# **COMMUTER CONNECTIONS SUBCOMMITTEE**

Tuesday, March 19, 2024 12:00 P.M. - 2:00 P.M. Walter A. Scheiber Board Room

Chair: Janiece Timmons, WMATA
Vice Chair: Christian Bacon, Prince George's County
COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwcog.org, 202.962.3287

## Web Conferencing and Call-in Information:

Click here to join the meeting | Web Password: Wd5CHBJGk39 (202) 860-2110 | Meeting #: 2439 844 9302#

#### **AGENDA**

12:00 P.M. 1. INTRODUCTIONS

Janiece Timmons, Chair

12:10 P.M. 2. MINUTES OF JANUARY 16, 2024 MEETING

Janiece Timmons, Chair

**Recommended Action: Approval of Meeting Minutes** 

12:15 P.M. 3. FY2023 GUARANTEED RIDE HOME (GRH) CUSTOMER SATISFACTION SURVEY

Doug Franklin, Senior Marketing Manager, COG/TPB

Briefing on substantive changes made to the FY2023 GRH Customer Satisfaction survey report for the Washington DC region and the memorandum for the Baltimore/St. Mary's County region. Highlights from the reports were presented to the Subcommittee on January 17, 2024. A comment period was established through February 20, 2024.

**Recommended Action: Endorse Reports for Release** 

12:25 P.M. 4. FY2024 PLACEMENT RATE SURVEY DRAFT REPORT

Lori Diggins, LDA Consulting

Briefing on the FY2024 Commuter Connections Placement Rate Survey draft report. Highlights from the data collected from the survey were presented to the Subcommittee on January 17, 2024. Ms. Diggins will present updated results based on the analysis conducted, particularly related to the Commuter Connections incentive programs. A comment period will be established.

#### 12:50 P.M. 5. COMMUTER CONNECTIONS 50TH ANNIVERSARY CELEBRATION

Doug Franklin, Senior Marketing Manager, COG/TPB

Update on plans for the Commuter Connections 50<sup>th</sup> Anniversary celebration, including significant changes to the 2024 Employer Recognition Awards ceremony.

## 1:00 P.M. 6. INCENTRIP, RIDE FOR THE REGION CHALLENGE, AND COMMUTERCASH

Dan Sheehan, Transportation Operations Program Director, COG/TPB

Update on items related to incenTrip, including the Ride for the Region Challenge, scheduled to occur within the incenTrip mobile app in April. A tentative timeline for the transition to CommuterCash will also be reviewed.

### 1:15 P.M. 7. 2024 BIKE TO WORK DAY EVENT

Doug Franklin, Senior Marketing Manager, COG/TPB

Briefing on the status of the regional Bike to Work Day event scheduled to take place on Friday, May 17, 2024.

## 1:30 P.M. 8. FY2025 COMMUTER CONNECTIONS WORK PROGRAM (CCWP)

Dan Sheehan, Transportation Operations Program Director, COG/TPB

Briefing on the status of the FY2025 CCWP, which will be considered for approval by the TPB on March 21, 2024.

### 1:40 P.M. 9. FY2024 2ND OUARTER CCWP PROGRESS REPORT

Dan Sheehan, Transportation Operations Program Director, COG/TPB Briefing on the FY2024 CCWP 2<sup>nd</sup> Quarter progress report.

### 1:50 P.M. 10. OTHER BUSINESS

Janiece Timmons, Chair

### 2:00 P.M. 11. ADJOURN

The next meeting is scheduled for May 21, 2024.