## Status Report on the Region's Airports

COG Board of Directors October 8, 2014

AIRFRANCE

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## A Well-Functioning Airport System Is Vital to Our Region's Economy

**Economic Impact of BWI** 

- \$5.6B in business revenue
- \$3.6B in personal income
- \$2.0B in local purchases
- \$721M in state/local/aviation taxes
- 93,791 jobs

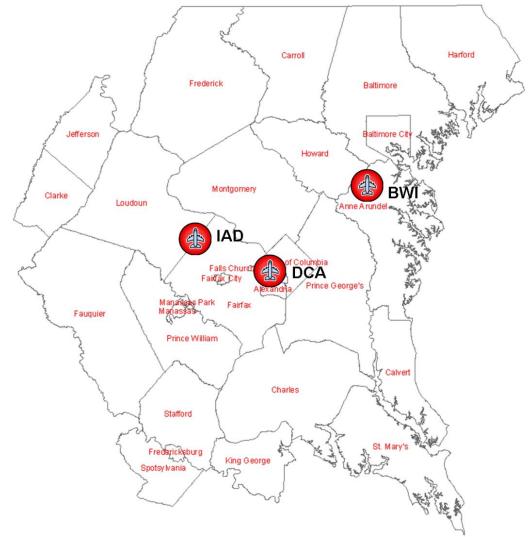
#### Economic Impact of DCA+IAD

- \$19.8B in business revenue
- \$14.6B labor income
- \$3.1B in state/local/aviation taxes
- 371,000 total jobs

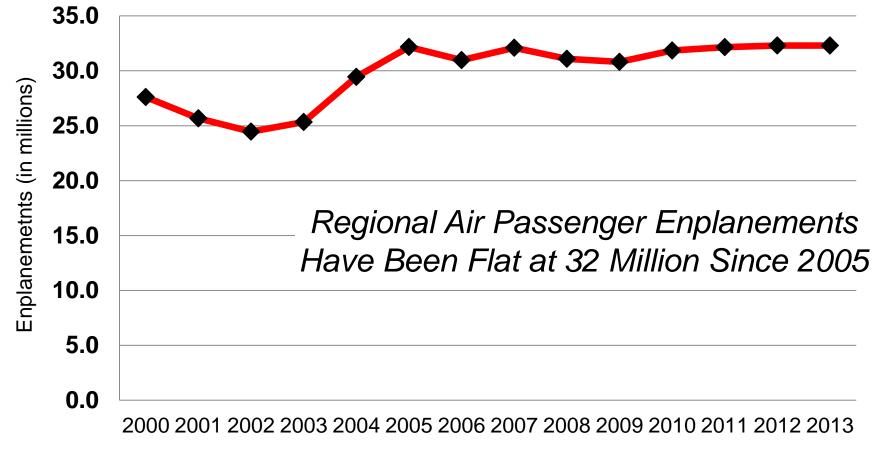
Sources: The Regional and Local Economic Impacts of the Baltimore/Washington Thurgood Marshall Airport, July 2011; MWAA 2012 Economic Impact Study, May 2014

## Having Three Commercial Airports is a Key Regional Asset

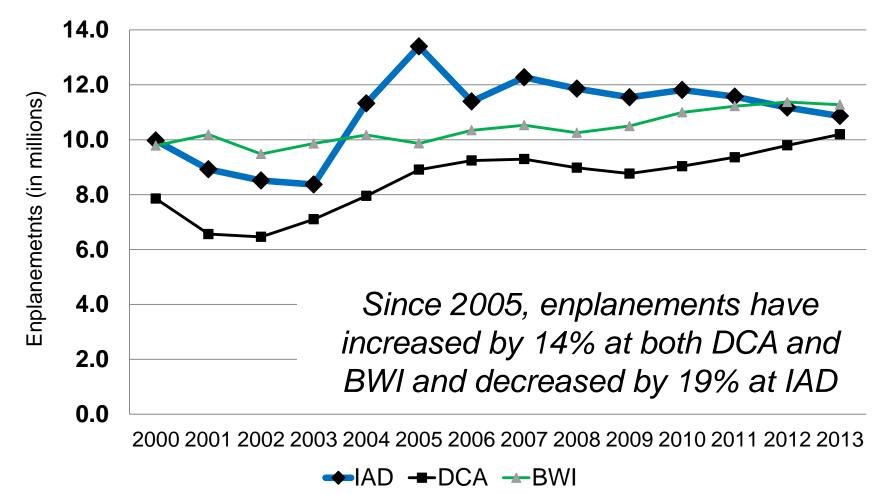
- Historically, three airports with three distinct markets
- Serve air passengers and air cargo
- Multimodal ground access



### Regional Air Passenger Enplanements Trend (2000 – 2013)

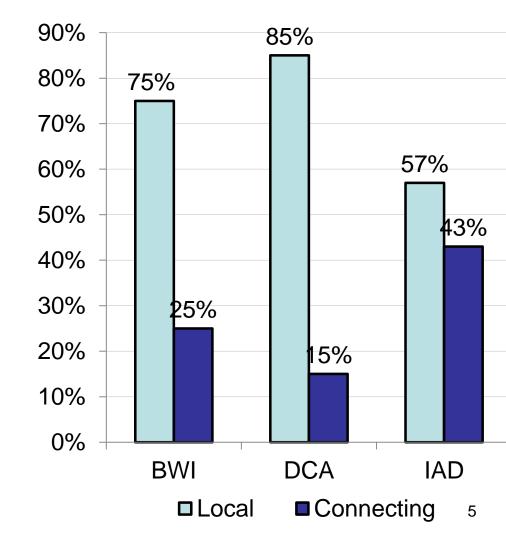


### Regional Air Passenger Enplanements Trend (2000 – 2013) by Airport

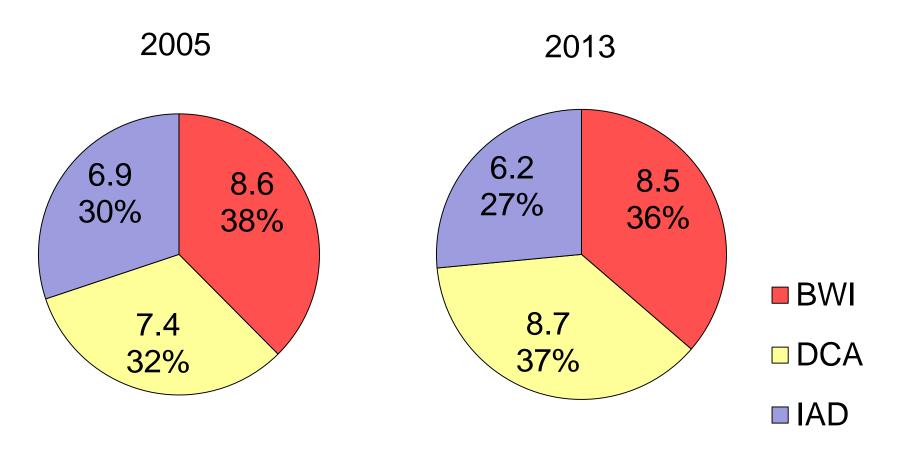


# Locally Originating vs. Connecting Passengers (2013 Survey)

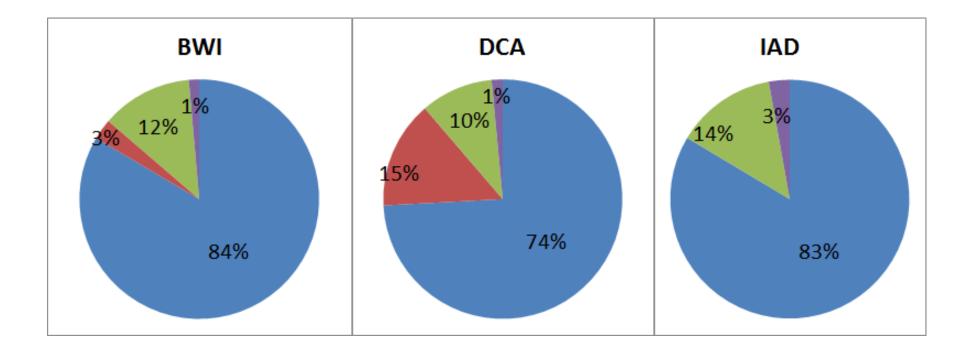
- Locally originating passengers use the regional surface transportation network to access the airport
- Connecting passengers are often flying an airline for which the airport is a hub or focus city



## Change in Locally Originating Passengers by Airport (Survey)



## Locally Originating Airport Trip Mode of Access (2013 Survey)



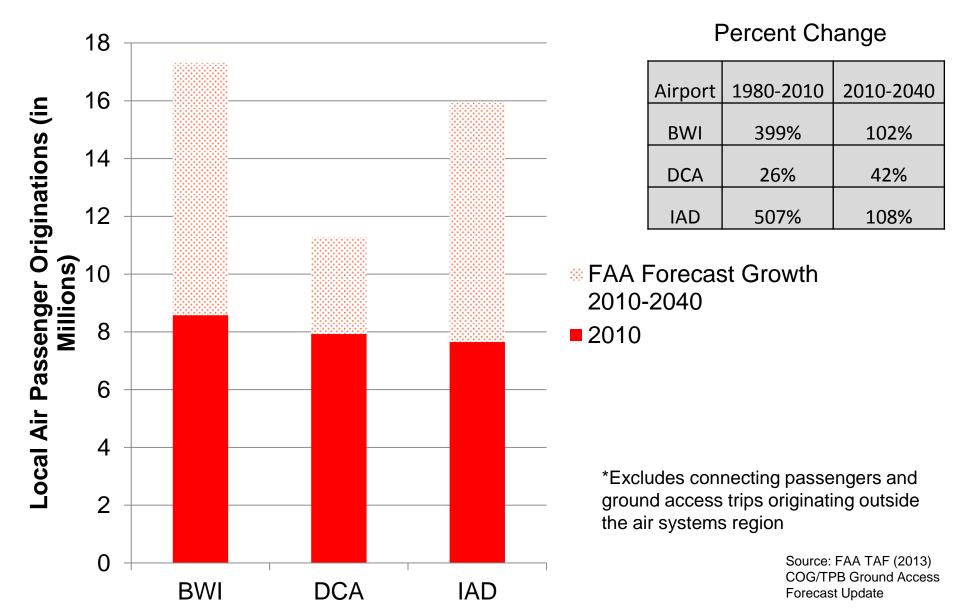
Private Car / Rental Car / Taxi

Metrorail / Light Rail / Amtrak

Airport Bus / Van / Limo + Hotel / Motel Bus

Metrobus / MTA Bus / Other

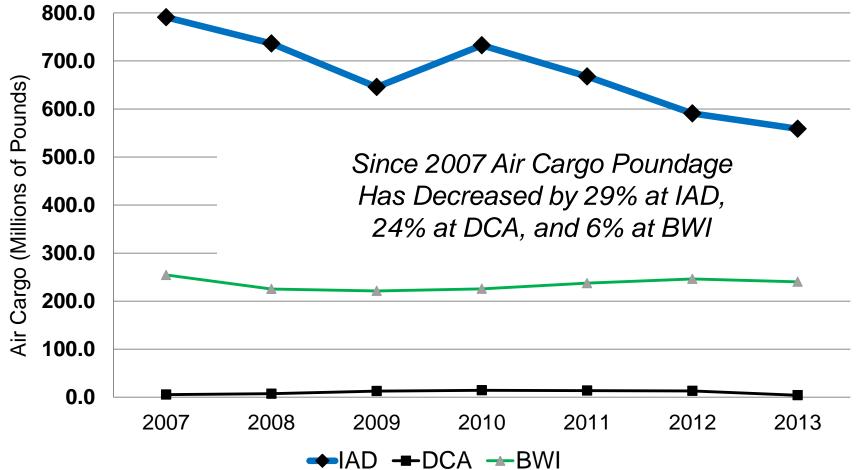
#### Historic and Forecast Growth in Local Air Passenger Originations\*



## Factors Influencing Airport Choice by Trip Purpose (2013 Survey)

|                                      | Business | Non-<br>Business | All |
|--------------------------------------|----------|------------------|-----|
| Closest airport                      | 59%      | 53%              | 55% |
| Better public ground transportation  | 2%       | 3%               | 3%  |
| Better access roads and parking      | 3%       | 3%               | 3%  |
| More convenient flight times         | 9%       | 8%               | 8%  |
| Only airport with direct flight      | 7%       | 6%               | 6%  |
| Less expensive airfare               | 10%      | 19%              | 16% |
| Frequent flyer with specific airline | 4%       | 3%               | 3%  |
| Only airport serving market          | 3%       | 2%               | 2%  |
| Other                                | 3%       | 3%               | 3%  |

## Regional Air Cargo Trends (2007 – 2013) by Airport



## Summary

- Our three commercial airports are a key regional asset vital to the region's economy
- Our airports have made significant investments to direct and support the majority of future growth in air passengers and air cargo at BWI and IAD
- A well-functioning and balanced three airport regional system in the Washington-Baltimore area ensures the safe and efficient movement of air passengers and air cargo to and from our region