



U.S. CENSUS BUREAU ECONOMIC PROGRAM DATA TRAINING

Tuesday, April 3, 2018
11:00 A.M. - 3:00 P.M.
Ronald F. Kirby Training Center (COG Building)

AGENDA

- 11:00 A.M.** **1. WELCOME AND INTRODUCTION**
Kirk Eby, City of Gaithersburg, Planning and Code Administration, Chair
- 11:05 A.M.** **2. 2020 CENSUS OVERVIEW AND CURRENT STATUS OF THE LOCAL UPDATE OF CENSUS ADDRESSES OPERATION (LUCA)**
Ronald E. Brown, Partnership Specialist, (Virginia), Philadelphia Regional Office
- 11:30 A.M.** **3. (GRAB LUNCH) BRIEFING ON COG COMMERCIAL CONSTRUCTION INDICATORS REPORT**
John Kent, COG/DCPS Staff
- 11:45 A.M.** **4. TRAINING ON ECONOMIC PROGRAM DATA FROM THE U.S. CENSUS BUREAU**
Nesreen Khashan, Data Dissemination Specialist, Suitland Headquarters
- Data.census.gov—how you can contribute to its development, and a timeline for its complete integration into census.gov
 - The difference between Economic Census, County Business Patterns and Nonemployer Statistics programs in terms of methodology, frequency, geographic coverage and indicators provided.
 - Where to go for characteristics about business owners: Survey of Business Owners or Annual Survey of Entrepreneurs.
 - How to expand or pare down NAICS codes to get the best data for your jurisdiction
 - Which data-access tools are best to use depending on your research objectives: AFF, Industry Statics Portal, CBB SBE or RAE editions
 - How Economic Program data are collected, including the Economic Census, which during March through June of 2018, has a data collection operation underway for the 2017 version.
- 1:00 P.M.** **5. BREAK (10 MINUTES)**
- 2:00 P.M.** **6. BREAK (10 MINUTES)**
- 3:00 P.M.** **7. ADJOURN**

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwco.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).