# Slide 1: Presentation Title: Public Survey of the Long-Range Plan

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# Access for All Advisory Committee

# May 11, 2017

Slide 2: From CLRP to LRP

* Graphic illustrates the title of the 2016 CLRP with arrow to blank box representing a new, larger Long-Range Plan

Slide 3: Two outreach phases

* Phase 1: Survey
  + Begin Summer 2017
* Phase 2: Workshops
  + Begin: Fall and Winter 2017

Slide 4: Survey: MetroQuest

Two images with examples of MetroQuest’s online based survey with examples of possible questions and survey layouts.

Slide 5: Survey: Key issues

* Travel options
* Affordable travel
* Travel time
* Reliability
* Safety

Slide 6: Survey: Two versions

1. Controlled sample of 600 responses
2. Open survey open to the public with an unknown possible number of responses

Slide 7: Survey: Outreach

With the Open Survey version, outreach may be conducted through E-Blasts, Social Media, Postcards, E-Newsletters, Mass Media, Website, Street Teams, Community Events

Slide 8: Survey: Accessibility

* Translate survey to Spanish
* Create text version
* Focused outreach for hard-to-reach groups
  + Minorities, low-income individuals, persons with Limited English Proficiency, older adults, and persons with disabilities
* Any other ides from the AFA?

Slide 9: Contact information

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