



CATALYZING DEVELOPMENT AT METROPOLITAN WASHINGTON'S METRO STATIONS

Thursday, November 2, 2017
10:00 A.M. - 2:00 P.M.
Walter A. Scheiber Board Room

AGENDA

- 10:00 A.M. 1. WELCOME AND INTRODUCTIONS**
David Tarter, COG President, City of Falls Church Mayor
Derrick Davis, COG Board Vice Chairman, Prince George's County Council Chair
- 10:10 A.M. 2. THE CASE FOR TRANSIT-ORIENTED DEVELOPMENT**
Tracy Loh, PhD, George Washington University Center for Real Estate and Urban Analysis Senior Data Scientist
- Transit-oriented development offers an array of benefits for municipalities, counties, and metropolitan regions. Dr. Tracy Loh will lay out the case to develop high-density, mixed-use business/neighborhood centers clustered around transit stations and corridors.
- 10:30 A.M. 3. TRANSIT-ORIENTED DEVELOPMENT - THE HIGHEST AND BEST USE**
Terry Clower, PhD, George Mason University Northern Virginia Chair and Professor of Public Policy and Center for Regional Analysis Director
- Touching on examples both within and outside of metropolitan Washington, Dr. Terry Clower will explain that transit-oriented development is not only the highest and best use but also a responsible fiscal choice.
- 10:50 A.M. 4. SUCCESS STORIES IN METROPOLITAN WASHINGTON**
Lisa Rother, ULI Washington Executive Director, Moderator
- Nina Albert, WMATA Real Estate and Parking Director*
Bob Duffy, Arlington County Planning Director
Donna Shafer, Cityline Partners Managing Director
- While successfully producing transit-oriented development involves different actions from local government staff, WMATA, and developers, it also requires working together and collaborating. The panel will discuss TOD success stories from around metropolitan Washington.
- 11:45 A.M. 5. LUNCH BREAK**

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwco.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 12:00 P.M. 6. OPPORTUNITIES AND CHALLENGES**
David Kitchens, AIA, Cooper Carry Mixed-Use Studio Principal, Moderator
- Pete Otteni, Boston Properties Senior Vice President*
Derick Berlage, Prince George’s County Countywide Planning Chief
Ricky Barker, Loudoun County Planning and Zoning Director
Shyam Kannan, WMATA Managing Director of Planning
- With a diverse mix of stations at various stages of development, there is no “one-size-fits-all” approach to spurring transit-oriented development. This forward-looking panel will discuss opportunities and challenges to catalyze transit-oriented development in metropolitan Washington.
- 1:05 P.M. 7. BEST PRACTICES AND POLICIES**
David Levy, City of Rockville Long Range Planning and Redevelopment Chief, Moderator
- Caroline Kenney, Urban Atlantic Development Partner*
John Swanson, COG Transportation Planner
Stan Wall, HR&A Advisors Partner
- Best practices and policies to support transit-oriented development are not only local but also regional in nature. The panel will discuss what an agreed upon set of tools and strategies to catalyze transit-oriented development might look like.
- 1:55 P.M. 8. CLOSING REMARKS AND NEXT STEPS**
David Tarter, COG President, City of Falls Church Mayor
Derrick Davis, COG Board Vice Chairman, Prince George’s County Council Chair
- 2:00 P.M. 9. ADJOURN**