



THE CHALLENGE

COG Climate Change Report Recommendation

Identify best practices to reduce local government energy use 15% by 2012

Criteria For Success

- ❖ Regional
- ❖ Financially self-sufficient
- ❖ Motivate behavior change with
 - Money
 - Competition
 - Fun
 - Easy participation
- ❖ Viable using existing or available resources
- ❖ Built on existing successful programs
- ❖ Transferable/expandable
- ❖ Message consistent among members
- ❖ Independent existing programs

Global Warming



THE SOLUTION

Local Government Employees Rewarded For Successful Energy Saving Ideas

Two Levels:

- ❖ Dollars for measurable, significant cost savings
- ❖ Prize for non-measurable, small cost savings



How It Works



COG - Develops and promotes model program and publicizes winners and results.

Local Governments - Administers and promotes the program; Rewards employees and publicizes results.

Why Choose This Program?

- ❖ Regional
- ❖ Manageable
- ❖ Expandable
- ❖ Proven model
- ❖ Taps collective knowledge
- ❖ Cost effective
- ❖ Motivates behavior change
- ❖ Lead by example

Governments
Reward
Employee
Energy Efficient
New
Solutions



GREENS Program



THE RESULTS

- ❖ Energy conservation and efficiency
- ❖ Cost savings
- ❖ Synergy
 - Multiplies effects of employee ideas
 - Promotes competition within region
 - Expandable to public and businesses
- ❖ Morale booster

Will our leaders make the switch to green?



Reduce Emissions