

WMATA PLATFORM CONSTRUCTION TDM WORK GROUP MEETING MINUTES

Wednesday, August 14, 2019 10:30 a.m. – 11:30 a.m. Metropolitan Washington Council of Governments Staff Contact: Nick Ramfos 202/962-3313

1. Introductions

Conference call participants introduced themselves. Participants included:

Claudia Pors (ATP)
Wendy Duran (ATP)
Chris Arabia (DRPT)
Rebecca Johnson (goDCgo)
Walter Daniel (Fairfax County)
Robin Geiger (Fairfax County)
Brian Kalish (MWAA)
Robin Yingling (MWAA)

Holly Morello (OmniRide) Heidi Mitter (VDOT) Joe Stainsby (Vanpool Alliance) Karen Finucan Clarkson (VRE) Marc Bowman (WMATA) Morgan Bassford (WMATA) Dan Sheehan (COG/TPB)

2. WMATA Updates on Platform Work

WMATA began a Media Tour last week. The tour primarily highlighted customer experience improvements that had taken place throughout the project.

WMATA's outreach focus is beginning to shift to a "Return to Service" package. Messaging for this effort is expected to begin the week of August 26th. Key messaging takeaways from the package will be to inform riders that while open, the platforms are still under construction. The package will communicate what riders can expect the stations to look like, park and ride alterations, etc. WMATA will distribute messaging via social media, website updates, and handouts from street teams at stations. Most material will direct riders to the wmata.com/Platforms webpage for more detailed information. Longform information will be included as blog posts at wmata.com/PlatformProgress.

All platforms are expected to open by September 9th. Platforms are expected to be fully ADA accessible. Parking lots owned by WMATA will revert to paid parking. Fare machines for SmartTrip cards will be available. Wayfinding signs will be posted to help riders navigate the platforms while construction continues. Street teams will be present when the stations open on September 9th. Construction is expected to continue at all platforms at least through late autumn.

While not guaranteed or confirmed, WMATA is hopeful single tracking will occur ONLY at the terminus of both the yellow (Huntington) and blue (Franconia/Springfield) lines. If this is the case, there will be no change in headways; regular service will operate.

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3. Outreach Activity Updates

a. City of Alexandria

A request was made for the City of Alexandria to provide information on the HOV-3 requirements through Old Town after Metrorail service resumes. There was no one on the call from Alexandria to offer a response.

b. Fairfax County

Fairfax County continues to operate their expanded Plus 50 program. The County is weighing options for how to proceed after Metrorail service resumes. As there will be a return of paid parking by Metrorail stations, Fairfax County is considering offering \$50 to subsidize parking to eligible program participants. This proposal is still under review within the County.

c. Commuter Connections

Commuter Connections continued to operate the WMATA Platform Shutdown page on the program's website. App downloads and page visits have largely leveled off since the beginning of the shutdown. Car Free Day will be used to support the "return to Metro" message.

d. Other Jurisdictions

OmniRide continues to operate shuttles from select commuter lots in Prince William County to two VRE stations.

4. Other Business

The group expressed an interest in better understanding how enhanced service and/or new service created as a result of the Metrorail shutdown will continue to operate after Metrorail service resumes. There were no planned updates discussed. In lieu of facilitating another meeting, Commuter Connections staff elected to send an email notice to group members in late August/early September that will prompt service providers to detail any mobility service adjustments anticipated as a result of Metrorail's service resumption.

Next Meeting Date: Future meetings with the group will be planned ahead of any future Metro Platform shutdown project scheduled for 2020.