

# Impacts of the Sharing Economy on Cities





# 72%

Americans have used some  
type of shared or on-demand  
online service

Source: Pew Research Center

# Why?



Urbanization



Economics



User Preference  
/Lifestyle



**Access**

over

**Ownership**



# Cities, the Sharing Economy and What's Next

Innovation

Economic  
Development

Equity and  
Access

Safety

Process/  
Implement

# Cities, the Sharing Economy and What's Next

**No**

'one-size-fits-all'  
approach



**Key questions**

Officials can ask  
themselves to guide the  
process of developing or  
modifying regulations



**Need for data**

# City leaders support the growth of the sharing economy

Overall Sharing Economy

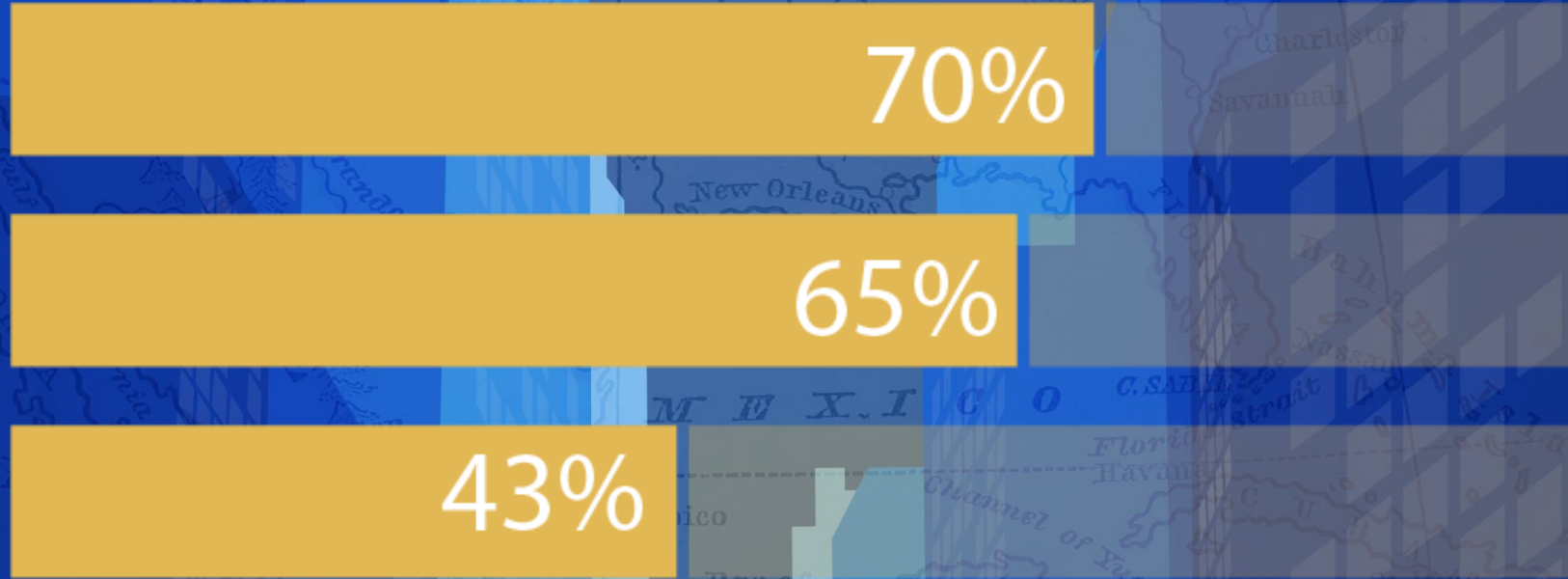
70%

Ridesharing

65%

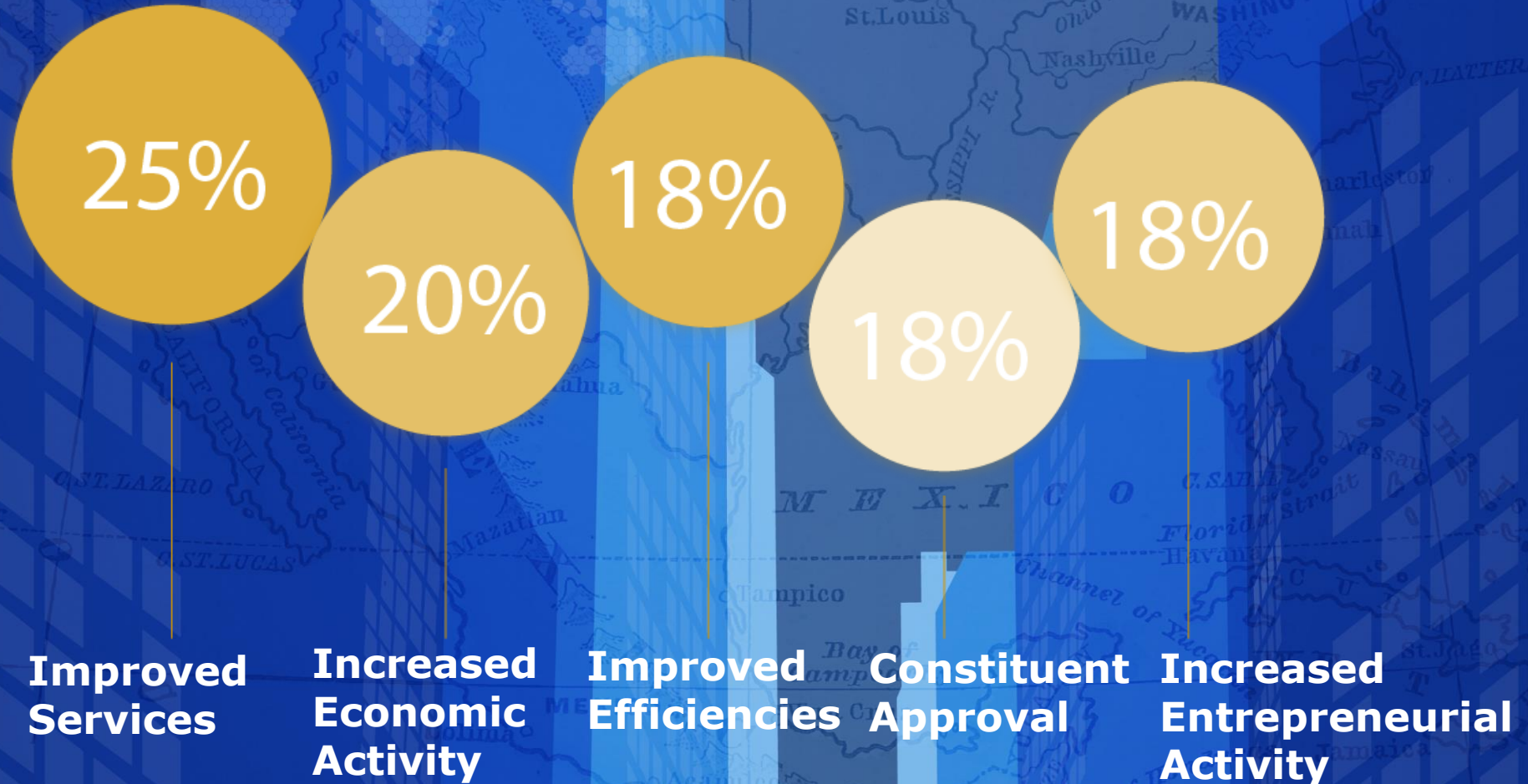
Homesharing

43%

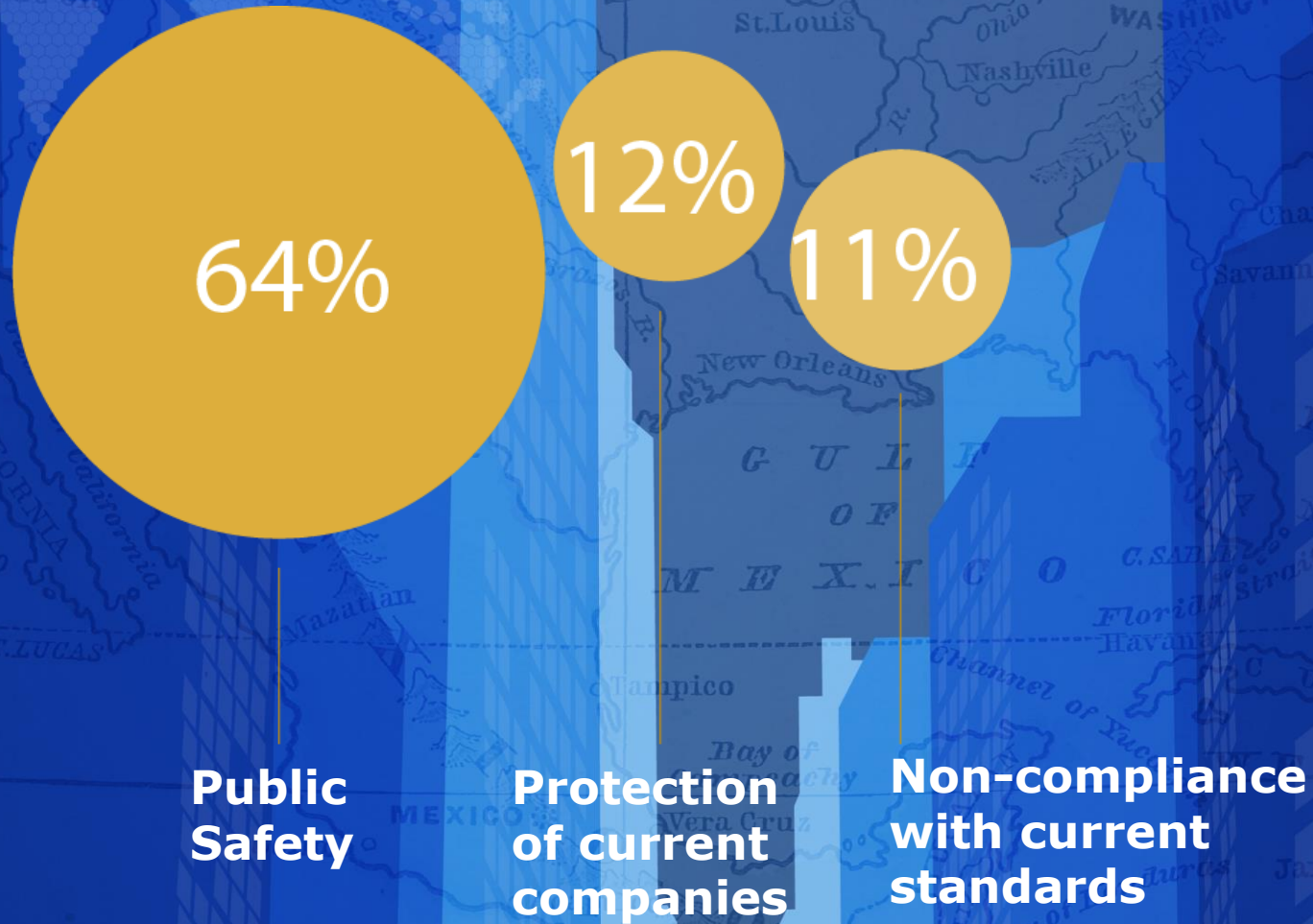




# What do city leaders see as the biggest benefits of the sharing economy?



# What do cities see as the biggest challenges surrounding growth of the sharing economy?



# 47%



Within two decades, 47% of U.S. jobs might be at risk due to advances in computers, automation, and AI.



**53 Million**

**Freelance and  
contract workers  
in the U.S.**



**Challenges**

=

**Opportunities**

# Questions?

## **Brooks Rainwater**

Senior Executive & Director  
Center for City Solutions  
National League of Cities  
Rainwater@nlc.org

## **Nicole DuPuis**

Principal Associate for Urban Innovation  
Center for City Solutions  
National League of Cities  
DuPuis@nlc.org