



JOINT HOUSING DIRECTORS AND PLANNING DIRECTORS TECHNICAL ADVISORY COMMITTEES

Friday, September 27, 2024
9:30 A.M. – 12 P.M.
777 North Capitol Street NE, Suite 300
Washington, DC 20002

In-Person Meeting: 3rd Floor Walter Scheiber Board Room

9:30 A.M. **COFFEE & LIGHT BREAKFAST / NETWORKING**

10:00 A.M. 1. **WELCOME AND ANNOUNCEMENTS**

Clark Mercer, Executive Director, COG

Scott Bruton, Housing Directors Advisory Committee Co-Chair, Montgomery County

Paul Stoddard, Planning Directors Technical Advisory Committee Chair, City of Falls Church

Anne Venezia, Housing Directors Advisory Committee Co-Chair, Arlington County

a. Update to the Round 10.0 Cooperative Forecasts Announcement, Greg Goodwin, COG/DCPS staff

b. Other Member announcements

10:20 A.M. 2. **ZONING AND LAND USE REFORMS FOR INCREASED HOUSING AFFORDABILITY AND EQUITY**

Christina Stacy, Principal Research Associate, Urban Institute and Yonah

Freemark, Principal Research Associate, Urban Institute

National discussions recently have focused on the opportunity for land use and zoning reforms to unlock the potential for increased housing production. What are some of the complementary approaches that might be necessary to catalyze supply as well as increase affordability and access to opportunity? Ms. Stacy and Mr. Freemark will share their perspectives from research across the United States and unique insights into the metropolitan Washington region.

11:00 A.M. 3. **DESIGNING REFORMS TO SUPPORT POLICY OUTCOMES (WORKSHOP)**

All Participants

Committee members will have an opportunity to share how local jurisdictions design programs and practice to support desired outcomes. Questions for discussion include:

- Increasing the amount of housing near transit is a shared regional goal, but this can lead to affordability challenges. In areas where you have allowed for increased density/upzoning, how do you identify positive as well as negative impacts and ways to mitigate any potential negative impacts?
- While upzoning can increase density and supply, it doesn't guarantee affordability of newly added units, even for middle income households. What strategies can localities consider to increase affordability in conjunction with these zoning changes?
- Who have you consulted to consider potential policy impacts (positive and negative)?
- Community engagement strategies – how do we ensure the proper balance among residents (renters and homeowners) to create equitable outcomes?
 - How do you support your staff in balancing the need to be in community while also working within your agency?

11:55 A.M. 4. WRAP UP AND NEXT STEPS

Scott Bruton, HDAC Co-Chair, Paul Stoddard, PDTAC Chair, and Anne Venezia, HDAC Co-Chair

12:00 P.M. 5. ADJOURN