



EMPLOYER OUTREACH COMMITTEE

Tuesday, July 20, 2010
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
3rd Floor COG Board Room

Chairperson: Gabriel Ortiz, City of Alexandria (703) 746- 4083
Vice Chairperson: Justin Schor, Frederick County (202) 293-1391
Staff Contact: Mark Hersey 202/962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/20/10 Meeting Notes (5 minutes)
3. Third and Fourth Quarter FY 2010 Conformity Reports (5 minutes)

COG/TPB staff will discuss the final Conformity Report for third Quarter FY 2010 and the draft Conformity Report for fourth Quarter FY2010.
4. Monthly Reporting Formats and Requirements (15 minutes)

COG/TPB staff will present information regarding monthly reporting
5. Survey Archive Application (15 minutes)

The committee will be updated on the recent updates to the Commuter Survey archive database.
6. Survey Results for of FY 2011 Training Topics (15 minutes)

Mark Hersey, COG/TPB staff will brief the group on training topics for FY 2011.
7. Telework Update (10 minutes)

Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
8. Live Near Your Work Update (10 minutes)

Mark Hersey, COG/TPB Staff will give an update on recent LNYW events and outreach efforts in the region.
9. ACT! Database Upgrade (10 minutes)

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THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

- Mark Hersey, COG/TPB Staff will update the committee on the upcoming Database upgrade
10. FY 2011 Employer Outreach TERM Evaluation (10 minutes)
Nicholas Ramfos, COG/TPB staff, will outline the FY 2011 Employer Outreach TERM Evaluation process.
 11. Employer Outreach Roundtable (15 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.
 12. Other Business (5 minutes)

The next Employer Outreach Committee meeting is scheduled for October 19, 2010 at 10 a.m.