

HANDOUTS

from previous meeting



July 14, 2010

July 21, 2010



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
777 North Capitol Street, N.E.
Washington, D.C. 20002-4290

**PROCLAMATION ESTABLISHING WEDNESDAY SEPTEMBER 22, 2010
AS CAR FREE DAY
IN THE METROPOLITAN WASHINGTON REGION**

WHEREAS, the National Capital Region Transportation Planning Board (TPB) is the metropolitan planning organization (MPO) for the Washington Region; and

WHEREAS, the TPB through its Commuter Connections program promotes and organizes the annual Car Free Day event along with its network members throughout the Washington area;

WHEREAS, Car Free Day invites Washington region citizens to try alternative forms of transportation such as transit, bicycling and walking, "car lite" methods such as carpools and vanpools, and teleworking; and

WHEREAS, Car Free Day benefits the National Capital region through improved air quality, reduced traffic congestion and parking demands, and the conservation of energy; and

WHEREAS, Car Free Day corresponds with international mobility week, occurring September 16-22, celebrating sustainable mobility.

NOW, therefore, be it resolved that the National Capital Region Transportation Planning Board:

- 1. Proclaims Wednesday, September 22, 2010 as Car Free Day throughout the Washington Metropolitan Region; and**
- 2. Encourages citizens to pledge to be Car Free or Car Lite by visiting www.carfreemetrodc.com; and**
- 3. Asks TPB Member jurisdictions to adopt similar proclamations in support of Car Free Day.**

Chair, National Capital Region Transportation Planning Board



September 22, 2010

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to car free day?

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to be car free?

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PLEDGE

to be car free day

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drop us a line



TAKE THE CAR FREE CHALLENGE
PLEDGE TO BE CAR FREE

Car Free Day Pledge Count:



Be one of many that will reduce or eliminate the use of their car on Sept. 22, 2010.

...and counting!

Car Free Day 2009 was a success!

Thank you to all who took the Car Free Day Pledge, participated, and made this event a successful and memorable experience. We hope you will continue to help improve air quality, save money, and reduce your carbon footprint throughout the year by using environmentally-friendly transportation. Be sure to keep an eye out for future updates and information on Car Free Day 2010!

Sponsors



Car Free Day on Facebook



Car Free Day Pledge to go Car Free on September 22 at CarFreeMetroDC.com or by calling 800.745.RIDE.

April 29 at 12:30pm

Car Free Day Uncar for a day and go Car Free in Metro D.C.! Improve traffic and help the environment! Go Car Free in Metro D.C. and join millions of others around the world on Wednesday, September 22. Or go Car Life and school.

Facebook social plugin

BICYCLE

BUS

CARPOOL

METRORAIL

TELEWORK

TRAIN

VANPOOL

WALK

**CAR
FREE
DAY**

METRO DC



9.22.10



**GO CAR FREE ON SEPTEMBER 22!
PLEDGE NOW TO
UNCAR FOR A DAY
AT CARFREEMETRODC.COM**

FIGHT TRAFFIC CONGESTION. SAVE THE PLANET.

Pledge to go car free at carfreemetrodc.com for a chance to win great prizes.

Pledge even if you're already using transportation alternatives.

We'll show you how easy it is to go car free!!

Printed on recycled paper

COMMUTER CONNECTIONS
A TRANSIT WAY TO WORK

800.745.RIDE

**Car Free Day
Draft Radio Script**

**“Every Day Bob”
60 sec**

Every day Bob goes through his same boring routine. (SFX: sigh)
Every month. Every year. (SFX: clock ticking)
He gets in his car (SFX: car door shutting and car starting)
Sits in traffic. (SFX: helicopter noise & reporter “it’s jammed bumper to bumper again down there”)
He wonders... will I ever make a contribution to the world? (SFX: hmmm)

One day Bob heard how he could be a part of something bigger. (SFX: ZING!)
Not some month, some year. Now! (SFX: alarm clock)
World Car Free Day on September 22. (SFX: harp)
A chance to shake things up a bit, see things differently. (SFX: aaah)
Expand horizons. Reconnect with the universe. Be a part of the world! (SFX: ohm)

Announcer:

Make a difference. Bike, walk, telework or take transit on September 22, or go car-lite and carpool.

Join Bob and millions of others around the world by pledging to go car free at carFreeMetroDC.com and get a chance to win great prizes! (SFX: cheering)

And you can still pledge even if you’re already car free or plan to telework.

Pledge now to un-car for a day at carFreeMetroDC.com or by calling 800.745.RIDE.

Sponsored by Commuter Connections.

**Car Free Day
Draft Radio Script**

**“Commute Impossible”
60 seconds**

SFX: spy-type energetic music throughout

Annr: Next up on Commute Impossible: Jones in DC for CarFree Day on Sept 22 – urging commuters and all travelers to use alternative transportation for a day instead of driving alone...

Jones: Oh, my gosh!

Annr: Mission: Get thousands of citizens to un-car for a day and onto public transportation, bicycles or walking. Or share a ride and carpool, or stay home and telework. With so many people tied to driving alone, will this challenge prove impossible?

Jones: “Bup, bup, bup... ok, how many bicyclists we need?

Murray: Lotta folks out there with bikes...

Jones: What else we need?

Murray: People to telework, take the train, carpool, bus or go by foot....

Jones: ok, let’s start prepping these people... get them to pledge at carfreemetrodc.com...

Murray: where?

Jones: carfreemetrodc.com

Murray: Time is of the essence, so pledge now...

Annr: Will he make it on time for Car Free Day Sept 22???

Jones: (yelling) I need more bicyclists and bus riders! Are the walkers and train people all set? How about the carpoolers and teleworkers?

Murray: We’re on it, sir!

Annr: Improve traffic and the environment... help Jones complete his mission successfully by pledging to go car free and get a chance to win cool prizes! You can still pledge even if you’re already car free! Pledge now to un-car for a day at carFreeMetroDC.com or by calling 800.745.RIDE.

Sponsored by Commuter Connections.