



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 17, 2007
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Katie Sihler 703/247-9290
Vice Chairperson: Mark Sofman 301/565-7378
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/17/07 Meeting Notes (5 minutes)
3. Final Conformity Report for Third Quarter FY2007 and Fourth Quarter FY2007 Draft Conformity Report (5 minutes)
4. Nomination of New Vice Chairperson (5 minutes)
5. Frederick Douglass Bridge Update (15 minutes)
Michelle Holland with Strat@comm will update the Committee on employer outreach activities for the Frederick Douglass Bridge project
6. Employer Sales Kit Update (10 minutes)
The new Employer Sales Kit will be presented.
7. ACT! Database and Data Procedures Update (20 minutes)
The Committee will be updated on the ACT! Database upgrade
As well as additional ACT! work group information.
8. Telework Update (10 minutes)
Staff will present information on Telework activities
9. Employer Survey Application Update (10 minutes)
Information and update on the Employer Survey application being developed by COG
10. Live Near Your Work Update (5 minutes)
Updates on recent LNYW events and outreach efforts will be Presented to the Committee.
11. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

12. Other Business

(5 minutes)