2023 Washington Area Bus Transformation Project

MetroNow

Progress Report

















Bus Transformation Project

- 1. Provide frequent and convenient bus service
- 2. Give buses priority on roadways
- 3. Create an excellent customer experience
- 4. Empower a publicly appointed task force to transform the bus

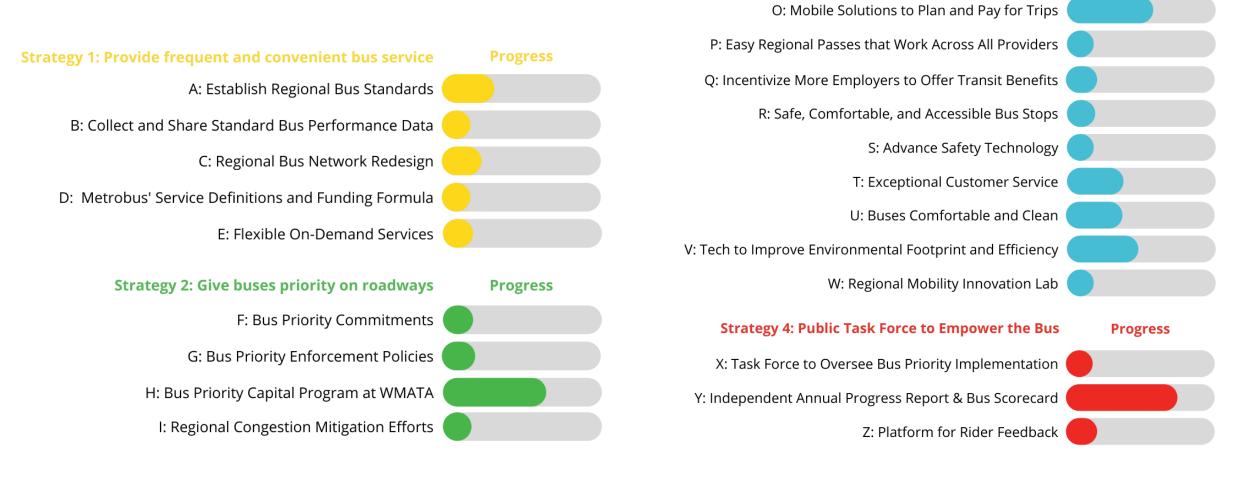


Initiative Y:

Facilitate an *independently published annual Progress Report* on Bus Transformation Strategy implementation and a Bus Performance Scorecard to track the level of service delivered to customers

Last Year's Progress Report Initiative Dashboard

After two years, and amid a multi-year global pandemic, the region has made progress against all twenty-six of the BTP initiatives, but only kept four on-track according to the timelines set-forth in the original Action Plan.



Strategy 3: Create an excellent customer experience

K: Legible Maps and Customer-Friendly Route Names

M: Full Transfer Discount between Bus and Rail

N: Reduced Fare Options for Low-Income Riders

J: Real-time Service Information

L: Bus Visibility Marketing Efforts

Progress

MetroNow's 2022 Regional Bus Priorities



Launch Regional Bus Network Redesign



Build & Enforce 10 New Miles of Bus Lanes



03 Retain & Recruit Bus Operators



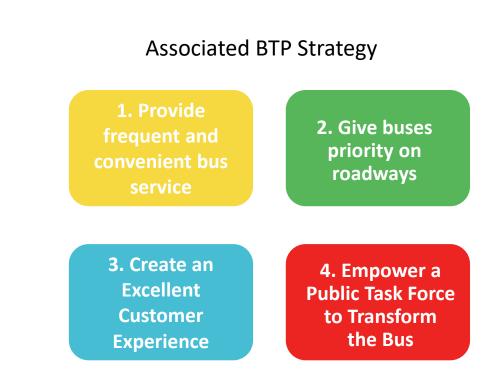
Zero Emissions Infra-structure & Workforce



Regional Bus Data & Best Practices



Address the Transit Funding Fiscal Cliff



Change in Nomenclature

4. Empower a Public Task Force to Transform the Bus



4. Regional Collaboration to Transform the Bus

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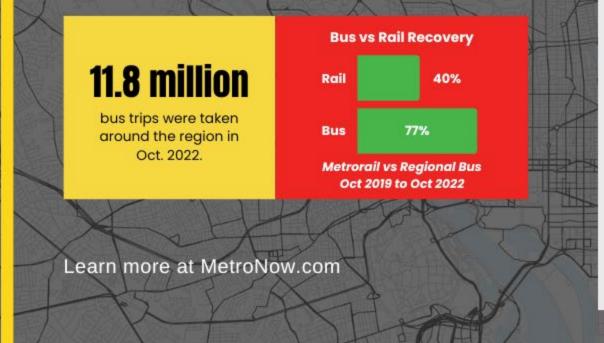




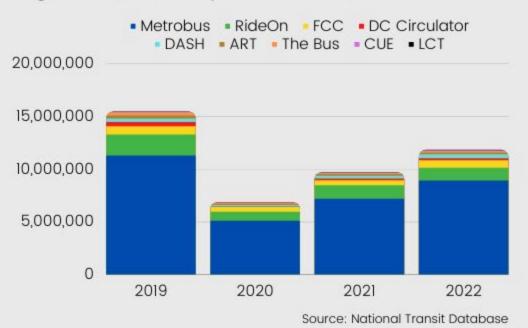


Regional Bus Fast Facts

MetroNow



Regional Bus Ridership in October from 2019 to 2022



More people rode the bus than rail

11.8m bus trips in October 2022 compared to 9.1 m Metrorail trips













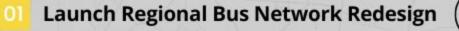






Bus Transformation Progress Report for 2022

Grades reflect regional progress Learn more at MetroNow.com



- Build & Enforce 10 New Miles of Bus Lanes
- 03 Retain & Recruit Bus Operators (
- 04 Zero Emissions Infra-structure & Workforce
 - Regional Bus Data & Best Practices
- 06 Address the Transit Funding Fiscal Cliff











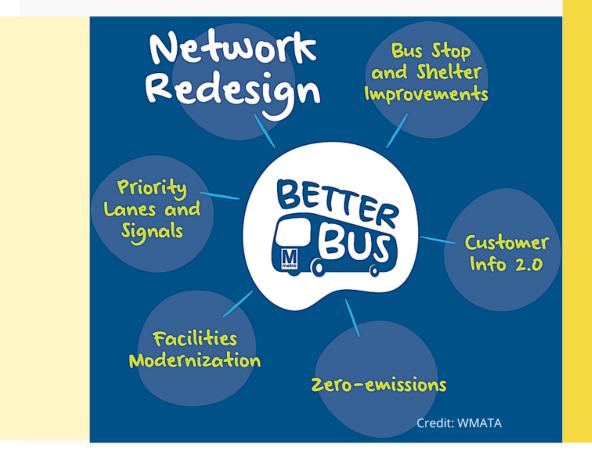




Launch Regional Bus Network Redesign



WMATA's Better Bus Initiative & Ride On's
Reimagined Study were launched.



February 2023

www.metronow.com

Build & Enforce 10 New Miles of Bus Lanes





5.1 miles of new bus lanes were built in 2022

Miles of Transportation Infrastructure

	Dedicated Bus Lanes	Roadway Lanes	Bike Lanes				
Maryland ¹	0.5	13,900+	-				
DC	11.6	2,626	100+				
Virginia ²	5	14,000+					
Washington Metro	17.1	30,526+					
¹ Within Prince George's and Montgomery Counties ² Within Northern Virginia District							
All 5.1 miles of new bus lanes in 2022 were built in DC							

Zero Emissions Infrastructure & Workforce

0



Local wins but lacking a regional approach.

Note: Even switching from a car to a diesel bus reduces emissions.

FLEET SIZES & ZERO-EMISSIONS TARGETS

	Metrobus	ART	DASH	DC Circulator	Fairfax Connector
Fleet Size	1,500	78	101	73	340
Electric Buses	1 (435 CNG; 861 Hybrid)	0 (78 CNG)	14	15	0 (8 BEB ordered)
ZEF Target Year	2045		2037	2030	2035
	Fairfax City CUE	Ride On	The Bus	Loudoun County Transit	
Fleet Size	12	389	95	107	
Electric Buses	0	4 (10 BEB ordered; 13 HFC awarded)	12	0 (2 BEB + 2 CNG ordered)	
ZEF Target Year		2035	70% by 2035		

BEB: Battery Electric Bus; CNG: Compressed Natural Gas; HFC: Hydrogen Fuel Cell

February 2023

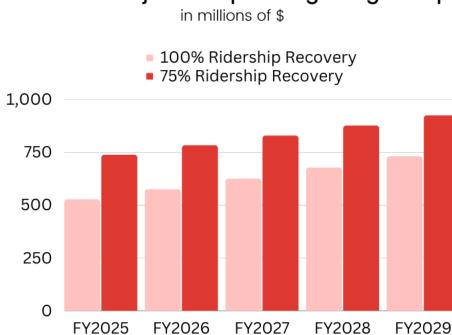
Address the Transit Funding Fiscal Cliff





WMATA expects a \$527m+ gap in FY '25 operating budget.

WMATA's Projected Operating Budget Gap



Source: WMATA, GM/CEO's FY2024 Proposed Operating and Capital Budget

MetroNow's 2023 Regional Bus Priorities

HetroNow

Address the Transit Funding Fiscal Cliff by Identifying a Funding Model for Transit Preservation and Expansion

- Align Behind a Better Bus Network Redesign Option
- 03 Build 10 Miles of New Dedicated Bus Lanes
 - 4 Create a Regional Bus Stop Improvement Plan

Learn more at MetroNow.com

Monitor Regional Policy & Investment Impacts









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05





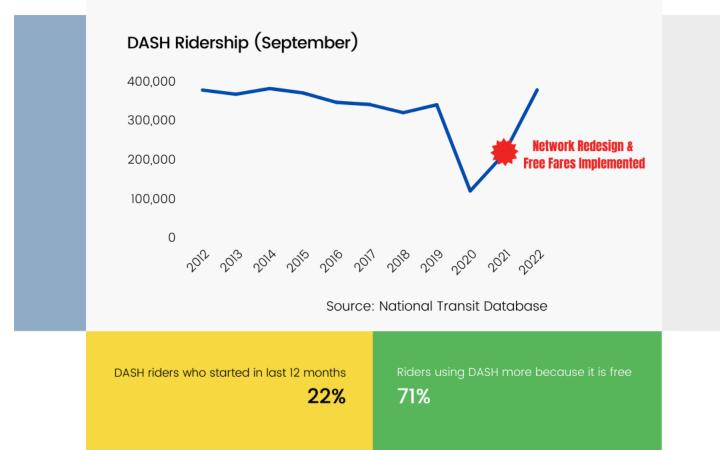




Trend to Watch in 2023 | Free Fares

According to DASH's customer survey, the biggest factor explaining their dramatic increase in ridership was the "increased frequency" from the network redesign, while the second biggest factor was "free fares".

DASH served 380k riders in September 2022, the most in a single month since 2015.



Thank you

Questions?

Contact John Hillegass

jhillegass@greaterwashingtonpartnership.com

