

Better Bus Network Redesign Update

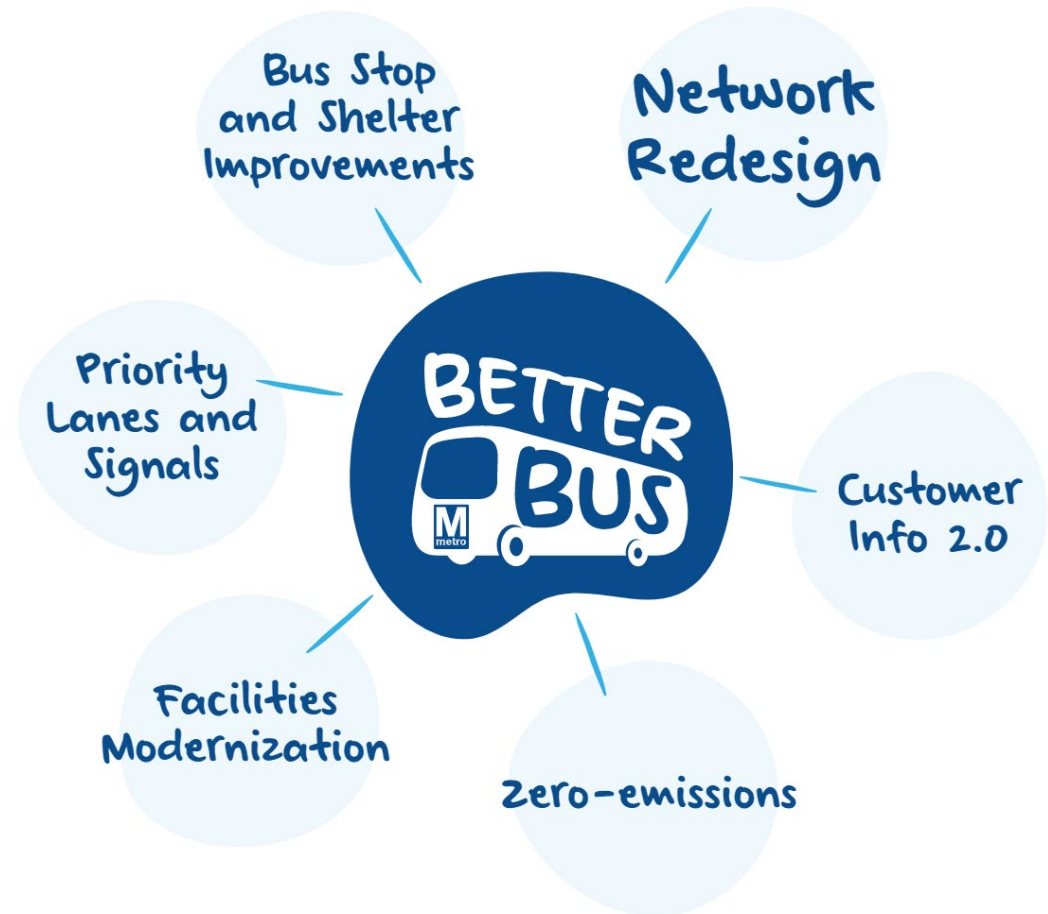
TPB Access For All Advisory
Committee

November 27, 2023



Purpose

- Provide update on Better Bus Network Redesign
- Provide highlights from the draft Visionary Network shared with the public and stakeholders in Spring 2023
- Share initial results of Spring 2023 engagement efforts





Better Bus Network Redesign Roadmap



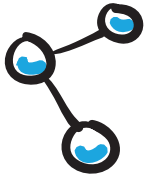

 We are here.



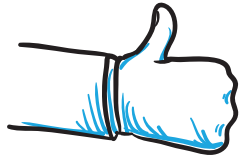


Highlights from Draft Visionary Network

The Draft Visionary Network Could Deliver...



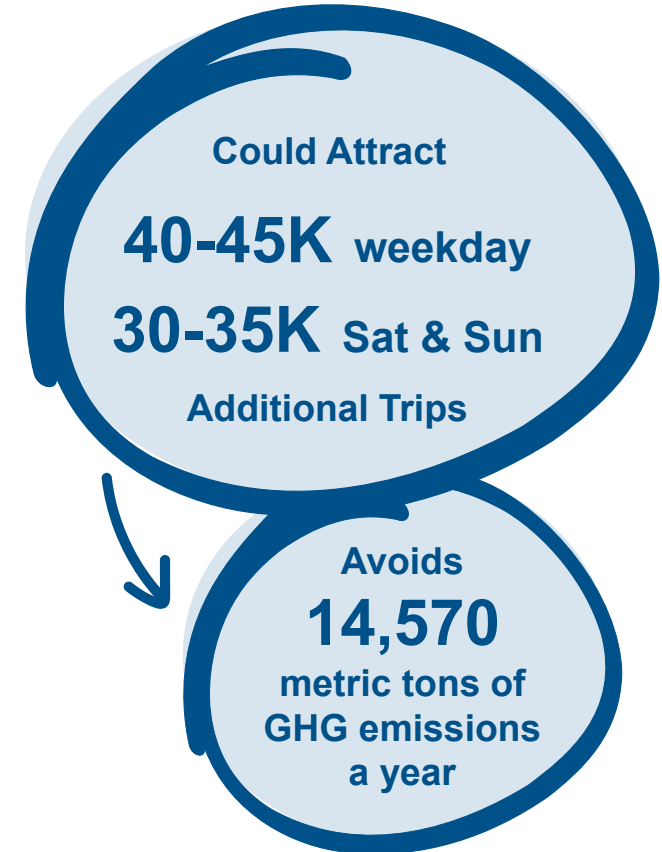
Regional Connectivity – Matches when and where people want to travel



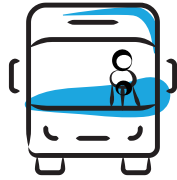
Quality Customer and Operator Experience – Provides fast, frequent, and reliable service



Equity – Addresses inequities and increases access to opportunity for disenfranchised communities



The Bus Network the Region Needs



Expanded Frequent
Service Network



More service all
day/all week

Draft Visionary Network Essentials

All non-commuter service should
operate seven days/week across the
region

All service should operate as
frequently as possible and not less
than every 30 minutes

Regional 24-hour network to benefit the
nation's capital

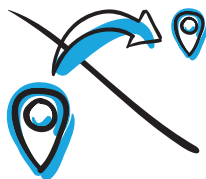
The Bus Network the Region Needs



Increased crosstown and cross-county connections



Connect key destinations, including transit hubs, with direct, frequent routes



Extending service beyond jurisdictional borders

Examples of Potential New Connections

Connect existing and future rail lines



New route between New Carrollton, Addison, Suitland stations, extending the reach of the Purple Line

Connect to transit hubs



Extend Farragut – Georgetown – Arlington service to Seven Corners Transit Center (current 38B)

Connect to hospitals, schools and employment



New Inova Alexandria Hospital hub
More connections to National Harbor

Connect adjacent neighborhoods and across borders



Fort Lincoln ↔ Deanwood
Chevy Chase DC ↔ Chevy Chase MD



Phase 2 Engagement Results



Phase 2 By The Numbers

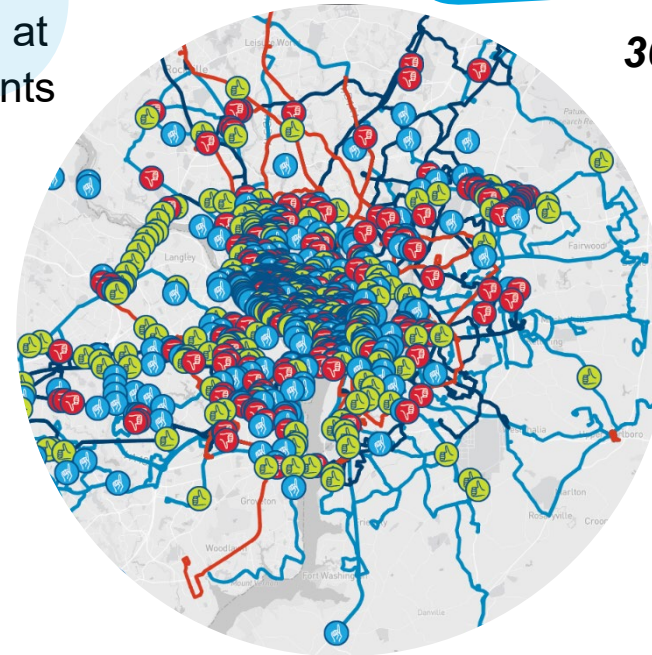
20,000+
interactions at 60+
public events
(21% non-English)

500+
bus operations staff
at 11 Preview Parties

330+
Metro employees at
2 Coffee Chat events

Received
8,000+ comments,
1,900+ surveys, and
360+ operator comments

10.5% of daily ridership



Briefed
110+ elected officials
and **15+ advocacy**
groups, CBOs, and
committees

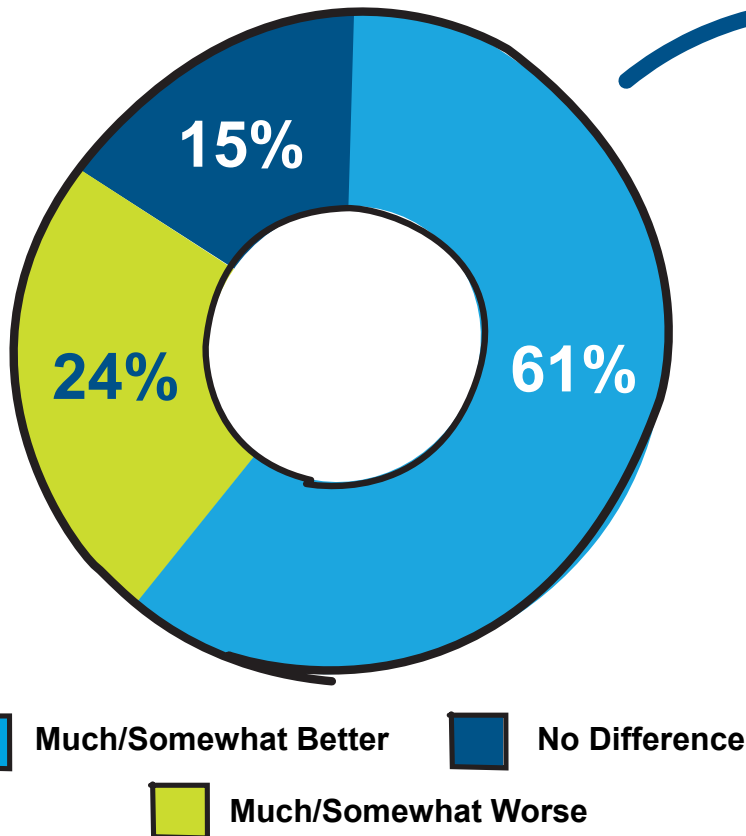


*Multilingual advertising
through 21 outlets,
600,000+ social media
impressions, 40,000+ Visitors
to the Experience Lab page*



The Visionary Network Will Make The Bus Better

Overall Impressions of the Visionary Network*



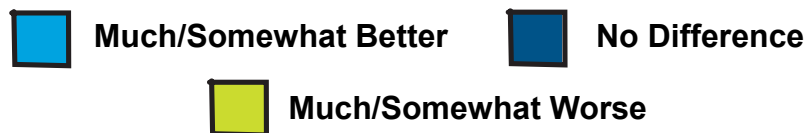
61% of respondents had a **positive impression** of the draft Visionary Network

- At in-person events, it was **70%**
- For the web survey, it was **49%**

This is likely higher due to attendees receiving a walk through of the network to better understand its potential impacts

70% of **low-income**** respondents said it was *somewhat or much better*

68% of **people of color** who responded said it was *somewhat or much better*





We Gathered A Lot Of Input On The Proposed Routes

8,000+ total comments on routes

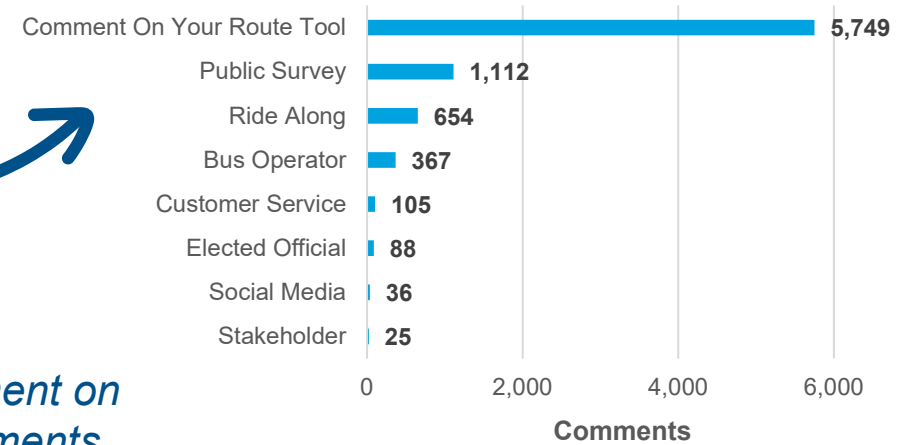
Most comments are about:

- **Route Alignment**
- Level of Service
- New Destinations

The Comment On Your Route tool brought in **5x more comments** than any other source



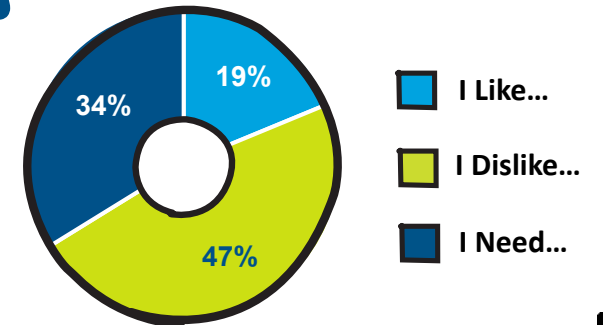
Source of Comments



Nearly half of Comment on Your Route tool comments were categorized as “I dislike,” while 34% were categorized as “I need”



Comment on Your Route Tool Comments

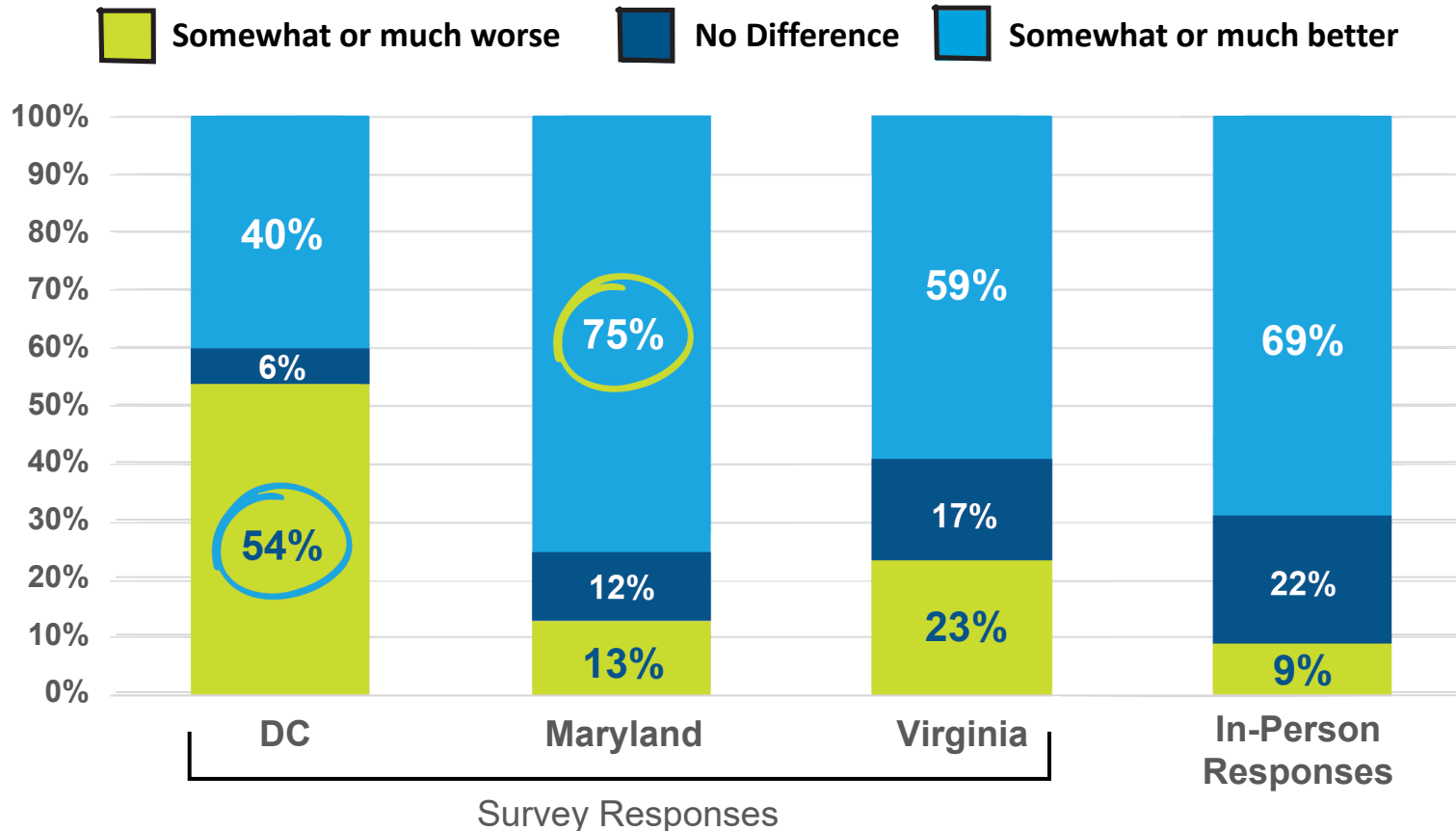


Wards 2 and 3 in DC account for 40% of the total comments received and 60% of the “I Dislike” comments in the Comment on Your Route Tool



Perceptions Of The Visionary Network Varied Across Jurisdictions

General Impressions of the Visionary Network



- Maryland residents** had the most positive perception of the Visionary network
 - 75% said they thought it was **somewhat or much better** than the existing network.
- DC residents** had the most negative perception of the Visionary network
 - Only 40% said they thought it was **somewhat or much better** than the existing network.
- Impressions given outside of the context of the survey were more positive (69%)



Network Design and Next Steps

Where We Are

Project Status

- Received 8,000+ route specific comments – Incorporating into Revised Visionary Network and Draft Year One Network
- Developing recommendations for new route naming system

Shared in Spring 2023



Revised Visionary Network at a Glance

Revisions to the Visionary Network were made based on:



- Comments and ideas from the public, stakeholders and elected officials
- Data on travel needs and demand



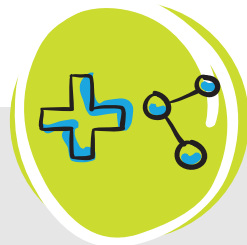
Revisions continue to prioritize **equity, connectivity, and the customer and operator experience**



Expanded frequent service



More service all day/all week



Increase crosstown & cross-county connections



Service is easier to understand along major routes



Direct, frequent routes connecting key destinations & transit hubs



Extended service beyond jurisdictional borders

What is a Year One Network?

Transformative bus service that

- Is **equitable**,
- Provides a base network that can be **built upon in the future**,
- Reallocates resources to best meet **goals for bus service**, and
- Can be delivered with **resources available today**

Metro and partners resources include



The Year One Network is the **first step** to implement the Visionary Network



Next Steps

- Finalize Revised Visionary and draft Year One networks
- Develop engagement plans, tools and materials

Discussion

