# NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

#### **MEMORANDUM**

TO: Transportation Planning Board

FROM: Kanti Srikanth, Director, Department of Transportation Planning

SUBJECT: Announcements and updates

DATE: April 9, 2015

#### The following items are attached:

- Announcement that the Call for Projects for the Transportation Land-Use Connections (TLC) Program is now open for FY 2016. Applications are due June 3.
- Letter to the Board seeking participants for the TPB's Community Leadership Institute, which will be held on June 3, 10, and 17.
- Memo describing plans for the TPB's 50 anniversary activities, which will be held later this year.
- Flyer for the "Creating Pedestrian Spaces" workshop on April 28.

#### **MEMORANDUM**

TO: Transportation Planning Board

FROM: John Swanson, Principal Transportation Planner

SUBJECT: Transportation Land-Use Connections (TLC) Program Call for Projects

DATE: April 9, 2015

At the Technical Committee meeting on April 3, TPB staff released the FY 2016 Call for Projects for the TLC Program. Any local jurisdiction that is a member of the TPB is eligible to apply. The application deadline is June 3, 2015.

The TPB initiated the TLC Program in November 2006 to provide support to local jurisdictions as they deal with the challenges of integrating land-use and transportation planning at the community level. The program provides consultant assistance of \$30,000-\$60,000 for planning projects, and up to \$80,000 for conceptual design or preliminary engineering projects. Each year, the TPB typically funds 8-10 TLC projects. The program has funded 81 projects since its inception.

Technical assistance may include a range of services, such as:

- Transit corridor and station area planning
- Transit demand and feasibility assessments
- Pedestrian and bicyclist safety and access studies
- Streetscape improvement plans
- Design guidelines and roadway standards
- Trail design
- Safe Routes to School planning
- Complete Streets policy guidance
- Transit-oriented development studies

This year, the Call for Projects has placed a special focus on key TPB priorities, including projects that focus on Regional Activity Centers, projects that would improve access to rail stations with under-utilized capacity, and cross-jurisdictional projects. Applicants are strongly encouraged to submit an abstract of their project idea. Abstracts are due April 22.

The solicitation brochure and application are available on the TLC webpage: <a href="www.mwcog.org/tlc">www.mwcog.org/tlc</a>.



## NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

April 8, 2015

Dear members of the TPB,

I am writing to ask your assistance with recruitment for the TPB's June 2015 Community Leadership Institute.

As you know, the TPB has hosted the Community Leadership Institute (CLI) since 2007. This year's session will occur on June 3, 10, and 17 at the MWCOG building in Washington, DC.

The CLI is an educational program that provides tools for community leaders to "think regionally and act locally" when they get involved in transportation decision making. Led by TPB staff, the CLI includes presentations and group activities that explore the relationship between land use and transportation, and options for dealing with the transportation impacts of regional growth. Over the course of the three-day workshop, the CLI provides opportunities for participants to connect their local interests with issues facing the region as a whole.

Attached please find a detailed description of the program and guidance on recruitment. Please feel free to circulate the attached flier or the information below to engaged community leaders in your jurisdiction who you think might be a good fit for the program. TPB staff is also reaching out to civic associations, chambers of commerce, nonprofits, and other organizations throughout the region.

You are also welcome to nominate individuals by emailing Bryan Hayes with their contact information so that he can follow up directly with the individuals. Please note that all interested and nominated candidates must submit a brief Statement of Interest by May 22, 2015.

You can contact Bryan Hayes (bhayes@mwcog.org, 202-962-3273) if you have any further questions.

Thank you for your help,

Kanathur N. Srikanth Director, Department of Transportation Planning



### Transportation Planning Board Community Leadership Institute

Wednesday, June 3, 5:30-9pm
Wednesday, June 10, 5:30-9pm
Wednesday, June 17, 5:30-9pm
at the COG offices in Washington, DC

June 2015 Community Leadership Institute flier:

#### **Program Description**

How are transportation decisions made in this region? How can community leaders make a difference?

The Transportation Planning Board's Community Leadership Institute (CLI) is designed to help community leaders figure those questions out. Over the course of three interrelated modules, the CLI aims to empower individuals to get involved in transportation decision-making whenever and where ever it occurs. Facilitated by Kathy Porter—current WMATA Board Member and former TPB Chair and Takoma Park Mayor—the CLI uses interactive group exercises and discussions to help participants better understand regional challenges, as well as opportunities for successful public involvement. At each step of the way, participants discuss ways in which the interests of their local communities connect with the planning issues facing the entire region. By providing this big-picture context, the CLI encourages participants to "think regionally and act locally."

#### **Registration Information**

The CLI is a free program comprised of three interrelated modules, and interested candidates **must commit to** attending all three sessions. Interested candidates must submit a brief Statement of Interest between April 10 and May 22, 2015.

The statement of interested can either be submitted online (<a href="www.mwcog.org/cli">www.mwcog.org/cli</a>) or by sending an email to Bryan Hayes (<a href="mailto:bhayes@mwcog.org">bhayes@mwcog.org</a>). The Statement of Interest must include the following information:

- Name
- State of residence
- Mailing address
- Are you affiliated with a civic association or community group?
- Please describe your recent experiences or roles in community leadership.

- Why are you interested in participating in the TPB Community Leadership Institute?
- How did you hear about the CLI?
- Please write a 1-2 sentence bio to be shared with other members of the CLI.

Statements of Interest may also be mailed to:

Bryan Hayes Metropolitan Washington Council of Governments 777 North Capital Street, NE Suite 300 Washington, DC 20002

Once the Statement of Interest is received, a member of the TPB staff will contact you regarding your registration status.

CLI participants represent a range of transportation interests and come from all corners of the Metropolitan Washington Region. In order for the CLI to be successful, it is important for participants to comprise a comprehensive group that is representative of the mosaic of interests and geographical diversity within our region. The TPB hosts the CLI multiple times annually, so if interested parties are unable to attend the CLI this spring, future opportunities will be available.

**Further Information** 

For more information on the CLI, please view the attached brochure, or visit http://www.mwcog.org/cli/.

Contact Bryan Hayes, TPB staff, at 202-962-3273 or bhayes@mwcog.org with any additional questions.

### COMMUNITY LEADERSHIP INSTITUTE

Wednesday, Jun. 3, 5:30-9pm Wednesday, Jun. 10, 5:30-9pm Wednesday, Jun. 17, 5:30-9pm



National Capital Region Transportation Planning Board 777 N. Capitol St., NE Washington, DC 20002









#### The Transportation Planning Board

The Transportation Planning Board (TPB) is the federally designated Metropolitan Planning Organization charged with coordinating transportation planning and funding for the Washington region. Members of the TPB include representatives of local governments, state transportation agencies, state legislatures, and WMATA. Staffing for the TPB is provided by the Metropolitan Washington Council of Governments.

#### **TPB Member Jurisdictions**

Alexandria
Arlington County
Bowie
Charles County

College Park
District of Columbia

City of Fairfax
Fairfax County
Falls Church

Fauquier County City of Frederick Frederick County
Gaithersburg

Greenbelt

Loudoun County

Manassas Manassas Park

Montgomery County
Prince George's County

Prince William County

Rockville Takoma Park

Interested participants must commit to attending all three sessions of the Spring 2015 CLI.

Visit the Transportation Planning Board's CLI website: <a href="www.mwcog.org/cli">www.mwcog.org/cli</a>

For more information, contact:

**Bryan Hayes** 

202-962-3273 | bhayes@mwcog.org

Lamont B. Cobb

202-962-3234 | lcobb@mwcog.org

#### What is the TPB Community Leadership Institute (CLI)?

The CLI is an educational program that provides the tools for community leaders to "think regionally and act locally" when making decisions about transportation planning.

#### What do participants learn?

Over the course of three interrelated workshops, participants learn how, where, and when transportation decisions are made in the Washington region. The CLI includes information about the various planning processes at the state, regional, and local levels. CLI participants learn to be regional transportation leaders by connecting the interests of their local communities, constituencies, and elected officials with the planning issues facing the entire Washington region. By reviewing case studies and participating in interactive group activities, participants also learn about the relationship between land use, jobs, housing, and transportation, and the implications of growth in our region.

The CLI is facilitated by former TPB Chair Kathy Porter, a member of the WMATA Board of Directors and former Mayor of Takoma Park, Maryland.

#### Who participates in the CLI?

The TPB is committed to investing in the knowledge of community leaders across the National Capital Region. Participants will reflect a comprehensive group representing the diversity of communities and interests across the region.

#### How do I apply to participate?

Candidates should compose a brief Statement of Interest that includes: name, contact information (postal address, email, phone number), recent community leadership experience, reason for interest, how they heard about CLI and a I-2 sentence bio (which will be shared with fellow members of the CLI class). Statements of Interest should be submitted to Bryan Hayes at bhayes@mwcog.org by II:59pm on Friday, May 22 to be considered. Applications can also be submitted online at:

www.mwcog.org/cli

# COMMUNITY LEADERSHIP INSTITUTE STATEMENT OF INTEREST

The submission deadline for the Fall 2014 CLI Workshop is May 22, 2015. Online applications are also available at <a href="https://www.mwcog.org/cli">www.mwcog.org/cli</a>.

| Name:  |                     |      |  |
|--|---------------------|------|--|
| Street Address:  |                     |      |  |
| City:  | State:              | Zip: |  |
| Phone:   | E-mail Address:     |      |  |
| Recent Community Lea   | dership Experience: |      |  |
| , and a second of the second o |                     |      |  |
|  |                     |      |  |
|  |                     |      |  |
| Reason for Interest:   |                     |      |  |
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|  |                     |      |  |
| B  |                     |      |  |
| Biography (one to two s  | entences):          |      |  |
|  |                     |      |  |
|  |                     |      |  |
|  |                     |      |  |
|  |                     |      |  |
|  | 1 0110              |      |  |
| How did you hear abou  | of CLI?:            |      |  |
|  |                     |      |  |

Please submit your statement of interest to Bryan Hayes via e-mail at bhayes@mwcog.org or fax to 202-962-3201.



# NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

#### **MEMORANDUM**

**TO:** Phil Mendelson

Chair, Transportation Planning Board

**FROM:** Kanti Srikanth

Staff Director, Transportation Planning Board

**SUBJECT:** Update on Staff Plans to Commemorate the TPB's 50th Anniversary

**DATE:** April 9, 2015

This year marks the Transportation Planning Board's 50th anniversary. At the request of the Board, this memo provides on update on current staff plans to commemorate this special occasion.

#### **Background**

The Transportation Planning Board was officially incorporated on June 30, 1965, in response to the Federal Aid Highway Act of 1962 requiring all metropolitan areas in the country to institute a "continuing, comprehensive transportation planning process carried out cooperatively by States and local communities." This year marks the 50th anniversary of the TPB's incorporation, providing an opportunity to reflect on the region's major transportation accomplishments over the last 50 years and to look ahead to what the next half-century might bring.

#### **Planned Commemoration Activities**

In order to commemorate this special occasion, staff are currently planning several activities (described below) to highlight the region's key transportation achievements over the last 50 years, with a focus on the role that regional planning and coordination played in making those achievements possible.

- 1) A short, documentary-style video featuring a combination of interviews with key TPB figures and regional leaders, and historic photographs, maps, audio, and/or video;
- 2) A ceremony immediately preceding the November 18 TPB meeting featuring guest speakers, refreshments, and the first public showing of the commemorative video;
- 3) A special event held in conjunction with the COG Annual Meeting in December, possibly a more in-depth discussion of the region's major accomplishments and its future challenges and opportunities; and
- **4)** Outreach via TPB and COG publications, social media, and the web, including articles in TPB Weekly Report, TPB News, and a special section in The Region magazine.

### Update on Staff Plans to Commemorate the TPB's 50th Anniversary April 9, 2015

#### **Current Work Status**

Work is currently underway to secure a consultant to assist in producing the video described above. Once a consultant is hired, work will begin to identify key TPB figures to interview for the video. Staff will also begin their research to locate historic photographs, maps, audio, video, and other materials required for the video and related outreach.

Staff will soon send a "save the date" to Board members and stakeholders for the commemorative event immediately preceding the November 18 TPB meeting. Formal planning for the event will commence in the next couple of months.

Finally, staff will work with COG's Executive Office and COG's Office of Communications to plan the special event to be held in conjunction with the COG Annual Meeting in December. Staff will also coordinate with the Office of Communications to plan and carry out appropriate outreach to publicize the commemoration and related events.

# Save the Date: Creating Pedestrian Spaces Workshop

April 28<sup>th</sup>, 2015 11 a.m. – 4 p.m.

Ronald Kirby Training Center First Floor, MWCOG 777 North Capitol Street NE Washington, DC

- Keynote Speaker: Sean Quinn, Director, Pedestrian Projects Group, New York City Department of Transportation
- Local Speakers: TBA
- Free Event
- Pre-Registration Required. Register HERE
  - https://www.mwcog.org/calendar/registration.asp?COMMITTEE\_ID=103&EVENT\_ID=908



Sean Quinn New York City DOT

Mr. Quinn has over nine years' of pedestrian planning, design, and implementation experience in New York and New Jersey. Over the past eight years at NYC DOT he has successfully implemented projects which redesigned city streets with an eye toward safety, mobility, and economic development. He has planned and implemented numerous projects in every borough, even seeing a few through to capital construction. He is currently a co-director of the Pedestrian Projects Group. Sean holds a Master of City Planning from Rutgers University.



