



**Metropolitan Washington Air Quality Committee  
December 12, 2007**

**1. Air Quality Action Days**

- ***E-Newsletter*** – Clean Air Partners’ first e-newsletter will be distributed in December 2007 to more than 1,200 contacts in the AirAlerts database. The first issue will include brief articles about the “On The Air” education curriculum, integration of greenhouse gases with Clean Air Partners’ awareness and outreach efforts, 2008 sponsorship opportunities, and home heating the “green” way. The e-newsletter, which will be distributed quarterly, will enable us to provide relevant air quality news and information to our participants year-round.

**2. Marketing and Public Relations**

- ***Sponsorship*** – Most of meetings with sponsors have been completed and funding commitments for 2008 are coming in. The commitments for 2008 will likely meet or exceed 2007 levels (\$152,500 in cash contributions and \$149,000 in-kind support).

**3. Public Education**

- ***Curriculum and Outreach Materials*** – The curriculum and outreach materials are being finalized and will be available in December.
- ***Curriculum & Outreach Coordinator*** – COG awarded a contract to Rebecca Davis in October 2007 to serve as the new part-time air quality curriculum and outreach coordinator. Rebecca’s background includes a B.S. degree in Biology/Marine Biology and multiple Masters degrees (Science Education, Natural Resources and Sustainable Development, and International Affairs). She also has extensive teaching experience in multi-cultural settings and a strong project management background.

**4. Business Roundtable**

- ***Parts Washer Rebate Program*** – Materials for the parts washer rebate program have been developed and distributed at recent Virginia Department of Environmental Quality auto body self-certification workshops and to other automotive facilities and vendors. The program provides a \$1,000 rebate towards the installation and use of a new aqueous parts washer. Fifty percent of the rebate will be provided at the time the facility applies and the remaining 50% will be provided at the end of the one-year use period. There is a total of \$18,000 available for rebates in FY 2008 for the pilot program.



**5. Prince Georges County Air Quality Strategic Outreach Plan**

- *Survey* – The County’s Air Quality Awareness Survey was distributed to nearly 6,000 employees in mid-November and is scheduled to close in mid-December. To date, more than 1,000 email and paper surveys have been received. Clean Air Partners will assist the County with analyzing the information and using the results to develop customized messages and actions for County personnel.

**6. Clean Air Teleworking**

- *Pilot Sites* – The Managing Director has had preliminary conversations with several potential public and private sector organizations in Northern Virginia about participating in the 2008 pilot.