

# TPB REGIONAL CURBSIDE MANAGEMENT FORUM

## Post-Event Report

September 2024



## **TPB REGIONAL CURBSIDE MANAGEMENT FORUM LITERATURE REVIEW**

Prepared by Fehr & Peers on behalf of National Capital Region Transportation Planning Board (TPB)  
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The National Capital Region Transportation Planning Board (TPB) is the federally designated metropolitan planning organization (MPO) for metropolitan Washington. It is responsible for developing and carrying out a continuing, cooperative, and comprehensive transportation planning process in the metropolitan area. Members of the TPB include representatives of the transportation agencies of the states of Maryland and Virginia and the District of Columbia, local governments, the Washington Metropolitan Area Transit Authority, the Maryland and Virginia General Assemblies, and nonvoting members from the Metropolitan Washington Airports Authority and federal agencies. The TPB is staffed by the Department of Transportation Planning at the Metropolitan Washington Council of Governments (COG).

### **CREDITS**

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# EVENT SUMMARY

## Introduction

This memo summarizes the Transportation Planning Board (TPB) Regional Curbside Management Forum. It covers Attendees and Participation, Event Agenda and Highlights, and Participant Feedback. The key details and findings are listed below.

- The 2024 TPB Regional Curbside Management Forum was held on August 2, 2024 at the Metropolitan Washington Council of Governments (MWCOG) from 9:30 A.M. to 1:30 P.M.
- The forum featured three sessions – Featured Speaker, Current and Emerging Practices, and Looking Ahead – designed to foster collaborative discussions on curbside management.
- The forum was well-received by participants, with high levels of satisfaction expressed regarding the event's organization, content, and speaker quality.
- The presentation by featured speaker Jonathan Hawkins of the New York City Department of Transportation (NYCDOT), was highlighted as especially valuable.

## Attendees and Participation

The 2024 TPB Curbside Management Forum brought together 45 professionals from 20 diverse organizations and jurisdictions, fostering a dynamic exchange of ideas and best practices. The event was primarily in-person, but a virtual option allowed online attendance and live streaming of the event. Nine expert speakers shared insights on pressing urban mobility challenges and innovative solutions. Attendees represented local jurisdictions, agencies, and firms including:

- Arlington County Government
- Avid Core, LLC
- City of Alexandria
- Coalition for Smarter Growth
- District Department of Transportation
- Fairfax County Department of Transportation
- Fehr and Peers
- Georgetown Business Improvement District
- Korean Community Service Center of Greater Washington
- Metropolitan Washington Council of Governments
- Montgomery County Department of Transportation
- Metropolitan Washington Airports Authority
- National Capital Planning Commission
- Nelson\Nygaard
- Northern Virginia Transportation Authority
- New York City Department of Transportation
- Sam Schwartz
- Virginia Department of Transportation
- Washington Area Bicyclist Association
- Washington Headquarters Service

The speaker lineup brought extensive expertise in curbside management, urban planning, and transportation policy. Key contributors included:

Opening Remarks	Kanti Srikanth	Deputy Executive Director for Metropolitan Planning, TPB
Introductions	Andrew Meese	Systems Performance Planning Program Director, TPB
Session 1	Jonathan Hawkins	Director of NYC Streets Plan, NYCDOT
Session 2	Laura MacNeil	Associate Director, Curbside Management Division, DDOT

Session 2	David Lipscomb	Curbside Manager, Curbside Management Division, DDOT
Session 2	Haley Peckett	Deputy Director for Transportation Policy and Planning, Montgomery County Department of Transportation (MCDOT)
Session 2	Sheila McGraw	Curbside and Parking Program Manager, City of Alexandria
Session 2	Ra Amin	Chair of TPB Community Advisory Committee, TPB
Session 3	Melissa McMahon	Parking and Curbspace Manager, Arlington County
Session 3	Matthew Spaniol	Transportation Planner, DDOT
Session 3	Greg Billing	Transportation Director, Georgetown BID
Closing Remarks	Janie Nham	Planning Manager, TPB

## Event Agenda and Highlights

The 2024 TPB Curbside Management Forum opened with participant introductions, setting the stage for a day of productive discussions and networking. Jonathan Hawkins delivered the featured presentation in Session 1, focusing on New York City's curb space management challenges. He highlighted the intense competition for curb access, driven by high consumer demand and package deliveries, and emphasized the need for equitable management in a city where most households do not own a vehicle. Hawkins outlined key initiatives, including the Neighborhood Loading Zone Program, Microhub Pilot Program for sustainable deliveries, and off-hour delivery strategies to reduce congestion. He stressed the importance of public engagement, automated enforcement, and integrating electric vehicle charging in high-density areas.

### Highlights:

- Discussed Dining Out NYC, a program designed to succeed temporarily permitted street and sidewalk use by restaurants and other businesses during the Covid-19 Pandemic; a reapplication process was underway as approximately 1,000 businesses have reapplied to the program, with many delaying reapplying until spring 2025 due to new structure replacement and annual removal requirements.
- Detailed curbside charging station collaborative installation efforts, location evaluation, and additional benefits related to this initiative.
- Addressed questions regarding bicycle rack placement in high-demand delivery areas and managing customized curb spaces.
- Highlighted the New York Police Department's (NYPD) takeover of enforcement to curbside regulations and the move towards automation.
- Discussed tailored outreach and ambassador programs for community support.

Session 2, moderated by Laura MacNeil, featured a panel discussion on Current and Emerging Practices with David Lipscomb, Haley Peckett, Sheila McGraw, and Ra Amin. The panelists explored pandemic-induced demand challenges and innovative curbside management strategies. They discussed project prioritization frameworks, post-pandemic pilot programs, and the critical need for policy coordination between agencies. The panel also addressed the impact of online shopping on delivery patterns, highlighting the importance of adaptive curb space usage and community engagement.

### Highlights:

- Increased food deliveries triggered by the Covid-19 Pandemic led to double parking which pushed the rethinking of loading zones and pick-up spots.
- Discussed strong public backing for outdoor dining, parklets, and community spaces, emphasizing placemaking.
- Discussed Alexandria's use of land use data for data-driven decision-making at the curb.
- Concerns emerged about placement and commitment toward vehicle charging stations and the need for flexibility in residential areas.
- Emphasized coordination and automated enforcement for bus lanes.

Following a networking lunch break, Session 3 featured short presentations by Melissa McMahon, Matthew Spaniol, and Greg Billing on future curbside management initiatives. Topics included performance parking pilots aimed at reducing vehicle miles traveled (VMT) and increasing parking availability, implementation of Americans with Disabilities Act (ADA) and Public Rights-of-Way Accessibility Guidelines (PROWAG) recommendations for accessible pedestrian facilities, and the long-term impacts of pandemic-era changes to curbside usage. The speakers emphasized data-driven decision-making, community feedback integration, and iterative processes in developing effective strategies.

### Highlights:

- Discussed outcomes of performance parking pilot projects in Alexandria and using sensor data for pricing and availability adjustments.
- Addressed challenges with temporary "no parking" zones and data accuracy.
- Emphasized granular pricing changes when applying parking demand management strategies and use of enforcement dashboards to monitor compliance.
- Discussed the incorporation of paratransit vehicles in curbside management plans and ensuring accessibility for those with mobility needs.
- Examined effects of pandemic-era curbside policies on local businesses, highlighting positive feedback and iterative adjustments.

The forum concluded with closing remarks by TPB Systems Performance Analysis Planning Manager Janie Nham and outlined next steps for sharing feedback, reinforcing the collaborative approach to addressing urban mobility challenges.

## PARTICIPANT FEEDBACK

### Feedback Collection Methodology

A 10-question survey was developed to evaluate the event's effectiveness and gather insights for future improvements. The survey, focused on content relevance, speaker quality, logistics, and overall outcomes, and was distributed to all attendees with a one-week response window. Twelve participants responded, yielding a 32 percent response rate.

## Overall Perception

The 2024 TPB Regional Curbside Management Forum received positive feedback. Respondents found the topics highly relevant to curbside management in the Metropolitan Washington region, with strong engagement in the presentations and discussions. The forum successfully balanced informative content with discussion opportunities, allowing participants to exchange ideas and discuss practical solutions.

## Content and Speakers

Speakers were particularly well received, with most attendees rating presentations as excellent. Many respondents noted the value of learning new, implementable ideas and strategies.

Presentations often mentioned included:

- Jonathan Hawkins (New York City Department of Transportation): The presentation was noted for innovative information and practical insights.
- Melissa McMahon: The presentation, specifically related to in-pavement detection sensors, was highlighted for its relevance and potential applications.
- Ra Amin: The talking points from Ra were mentioned as providing valuable perspectives on community experiences.

Participants valued the forum's networking opportunities, allowing them to connect with peers and discuss curbside management challenges and solutions.

## Event Organization and Logistics

Survey responses indicated high satisfaction with event organization and venue. Most attendees rated these aspects as "Excellent," praising the program flow, time management, materials provided, and venue setup. The location, comfort, accessibility, and audio/visual equipment were all well received, with only minor suggestions for improvement.

## Additional Feedback

Respondents suggested several topics for future events, including:

- Advanced technologies (autonomous vehicles, curb data specifications, microtransit)
- In-depth discussions on specific issues (on-street metered parking, airport curbsides, ADA/PROWAG compliance)
- Data sharing and regional collaboration
- International expert perspectives
- Constructive suggestions included incorporating more time for in-depth discussions and roundtable share-outs.

## TPB STAFF REFLECTIONS

As the TPB staff reflected on the outcomes of the 2024 Regional Curbside Management Forum, they identified several areas for improvement and key lessons learned. While the event successfully addressed a wide range of topics, some critical areas such as bus operations, micromobility integration, and accessibility considerations could have been explored in more depth. Due to a schedule conflict, a representative from the TPB Access for All Advisory Committee was unable to attend, whose participation would have provided an opportunity for increased exploration of accessibility issues in curbside management. Furthermore, the staff recognized that strengthening calls to action at the forum's conclusion could have enhanced the event's impact, encouraging attendees to consider how they could implement innovative practices presented by the speakers. Additionally, as is often the case with live-streamed events, there were some audio issues for online attendees during the introductions before Session 1.

These insights will inform the planning and execution of future forums, ensuring more comprehensive coverage of critical topics and a stronger emphasis on translating knowledge into action.



# APPENDIX

## Survey Graphics

1. How relevant were the topics discussed to curbside management in the Metropolitan Washington region?

● Very Relevant	12
● Relevant	1
● Neutral	0
● Irrelevant	0
● Very Irrelevant	0



2. I was interested in all the topics covered by the speakers and panelists.

● Strongly agree	9
● Agree	4
● Neutral	0
● Disagree	0
● Strongly disagree	0



3. How would you rate the overall quality of the speakers and their presentations?

● Excellent	11
● Good	2
● Fair	0
● Poor	0
● Very Poor	0



4. Were the speakers engaging and knowledgeable?

● Yes	13
● Somewhat	0
● No	0



5. Which session or speaker did you find the most valuable, and why?



6. How would you rate the overall event organization? Consider the flow of the program, time management, and materials provided.

● Excellent	11
● Good	2
● Fair	0
● Poor	0
● Very Poor	0



7. How would you rate the venue and facilities? Consider location, room setup, seating comfort, accessibility, and audio/visual equipment.

● Excellent	11
● Good	2
● Fair	0
● Poor	0
● Very Poor	0



8. What aspects of the forum did you find most beneficial?



9. Are there any topics or areas you would like to see covered in future events?



10. Do you have any additional comments or suggestions for improvement?





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