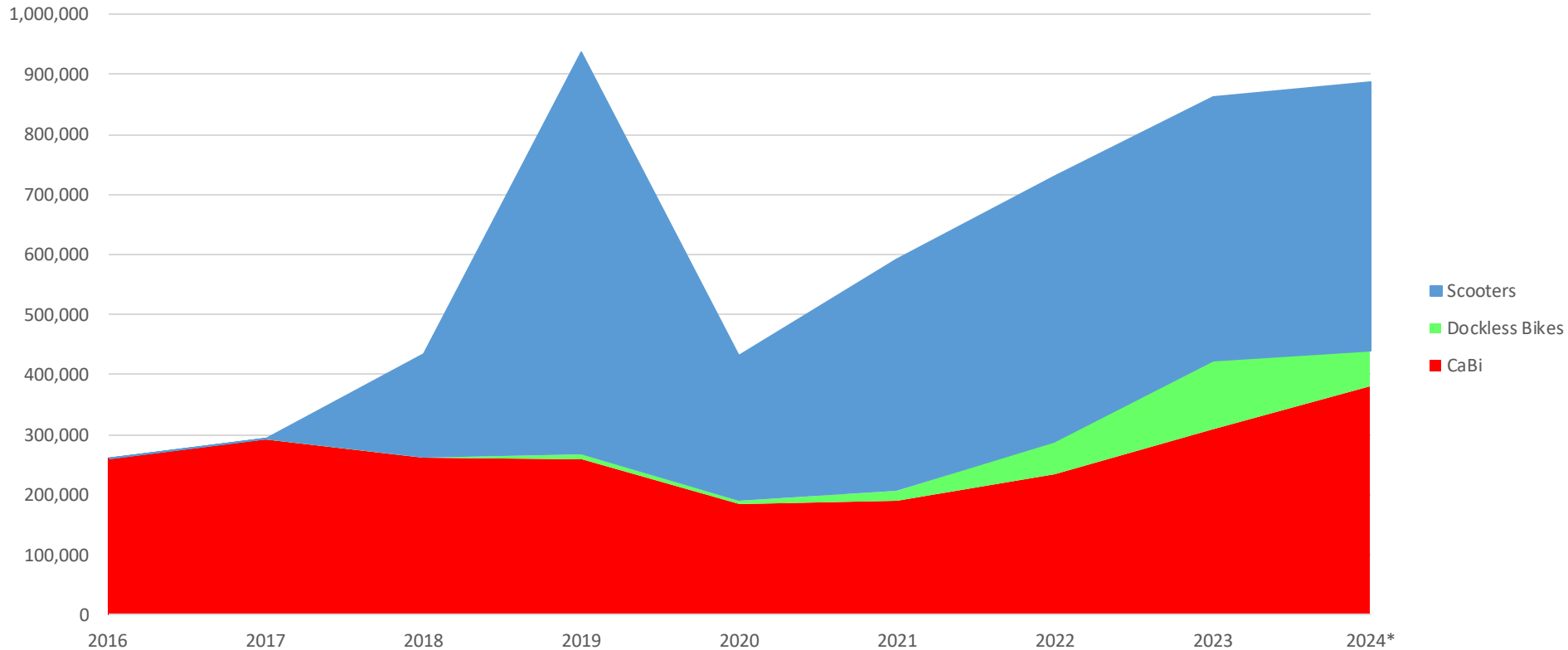
# Arlington SMD Operators

- **Pilot in 2019, Formal Program in 2020**
  - Operators Reapply Annually
- **Scooters - 1,800 issued (of 2K permits)**
  - **2024:** Bird, Lime, Spin,
    - Out: Link, Veo, Helbiz, Razor, Bolt, & Skip
- **Ebikes - 350 issued (of 1k permits)**
  - **2024:** Lime, Bird
    - Out: Veo & Helbiz



# Trip Growth Continues: 860k hit 2023 with more expected in 2024

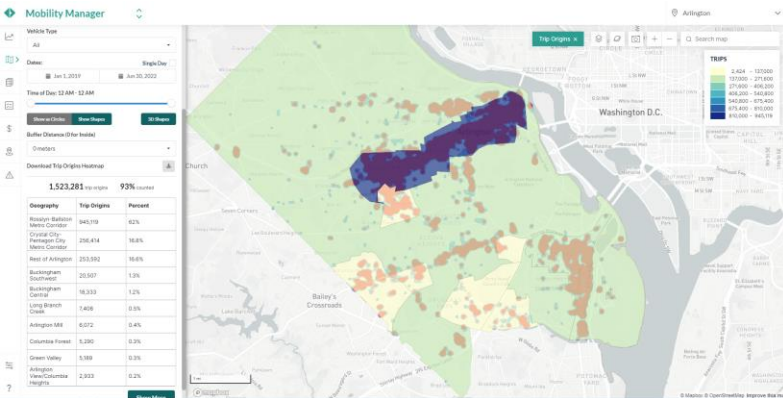
Arlington Micromobility Trips by Year



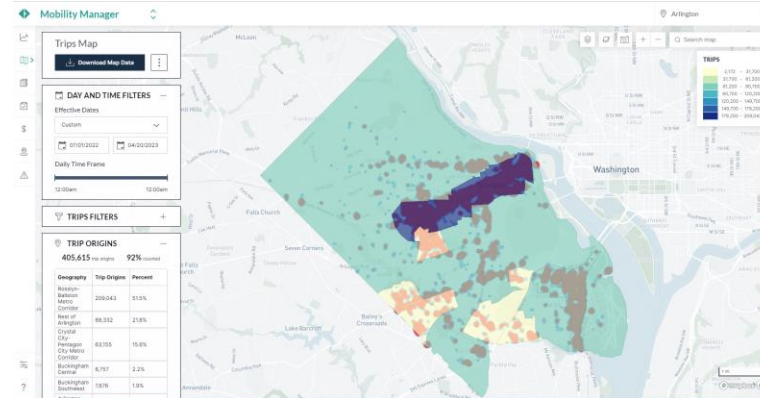
\* 2024 trips estimated based on % changes seen Jan-Apr carried out through 2024

# Trips Spreading to More Areas (But Still About Half in R-B Corridor)

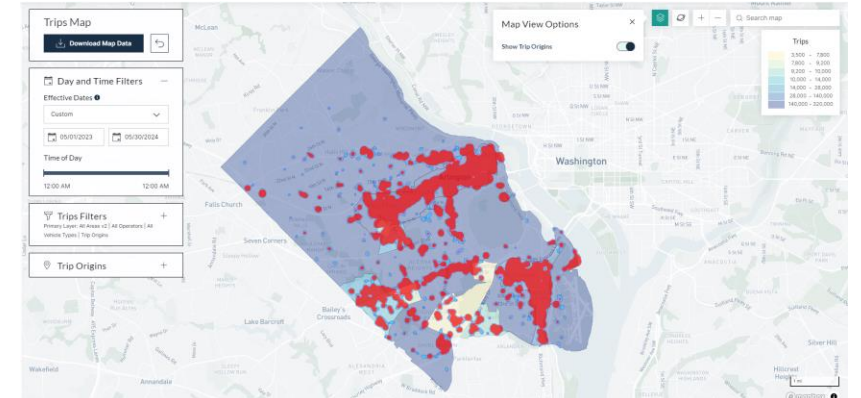
First 3.5 Years: 1/19 - 6/22  
62% of all trips in R-B Corridor



Next 10 months: 7/22 - 4/23  
52% in R-B Corridor

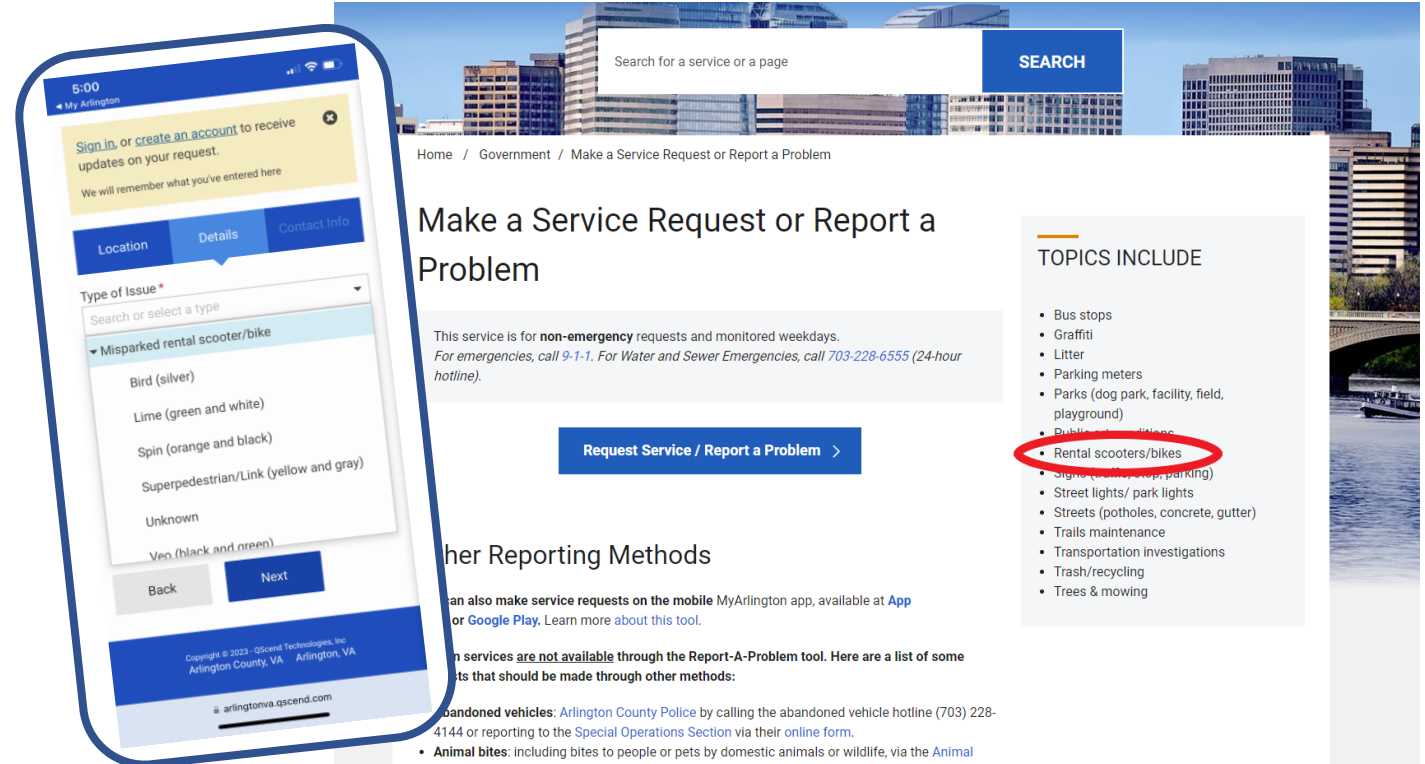


Last Year: 5/23 - 5/24  
47% R-B Corridor



# New Method for Reporting Issues

- Added Scooters/Bike to direct Report-a-Problem platforms (in App and County Website)
- Launched in January '23
- Reports go to Operators & County Staff
- Reports Up:
  - 232 in 2020-2022
  - 1,056 in 2023
  - 384 YTD 2024



# Corrals: Up to 125 in 2024; 40 more planned for FY25

☰ Arlington County Shared ... 🔍 ⋮

▼ Suggest a corral location by emailing [Mobility@arlingtonva.us](mailto:Mobility@arlingtonva.us) ☆

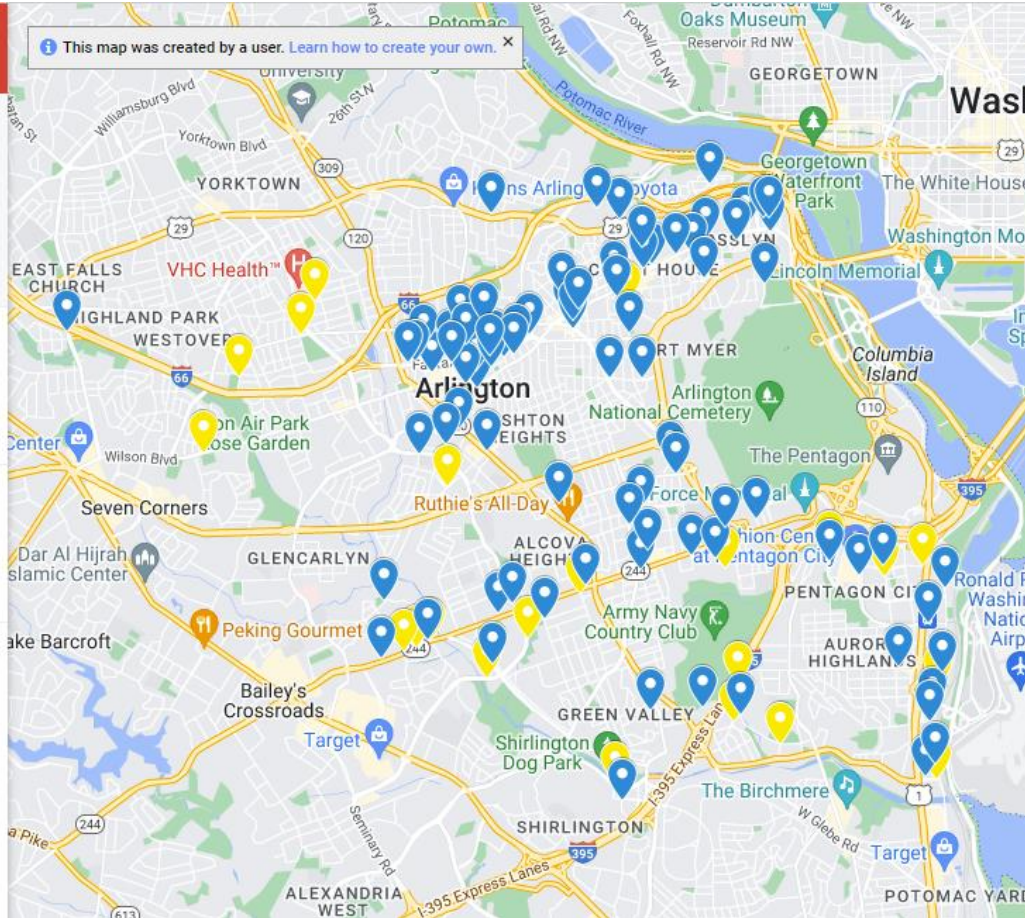
16,279 views  
Published on March 31  
[SHARE](#)

☑️ Approved not yet installed 3-15-23

▼ 📍 All items

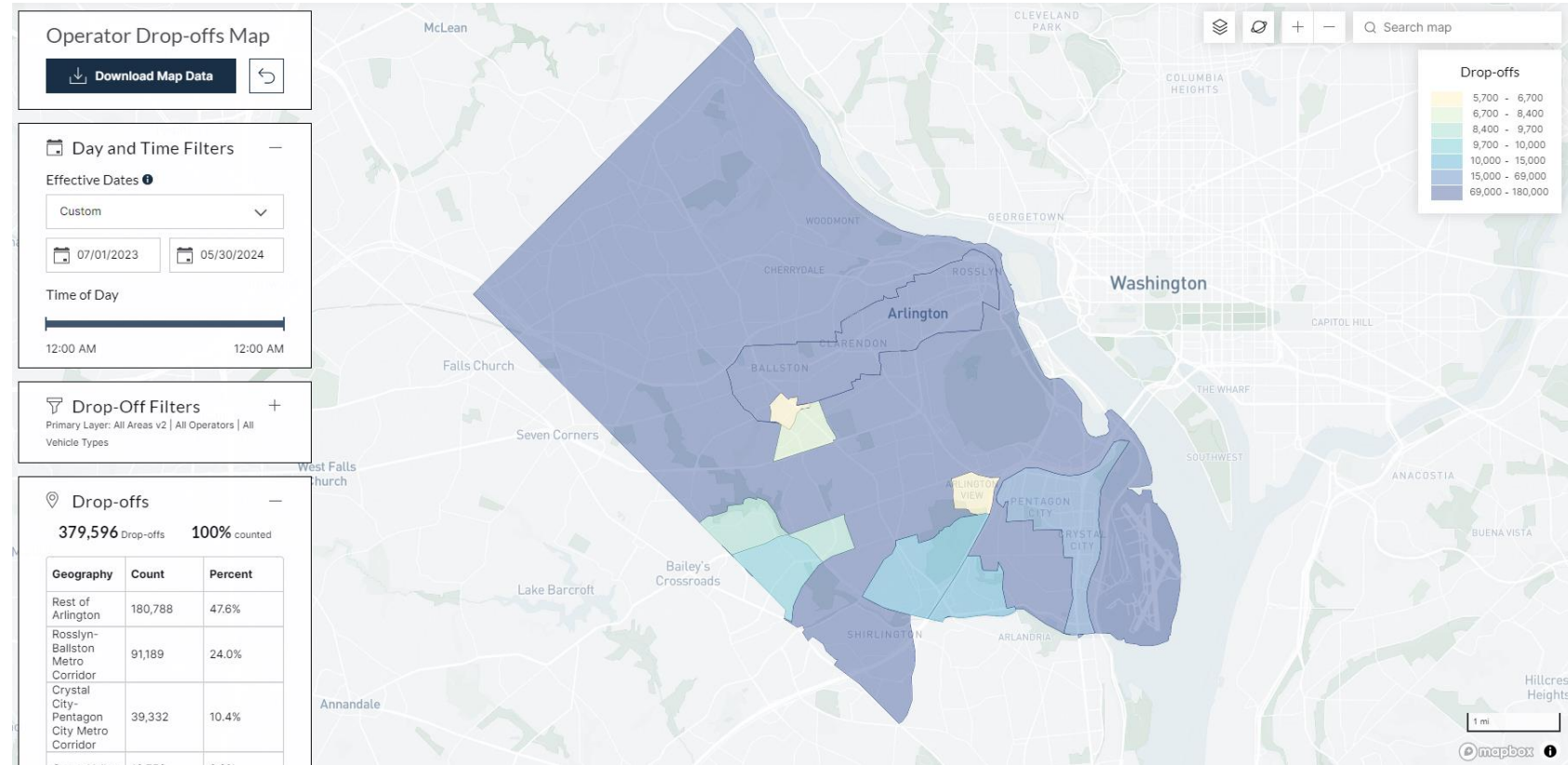
☑️ Installed corrals 3-31-23

▼ 📍 All items



# FY24: Equity Emphasis Area Deployments

- 8 Equity Emphasis Areas
- Operator Deployment Requirement:
  - At least 1% of fleet in each daily (Generally being met)
  - At least 13% of fleet deployed across all 8 (YTD: 16.4%)
  - Trips in EEAs up 15% in FY24
  - Trips up 200% by Equity members YTD 2024.



# Ongoing in 2024

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- Bi-Monthly Meetings with Operations
- Regular Notices of Possible Permit Suspension for Compliance Violations (at least quarterly)
- Operator Citations & Notifications for FY24 Violations: 19
  - Equity Deployment 37%
  - Exceeding Fleet Cap 16%
  - Cemetery Riding 5%
  - Reminder to Close Tickets 42%
- Monthly Field Inspections of Parking Problem Areas and Corral Usage



# Ongoing FY25

- **Trial Usage Events:**
  - County Fair Electric Ride Experience - August
- **Corral Awareness Campaign**
  - June 2024



# Thank You!

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## Arlington's Team Effort

- **Sarah Crawford**  
Assistant Director of Transportation
- **Jim Larsen**  
ACCS Bureau Chief (ret)
- **Eric Balliet**  
ACCS Transportation Research and Site Plan Development Manager
- **Metrobike: Paul DeMaio, David Moskovitz, Tom Hillman, & Ritch Viola**  
Contractor Partners
- **Angie de la Barrera**  
Planner, Principal (SMD Permit Review Team)
- **Brian Shelton**  
Principal Planner, Active Transportation, (SMD Permit Review Team)

# Questions?

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