

REGIONAL TRAVEL SURVEY



Planning Our Future Together

2017-2018 REGIONAL TRAVEL SURVEY

Status Report #14

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Travel Forecasting Subcommittee
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Presentation Outline

- Recruitment and completion rates to date
- Hispanic/Latino outreach update
- Looking ahead: Survey schedule

Recruitment and Completion Rates to Date

- As of November 28, 2018, there are **22,997** recruited households who completed the Part 1 survey
- As of November 28, 2018, there are **15,956** households who completed the travel diary (Part 2 survey)
- The conversion rate (% of recruited HHs who completed the survey) is **70%**
- As of November 2, 2018, there were 122,172 trips and 44,530 vehicles recorded in the travel diary (Part 2 survey)



Estimated Completes by Jurisdictional Strata through 11/30/18

Jurisdictional Strata	Overall Target	Completes thru 11-02-2018	Percent Completed 09-07-2018	Est Completes thru 11-30-2018	Est. Percent Total Completes
1 District of Columbia	2,012	2,078	103%	2,078	103%
2 Arlington County	800	808	101%	817	102%
3 City of Alexandria	600	625	104%	625	104%
4 Montgomery County - In	1,200	1,186	99%	1,206	101%
5 Montgomery County - Out	1,004	1,029	102%	1,035	103%
6 Prince George's County - In	800	817	102%	832	104%
7 Prince George's County - Out	1,204	1,234	102%	1,248	104%
8 Fairfax County/Cities - In	1,004	1,019	101%	1,029	102%
9 Fairfax County/Cities - Out	1,204	1,256	104%	1,265	105%
10 Loudoun County - In	204	278	136%	278	136%
11 Loudoun County - Out	600	621	104%	622	104%
12 Prince William County/Cities - In	400	387	97%	403	101%
13 Prince William County/Cities - Out	604	632	105%	657	109%
14 Fauquier County	200	195	98%	203	102%
15 Frederick County - In	200	198	99%	204	102%
16 Frederick County - Out	404	433	107%	434	107%
17 Charles County - In	100	104	104%	104	104%
18 Charles County - Out	300	304	101%	307	102%
19 Calvert County	200	198	99%	198	99%
20 St. Mary's County	200	220	110%	220	110%
21 Anne Arundel County - In	412	513	125%	549	133%
22 Anne Arundel County - Out	188	325	173%	325	173%
23 Howard County - In	146	178	122%	178	122%
24 Howard County - Out	154	195	127%	199	129%
25 Carroll County - In	133	154	116%	154	116%
26 Carroll County - Out	67	96	143%	96	143%
27 Stafford County	200	202	101%	202	101%
28 City of Fredericksburg	52	52	100%	52	100%
29 King George County	52	59	113%	59	113%
30 Spotsylvania County	200	190	95%	207	104%
31 Clarke County	52	68	131%	68	131%
32 Jefferson County	152	146	96%	153	101%
99 Total	15,048	15,800	105%	16,007	106%



Hispanic/Latino Outreach Update

- Hispanic/Latino surveys were mailed to 7,500 households in census block groups with greater than 50% Hispanic/Latino population
- Despite targeted efforts to reach out to this group (e.g., Spanish survey instrument, website, toll-free line, and CASA staff), the response rate has been much lower than expected
- Will debrief with CASA staff after the survey to look at recommendations for future surveys



Looking Ahead: Survey Schedule

- Quarter 5 mailings for the main survey have been completed as of October 23, 2018
 - Additional letter drops for the Arlington County add-on to bring the number of completed households closer to the sample target of 578 households (currently 449 HHs)
- RTS data collection to conclude on December 31, 2018
- Post-survey processing (e.g., data cleaning, factoring, weighting) will begin January 2019 and continue through 2019 (FY 2020)
- Public release dataset anticipated in FY 2020

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