2022 COMMERCIAL CONSTRUCTION TRENDS FOR MWCOG REGION

Analysis of CoStar data

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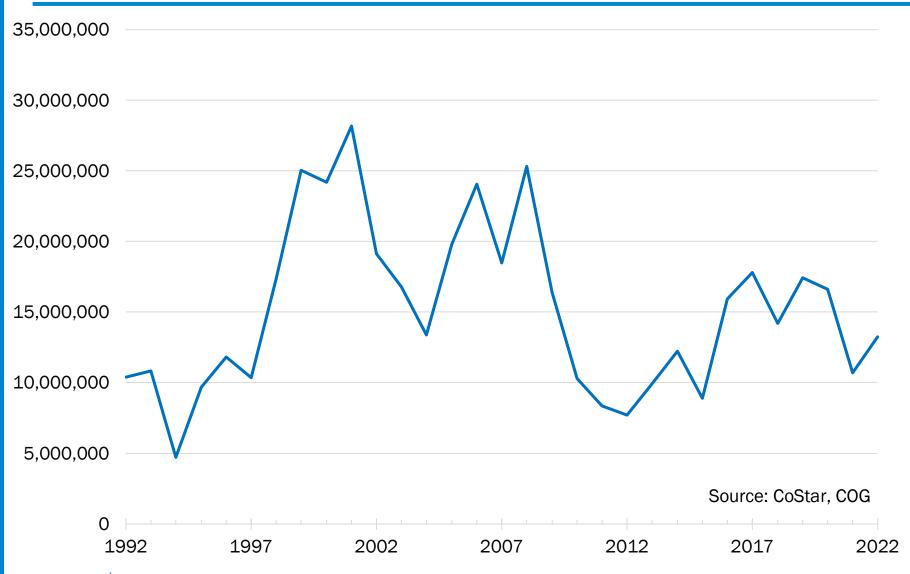
Planning Directors Technical Advisory Committee
June 13, 2023



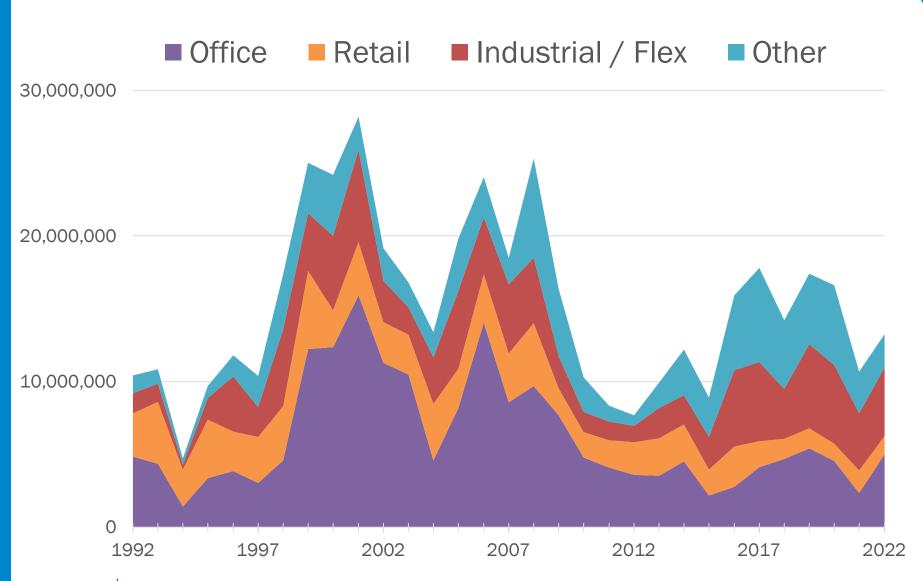
About the Commercial Construction Report

- Annual analysis of completed regional commercial real estate projects using data from CoStar's database of properties.
 - Includes office, retail, industrial, flex, healthcare, hospitality, sports and entertainment and specialty buildings
 - Generally, government buildings—including courts, administrative buildings and public schools—are omitted from the database

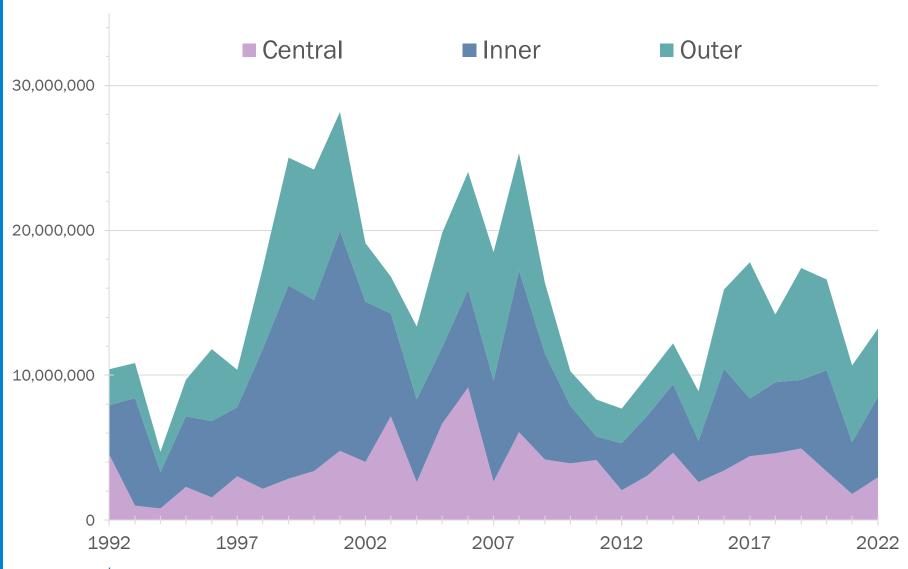
Square Footage of Completed Commercial Construction, 1992 - 2022



Square Footage of Completed Commercial Construction by Structure Type, 1992 - 2022



Commercial Construction by Jurisdictional Group



Central Jurisdictions

District of Columbia Arlington County City of Alexandria

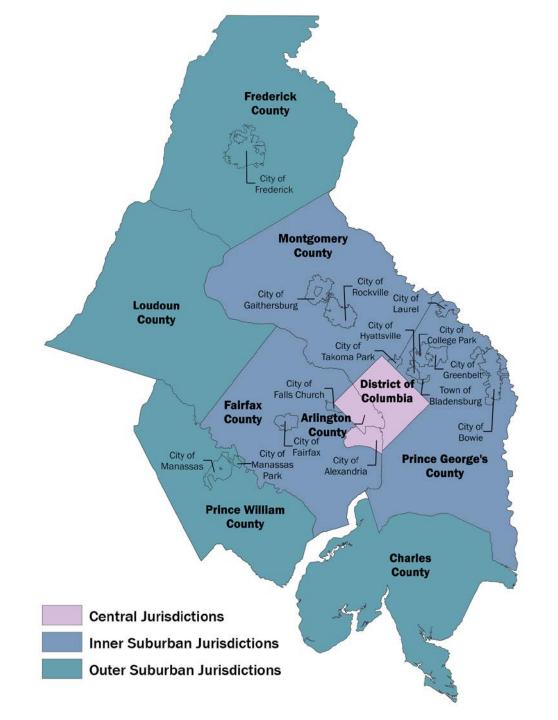
Inner Jurisdictions

Fairfax County
Montgomery County
Prince George's County
City of Falls Church
City of Fairfax

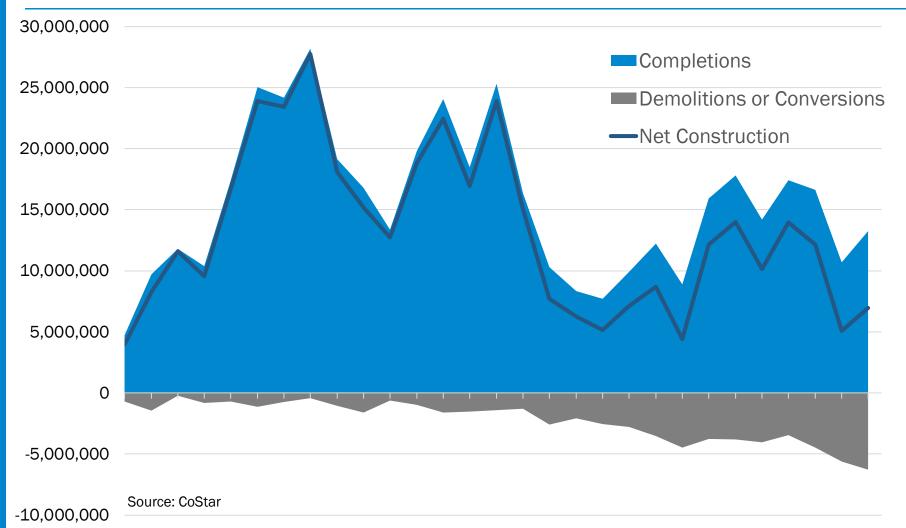
Outer Jurisdictions

Charles County
Frederick County
Loudoun County
Prince William County
City of Manassas
City of Manassas Park





Commercial Construction Starts and Demolitions 1994 - 2022

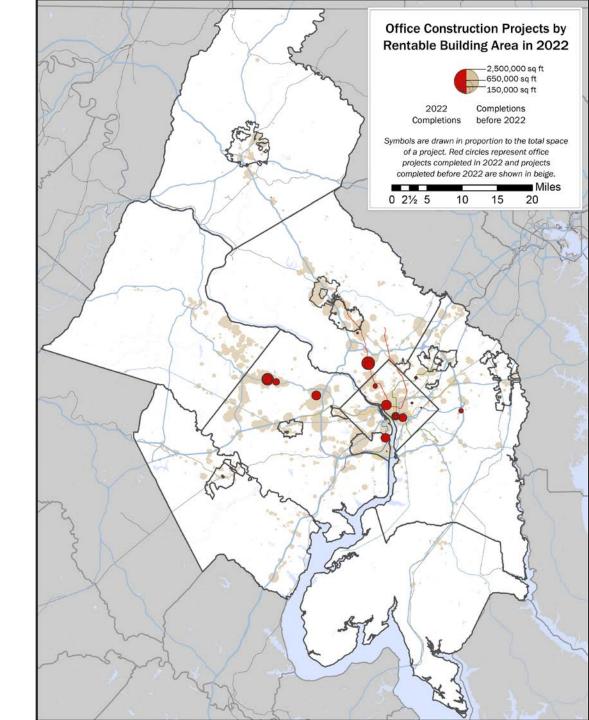


1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022



 All major COG memberjurisdictions added commercial space in 2022.

 The office construction sector had the largest share of new space, primarily near Metrorail stations



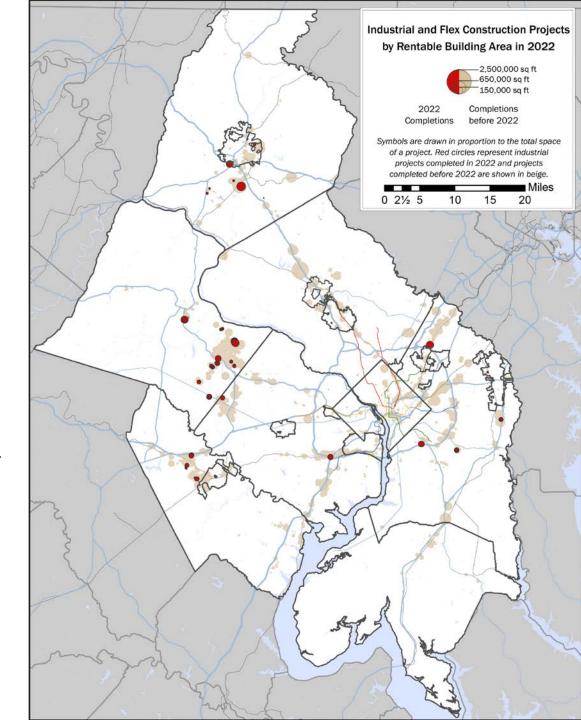


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 The industrial/flex sector held the second largest share of commercial construction, led by data center construction in Loudoun County.



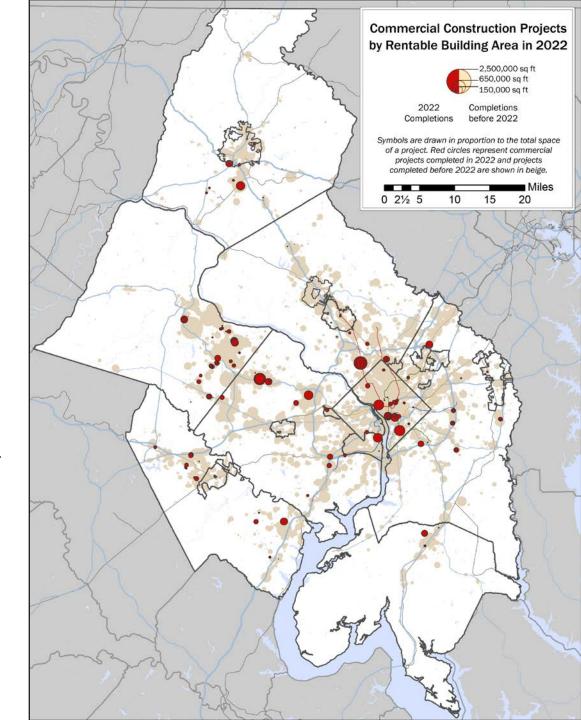


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Largest Projects in 2022

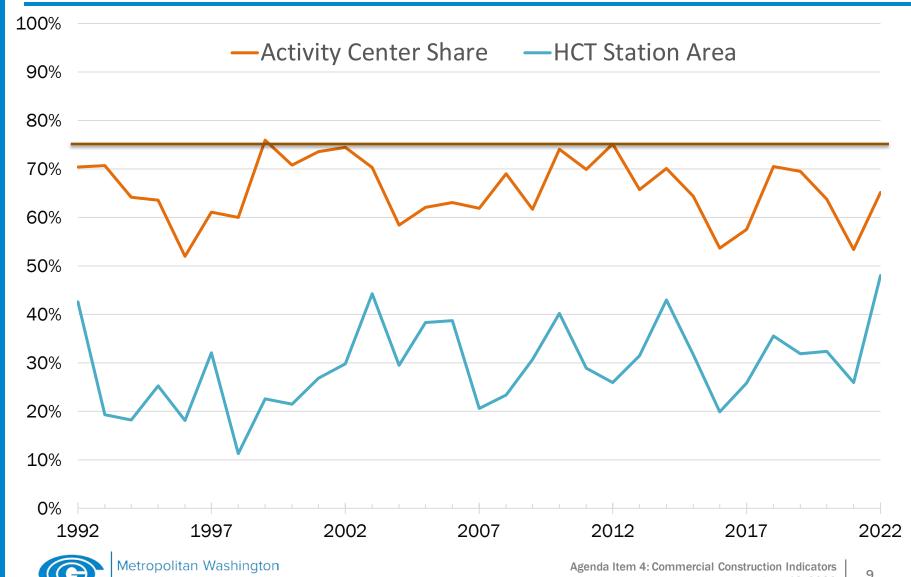
Project Name	Land Use	Jurisdiction	Stories	RBA
Marriott International Headquarters	Office	Montgomery County	21	785,000
2000 Opportunity Way at RTC Next	Office	Fairfax County	28	643,987
2100 Penn	Office	District of Columbia	11	482,000
Marriott Bethesda Downtown	Hotel	Montgomery County	12	435,884
1950 Opportunity Way at RTC Next	Office	Fairfax County	20	418,000
Tysons Central	Office	Fairfax County	25	387,556
Institute for Defense Analyses Headquarters	Office	City of Alexandria	8	370,000
Avocet Tower	Office	Montgomery County	23	368,519
Kroger Food Distribution Facility	Industrial (Distribution)	Frederick County	1	335,000
Chemonics Headquarters	Office	District of Columbia	11	330,000

- The ten largest projects represent 34% of the region's 13.2 million square feet of new commercial space.
- The largest project was the 21-story headquarters building for Marriott International near the Bethesda Metrorail Station in Montgomery County.

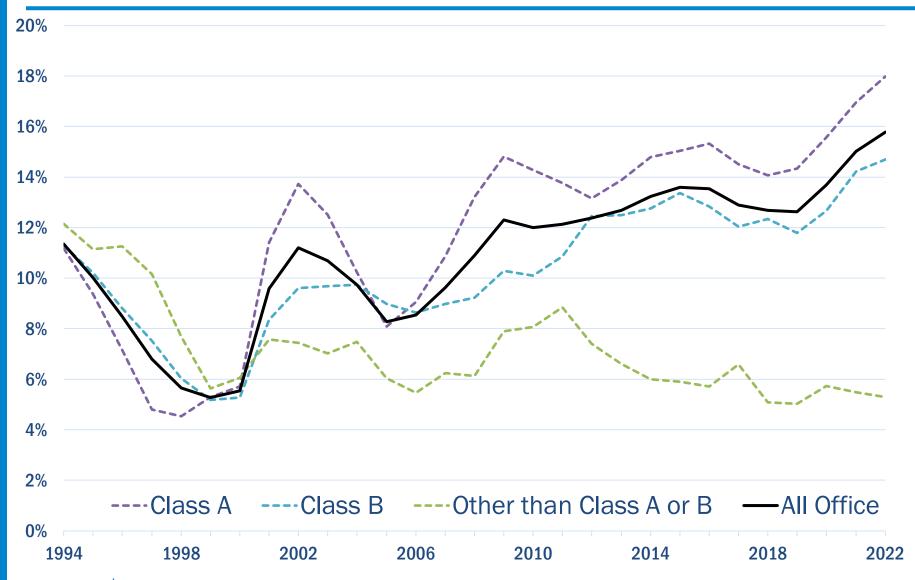




Share of Construction Square Footage in Activity Centers and High-Capacity Transit Station Areas

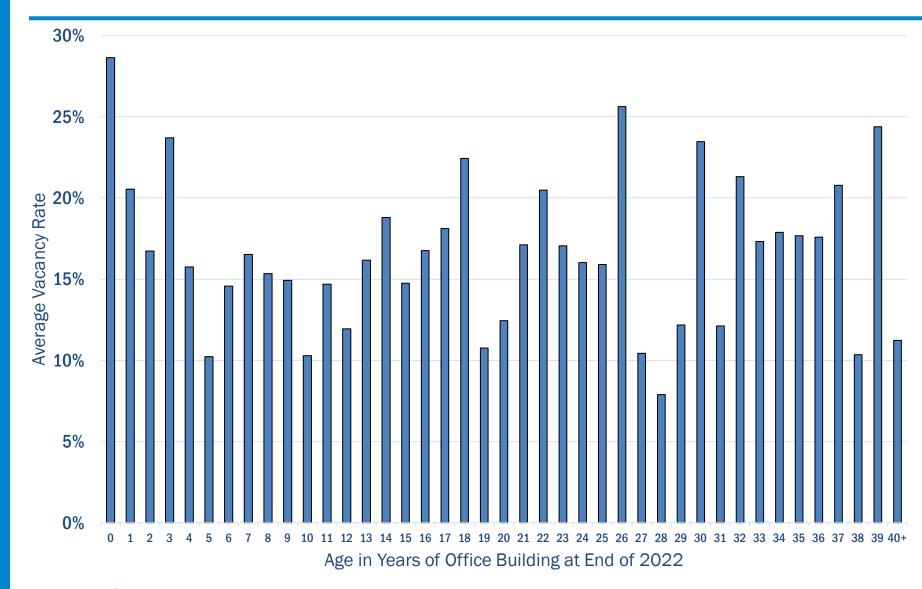


Vacancy Rate for Office Space, 1994 – 2022



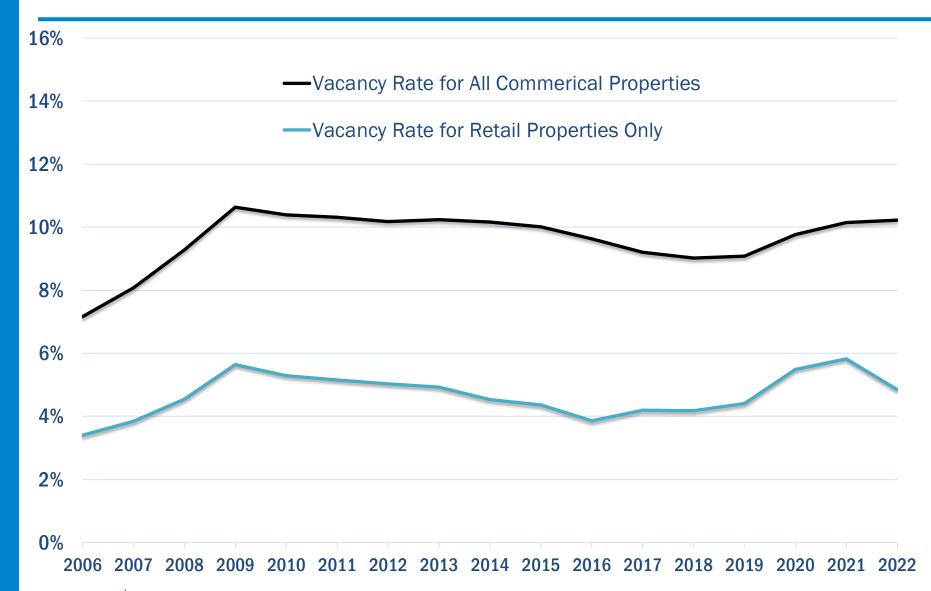


2022 Year End Office Vacancy Rate by Age of Building



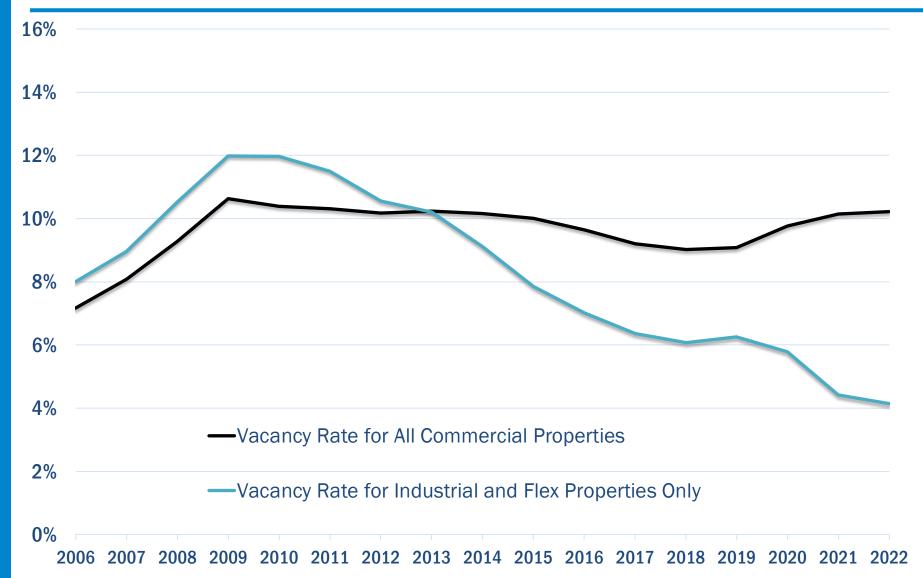


Vacancy Rate for Retail Space, 2006 – 2022





Vacancy Rate for Industrial/Flex Space, 2006 - 2022





Kastle Systems Key Card Occupancy Estimates

OCCUPANCY OVER TIME - MARCH 4, 2020 TO MAY 31, 2023

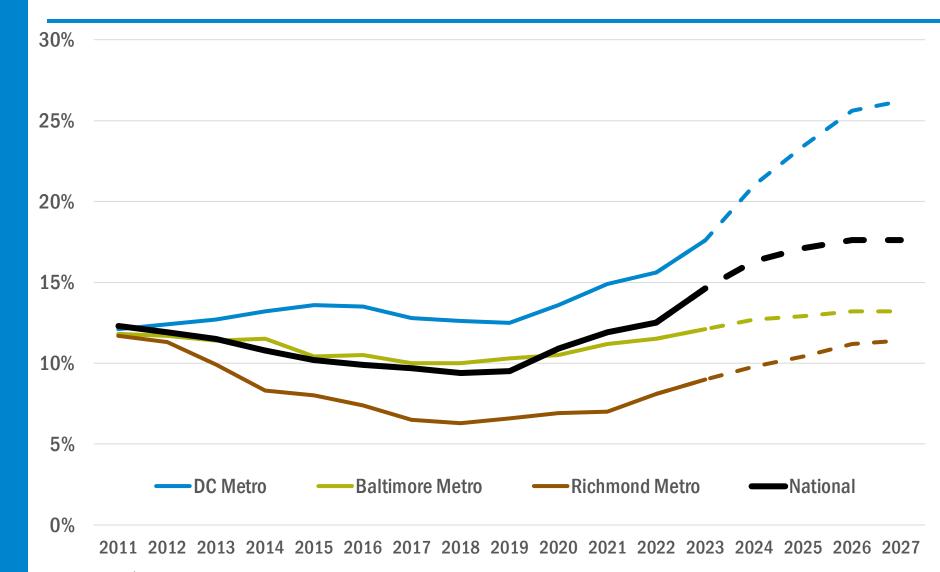




Costar Office Vacancy Forecast through 2028 for COG Jurisdictions



Comparison of Costar Office Vacancy Forecasts through 2027





Costar Retail Vacancy Forecast through 2028 for COG Jurisdictions



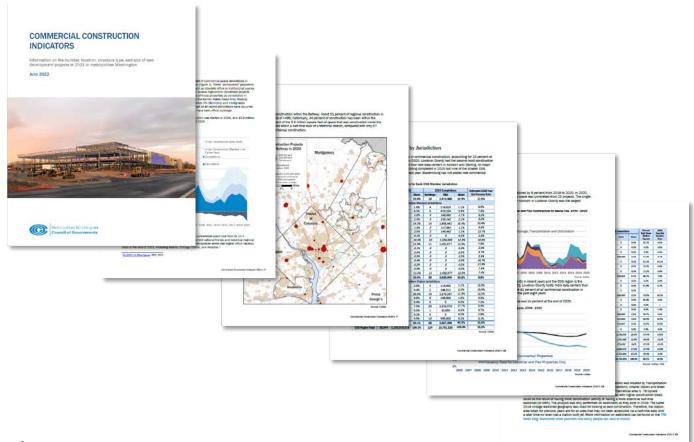
Key Findings

 At 13.2 million square feet of new space from 148 buildings., 2022 had the second lowest construction total in the past seven years. The total was still higher than the any year between 2010 and 2015.

 The office sector led regional construction with the highest total since 2019. Office vacancies are high at 15.9 percent and are likely to continue to grow.

 The Hospitality industry had a strong year, primarily from DC and Montgomery County, after being hit hard by the pandemic.





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